

# MIGUEL MARCOS

Art Direction  
Graphic Design

"Curiosity about life in all of its aspects, I think, is still the secret of great creative people" - Leo Burnett. My name is Miguel Marcos. As a creative designer, my interest is mainly in Advertising and Branding, with

high appreciation for many other innovative art forms. I am skilled at creative problem solving. I focus on analysing human behaviour and trends to come up with design and communication solutions. Of Lebanese origin,

I was born and raised in Dubai, moved to New York, and studied in Paris. All three cities are deeply international, and I am culturally exposed to many different people. I also have a great sense of humour and humility.

## INFO

Fluent English  
Fluent Arabic  
Intermediate French

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## EDUCATION

### PARSONS PARIS

Study Abroad

**Paris** (Spring 2018)

Art, Media, & Technology

THE  
NEW  
SCHOOL

PARSONS

University

**New York City** (2015-2019)

Communication Design



The International School  
of Choueifat - Dubai

High School

**Dubai** (2012-2015)

B+

## SKILLS

Advertising and Branding

Graphic Design

Photo and Film

Coding

## EXPERIENCE

*Leo Burnett*

Intern

**Dubai** (Summer 2018)

- McDonald's games ideas & designs.
- McDonald's Fish Bites Visual Design.
- GMC inhouse presentation.

SOLIDA

BRIDAL FASHION

Freelance

**Dubai** (Summer 2017)

- Improved social media accounts.
- Improved design of website.
- Gained new clients through advertising.
- Increased followers on social media.
- Increased sales.

IMPACTBBDO

Intern

**Dubai** (Summer 2016)

- Got two of my ideas approved for Etisalat.
- Designed a new outro video for Etisalat.