

# MIGUEL MARCOS

## Art Director

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As an Art Director, my profession lies in Advertising and Branding. My intentions are to translate past experiences in Fashion, Pharma, and Consumer to drive creative breakthroughs in new or dormant industries. Through my work experience in Dubai, Paris and New York City, I am grateful to have been exposed to people from all walks of life. Therefore, learning to communicate to different cultures through design.

## SKILLS

### Languages

Fluent English

Fluent Arabic

Intermediate French

### Technical

InDesign, Illustrator,  
Photoshop, After Effects

HTML, CSS, JavaScript

Cinema4D

Sketch

### Hobbies

Filmmaker

Basketball player

Average cook

## EXPERIENCE

### Grey Group

**Jr Art Director, New York City**  
Advertising, Apr 2020 - Current

Ideating concepts

Digital and print design

Illustration design

Training and supervising

### Rosa Chá & JohnJohn

**Brand Designer, New York City**  
Fashion, June - Dec 2019

Full-scale brand design

Advertising in VOGUE and Instagram

Packaging and store design

Instagram feed content creation

### Leo Burnett

**Art Director Intern, Dubai**  
Advertising, Summer 2018

McDonald's happy-meal board  
game ideas & designs approved

GMC in-house presentation design  
for employee motivation

McDonald's Advertisement  
for new fish bites

### Impact BBDO

**Art Director Intern, Dubai**  
Advertising, Summer 2016

Pitched two approved ad ideas  
for their biggest client (Etisalat)

Designed an exit animation for  
Etisalat's Ads

## EDUCATION

### Parsons

**Bachelor's Degree, New York City**  
Communication Design, 2015 - 2019

Motion concepts

Advertising concepts

Advanced typography

Topics: Branding

### Parsons

**Study Abroad, Paris**  
Art, Media, & Technology, Spring 2018

Information visualisation

Journalism photography

Strategic management

### SABIS International School

**High School, Dubai**  
Extracurricular Activities, 2012 - 2015

Video advertisement for music event

Poster design for music competition

SABIS Stars advertising 2nd place

Basketball MVP