

MIGUEL MARCOS

Art Director

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As a creative designer, my interest is mainly in Advertising and Branding. My intentions are to translate past experiences in Fastfood/Automotive/Fashion to drive creative breakthrough in the healthcare space. Of Lebanese origin, I was born and raised in Dubai, moved to New York, and studied in Paris. All three cities are deeply international, and I am grateful to have been exposed to people from all walks of life.

SKILLS

Languages

Fluent English

Fluent Arabic

Intermediate French

Technical

Adobe Creative Suite

HTML, CSS, JavaScript

Cinema4D

Sketch

Hobbies

Filmmaker

basketball player

Average cook

EXPERIENCE

Grey Group

Jr Art Director, New York City

Advertising, Apr 20' - Current

Advertising concepts

Icon design

Presentation design

Social & digital campaigns

Rosa Chá & JohnJohn

Brand Designer, New York City

Fashion, June - Dec 19'

JohnJohnLAB brand identity

Promotional ads for VOGUE and social media

Store and packaging design

Instagram and social media design

Leo Burnett

Art Direction Intern, Dubai

Advertising, Summer 18'

McDonald's happy-meal board game ideas & designs approved

GMC in-house presentation design for employee motivation

McDonald's Advertisement for new fish bites

Impact BBDO

Art Direction Intern, Dubai

Advertising, Summer 16'

Pitched two approved ad ideas for their biggest client (Etisalat)

Designed an exit animation for Etisalat's Ads

EDUCATION

Parsons

Full-time Study, New York City

Communication Design BFA, 15' - 19'

Motion Concepts

Advertising Concepts

Advanced Typography

Topics: Branding

Parsons

Study Abroad, Paris

Art, Media, & Technology, Spring 18'

Information Visualisation

Strategic Management

Journalism Photography

SABIS International School

High School, Dubai

Extracurricular Activities, 12' - 15'

Video advertisement for performance

Poster Design for music competition

SABIS Stars Advertising 2nd place

Basketball MVP