

MIGUEL MARCOS

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As a creative designer, my interest is mainly in Advertising and Branding, with high appreciation for many other innovative art forms. Of Lebanese origin, I was born and raised in Dubai, moved to New York, and studied in Paris. All three cities are deeply international, and I am grateful to have been exposed to people from all walks of life.

EDUCATION

Parsons
Full-time Study, New York City
Communication Design BFA, 2015-2019

Motion Concepts,
Advertising Concepts,
Advanced Typography,
Topics: Branding.

Parsons
Study Abroad, Paris
Art, Media, & Technology, Spring 2018

Information Visualisation,
Strategic Managment,
Jouranlism Photography.

Choueifat International School
High School, Dubai
Extracurricular Activites, 2012-2015

Video advertisment for performance,
Poster Design for music competition,
SABIS Stars Advertising 2nd place,
Basketball MVP.

EXPERIENCE

Leo Burnett
Internship, Dubai
Advertising Agency, Summer 2018

McDonald's happy-meal board game ideas & designs approved, McDonald's Advertisement design for new fish bites, GMC in-house presentation design for encouraging employees.

Solida Bridal Fashion
Freelance Designer, Dubai
Fashion Boutique, Summer 2017

Organised visual layouts on social media outlets, Redesigned the website, Advertised specific audiences on instagram and facbook.

Impact BBDO
Internship, Dubai
Advertising Agency, Summer 2016

Pitched two approved ad ideas for their biggest client (Etisalat), Designed an exit animation for Etisalat's Ads.

SKILLS

Adobe Creative Suite, HTML, CSS, JavaScript, Filmmaking, Fluent English, Fluent Arabic, Intermediate French, Basketball player.