Wordbooker User Guide

Version 2.1

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1 Installation and Configuration

1.1 System Requirements

Please make sure that your Wordpress installation meets the minimum following requirements:

- PHP 5
- Wordpress version > 2.9
- Curl is enabled in PHP and has access to the Facebook servers using secure http connections (HTTPS). **This is a core requirement** – please check your server configuration or talk to your hosting provider as I cannot provide support for systems where Curl is not enabled or access to Facebook through Curl is denied.

1.2 Installation

1. Download the Wordbooker Wordpress plug-in from the Wordpress repositories (http://wordpress.org/extend/plugins/Wordbooker/)
2. Unzip the archive
3. Upload the plug-in into the plugins folder in your Wordpress installation
4. Go into Wordpress and enable the plug-in as normal. Wordbooker can be network enabled when Wordpress is running in Networked blogs mode.

1.3 Upgrading from a Version 1 installation

1. Download the Wordbooker Wordpress plug-in from the Wordpress repositories (http://wordpress.org/extend/plugins/Wordbooker/)
2. Unzip the archive
3. DELETE the wordbooker folder on your server
4. Go to the Plugins Page in your Wordpress install – you should get a message about Wordbooker being de-activated.
5. Upload the new wordbooker folder into the plugins folder in your Wordpress installation.
6. Go into Wordpress and go to the Plugins page and enable the plugin.

1.4 Upgrading between Version 2.x installations.

As of Version 2.0 Wordbooker is fully compliant with the Wordpress Automated plugin update process. No data should be lost during upgrading. After upgrading you **must** always visit the Wordbooker Options page as Wordbooker might need to make some changes to it's stored data. If you don't visit the page after upgrading then it is possible that Wordbooker will fail to function correctly.

1.5 Wordpress Theme changes.

If you are using the Facebook Like / Share functionality of Wordbooker and you find that the Like

or Share button doesn't show up properly in your browser, or it completely messes up the page (primarily an Internet Explorer issue), then you need to check that your Wordpress theme contains the XMNS tag for Facebook and that it the theme contains a correctly constructed footer.php file.

To do this you need to look at the HTML source of the page which should contain a line similar to the following:

```
<html xmlns="http://www.w3.org/1999/xhtml" xmlns:v="urn:schemas-microsoft-com:vml"
xmlns:fb="http://www.facebook.com/2008/fbml">
```

If it doesn't then you will need to edit the appropriate file in the theme (usually header.php) and add the following into the HTML tag:

```
xmlns:fb="http://www.facebook.com/2008/fbml"
```

However if your theme header.php file contains something like:

```
<html xmlns="http://www.w3.org/1999/xhtml" <?php language_attributes(); ?>>
```

(i.e. it contains the call to language_attributes()) then Wordbooker will insert the required XMLNS tag and you don't need to worry.

The footer.php file should contain a call to wp_footer, if the file does not exist then you need to check where in your theme the following lines of code are created:

```
</body>
</html>
```

and you need to add the following before it:

```
<?php wp_footer(); ?>
```

If you are not able to edit the theme then you can use the “Use Iframes instead of FBXML” option.

1.6 WC3 Validation

If you are using the Facebook Like and Facebook Share options of Wordbooker then you may find that your blog pages no longer validate as W3C compliant. This is due to the fact that Facebook decided to use “property” rather than “name” - and they have no intention of ever changing it

If W3C compliance is an issue for you then you either have to not use the Like and Share options or you can try changing the DOCTYPE of your blog theme to the following:

