

Miguel Angel Saucedo Romero

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> Creative web designer with expertise in graphic design, HTML, and CSS, focused on crafting visually appealing and functional web experiences.

Seeking opportunities to contribute to innovative teams and grow as a well-rounded **web developer**.

Education

- Bachelor in Animation & Digital Art *Tec de Monterrey 2011*
- Responsive Web Design Certification *freeCodeCamp 2023*
- JavaScript Algorithms and Data Structures *freeCodeCamp 2024*

Skills

- Graphic Design
- Video Editing & Motion Graphics
- HTML5, CSS3 & Basic JavaScript
- Responsive Web Design
- UX/UI

Software

- Adobe Creative Suite
 - Photoshop ■■■■ Illustrator ■■■■
 - After Effects ■■■■ Premiere ■■■■
- WordPress
 - Elementor ■■■■ Divi ■■■■
- Productivity
 - Excel ■■■■ Airtable ■■■■

Experience

- > **Freelance General Virtual Assistant** // FEB 23 - PRESENT
 - Web development using HTML, CSS, and basic JavaScript.
 - Video editing and motion graphics for visuals.
 - Graphic design (logos, branding).
 - Project management and task coordination.
 - Proficient in Excel and Airtable for data management.
- > **Digital Designer** | RentWerx Property Mgmt. // JUL 19 – JUN 22
 - Developed and maintained the company website.
 - Optimized internal processes by automating tasks, reducing costs.
 - Created HTML emails and newsletters.
 - Graphic design for social media and promotional materials.
 - Produced videos and animations for marketing.
 - Assisted with administrative tasks to support operations.
- > **Communications Specialist** | IBM // MAY 16– JUN 19
 - Developed communication strategies to align employees with company goals.
 - Designed visuals, video campaigns and internal websites.
 - Enhanced employee engagement by coordinating and supporting initiatives across departments.
 - Appointed leader of the Internal Communications team in May 2018.
 - Certification in Design Thinking.
 - Attended Communications Week in New York City in April 2019.
 - Staff member at technology conferences, including Campus Party and Talent Land.

Projects

- > **RentWerx.com Website Revamp** // AUG 24 - SEP 24
 - [Redesigned for a contemporary, user friendly, less crowded interface.] [Used Wordpress with Divi Theme.] [Created custom SVG graphics.] [Implemented responsive designs for mobile.] [Coded sections using Flexbox and Grid CSS for enhanced layout control.]
- > **PMMCON Visuals** // 2019 - 2023
 - [Designed and developed the full visual identity, including logo, brochures, and event materials.] [Collaborated with event coordinators to ensure cohesive design and branding.] [Attended the conferences in Dallas 2021 and Nashville 2023 to oversee design implementation.]