MIGUEL FONDEUR

UI / UX Engineer

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EXPERIENCE

Lead Engineer, Block Digital

Charlotte, NC — 2017-Present

- Using Hugo, Netlify, Github and React components, I developed a platform to quickly launch static, CMS friendly websites.
- I Designed a responsive website template built with modular UI components. (Ex: storefront.block-digital.com and /styleguide)
- Launched websites for several small businesses and religious organizations in the Charlotte, NC area.
- Currently developing a 'Modular CMS' to be used on any website built with Node/Express and Web Components.

Software Engineer, Belk

Charlotte, NC — 2019-Present

- Supported the business in building new features within our Salesforce Demandware environment.
- Notable Contributions:
    - Sitewide Header redesign/rebuild
    - Sitewide search bar optimizations
    - CSS Modular Restructure using SMACSS

Senior Frontend Developer, Union

Charlotte, NC — 2018

- Developed and maintained experiences for client sites built on Wordpress, and Craft CMS platforms.

Clients
- *Discovery Place* - Added new AR experience for Dino Exhibit
- *Vanguard Cleaning* - Built their new Homepage
- *Charlotte's Got A Lot* - Built and updated frontend features
- *Reston Town Center* - Updated content through Craft CMS

Frontend Developer, Red Ventures

Charlotte, NC — 2017-2018

- Worked as a front-end developer Movers and Health teams.
- Added new CSS architecture for our static sites using SMACSS
- Technologies used: Hugo static site generator, Node.js, JQuery, Javascript, Gulp and Sass.

Clients
- *American Vanlines* - Built new landing page experiences for A/B testing using Hugo Site Generator.
- *Allied Vanlines* - Built new landing page experiences for A/B testing using Hugo Site Generator.
- *GSK* - Built new site and email experiences with Foundation Inky

HTML / CSS

HTML5 / CSS3
Templating: Handlebars, Jade
Processors: SASS, PostCSS
Methodologies: SMACSS, BEM
Static Site Gen: Hugo

JAVASCRIPT

ES5/ES6
Node.js
Libraries: React, JQuery
Frameworks: Vue, Express
Build Tools: Webpack, Gulp, Grunt

WORKFLOW & IDE

Version Control: Git
Command Line: Linux
IDE: Visual Studio Code
Project Management: Trello, Atlassian Suite
Deployment Env: Heroku, Netlify

DESIGN TOOLS

Balsamiq Mochups
Photoshop
Illustrator
Sketch

Software Engineer, Ladders
New York, NY — 2016-2017

- Assisted in optimizing the performance and organization of frontend code
- Built new features to increase SEO traffic to the site using React.js
- Created components that were served across multiple development environments

Frontend Engineer, Knozen
New York, NY — 2016

- Helped build new features for the popular Knozen personality quiz.
- Translated Zeplin design specs to mobile web using HTML/Django, CSS/Sass, and Javascript/JQuery
- Created Facebook assets in Photoshop for the Knozen Quiz

UX Developer, Solve It Simply
New York, NY — 2014-2015

Clients
- *Simply360* - built the UI for a responsive, single-page web-application designed to help non-profit organizations manage their data
- *American Camp Association* - built Find-A-Camp feature to help parents find the right camp for their child.

Web Developer, Freelance
Miami, FL — 2013-2014

Clients
- *Tony Collins* - Patriots football player turned motivational speaker - Built website using Bootstrap CSS, and PHP for templating.
- *Emichell Noyola* - New York urban clothing designer - Built website using HTML/CSS3 and Adobe Illustrator for vector images.
- *JSP Life Agency* - Healthcare solutions for children and elderly - Built website using Squarespace, custom HTML/CSS/JS

EDUCATION & TRAINING

Product and Design, Startup Institute
New York, NY — 2014

Completed a career accelerator program that helped me launch into a career in tech. Built on the product development life cycle, my curriculum was designed to simulate real-life challenges and prepare me to successfully take a project from concept to launch.

Projects
- *She's the First* - designed and built marketing page to aid their "Be The First" fundraising campaign.
- *Malltip* - created wireframes to aid in the development of their brand ambassador program.
- *Krossover* - Designed a new feature for their customer dashboard.

AA Music Business, Miami Dade College
Miami, FL — 2006-2009

- Relevant Coursework:
    - Web Design using Adobe Dreamweaver
    - Digital Marketing
    - Business Management