

MIGUEL MARCOS

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As a creative designer, my interest is mainly in Advertising and Branding, with high appreciation for many other innovative art forms. Of Lebanese origin, I was born and raised in Dubai, moved to New York, and studied in Paris. All three cities are deeply international, and I am grateful to have been exposed to people from all walks of life.

EDUCATION

Parsons

Full-time Study, New York City

Communication Design BFA, 2015-2019

Motion Concepts,
Advertising Concepts,
Advanced Typography,
Topics: Branding.

Parsons

Study Abroad, Paris

Art, Media, & Technology, Spring 2018

Information Visualisation,
Strategic Management,
Journalism Photography.

Choueifat International School

High School, Dubai

Extracurricular Activities, 2012-2015

Video advertisement for performance,
Poster Design for music competition,
SABIS Stars Advertising 2nd place,
Basketball MVP.

EXPERIENCE

Leo Burnett

Internship, Dubai

Advertising Agency, Summer 2018

McDonald's happy-meal board game ideas & designs approved, McDonald's Advertisement design for new fish bites, and GMC in-house presentation design for encouraging employees.

Solida Bridal Fashion

Freelance Designer, Dubai

Fashion Boutique, Summer 2017

Organised visual layouts on social media outlets, Redesigned the website, and Advertised specific audiences on Instagram and Facebook.

Impact BBDO

Internship, Dubai

Advertising Agency, Summer 2016

Pitched two approved ad ideas for their biggest client (Etisalat), and Designed an exit animation for Etisalat's Ads.

SKILLS

Fluent English, Fluent Arabic,
Intermediate French, Adobe
Creative Suite, HTML, CSS,
JavaScript, Filmmaking,
Basketball player.