

# MIGUEL FONDEUR

UI / UX Engineer

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## EXPERIENCE

### *Lead Engineer, Block Digital*

Charlotte, NC — 2017-Present

- Using Hugo, Netlify, Github and React components, I developed a platform to quickly launch static, CMS friendly websites.
- I Designed a responsive website template built with modular UI components. (Ex: storefront.block-digital.com and /styleguide)
- Launched websites for several small businesses and religious organizations in the Charlotte, NC area.
- Currently developing a 'Modular CMS' to be used on any website built with Node/Express and Web Components.

### *Software Engineer, Belk*

Charlotte, NC — 2019-Present

- Supported the business in building new features within our Salesforce Demandware environment.
- Notable Contributions:
  - Sitewide Header redesign/rebuild
  - Sitewide search bar optimizations
  - CSS Modular Restructure using SMACSS

### *Senior Frontend Developer, Union*

Charlotte, NC — 2018

- Developed and maintained experiences for client sites built on Wordpress, and Craft CMS platforms.

#### Clients

- *Discovery Place* - Added new AR experience for Dino Exhibit
- *Vanguard Cleaning* - Built their new Homepage
- *Charlotte's Got A Lot* - Built and updated frontend features
- *Reston Town Center* - Updated content through Craft CMS

### *Frontend Developer, Red Ventures*

Charlotte, NC — 2017-2018

- Worked as a front-end developer Movers and Health teams.
- Added new CSS architecture for our static sites using SMACSS
- Technologies used: Hugo static site generator, Node.js, JQuery, Javascript, Gulp and Sass.

#### Clients

- *American Vanlines* - Built new landing page experiences for A/B testing using Hugo Site Generator.
- *Allied Vanlines* - Built new landing page experiences for A/B testing using Hugo Site Generator.
- *GSK* - Built new site and email experiences with Foundation Inky

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## HTML / CSS

HTML5 / CSS3

Templating: Handlebars, Jade

Processors: SASS, PostCSS

Methodologies: SMACSS, BEM

Static Site Gen: Hugo

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## JAVASCRIPT

ES5/ES6

Node.js

Libraries: React, JQuery

Frameworks: Vue, Express

Build Tools: Webpack, Gulp,

Grunt

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## WORKFLOW & IDE

Version Control: Git

Command Line: Linux

IDE: Visual Studio Code

Project Management: Trello,  
Atlassian Suite

Deployment Env: Heroku,  
Netlify

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## DESIGN TOOLS

Balsamiq Mochups

Photoshop

Illustrator

Sketch

## ***Software Engineer, Ladders***

New York, NY — 2016-2017

- Assisted in optimizing the performance and organization of frontend code
- Built new features to increase SEO traffic to the site using React.js
- Created components that were served across multiple development environments

## ***Frontend Engineer, Knozen***

New York, NY — 2016

- Helped build new features for the popular Knozen personality quiz.
- Translated Zeplin design specs to mobile web using HTML/Django, CSS/Sass, and Javascript/JQuery
- Created Facebook assets in Photoshop for the Knozen Quiz

## ***UX Developer, Solve It Simply***

New York, NY — 2014-2015

### **Clients**

- *Simply360* - built the UI for a responsive, single-page web-application designed to help non-profit organizations manage their data
- *American Camp Association* - built Find-A-Camp feature to help parents find the right camp for their child.

## ***Web Developer, Freelance***

Miami, FL — 2013-2014

### **Clients**

- *Tony Collins* - Patriots football player turned motivational speaker - Built website using Bootstrap CSS, and PHP for templating.
- *Emichell Noyola* - New York urban clothing designer - Built website using HTML/CSS3 and Adobe Illustrator for vector images.
- *JSP Life Agency* - Healthcare solutions for children and elderly - Built website using Squarespace, custom HTML/CSS/JS