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML+RDFa 1.0//EN"
"http://www.w3.org/MarkUp/DTD/xhtml-rdfa-1.dtd">
```

If you are not able to edit the theme then you can use the “Use Iframes instead of FBXML” option and also you will have to turn off OG tag production.

1.7 Language Selection

The Facebook Like and share buttons can be presented in various different languages. The Wordbooker plug-in uses the WPLANG constant (defined in wp-config.php) to determine which language to display the Facebook Like and Share button and associated text in. If you have not set

this then it defaults to EN_US.

Wordbooker is compatible with the QTRANSLATE plugin and will render the Facebook attributes in your blog in the language currently being used by the viewer of your blog. If you use other translation plugins and would like Wordbooker to integrate with them then please let me know.

2 Configuration

There are two steps in Wordbooker configuration - the initial association with Facebook, and then the actual configuration of the plug-in itself which comprises two distinct levels :

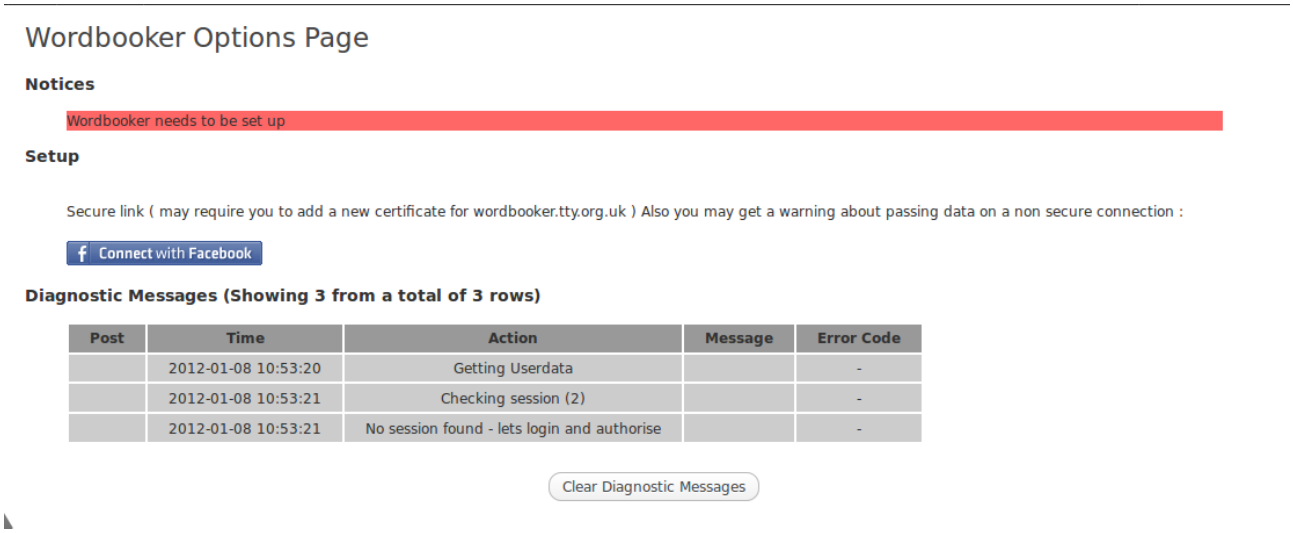
- **Blog Level** these configuration options basically sets the default for the plug-in at the blog level
- **User Level** – these configuration options allows each user to customise specific settings if they wish.

Most of these options can then be overridden or adjusted when a post is being added / edited.

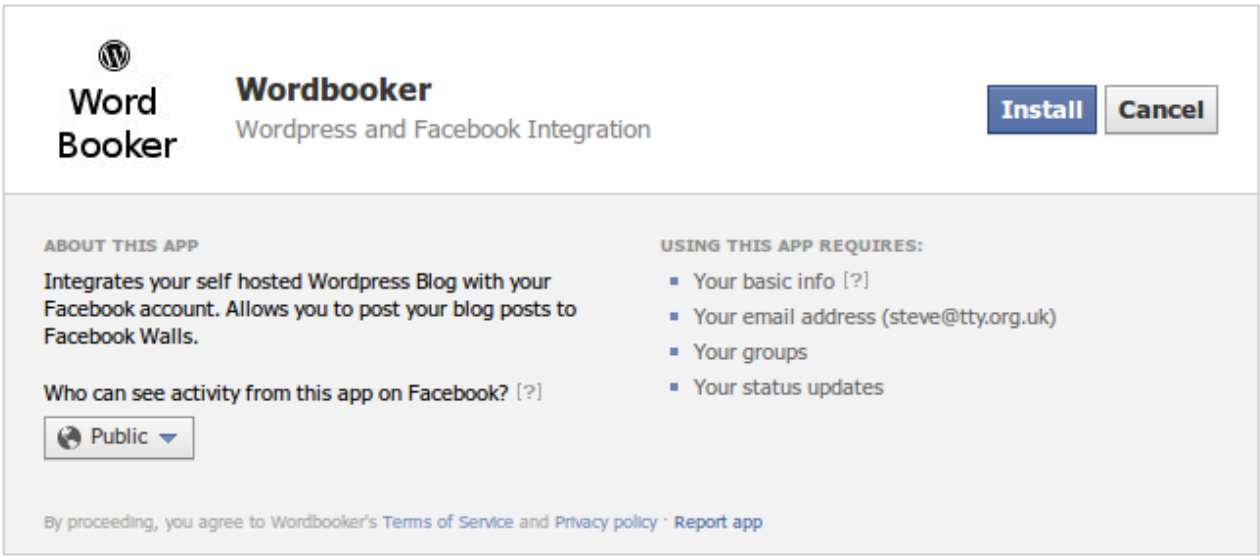
2.1 Initial Integration with Facebook.

Once the plug-in has been installed and activated it has to be configured to work with your Facebook account, or to put it another way : your Facebook account needs to be set up to work with Wordbooker.

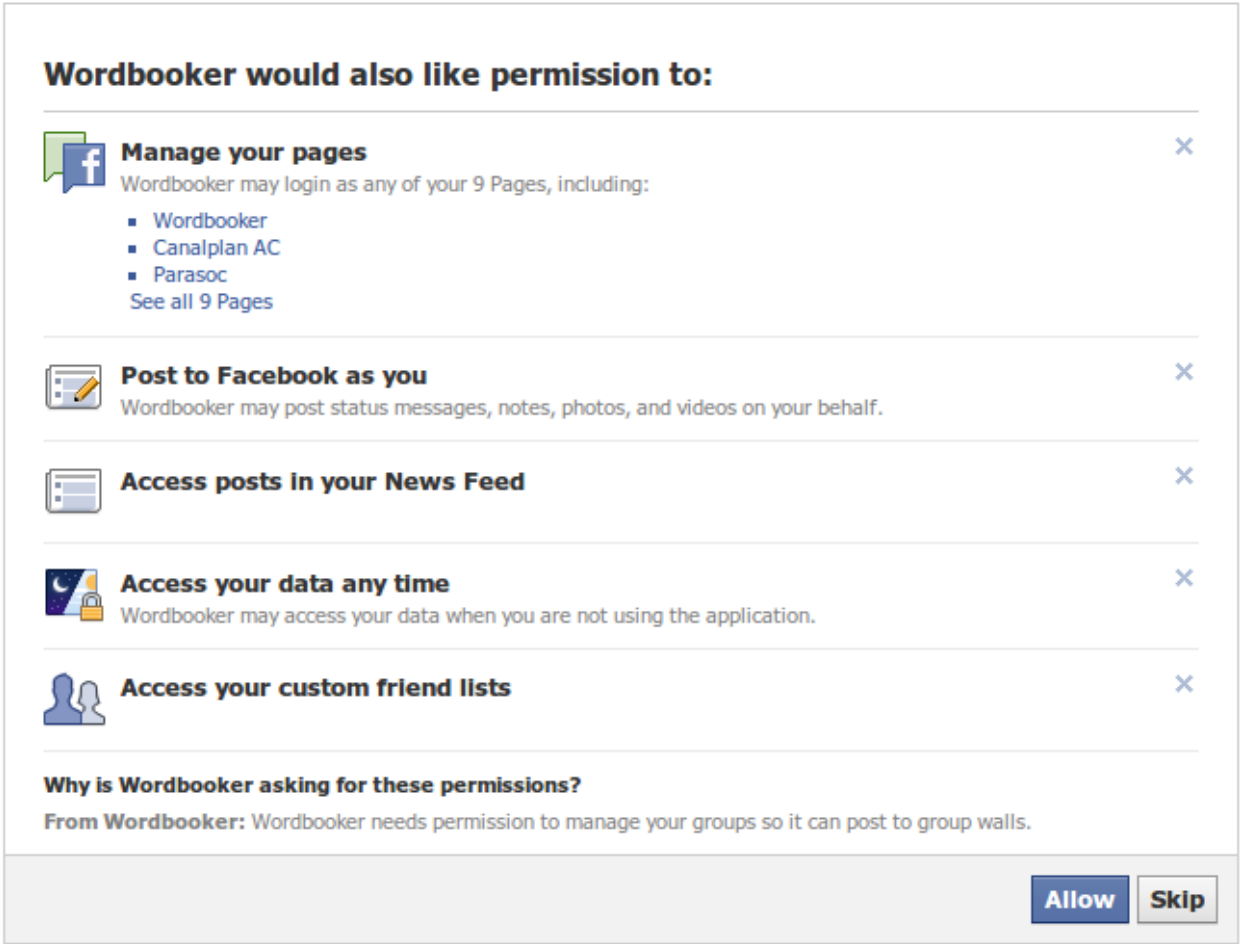
The first time you go to the Wordbooker plug-in page you should see something similar to the following:



Click on the blue “Connect with Facebook” button and if you are not logged into Facebook you'll be prompted to login, and then the following dialogue (or similar, depending on if you've previously granted Wordbooker permissions on your Facebook account) will be displayed :

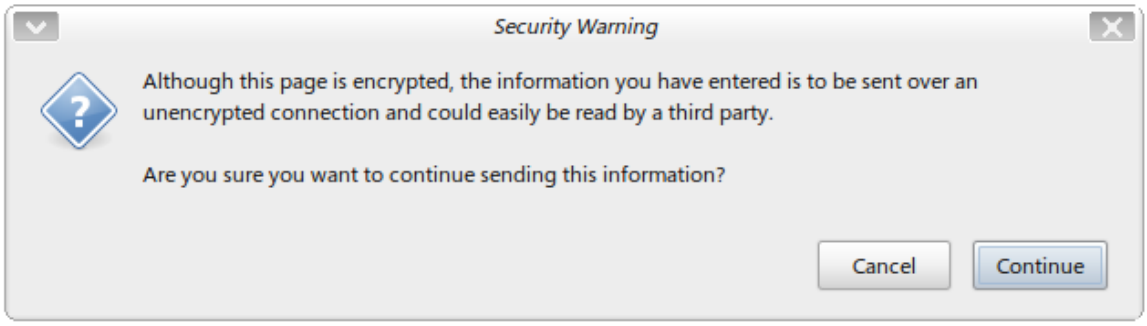


Click on the Install button – this basically tells Facebook that you want to add Wordbooker to your Facebook applications list. Wordbooker will then check for permissions and will ask you to grant it the permissions it needs:

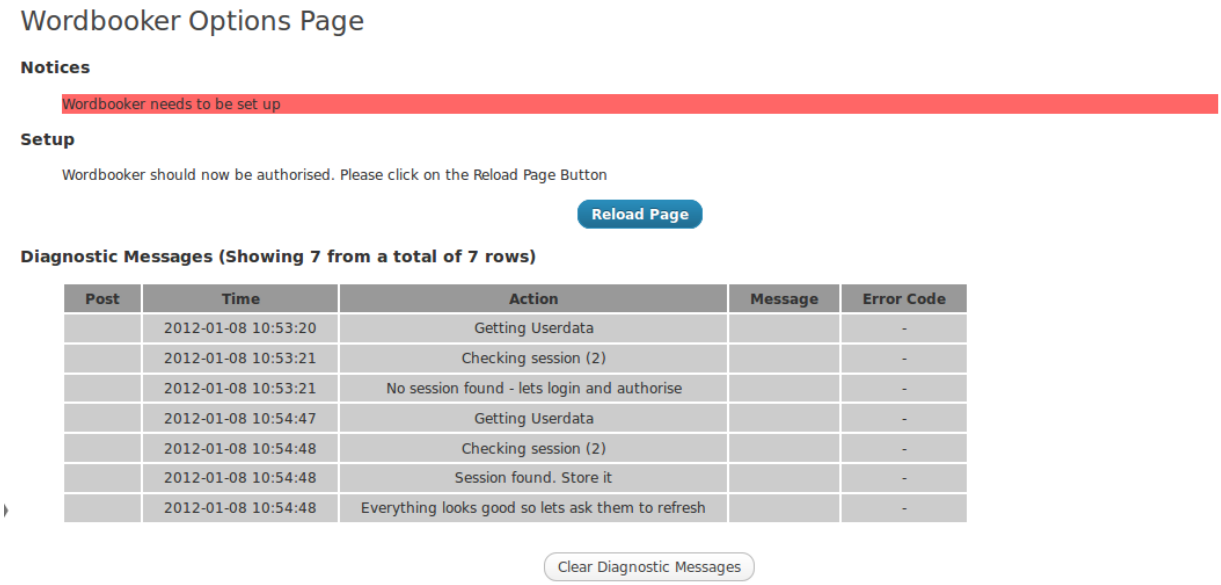


Click on the allow button (if you click on “Don't Allow” then Wordbooker will not work). For details about just why Wordbooker asks for the permissions it does please see Section 11

Once you've clicked on “Allow” you should be returned back to the Wordbooker options page, however unless your Blog is running with a HTTPS admin area you will probably see the following message as your session switches from the secure (HTTPS) pages used by Facebook and Wordbooker to the regular HTTP pages on your blog :



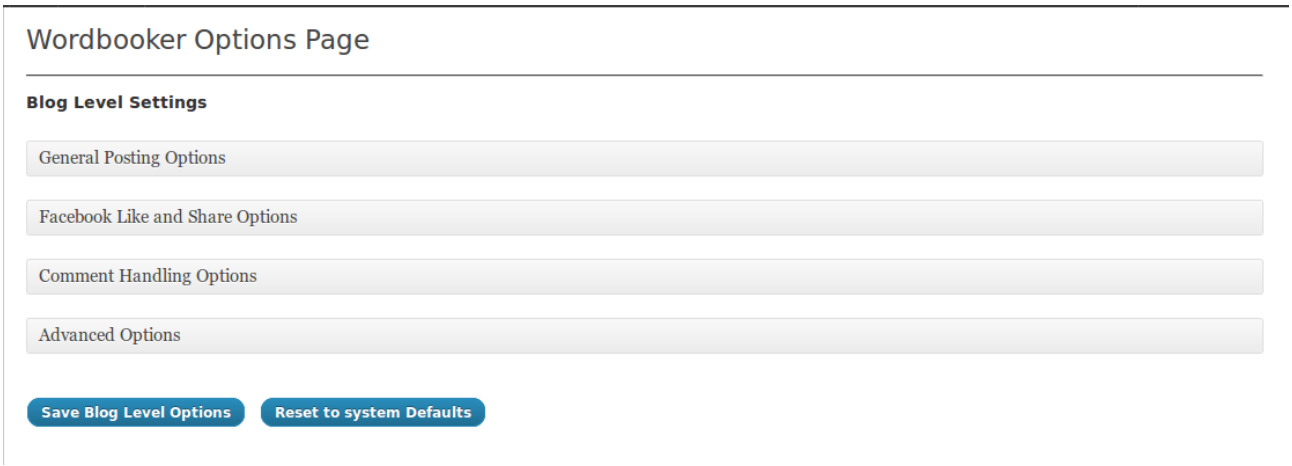
Click on Continue and you should find yourself back on the Wordbooker Options page in your blog which should now look something like this:



Click on the Reload Page button and after a few seconds (as Wordbooker fetches information from Facebook) you should be presented with the full Wordbooker Options screen. Initial configuration is now complete and you can proceed to customise Wordbooker for your blog.

2.2 Blog Level Settings

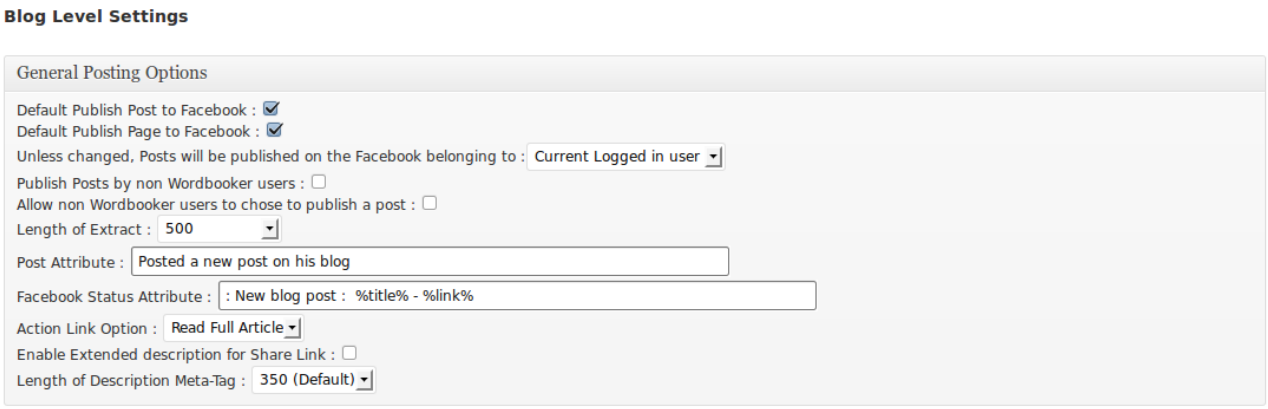
The Blog Level settings can only be configured by a user who has Administrator level privileges. The options can be seen by all users who have access to the settings page, but the Save button is not present. There are 4 collapsible sections for Blog Level settings – this was done to hopefully make the options screen less daunting and also it allows collections of settings to be grouped together:



The four sections are:

- General Posting Options – this covers most of the options associated with general posting of blog posts to Facebook.
- Facebook Like and Share Options – this covers most of the settings associated with configuring the various options to do with the Facebook Like and Share Options
- Comment handling Options – this covers the various settings associated with Comment handling.
- Advanced Options – this contains settings which allow for advanced configuration of Wordbooker. Most users will probably not want to get involved with the settings in here.

2.2.1 General Posting Options



2.2.1.1 Default Publish Post to Facebook

Part of the Facebook AUP states that applications cannot post on Facebook without specifically requesting permission from the end user. So by default this option is disabled. If you don't set this then you will have to choose to publish each post individually.

2.2.1.2 Default Publish Page to Facebook

Here for the same reason as the Publish Post but this is separate because many users don't want pages to publish by default.

2.2.1.3 Unless Changed, Posts will be published....

This option allows the blog administrator to choose which Facebook account posts should be sent

to. The drop down list will contain a list of all users of the blog who have associated their Facebook account with their Wordpress userid. It also contains a special option which is “Current Logged in user”. If this option is set then unless a user overrides the setting the posts will be sent to the Facebook account associated with the user making the post.

2.2.1.4 Publish Posts by non Wordbooker users

This option basically means that when users on your blog who are not Wordbooker users post/edit an entry on your blog then Wordbooker will behave as if the post is being written by the user selected in the “target” user option (as long as it is not “current logged in user”).

2.2.1.5 Allow non Wordbooker users to choose to publish a post.

This option is only used when the above option is enabled. It allows non Wordbooker users when they are adding/editing a post to choose if the post should be sent to Facebook or not. They do not have the ability to change any of the publishing options.

2.2.1.6 Length of Extract

