

"Curiosity about life in all of its aspects, I think, is still the secret of great creative people" - Leo Burnett My name is Miguel Marcos. As a creative designer, my interest is mainly in Advertising and Branding, with high appreciation for many other innovative art forms. I am skilled at creative problem solving. I focus on analysing human behaviour and trends to come up with

design and communication solutions. Of Lebanese origin, I was born and raised in Dubai, moved to New York City, and now in Paris. All three cities are deeply international, and I am culturally exposed to many different people. I value friendliness and humbleness. I am open to exploring and gaining new edifying experiences and work well under pressure.

# MIGUEL MARCOS

Fluent English Fluent Arabic Mediocre French

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### EDUCATION

### PARSONS PARIS

**Study Abroad** 

Paris (January-June 2018)

Art, Media, & Technology

## PARSONS

University
New York City (2015-2019)
Communication Design



Highschool Dubai (2012-2015)

B+

### **SKILLS**

Advertising/Branding

Graphic Design

Photography/Filming

HTML/CSS/JS

### **EXPERIENCE**

### SOLIDA BRIDAL FASHION

Freelance

**Dubai** July-August (2017)

- Clean up mess on social media accounts.
- Advertise to attract more customers.
- Increase followers on social media.

### **IMPACTEEDO**

Intern

**Dubai** August 1-15 (2016)

- Assisting Art Director with adverts.
- Client: large mobile carrier (etisalat.)



**Head of Graphic Design** 

**Dubai** 2 years (2013-2015)

- -All film making and advertisements.
- Involved in media related projects. (Yearbook, special events, etc.)