



"Curiosity about life in all of its aspects, I think, is still the secret of great creative people" - Leo Burnett
My name is Miguel Marcos. As a creative designer, my interest is mainly in

Advertising and Branding, with high appreciation for many other innovative art forms. I am skilled at creative problem solving. I focus on analysing human behaviour and trends to come up with

design and communication solutions. Of Lebanese origin, I was born and raised in Dubai, moved to New York City, and now in Paris. All three cities are deeply international, and I am

culturally exposed to many different people. I value friendliness and humbleness. I am open to exploring and gaining new edifying experiences and work well under pressure.

MIGUEL MARCOS

Fluent English
Fluent Arabic
Mediocre French

Email:
marcm518@newschool.edu

LinkedIn:
www.linkedin.com/in/
miguel-marcos-a2a93865

Portfolio:
www.migomarco.com

Phone:
USA: +1 (267) 323 8863
UAE: +971 50 482 8254
FRA: +33 7 82 89 82 42

EDUCATION

PARSONS PARIS

Study Abroad
Paris (January-June 2018)
Art, Media, & Technology

THE
NEW
SCHOOL

PARSONS

University
New York City (2015-2019)
Communication Design



The International School
of Choueifat - Dubai

Highschool
Dubai (2012-2015)
B+

SKILLS

Advertising/Branding

•

Graphic Design

•

Photography/Filming

•

HTML/CSS/JS

EXPERIENCE

SOLIDA

BRIDAL FASHION

Freelance

Dubai July-August (2017)

- Clean up mess on social media accounts.
- Design website.
- Advertise to attract more customers.
- Increase followers on social media.
- Increase sales.

IMPACT BBDO

Intern

Dubai August 1-15 (2016)

- Assisting Art Director with adverts.
- Client: large mobile carrier (etisalat.)

Leo Burnett

Intern

Dubai July 4 - August 15 (2018)

- McDonald's happy meal ideas & designs.
- McDonald's Fish Bites Visual Design.
- GMC inhouse presentation.