This allows you to set how long the extract that will be posted to Facebook should be.

2.2.1.7 Post Attribute

When the extract is posted to Facebook you can put a small amount of text above the post. This defaults to “Posted a new post on their blog” but you can put anything in here. You can also use some special “tags” for specific abbreviations (See Section 7 for details on Wordbooker “tags”)

2.2.1.8 Facebook Status Attribute

If you choose to only post a Facebook Status Update (See Section x) . This field allows you to define the structure of that link. You can use raw text and “tags” in his field. (See Section 7 for details on Wordbooker “tags”)

2.2.1.9 Action Link Option

Each post on your Facebook wall contains three “Action links”. Two are set by Facebook and are “Comment” and “Like”. This option allows you to specify what the third action link should be. You can select from having No third link, “Read More” or a “Share” link. The share link basically uses the built in Share functionality of Facebook which you've probably seen on a lot of other websites.

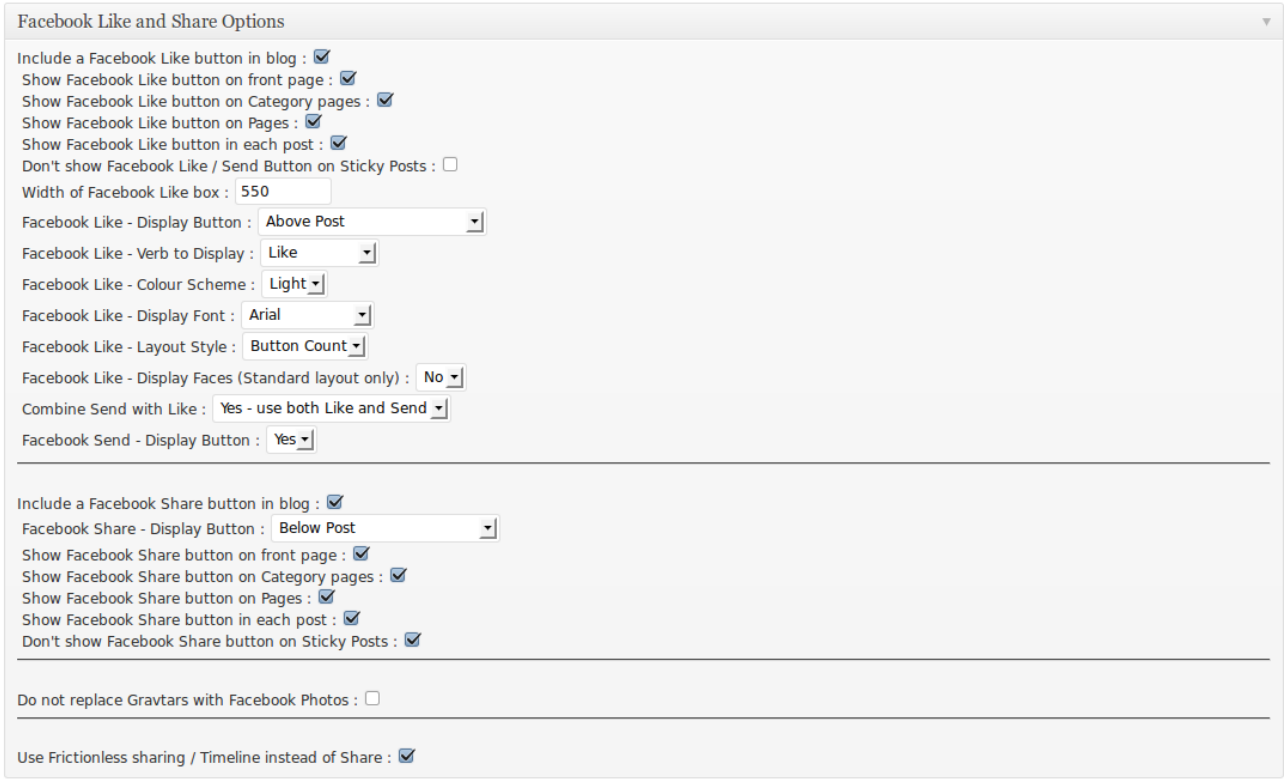
2.2.1.10 Enable Extended Description

If you don't have an SEO system that populates the META CONTENT field, or you are not using the post Extract field when you are creating posts then you will probably want to select this option. This creates a short extract of your post to populate the Share link dialogue box.

2.2.1.11 Length of Description Meta-Tag

This option allows you to control the length of the Meta Description tag which Wordbooker inserts into the head of your blog page. If you are using SEO related plugins you can chose the Disable option which stops Wordbooker from putting the tag out and thus avoiding duplicate meta tags.

2.2.2 Facebook Like and Share Options



2.2.2.1 Include a Facebook Like button in blog

Facebook now supports as part of their "Social Graph" the ability for people to "like" things outside Facebook. If you enable this option then a neat little Facebook like button is displayed with each post with some stats about how many people "like" that post. If you want this feature then enable this option. If you don't want it then leave it unchecked. If this option is not enabled then the "Recent Facebook Activity" section of the options page is also hidden.

2.2.2.1.1 Show Facebook Like button on front page

This option sets if a Like button is shown on the post that makes up the front page.

2.2.2.1.2 Show Facebook Like button on Category pages

This option sets if a Like button is shown on posts appearing on Category summary pages,

2.2.2.1.3 Show Facebook Like button on Pages

This option sets if a Like button is shown on pages

2.2.2.1.4 Show Facebook Like button in each post

This option sets if a Like button is shown on each individual article

2.2.2.1.5 Don't show Facebook Like / Send Button on Sticky Posts

This option sets if a Like / Send button is shown on a post that are marked as "sticky"

2.2.2.1.6 Width of Facebook Like box

This controls the width of the box used to "host" the Facebook Like button. You can adjust this so that the box doesn't cause the Share button to be forced onto the next line but at the same time allow enough space in the box for the Like Button text returned from Facebook

2.2.2.1.7 Facebook Like - Display Button

This option controls where the Like button is displayed – It can be Above the Post, Below the post or specified either by using a smart tag in the post or placed in the theme template.

2.2.2.1.8 Facebook Like - Verb to Display

This allows you to change which verb the like button uses – it can be “Like” or “Recommend”

2.2.2.1.9 Facebook Like - Colour Scheme

This allows you to change the colour schema that the Like button is rendered in. There are two values – Dark or Light. You need to pick the one that works best with your theme.

2.2.2.1.10 Facebook Like - Display Font

This allows you to change the font hat the Like button is rendered in. You need to pick the one that works best with your theme.

2.2.2.1.11 Facebook Like - Layout Style

This option allows you to choose the style of the Like Button.

2.2.2.1.12 Facebook Like - Display Faces (Standard layout only)

If you’ve picked the “Standard” layout style above then you can chose to have the Like Button area display pictures of your FB friends who have liked the same post.

2.2.2.2 Combine Send with Like

As part of their long term plan to phase out the Facebook Share Facebook introduced the “Send” option. This was partially in response to people complaining that Facebook Like lacked privacy – that people didn't want all their friends to know that they liked something. The Send option allows you to choose who basically get notified that you like something. Facebook usually try to associate the Send button with the Like button but this option allows you to separate it.

2.2.2.3 Facebook Send - Display Button

This option allows you to suppress the display of the Facebook Send button.

2.2.2.4 Include a Facebook Share button in blog

Facebook now supports as part of their “Social Graph” the ability for people to easily share things outside Facebook. If you enable this option then a neat little Facebook share button is displayed with each post. If you want this feature then enable this option. If you don't want it then leave it unchecked. If this option is unchecked then the following options have no effect

2.2.2.4.1 Facebook Share - Display Button

This option controls where the Share button is displayed – It can be Above the Post, Below the post or specified either by using a smart tag in the post or placed in the theme template.

2.2.2.4.2 Show Facebook Share button on front page

This option sets if a Share button is shown on the post that makes up the front page.

2.2.2.4.3 Show Facebook Share button on Category pages

This option sets if a Share button is shown on posts appearing on Category summary pages,

2.2.2.4.4 Show Facebook Share button on Pages

This option sets if a Share button is shown on pages

2.2.2.4.5 Show Facebook Share button in each post

This option sets if a Share button is shown on individual posts

2.2.2.4.6 Don't show Facebook Share button on Sticky Posts

