

# MIGUEL ALFONSO SABATER

## GRAPHIC DESIGNER | WEB DEVELOPER

### CONTACT

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LINKEDIN.COM/IN/MIGUELSABATER11/

### EDUCATION

TERTIARY (2013-2017)

POLYTECHNIC UNIVERSITY OF THE PHILIPPINES

BACHELOR OF SCIENCE IN BUSINESS AD

MAJOR IN MARKETING MANAGEMENT

PRIMARY & SECONDARY (2003-2013)

BLESSED ANGELS ACHIEVERS

INTEGRATED SCHOOL INC.

### CERTIFICATES

IELTS ACADEMIC CERT 7.0

FUNDAMENTALS OF DIGITAL MARKETING

SOCIAL MEDIA MARKETING FOUNDATIONS

SEO CERTIFIED

BRAND STRATEGY FOR DESIGNERS

### SKILLS

GRAPHIC DESIGN

WEB DEVELOPMENT

BRAND MANAGEMENT

EVENETS MANAGEMENT

ADVERTISING

SOCIAL MEDIA HANDLING

### SUMMARY

- EXPERIENCED GRAPHIC DESIGNER WITH A STRONG BACKGROUND IN BOTH FREELANCE AND PROFESSIONAL SETTINGS.
- DEMONSTRATED EXPERTISE IN CREATING VISUALLY APPEALING DESIGNS FOR MARKETING AND ADVERTISING PURPOSES.
- EXTENSIVE EXPERIENCE IN DESIGNING POSTERS, MARKETING MATERIALS, AND PROMOTIONAL COLLATERAL FOR EVENTS AND BRANDS.
- KNOWLEDGEABLE IN BRAND MANAGEMENT, EVENT PROMOTION, AND CREATING UNIQUE STRATEGIES FOR BRAND PROMOTION.
- ABILITY TO TRANSLATE CLIENT REQUIREMENTS INTO ENGAGING AND EFFECTIVE DESIGN SOLUTIONS.
- WELL-VERSED IN BOTH PRINT AND DIGITAL DESIGN, ADAPTING TO DIFFERENT MEDIUMS AND PLATFORMS.
- STRONG ORGANIZATIONAL SKILLS, CAPABLE OF MANAGING MULTIPLE PROJECTS AND MEETING DEADLINES.
- PROVIDING COMPREHENSIVE DESIGN SERVICES FOR DIVERSE MARKETING AND ADVERTISING NEEDS AS A FREELANCER.
- PROFICIENT IN UTILIZING ELEMENTOR FOR WORDPRESS WEB DEVELOPMENT AND KNOWLEDGEABLE IN MERN FULL-STACK WEB DEVELOPMENT (MONGODB, EXPRESS.JS, REACT.JS, NODE.JS).

### EXPERIENCE

PRESENT

**VANDAM GRAPHICS**

GRAPHIC DESIGNER | WEB DEVELOPER

JAN 2017 - AUG 2017

**PMCM EVENTS MANAGEMENT**

SALES AND MARKETING ASSOCIATE/ GRAPHIC ARTIST

NOV 2019 - DEC 2019

**PHILIPPINE SOUTHEAST ASIAN GAMES**

**ORGANIZING COMMITTEE**

ACCOMODATION COORDINATOR

OCT 2017 - OCT 2018

**SPORTS RESOURCES INC.**

BRAND COORDINATOR

### TOOLS, APPLICATIONS, PLUGINS, LANGUAGE, AND LIBRARY I USE

GRAPHIC DESIGN	VIDEO EDIT	WORDPRESS WEB DEV	FULL STACK WEB DEV	OTHERS
PHOTOSHOP	SONY VEGAS PRO	ELEMENTOR PRO	HTML	MS OFFICE
ILLUSTRATOR	PREMIER PRO	ASTRA PRO	CSS	TRELLO
CANVA	AFTER EFFECTS	FLUENT CRM	JAVASCRIPT	NOTION
LIGHTROOM	PICTORY.AI	FLUENT SMTP	REACT JS	GOOGLE APPS
		FLUENT FORMS	MONGO DB	FB ADS
		YOAST SEO	EXPRESS JS	TIKTOK ADS
		BUNNY CDN	NODE JS	PROPELLER ADS
		WOO COMMERCE	VS CODE	
		WP FUNNELS		
		LOTTIE		