

# MIGUEL MARCOS

## Art Director

migomarco.com

MiguelJackMarcos@gmail.com

linkedin.com/in/miguel-marcos

(267) 323-8863

As an Art Director, my profession lies in Advertising and Branding. My intentions are to translate past experiences in Fastfood/Automotive/Fashion to drive creative breakthrough in new or dormant industries. Of Lebanese origin, Born and raised in Dubai, I studied in Paris and work in New York City. All three cities are deeply international, and I am grateful to have been exposed to people from all walks of life.

## SKILLS

### Languages

Fluent English

Fluent Arabic

Intermediate French

### Technical

InDesign, Illustrator,  
Photoshop, After Effects

HTML, CSS, JavaScript

Cinema4D

Sketch

### Hobbies

Filmmaker

basketball player

Average cook

## EXPERIENCE

### Grey Group

**Jr Art Director, New York City**  
Advertising, Apr 2020 - Current

Advertising Concepts

Digital and Print

Iconography

Training and Supervising

### Rosa Chá & JohnJohn

**Brand Designer, New York City**  
Fashion, June - Dec 2019

Complete Brand Design

Advertising in VOGUE and Instagram

Packaging and Store Design

Instagram Feed Content Creation

### Leo Burnett

**Art Director Intern, Dubai**  
Advertising, Summer 2018

McDonald's happy-meal board  
game ideas & designs approved  
GMC in-house presentation design  
for employee motivation

McDonald's Advertisement  
for new fish bites

### Impact BBDO

**Art Director Intern, Dubai**  
Advertising, Summer 2016

Pitched two approved ad ideas  
for their biggest client (Etisalat)

Designed an exit animation for  
Etisalat's Ads

## EDUCATION

### Parsons

**Bachelor's Degree, New York City**  
Communication Design, 2015 - 2019

Motion Concepts

Advertising Concepts

Advanced Typography

Topics: Branding

### Parsons

**Study Abroad, Paris**  
Art, Media, & Technology, Spring 2018

Information Visualisation

Journalism Photography

Strategic Management

### SABIS International School

**High School, Dubai**  
Extracurricular Activities, 2012 - 2015

Video advertisement for event

Poster Design for music competition

SABIS Stars Advertising 2nd place

Basketball MVP