This option sets if a Share button is shown on posts which are marked as “sticky”

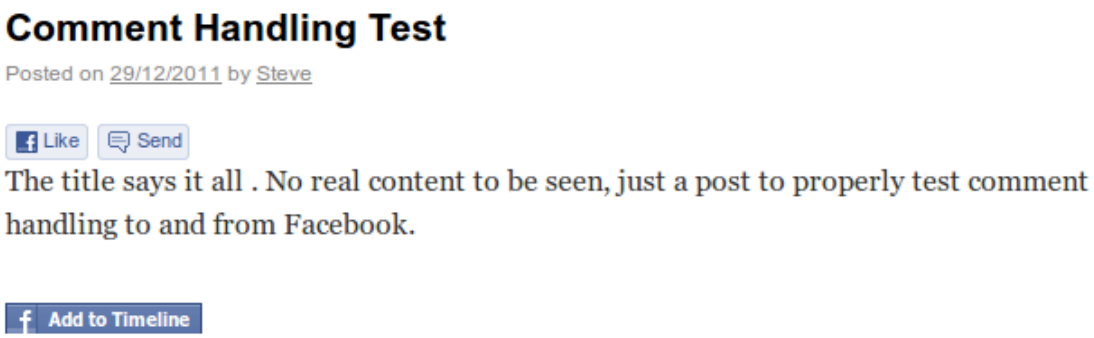
2.2.2.5 Do not replace Gravtars with Facebook Photos

By default Wordbooker will, if it finds a Facebook URL associated with a comment, replace the user gravatar with the facebook photo associated with the user who posted the comment. If you don't want this feature then you need to enable this option.

2.2.2.6 Use Frictionless sharing / Timeline instead of Share

NOTE: This functionality is experimental and is currently disabled due to strange behaviour.

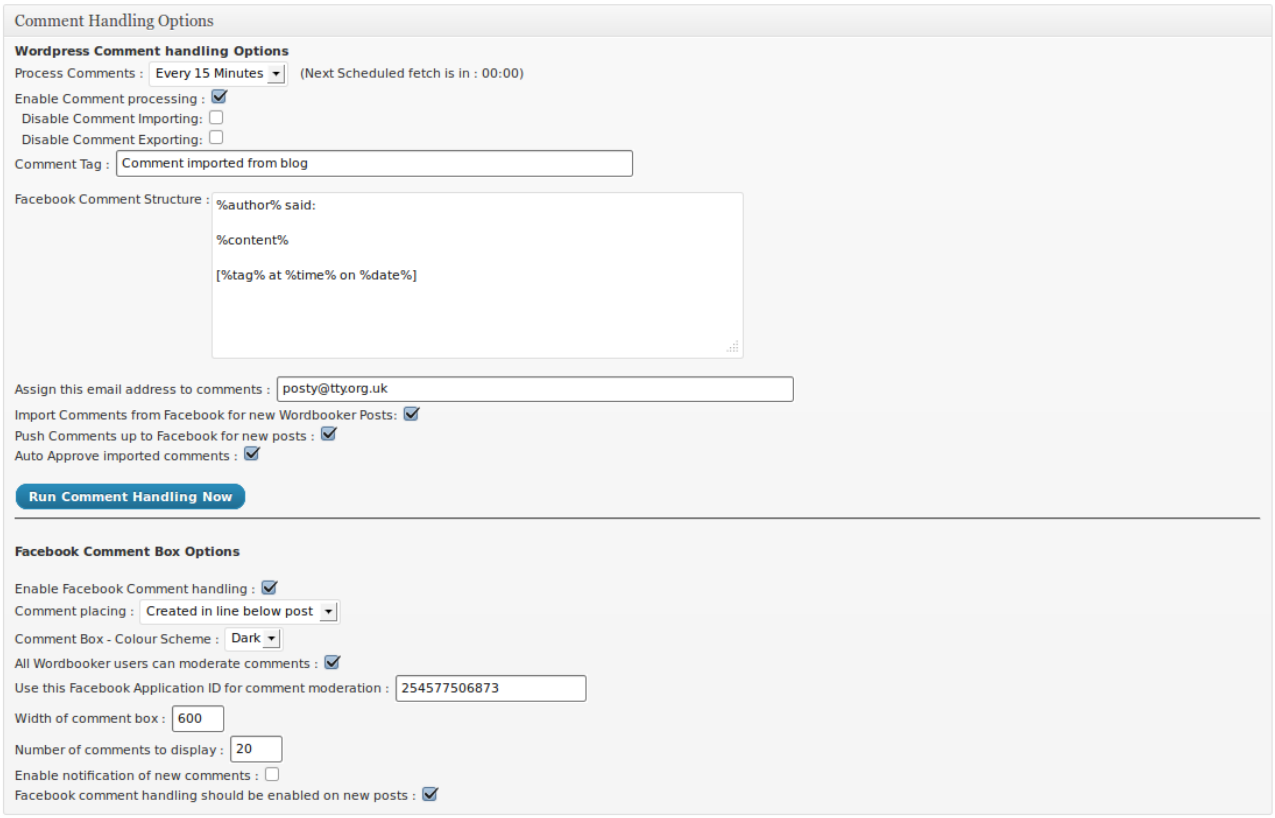
This option replaces the Share button with an experimental “Frictionless sharing” function. If this option is enabled then instead of the Share Button you get an “Add to Timeline” button:



If the user clicks on the Add to Timeline button then it will ask them to authorise against Wordbooker so that Wordbooker can post onto their timeline. Once that is done then if they visit your blog again and are logged in against Facebook then a “frictionless” post should be made on their timeline without any user intervention

2.2.3 Comment handling Options

The comment handling options might look daunting but actually they're not.

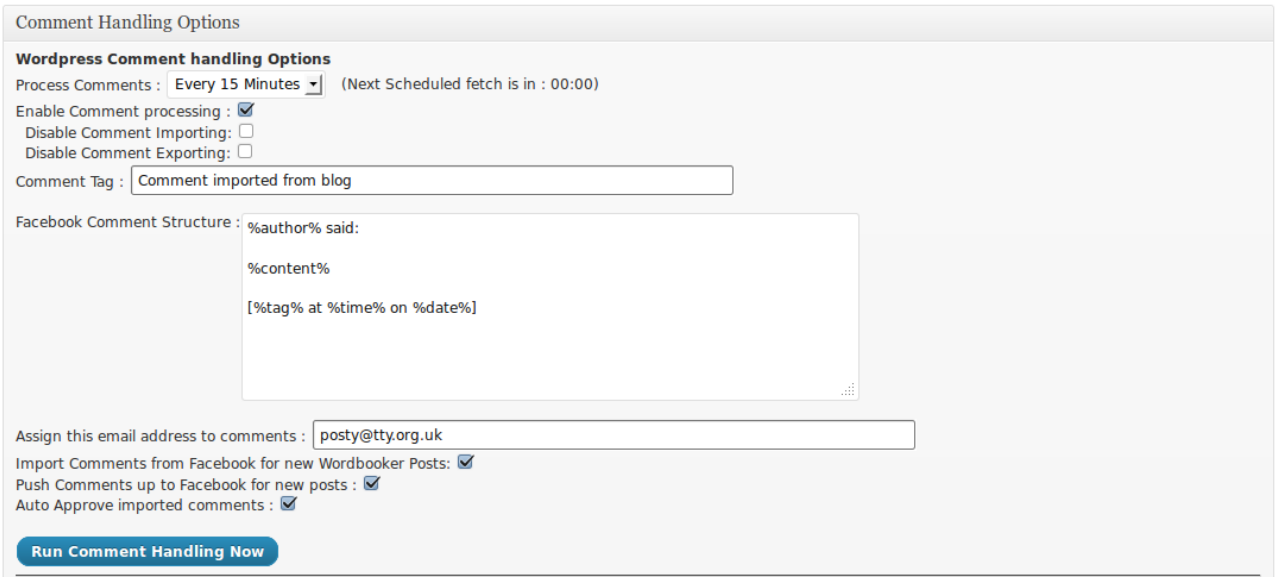


There are two basic sections :

- Wordpress Comment Handling Options
- Facebook Comment Box Options

The first section – Wordpress Comment Handling is concerned with how your Wordpress blog interacts with Facebook in regards to pulling and pushing comments. The second deals with the various customisable options for implementing the Facebook Comments box in your blog posts.

2.2.3.1 Wordpress Comment Handling Options



2.2.3.1.1 Process Comments

Comments are pushed and pulled on a scheduled basis. This option allows you to set how often the schedule is run. You can chose a range between not running at all and only running once a day. The frequency that is best for you depends on many factors including how busy your blog is.

2.2.3.1.2 Enable Comment processing

This option allows you to quickly enable and disable comment processing without changing the Scheduled time.

2.2.3.1.3 Disable Comment Importing

This option allows you to globally disable comment importing. If you check this option then no comments will be pulled from Facebook for ANY post.

2.2.3.1.4 Disable Comment Exporting

This option allows you to globally disable comment exporting. If you check this option then no comments will be pushed to Facebook for ANY post.

2.2.3.1.5 Comment Tag

As all comments posted to Facebook have to be posted as the authenticated user set up in Wordbooker it can get very confusing. The “Comment Tag” is therefore added to all comments Wordbooker makes on Facebook to make it clear that it has been imported (and thus may contain views that aren't necessarily yours).

2.2.3.1.6 Facebook Comment Structure

This option allows you to create a format for comments posted to Facebook. You can use several tags as explained in the Attribute Tags section. You can include free text and blank lines in here.

2.2.3.1.7 Assign this email address to comments

All comments imported into your blog have to have an email address. By default Wordbooker uses the email address of the blog admin account but you can set it to anything you want in here.

2.2.3.1.8 Import Comments from Facebook for new Wordbooker Posts

By default comment pulling from Facebook isn't enabled for new posts and it can be set on each individual post. This option allows you to set that all new posts created in your blog should be included in comment importing.

2.2.3.1.9 Push Comments up to Facebook for new posts

By default comment pushing to Facebook isn't enabled for new posts and it can be set on each individual post. This option allows you to set that all new posts created in your blog should be included in comment exporting.

2.2.3.1.10 Auto Approve imported comments.

NOTE: This option is experimental and results from using this option may vary.

By default imported comments are placed in the moderation queue following the logic set on the Wordpress comments option page. This option should mean that incoming comments are, when the posting using passes those logic checks, not placed in the queue but are automatically improved.

2.2.4 Facebook Comment Box Options

2.2.4.1 Enable Facebook Comment handling

This option enables the use of the Facebook Comment box. If you turn this off then all Facebook comment boxes will be suppressed.

2.2.4.2 Comment placing

This option allows you to say how the comment box should be placed. There are three options which match closely to the placement options for the Facebook Like and Facebook Share options.

2.2.4.3 Comment Box - Colour Scheme

Facebook Comment boxes can either have a “Dark” or a “Light” colour scheme – pick the one that best fits in with your blog theme.

2.2.4.4 All Wordbooker users can moderate comments

If this option is enabled then all wordbooker users on your blog can moderate comments.

2.2.4.5 Use this Facebook Application ID for comment moderation

If you have a Facebook Application ID then you can use this here – this allows you to use more Facebook back-end features for comment handling.

2.2.4.6 Width of comment box

This allows you to control how wide the comment box should be. Adjust this to fit your theme.

2.2.4.7 Number of comments to display

This allows you to control how many comments are displayed before the “Show More” option is used.

2.2.4.8 Enable notification of new comments

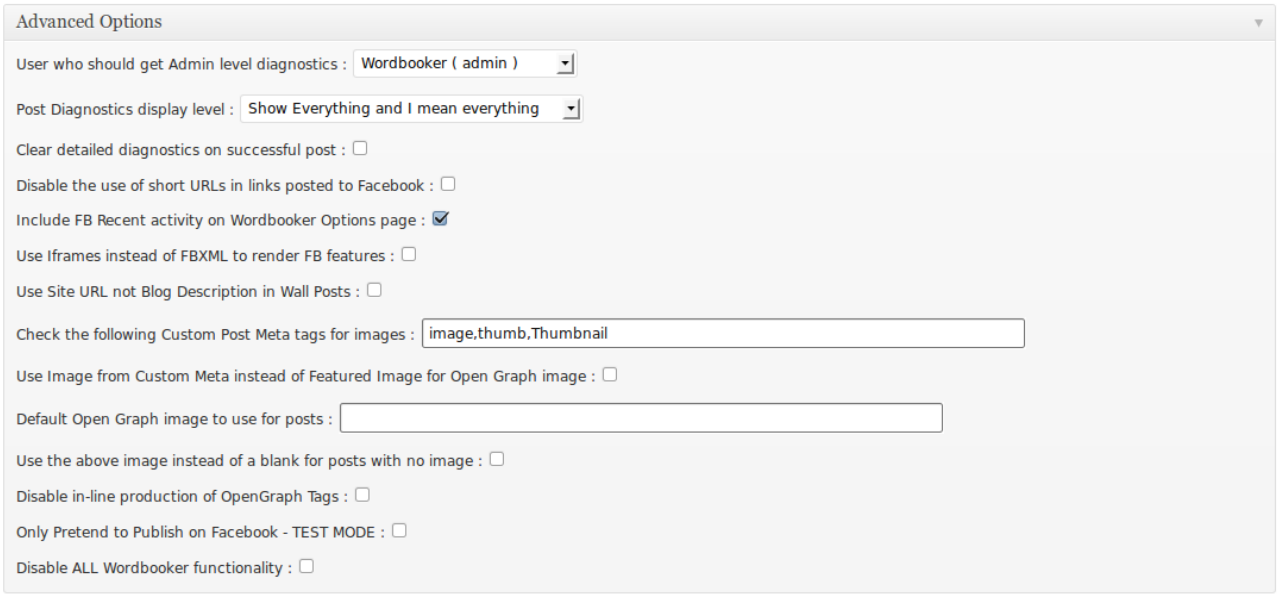
If this option is enabled then you should get notification of new comments. However the functionality of this feature is far from reliable according to users who have used the option on their own implementations of Facebook comment blocks.

2.2.4.9 Facebook comment handling should be enabled on new posts

By default the Facebook comment block is not enabled on any new posts, and you have to set the option on each post in turn. If you set this option then by default all new posts will have the Facebook Comment box option set on them.

2.2.5 Advanced Options

