



MIGUEL ALFONSO SABATER

GRAPHIC DESIGNER | WEB DEVELOPER

CONTACT

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EDUCATION

TERTIARY (2013-2017)
POLYTECHNIC UNIVERSITY OF THE PHILIPPINES
BACHELOR OF SCIENCE IN BUSINESS AD
MAJOR IN MARKETING MANAGEMENT

PRIMARY & SECONDARY (2003-2013)
BLESSED ANGELS ACHIEVERS
INTEGRATED SCHOOL INC.

CERTIFICATES

DICT MERN FULL STACK WEB DEVELOPMENT
IELTS ACADEMIC CERT 7.0
SOCIAL MEDIA MARKETING FOUNDATIONS
SEO CERTIFIED
BRAND STRATEGY FOR DESIGNERS

SKILLS

GRAPHIC DESIGN
WEB DEVELOPMENT
BRAND MANAGEMENT
EVENTS MANAGEMENT
ADVERTISING
SOCIAL MEDIA HANDLING

SUMMARY

- EXPERIENCED GRAPHIC DESIGNER WITH A STRONG BACKGROUND IN BOTH FREELANCE AND PROFESSIONAL SETTINGS.
- DEMONSTRATED EXPERTISE IN CREATING VISUALLY APPEALING DESIGNS FOR MARKETING AND ADVERTISING PURPOSES.
- EXTENSIVE EXPERIENCE IN DESIGNING **POSTERS, MARKETING MATERIALS, AND PROMOTIONAL COLLATERAL** FOR EVENTS AND BRANDS.
- KNOWLEDGEABLE IN **BRAND MANAGEMENT, EVENTS, AND CREATING UNIQUE STRATEGIES FOR BRAND PROMOTION.**
- ABILITY TO TRANSLATE CLIENT REQUIREMENTS INTO ENGAGING AND EFFECTIVE DESIGN SOLUTIONS.
- WELL-VERSED IN BOTH PRINT AND DIGITAL DESIGN, ADAPTING TO DIFFERENT MEDIUMS AND PLATFORMS.
- STRONG ORGANIZATIONAL SKILLS, CAPABLE OF MANAGING MULTIPLE PROJECTS AND MEETING DEADLINES.
- PROFICIENT IN UTILIZING **ELEMENTOR, DIVI BUILDER, WP BAKERY AND THRIVE ARCHITECT** FOR WORDPRESS WEB DEVELOPMENT
- KNOWLEDGEABLE IN **HTML, CSS AND JAVASCRIPT**
- KNOWLEDGEABLE IN MERN FULL-STACK WEB DEVELOPMENT (**MONGODB, EXPRESS.JS, REACT.JS, NODE.JS**).

EXPERIENCE

PRESENT
VANDAM GRAPHICS
GRAPHIC DESIGNER | WEB DEVELOPER

OCT 2017 - OCT 2018
SPORTS RESOURCES INC.
BRAND COORDINATOR

NOV 2019 - DEC 2019
**PHILIPPINE SOUTHEAST ASIAN GAMES
ORGANIZING COMMITTEE**
ACCOMODATION COORDINATOR

JAN 2017 - AUG 2017
PMCM EVENTS MANAGEMENT
SALES AND MARKETING ASSOCIATE/ GRAPHIC ARTIST

TOOLS, APPLICATIONS, PLUGINS, LANGUAGE, AND LIBRARY I USE

GRAPHIC DESIGN
PHOTOSHOP
ILLUSTRATOR
CANVA
LIGHTROOM

VIDEO EDIT
SONY VEGAS PRO
PREMIER PRO
AFTER EFFECTS
PICTORY.AI

WORDPRESS WEB DEV
ELEMENTOR PRO
DIVI PRO
WP BAKERY
THRIVE ARCHITECT
FLUENT CRM / FORMS
YOAST SEO
BUNNY CDN
WOO COMMERCE
WP FUNNELS
LOTTIE

FULL STACK WEB DEV
HTML
CSS
JAVASCRIPT
REACT JS
MONGO DB
EXPRESS JS
NODE JS
VS CODE

OTHERS
MS OFFICE
TRELLO
NOTION
GOOGLE APPS
FB ADS
TIKTOK ADS
PROPELLER ADS