

MIGUEL MARCOS

Art Direction
Graphic Design

"Curiosity about life in all of its aspects, I think, is still the secret of great creative people" - Leo Burnett. My name is Miguel Marcos. As a creative designer, my interest is mainly in Advertising and Branding, with high appreciation for many

other innovative art forms. I am skilled at creative problem solving. I focus on analysing human behaviour and trends to come up with design and communication solutions. Of Lebanese origin, I was born and raised in Dubai, moved to New York

City, and now in Paris. All three cities are deeply international, and I am culturally exposed to many different people. I value friendliness and humbleness. I am open to exploring and gaining new edifying experiences.

INFO

Fluent English
Fluent Arabic
Mediocre French

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EDUCATION

PARSONS PARIS

Study Abroad

Paris (January-June 2018)

Art, Media, & Technology



University

New York City (2015-2019)

Communication Design



The International School
of Choueifat - Dubai

Highschool

Dubai (2012-2015)

B+

SKILLS

Advertising and Branding

Graphic Design

Photo and film

Coding

EXPERIENCE

SOLIDA

BRIDAL FASHION

Freelance

Dubai July-August (2017)

- Improved on social media accounts.
- Improved Design website.
- Advertise to attract more customers.
- Increase followers on social media.
- Increase sales.

IMPACT BBDO

Intern

Dubai August 1-15 (2016)

- Assisting Art Director with adverts.
- Client: large mobile carrier (etisalat.)

Leo Burnett

Intern

Dubai July 4 - August 15 (2018)

- McDonald's happy meal ideas & designs.
- McDonald's Fish Bites Visual Design.
- GMC inhouse presentation.