The Advanced Option screen contains several options which many users will never need to see, let alone modify. So to make the rest of the option screen less daunting they are all gathered here together.



2.2.5.1 User who should get Admin level diagnostics

This option is primarily for blogs where the default user created during the initial Wordpress installation (traditionally admin) is not normally used. It allows you to change the default user used to record Wordbooker admin diagnostic messages against. **NOTE :** This feature is available only for users running Wordpress 3.1 or above.

2.2.5.2 Post Diagnostics display level

This changes the level for which Wordbooker diagnostics are displayed. ALL diagnostics are recorded, all that is changed is the level displayed. This allows you to keep it set to a low level (and thus a low number of diagnostic messages) for normal running but if you have a problem you can increase the level and more diagnostic messages will be displayed *without* you having to re-run your actions.

2.2.5.3 Clear detailed diagnostics on successful post

If you have a very active blog then you might want to consider setting this option. When this is set then if a post is successful to all it's target walls then all the diagnostics (apart from the final confirm messages) are deleted when the post action completes.

2.2.5.4 Disable the use of short URLs in links posted to Facebook

If you have a url shortener plugin that Wordbooker works with then by default Wordbooker will use it to shorten the links uses in posts to Facebook. If you don't want it to shorten them then you can set this option.

2.2.5.5 Include FB Recent activity on Wordbooker Options page

This displays a recent activity section on the Wordbooker options page. The page is rendered using an iframe containing content from Facebook

2.2.5.6 Use Iframes instead of FBXML to render FB features

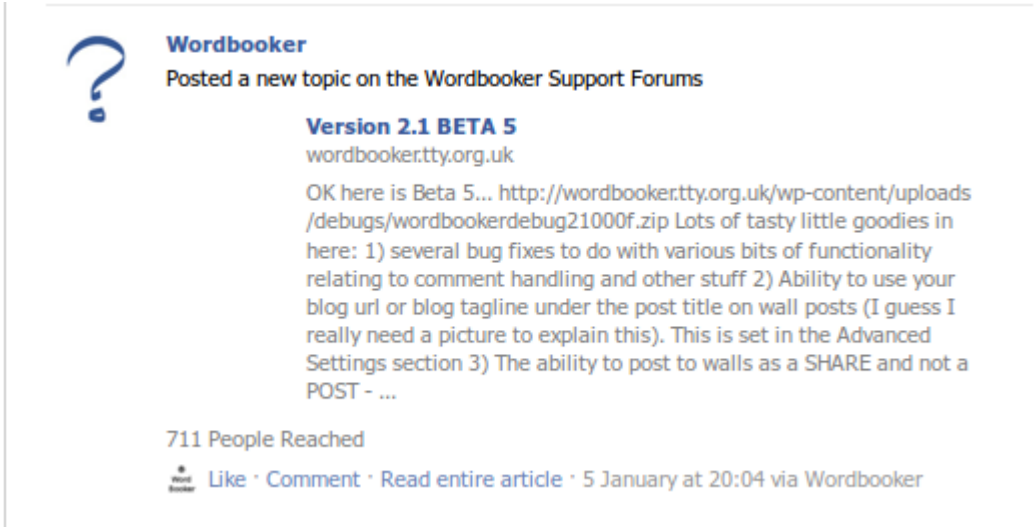
By default the Facebook Like / Share options (and the Facebook Fan box Widget) use FBXML to render themselves on the page. However this can cause problems with some themes (See Section 1.4 for details on this) and also can make pages non W3C compliant. If you enable this option then the various Facebook components are rendered using Iframes directly rather than relying on FBXML.

2.2.5.7 Use Site URL not Blog Description in Wall Posts

Part of the post Wordbooker makes to Facebook walls can contain either a url (non clickable) or a line of text.

Blog description (default)

Site url



2.2.5.8

2.2.5.9 Check the following Custom Post Meta tags for images

Wordbooker will pull images from custom post meta tags for inclusion in your post. The three most common meta tags are included by default but this option allows you to add your own. Simply add the new tag to the comma separated list.

2.2.5.10 Use Image from Custom Meta instead of Featured Image ….

Facebook only supports a single image on it's wall posts. Wordbooker supports the Wordpress

“Featured Image” function and you can set it to use that option for the image for the wall. This option allows you to basically tell Wordbooker to use the image in the Custom Meta field as the image to be posted to Facebook instead of the Featured Image.

2.2.5.11 Default Open Graph image to use for posts

This option allows you to force a different image to be used in the open graph tag (used by Facebook for sharing) than was used in the wall post. This should be a full image url. So you could set this to be your blog or company logo.

2.2.5.12 Use the above image instead of a blank for posts with no image

Under the new Facebook API a post must contain an image. If it doesn't then Facebook does a scrape over the target url and pulls an image at random from the page, so you can get very odd results (like paypal images). By default wordbooker will use a blank image for posts that do not have a usable image in them. This option allows you to force Wordbooker to use the image defined above instead of it's own blank image.

2.2.5.13 Disable in-line production of Open Graph Tags

Wordbooker automatically creates a full set of Facebook Open Graph tags for each post. However for various reasons (another plugin, manual creation etc.) it may be that you do not want Wordbooker to provide Open Graph Support. If you enable this option then Wordbooker will not provide any Open Graph Tags.

2.2.5.14 Only Pretend to Publish on Facebook - TEST MODE

This is designed to allow you to test your Wordbooker configuration without actually posting anything to Facebook. When you check this option everything functions as it normally would right until the moment where the data would normally be passed to Facebook but the data is not posted and a diagnostic message is posted in the diagnostic logs.

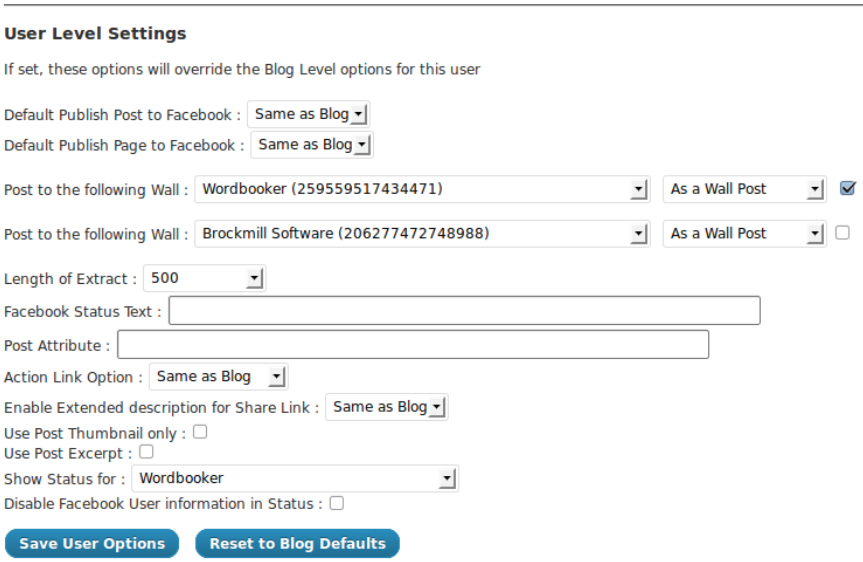
2.2.5.15 Disable ALL Wordbooker functionality

This basically totally de-activates the functionality of Wordbooker without de-installing or de-activating the plugin from the Wordpress Manage Plugins page. This is very handy when you think that something in Wordbooker might be interfering with the normal functionality of your blog or interacting with another plugin.

2.2.6 Save Blog Level Settings.

At the bottom of the Blog Level Settings outside the collapsible boxes there are two buttons which basically do what they say. Use the Save Blog Level Options button to save your settings, or if you've made a total mess of things you can use the Reset to System Defaults button.

2.3 User Level Options



For the most part the User level options allow a user to override the blog level defaults. However there are some options on here that are user specific, and some that are specific to users who are administrators of Facebook Fan Pages.

2.3.1 Default Publish Post/Page to Facebook

This allows the user to override the default blog level settings if required.

2.3.2 Post to the following Wall

There are 4 “targets” that Wordbooker can send posts to in Facebook

2.3.2.1 As a Wall Post

This option is the “normal” method of posting to your wall. A extract of your post is posted to the target wall with links back to the original blog post.

