

MIGUEL MARCOS

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As a creative designer, my interest is mainly in Advertising and Branding, with high appreciation for many other innovative art forms. Of Lebanese origin, I was born and raised in Dubai, moved to New York, and studied in Paris. All three cities are deeply international, and I am grateful to have been exposed to people from all walks of life.

EDUCATION

Parsons

Full-time Study, New York City

Communication Design BFA, 2015-2019

Motion Concepts,
Advertising Concepts,
Advanced Typography,
Topics: Branding.

Parsons

Study Abroad, Paris

Art, Media, & Technology, Spring 2018

Information Visualisation,
Strategic Management,
Journalism Photography.

Choueifat International School High School, Dubai

Extracurricular Activities, 2012-2015

Video advertisement for performance,
Poster Design for music competition,
SABIS Stars Advertising 2nd place,
Basketball MVP.

EXPERIENCE

Leo Burnett

Art Direction Internship, Dubai

Advertising Agency, Summer 2018

McDonald's happy-meal board
game ideas & designs approved,
GMC in-house presentation design
for encouraging employees,
McDonald's Advertisement
design for new fish bites.

Rosa Chā & JohnJohn

Full Time Freelance, New York City

Fashion Brands, June 2019 - Current

Created presentations to win
over clients like Barneys NY,
Created promotional ads for
email marketing and VOUGE,
Set brand design rules
for JohnJohnLAB.

Impact BBDO

Art Direction Internship, Dubai

Advertising Agency, Summer 2016

Pitched two approved ad ideas for their
biggest client (Etisalat), and Designed
an exit animation for Etisalat's Ads.

SKILLS

Fluent English, Fluent Arabic,
Intermediate French.

Adobe Creative Suite, HTML,
CSS, JavaScript, Cinema4D.

Filmmaker, Basketball player,
and an average cook.