

# MIGUEL ANGEL LAZARO DE JESÚS

DESARROLLADOR DE SOFTWARE JR. (BACKEND/FULLSTACK)

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UX Designer with a focus on delivering impactful results, eager to tackle dynamic challenges and apply creativity to craft intuitive user experiences. I have demonstrated proficiency in project management, user-centric problem-solving, and seamless collaboration across teams.

## AREA OF EXPERTISE

Prototyping Tools  
User Research

Interaction Design  
Visual Design

Accessibility  
Responsive Design

## KEY ACHIEVEMENTS

- **Market Expansion.** Identified untapped markets and launched a system to harness the line market, resulting in a revenue increase of \$1.2 Million for Morcelle in 6 months.
- **Revenue Growth.** Successful Implementation of a new pricing strategy at XarrowAI increasing deal size by 15% and market cap by \$500,000.

## PROFESSIONAL EXPERIENCE

### Instant Chartz App, Morcelle Program

Jan 2023 - Present

- Led development of an advanced automation system, achieving a 15% increase in operational efficiency.
- Streamlined manufacturing processes, reducing production costs by 10%.
- Implemented preventive maintenance strategies, resulting in a 20% decrease in equipment downtime.

### System UX Engineer, XarrowAI Industries

Feb 2021 - Dec 2022

- Designed and optimised a robotic control system, realizing a 12% performance improvement.
- Coordinated testing and validation, ensuring compliance with industry standards.
- Provided technical expertise, contributing to a 15% reduction in system failures.

## EDUCATION

### UX Industrial Basics and General Application

Aug 2016 - Oct 2019

University of Engineering UX Cohort

- Major in Automotive Technology.
- Thesis on "Technological Advancements within the current Mechatronics Industry".

### Bachelor of Design in Process Engineering

May 2014 - May 2016

Engineering University

- Relevant coursework in Structural Design and Project Management.

## ADDITIONAL INFORMATION

- **Languages:** English, French, Mandarin.
- **Certifications:** Professional Design Engineer (PDE) License, Project Management Tech (PMT).
- **Awards/Activities:** Most Innovative Employer of the Year (2021), Overall Best Employee Division Two (2024), Onboarding Project Lead (2023)