2.3.2.2 As a Note

Posting as a note only works if you have installed the Notes application in your Facebook profile. When you post a note you get a short extract of the post on the target Facebook wall with a link to the note. The note will contain the whole of your blog post and will retain basic formatting although no images are included in the post.

2.3.2.3 As a Status Update

This option posts a single message on the target Facebook wall. The contents of the Status update are defined in the “Facebook Status Text” option. The primary use for this is when your primary target is a different wall but you want people who read another one of your walls to see a message without getting the body of the post.

2.3.2.4 As a Link

When you select this as the post type all that Wordbooker does is post a minimal set of data to Facebook and it does the rest by going to the URL of your original blog post and scraping the page to get the rest of the data. If you want to use this method then you MUST ensure that you have a good set of OpenGraph tags or things may go wrong. If you use Wordbooker and let it create your OG tags then you shouldn't have any problems.

2.3.3 Length of Extract

This allows the user to override the default blog level setting if required.

2.3.4 Facebook Status Text

This option allows you to override the two parts of the blog level settings for this option. You can chose to override the blog level setting for updating your status and you can also choose to use different text for your status information. If you leave the text field blank then it uses the value in the blog level option. You can use the shortcode tags here (See Section 9)

2.3.5 Post Attribute

This allows the user to set their own post attribute line – overriding the blog level settings. You can use the attribute tags explained in Section 9 here.

2.3.6 Action Link Option

This allows the user to set their own Action link option – overriding the blog level setting.

2.3.7 Enable Extended description for Share Link

This allows the user to override the blog level setting for the Extended description which is used for the Share action link.

2.3.8 Use Post Thumbnail only

If your Wordpress theme supports Post Thumbnails (where you can associate an image which each post) then this option allows you to force Wordbooker to upload the thumbnail image to Facebook as the only image associated with the post.

2.3.9 Use Post Excerpt

Wordpress supports “Excerpts” which are user generated summaries. If you enable this option and populate the Excerpt field then the contents of that field will be used when people use the “Share” action link or if people use Facebook Share tools from their browsers. If this option is left selected on the Post Level Options then the Post Excerpt will be used as the contents of the post on the target Facebook wall.

2.3.10 Show Status for....

This allows you to specify which Facebook status to display. If your blog is business related and you've got a Facebook Fan Page then this allows you to show the status from the Fan Page rather than your own personal profile – both on the options page and also in the Status sidebar widget.

2.3.11 Disable Facebook information

This option allows you to suppress the display of your Facebook status information in the Status section of the Wordbooker option screen.

3 Diagnostic Messages

Wordbooker puts out a lot of diagnostic messages. The amount of messages that is displayed is adjusted by setting the display level in the Advanced Setting Section. When there are any messages to be displayed then they are shown in this section along with a button which allows you to delete ALL the diagnostic messages stored for the blog.

4 Status

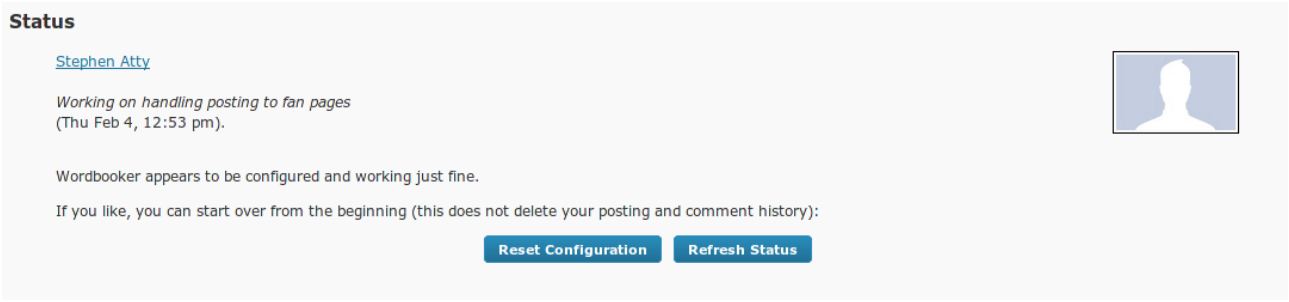
The status screen shows the current cached status for the profile you selected in the user level options. It also checks that your Wordbooker configuration is working correctly. If it isn't, for example if you've got a new page to administer, then you will be prompted to grant additional permissions.

If errors have been encountered during the posting of any items to Facebook then the errors will be displayed here.

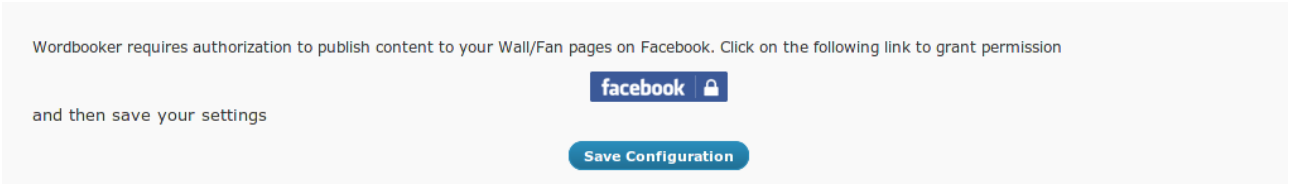
If you've enabled advanced diagnostics then the output from the diagnostics will be displayed here along with an option to clear down the data.

If you want to completely reset your Wordbooker configuration then you can do that by clicking on the “Reset Configuration” button. Selecting this option does not delete your posting or comment history from the Wordbooker tables.

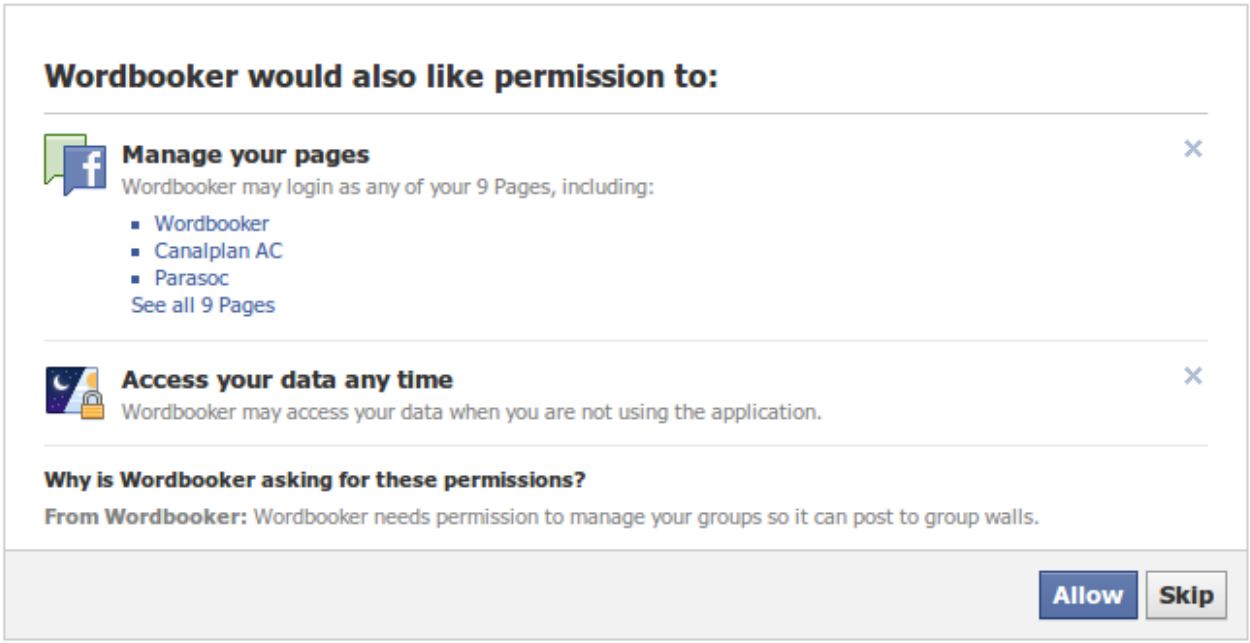
If you've just changed your status on Facebook and don't want to wait until the next cache refresh then you can chose to refresh your status by clicking on the “Refresh Status” button.



If Wordbooker detects that there are permissions that it needs that are currently missing it will prompt you to grant them with a message similar to the following:

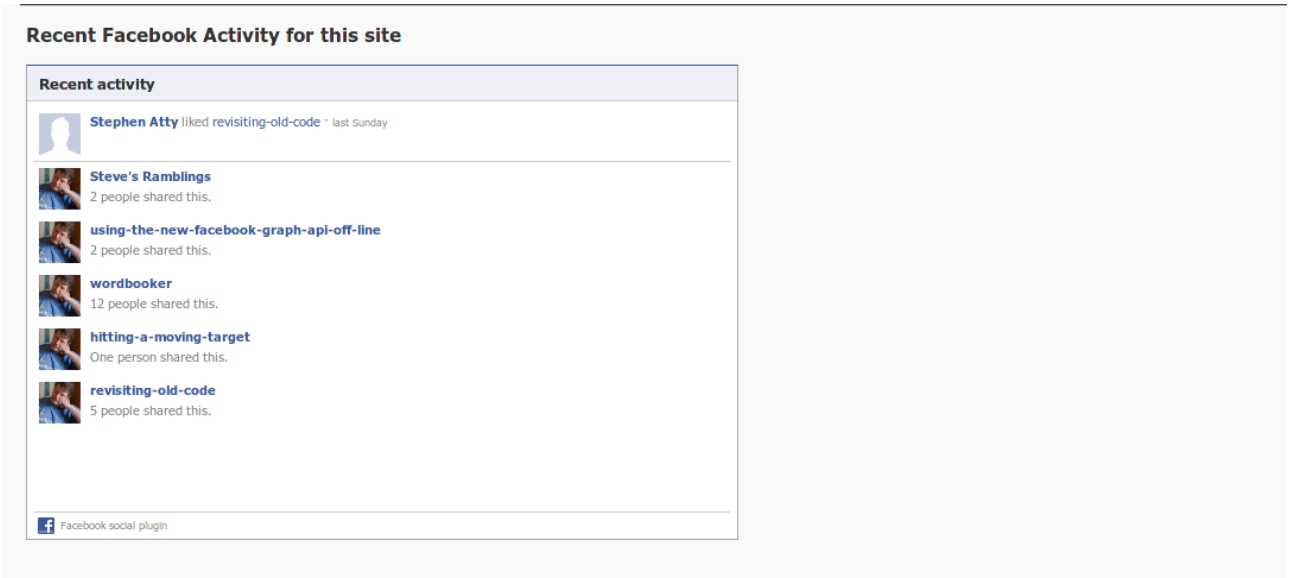


Clicking on the Facebook icon brings up the normal Facebook permissions dialogue:



5 Recent Facebook Activity for this site

If you've not enabled the option then you won't see this. This is basically an Iframe containing information pulled dynamically from Facebook about the “like” status of your site. This does not work very well for Networked blogs running in SUBDIRECTORY mode as Facebook can't, for obvious reasons, work out which pages belong to which blog.



6 Support

This section of the options page has several links which may be of use for diagnosing problems and troubleshooting.

It also contains a wealth of information about your PHP/MySQL installation and then it goes on to cover two important areas:

6.1 Active Plugins

This lists all the plugins that are active on your blog. For some strange reason some network activated plugins might not appear on this list.

6.1.1 Wordbooker Table Status

This lists all the wordbooker tables and gives the current row count for each table. If Wordbooker detects that a table is missing then it will prompt you to fix the problem by deactivating and then re-activating the Wordbooker plugin

