

MIGUEL MARCOS

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As a creative designer, my interest is mainly in Advertising and Branding, with high appreciation for many other innovative art forms. Of Lebanese origin, I was born and raised in Dubai, moved to New York, and studied in Paris. All three cities are deeply international, and I am grateful to have been exposed to people from all walks of life.

EDUCATION

Parsons

Full-time Study, New York City
Communication Design BFA, 2015-2019

Motion Concepts,
Advertising Concepts,
Advanced Typography,
Topics: Branding.

Parsons

Study Abroad, Paris
Art, Media, & Technology, Spring 2018

Information Visualisation,
Strategic Management,
Journalism Photography.

Choueifat International School High School, Dubai

Extracurricular Activities, 2012-2015

Video advertisement for performance,
Poster Design for music competition,
SABIS Stars Advertising 2nd place,
Basketball MVP.

EXPERIENCE

Rosa Chá & JohnJohn

Brand Designer, New York City
Fashion Brands, June - Dec 2019

JohnJohnLAB brand identity.
Promotional ads for VOGUE
and social media.
Store and packaging design.
Instagram and social media design.

Leo Burnett

Art Direction Intern, Dubai
Advertising Agency, Summer 2018

McDonald's happy-meal board
game ideas & designs approved.
GMC in-house presentation design
for employee motivation.
McDonald's Advertisement
for new fish bites.

Biopha & Nature Moi

Brand Designer Freelance, Paris
French Cosmetics, January - May 2018

Redesigned and proposed new Brand.
Discovered a new consumer market.

Solida Bridal Fashion

Marketing and Designer, Dubai
Bridal Boutique, Summer 2017

Reorganised all social media plans
and layout.
Redesigned Website.

Impact BBDO

Art Direction Intern, Dubai
Advertising Agency, Summer 2016

Pitched two approved ad ideas
for their biggest client (Etisalat).
Designed an exit animation for
Etisalat's Ads.

SKILLS

Languages

Fluent English, Fluent Arabic,
Intermediate French.

Technical

Adobe Creative Suite, HTML,
CSS, JavaScript, Cinema4D.

Hobbies

Filmmaker, basketball player,
and an average cook.