



# Miguel Lutz

## Full Stack Developer

Creative, motivated and curious innovator, eager to learn and grow in a role as a Frontend Developer. Just finished a web-development coding bootcamp at Le Wagon and wish to apply and develop my programming skills and business expertise in an aspiring tech firm.

### Contact Details

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- miguellutz31@gmail.com
- linkedin.com/in/miguellutz
- github.com/miguellutz
- troopl.com/miguellutz (Portfolio)

### Skills

- HTML
- CSS
- Figma
- UX / UI
- JavaScript
- PostgreSQL
- Prototyping
- Ruby on Rails

### Projects

- UkrAID
- FlixTools

### Languages

- German: Native
- Spanish: Native
- English: Fluent
- French: Basic knowledge



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### Education

#### Le Wagon - Cologne

Coding Bootcamp | 12.2021 - 03.2022

- Intensive 9-week full-stack web development program, in which my team and I designed and developed two projects from scratch (**FlixTools** and **UkrAID**)

#### University of Cologne

Bachelor of Business Administration | 2017 - 2021

#### Universidad Pontificia Comillas (ICADE) - Madrid

Exchange Semester | 09.2019 - 12.2019



### Professional Experience

#### Le Wagon - Cologne

Teaching Assistant | 03.2022 - Present

- Supporting bootcamp students with coding challenges

#### Brainy Commerce - Madrid

Account Manager | 01.2020 - 12.2021

- Optimizing client operations on Amazon in Seller Central
- Design of the brand presence and product pages
- Creation and optimization of product listings and catalogues
- Launching and tracking campaigns in the Amazon Advertising platform and reporting for clients

#### SamyRoad - Madrid

Business Development Intern | 02.2020 - 03.2020

- Customer support and acquisition
- Preparation of sales presentations
- Creating and optimizing advertising campaigns with the in-house database SamyforBrands

#### Alqua Digital - Madrid

Data Analyst - Intern | 01.2020-02.2020

- Use of Big Data tools for market analysis
- Integration of relevant KPI's into the database "Alqua Suite" for strategic consulting
- Design and translation of the website in WordPress

#### Rewe Group - Cologne

Business Insights Intern | 02.2019 - 03.2019

- Support in the evaluation of marketing campaigns
- Preparation of presentations
- Establishment of the Eurelec Trading purchasing company and redesign of the sales model with McKinsey & Company

#### Choice GmbH - Cologne

Working Student | 10.2018 - 03.2019

- Organization of the Mazda carsharing fleet in Cologne
- Coordination of drivers for maintenance and redistribution

### Extracurricular Activities

Startplatz Startup Hub community member 2021 - Present

PIM & CEMS Student & Alumni Club 2019 - Present

Enactus - Digital coaching for senior citizens 2020 - 2021

MSC - Tennis coach for students with disabilities 2018 - 2019

### Courses and Certificates

TOEFL iBT | Score: 117/120  
ETS | 2022

Figma Design & Prototyping  
Udemy | 2021

Winner Ideathon 2021  
Rhive | 2021

HTML, CSS, JS & Ruby  
Codecademy | 2021

Diploma Business in Spain  
Comillas University | 2019

Leadership & Change  
Comillas University | 2019