7 Edit/Add Post Options

When a user visits the Edit/Add Post page there is now a Wordbooker option block. If the user has Wordbooker configured then they will get the option block shown below. If they are not a Wordbooker user then they simply get a block informing them that blog level defaults are being enforced.

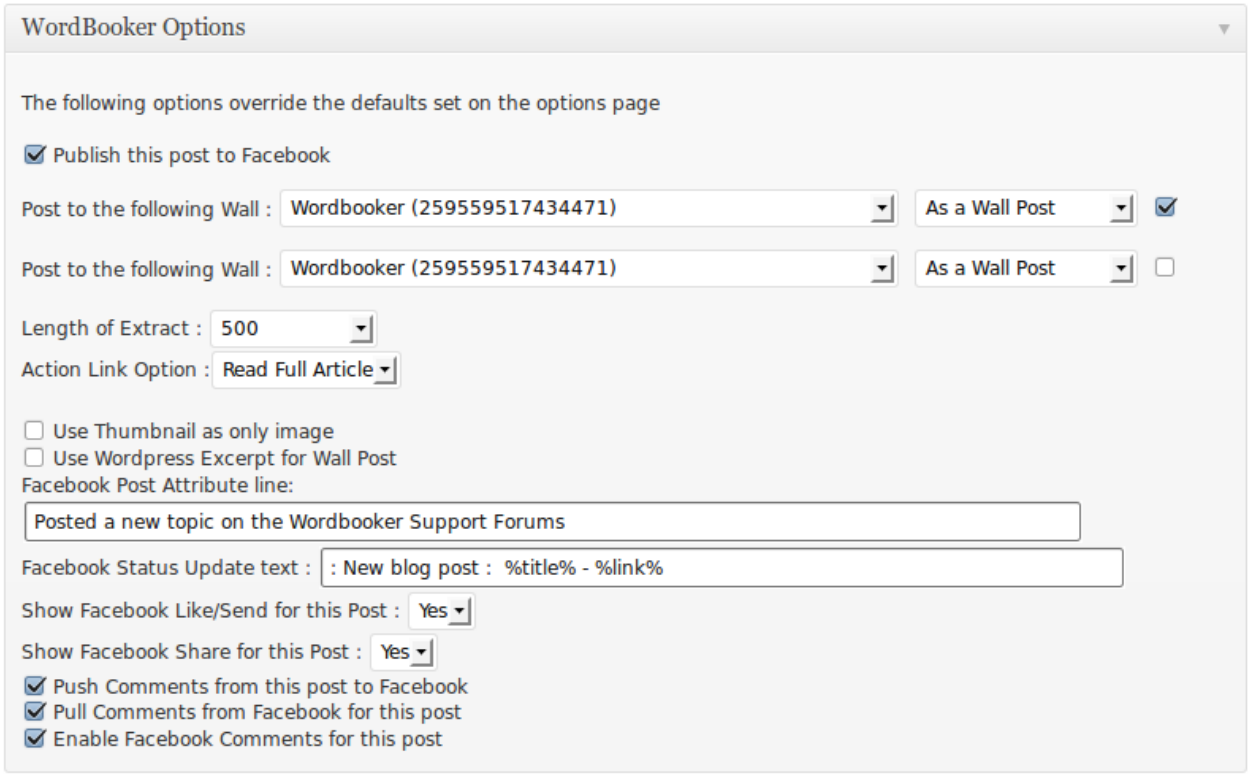
By default the option block will be towards the bottom of the various panel blocks but, as with the rest of the page, it can be dragged to wherever the user wants it to be.

The block allows the person adding/editing the post to make any final adjustments to the Wordbooker options before the post is saved. For example if you are editing an old post then you may choose to force the post to be re-published to Facebook.

The options here are inherited in a specific way.

First the blog level options are applied, then if there are any user level settings then those are applied, then finally, if this is a post that has previously been added/edited with Wordbooker 2.0 or greater installed, then the settings in place when the post was last edited are applied.

The options here mirror many of those in the Blog level and User level settings and function in the same way.



7.1.1.1 Publish this post to Facebook

This inherits the settings from the main Wordbooker Options page. When a post is published this option is always cleared to stop posts being re-published on edit. If you wish to republish a post to Facebook then you should set this options.

7.1.1.2 Post to the following Wall

The settings here are inherited from the main Wordbooker Options page for new posts. If you change the options here then they are remembered for this post.

7.1.1.2.1 As a Wall Post

This option is the "normal" method of posting to your wall. A extract of your post is posted to the target wall with links back to the original blog post.

7.1.1.2.2 As a Note

Posting as a note only works if you have installed the Notes application in your Facebook profile. When you post a note you get a short extract of the post on the target Facebook wall with a link to the note. The note will contain the whole of your blog post and will retain basic formatting although no images are included in the post.

7.1.1.2.3 As a Status Update

This option posts a single message on the target Facebook wall. The contents of the Status update are defined in the "Facebook Status Text" option. The primary use for this is when your primary target is a different wall but you want people who read another one of your walls to see a message without getting the body of the post.

7.1.1.2.4 As a Link

When you select this as the post type all that Wordbooker does is post a minimal set of data to Facebook and it does the rest by going to the URL of your original blog post and scraping the page to get the rest of the data. If you want to use this method then you MUST ensure that you have a good set of OpenGraph tags or things may go wrong. If you use Wordbooker and let it create your OG tags then you shouldn't have any problems.

7.1.1.3 Length of Extract

This allows you to change the length of the extract posted during a regular wall post.

7.1.1.4 Action Link Option

This allows you to change the Action Link option from the default set on the main Wordbooker Options page.

7.1.1.5 Use Thumbnail as only image

If your Wordpress theme supports Post Thumbnails (where you can associate an image which each post) then this option allows you to force Wordbooker to upload the thumbnail image to Facebook as the only image associated with the post.

7.1.1.6 Use Wordpress Excerpt for Wall Post

This allows you to choose if the wall post should be the Wordpress Extract for the post or if it should be generated by Wordbooker

7.1.1.7 Facebook Post Attribute line

This allows you to set a unique post attribute line – overriding the blog / user level settings. You can use the attribute tags explained in Section 9 here.

7.1.1.8 Facebook Status Update text

This allows you to set a unique Status Update text for this post – overriding the blog / user level settings. You can use the attribute tags explained in Section 9 here.

7.1.1.9 Show Facebook Like/Send for this Post

If Facebook sharing is enabled on the main Wordbooker Options page then a Facebook Like/Send button will be displayed for this post according to the various options set on the main Wordbooker Options page.

7.1.1.10 Show Facebook Share for this Post

If Facebook sharing is enabled on the main Wordbooker Options page then a Facebook Share button will be displayed for this post according to the various options set on the main Wordbooker Options page.

7.1.1.11 Push Comments from this post to Facebook

If this is checked AND Comment handling is enabled on the main Wordbooker Options page then comments will be pushed to the Facebook post that will be created when the post is published (or republished)

7.1.1.12 Pull Comments from Facebook for this post

If this is checked AND Comment handling is enabled on the main Wordbooker Options page then comments will be pulled from Facebook for the FB post that will be created when the post is published (or republished)

7.1.1.13 Enable Facebook Comments for this post

If this option is checked AND Facebook comments are enabled on the main Wordbooker Options screen then an FB Comment block will be displayed along with the post.

8 Template Functions and Smart Tags

The post level Facebook objects - Like, Share, Send and Comment Block – can be placed in line automatically by Wordbooker or you can embed them directly into posts to allow unique placements, or into the template files yourself (This is primarily for people who are confident about editing Wordpress Theme files and who want to be able to lock down the placing of the objects).

8.1 Smart Tags

Wordbooker smart tags can be placed anywhere within the body of the post. They are stripped from the post on display and if the Share / Like and Send options are set to "Use Tag in Post" then they are replaced with the appropriate Facebook Button code (FBXML or iFrame). There are three tags, one for each of the buttons.

