

"Curiosity about life in all of its aspects, I think, is still the secret of great creative people" - Leo Burnett My name is Miguel Marcos. As a creative designer, my interest is mainly in Advertising and Branding, with high appreciation for many other innovative art forms. I am skilled at creative problem solving. I focus on analysing human behaviour and trends to come up with

design and communication solutions. Of Lebanese origin, I was born and raised in Dubai, moved to New York City, and now in Paris. All three cities are deeply international, and I am culturally exposed to many different people. I value friendliness and humbleness. I am open to exploring and gaining new edifying experiences and work well under pressure.

# MIGUEL MARCOS

Fluent English Fluent Arabic Mediocre French

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## EDUCATION

## PARSONS PARIS

**Study Abroad** 

Paris (January-June 2018)

Art, Media, & Technology

## PARSONS

University

**New York City** (2015-2019)

**Communication Design** 



Highschool

**Dubai** (2012-2015)

B+

## **SKILLS**

## Advertising/Branding

Graphic Design

Photography/Filming

HTML/CSS/JS

## **EXPERIENCE** -

## SOLIDA

BRIDAL FASHION

#### Freelance

**Dubai** July-August (2017)

- Clean up mess on social media accounts.
- Design website.
- Advertise to attract more customers.
- Increase followers on social media.
- Increase sales.

### **IMPACTEEDO**

Les Burnet

#### Intern

**Dubai** August 1-15 (2016)

- Assisting Art Director with adverts.
- Client: large mobile carrier (etisalat.)

Intern

**Dubai** July 4 - August 15 (2018)

- McDonald's happy meal ideas & designs.
- McDonald's Fish Bites Visual Design.
- GMC inhouse presentation.