



"Curiosity about life in all of its aspects, I think, is still the secret of great creative people" - Leo Burnett  
My name is Miguel Marcos. As a creative designer, my interest is mainly in

Advertising and Branding, with high appreciation for many other innovative art forms. I am skilled at creative problem solving. I focus on analysing human behaviour and trends to come up with

design and communication solutions. Of Lebanese origin, I was born and raised in Dubai, moved to New York City, and now in Paris. All three cities are deeply international, and I am

culturally exposed to many different people. I value friendliness and humbleness. I am open to exploring and gaining new edifying experiences and work well under pressure.

## MIGUEL MARCOS

Fluent English  
Fluent Arabic  
Mediocre French

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## EDUCATION

### PARSONS PARIS

**Study Abroad**  
**Paris** (January-June 2018)  
Art, Media, & Technology

THE  
NEWS  
SCHOOL

**PARSONS**

**University**  
**New York City** (2015-2019)  
Communication Design



The International School  
of Choueifat - Dubai

**Highschool**  
**Dubai** (2012-2015)  
B+

## SKILLS

Advertising/Branding

Graphic Design

Photography/Filming

HTML/CSS/JS

## EXPERIENCE

### SOLIDA

BRIDAL FASHION

**Freelance**

**Dubai** July-August (2017)

- Clean up mess on social media accounts.
- Advertise to attract more customers.
- Increase followers on social media.

### IMPACT BBDO

**Intern**

**Dubai** August 1-15 (2016)

- Assisting Art Director with adverts.
- Client: large mobile carrier (etisalat.)



**SABIS®**  
Student Life Organization®

**Head of Graphic Design**

**Dubai** 2 years (2013-2015)

- All film making and advertisements.
- Involved in media related projects. (Yearbook, special events, etc.)