```
[wb_fb_share] [wb_fb_like] [wb_fb_send]
```

There is also `[wb_fb_comment]` which implements the Wordbooker Facebook comments block.

8.2 Template functions

If you would rather embed the various Facebook Social media objects into your page template then you can do that too. The Template calls are:

```
display_wordbooker_fb_share();
display_wordbooker_fb_like();
display_wordbooker_fb_send();
display_wordbooker_fb_comment();
```

Don't forget that if you are using these function calls to set the appropriate rendering option on the Wordbooker Options page. If the options are not set to use template calls then these calls will have no effect.

9 Attribute Tags.

Wordbooker allows you to use several short codes in the Post Attribute and Facebook Status text lines.

The codes are as follows:

Tag Code	Expands to
%author%	Author's nice name *
%first%	Author's first name
%last%	Author's last name
%nick%	Authors' nick name
%title%	Post Title
%link%	Post Permalink
%date%	Post Date (formatted to blog settings) *
%time%	Post Time (formatted to blog settings) *

Tag Code	Expands to
%wpurl%	The “WordPress address (URL)” as specified on your blog's general settings page.
%burl%	The "Blog address (URL)" as specified on your blog's general settings page.
%content%	The content of the comment **
%tag%	The contents of the Comment Tag Field. **

* These Tags are also available in the Comment Block formatting field
** These Tags are **only** available in the Comment Block formatting field

10 Sidebar Widgets

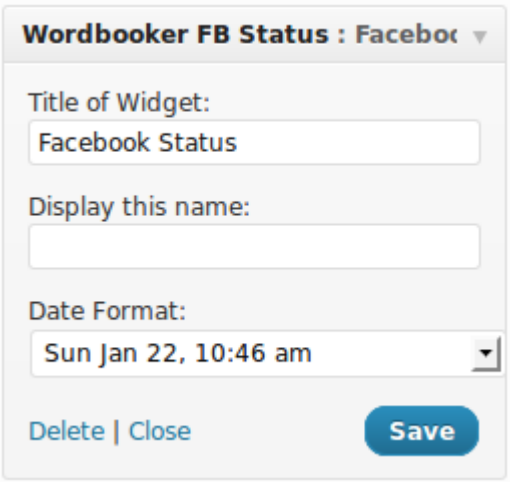
Wordbooker now supports two different Facebook related widgets : Facebook Status and Facebook Like. Both of these widgets are installed as part of the Wordbooker plug-in but you do not have to use them.

Both widgets are “multiple instance” widgets in that you can drag more than one instance of them to the side bar and configure them differently.

10.1 Wordbooker FB Status

This shows the cached Facebook status *for the user who dragged it onto the sidebar.* If you want to display the status of two different Wordbooker users then each user in turn will need to login to your blog and drag and configure the widget for themselves.

Once the widget has been dragged over to the sidebar you wish it to be displayed on then you can open it up to access the various configuration options:



There are three configurable parameters:

10.1.1 Title of Widget

This is the text that is displayed above the widget in the side bar.

10.1.2 Display this name

By default the widget will display your full Facebook name. This might be too formal so this allows you to enter a different name to be displayed instead. If you leave this blank then your Facebook name will be displayed.

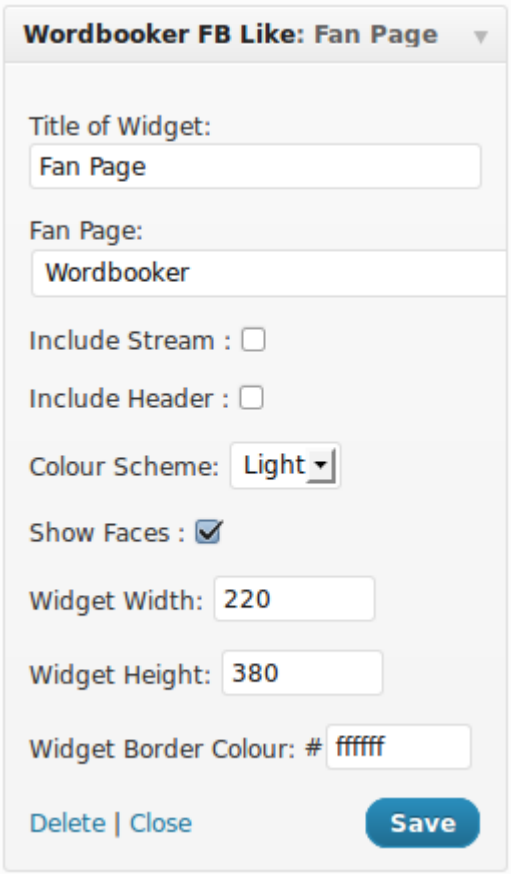
10.1.3 Date Format

This changes the format that the date is displayed in. Wordbooker supports some pretty standard formats. However if one you want isn't there and it's sensible (such as specific structure for your language) then please let me know.

10.2 Wordbooker FB Like

This allows you to display a Facebook “Like” (Fan) Box in the sidebar for any of the Facebook pages you are an administrator for. You can drag multiple instances over and configure them for each of you Fan pages. If you want to display boxes for pages administered by a different Wordbooker user each user in turn will need to login to your blog and drag and configure the widget for themselves.

Once you've dragged the widget over to the side bar you want it displayed on you can open the widget up and change it's configuration:



There are eight configurable options:

10.2.1 Title of Widget

This is the text that is displayed above the widget in the side bar.

10.2.2 Fan Page

This allows you to pick the Fan Page you wish to display from a drop down list of the Facebook Pages you are an administrator for. The default for this is Wordbooker.

10.2.3 Include Stream

This allows you to include a stream of the recent posts in the widget.

10.2.4 Include Header

This makes the widget display a prominent blue Facebook Bar at the top of the Like Box.

10.2.5 Colour Scheme

The widget has two colour schemes : “Light” and “Dark”. You can choose which one to use here. Pick the one that matches your Blog theme the best.

10.2.6 Show Faces

This allows you to choose if faces should be rendered in the Like Box. You will find you need to adjust the height of the widget so that the pictures don't get truncated.

10.2.7 Widget Width

This allows you adjust the width of the widget to fit your side bar. The default value for this is 188 which seems to work well with several themes.

10.2.8 Widget Height

This allows you to adjust the height of the widget in your sidebar. The default for this is 260 which allows for 6 Connections to be shown. If you increase the number of connections then you will need to adjust this value – if you are have 3 connections per row then you need to add 90 to this value for each additional 3 connections you add. Changes in height to handle the inclusion of the Page Stream and the Header bar are automatically done by the widget.

10.2.9 Widget Border Colour

This allows you to control the colour of the border that is drawn round the widget. Values can be any Hex value from 000000 (black) to FFFFFF (white)

11 Wordbooker's Requested Permissions.

Wordbooker asks for several permissions against your Facebook Account. It does not ask for more permissions than are needed but the permissions it requests and why it requests them are explained below.

11.1 Your email address

Wordbooker needs your email address in order to maintain account integrity.

11.2 Your Groups

Wordbooker needs to be able to access your groups so that it can determine which groups you belong to where you have administrative privileges so that it can post to Group walls as the group.

11.3 Your Status Updates

Wordbooker needs access to your Status Updates so that it can pull them back and present them in

the Wordbooker Facebook Status Widget

11.4 Manage Your Pages

Wordbooker needs to be able to manage your pages so that it can determine which pages you administer so that it can post to your page walls as the page (rather than as your personal ID).

11.5 Post to Facebook as You

If Wordbooker did not have this privilege then it wouldn't be able to post to Facebook

11.6 Access posts in your News Feed

This option is needed so that Wordbooker can access posts in your news feed and pull and push comments from and to them.

11.7 Access your data any time

This is what is known as “Off-Line Access”. This allows Wordbooker to maintain a valid Facebook session even when you're not logged in through a normal browser session. It uses this to post to Facebook in the background when you publish a post. It also needs it so that Wordpress Schedules posts can be processed and also for handling comments on a regular scheduled basis.

11.8 Access your custom friends lists

This is not actively used at the moment but it is for planned future enhancements. All this allows Wordbooker to do is obtain a list of your friends who are in any custom friend lists – the only data it can access is their user name and user ID. Wordbooker cannot access your full list of friends.