



Miguel Lutz

Full Stack Developer

Creative, motivated and curious innovator, eager to learn and grow in a role as a full stack developer. Just finished a web-development coding bootcamp at Le Wagon and wish to apply and develop my programming skills and business expertise in an aspiring tech firm.

Contact Details

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- github.com/miguellutz
- troopl.com/miguellutz (Portfolio)

Skills

- HTML
- JavaScript
- CSS
- Prototyping
- Figma
- PostgreSQL
- UX / UI
- Ruby on Rails

Projects

- UkrAID
- FlixTools

Languages

- German: Native
- Spanish: Native
- English: Fluent
- French: Basic knowledge



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Education

Le Wagon - Cologne

Coding Bootcamp | 12.2021 - 03.2022

- Intensive 9-week full-stack web development program, in which my team and I designed and developed two projects from scratch (**FlixTools** and **UkrAID**)

University of Cologne

Bachelor of Business Administration | 2017 - 2021

Universidad Pontificia Comillas (ICADE) - Madrid

Exchange Semester | 09.2019 - 12.2019



Professional Experience

Le Wagon - Cologne

Teaching Assistant | 03.2022 - Present

- Supporting bootcamp students with coding challenges

Brainy Commerce - Madrid

Account Manager | 01.2020 - 12.2021

- Optimizing client operations on Amazon in Seller Central
- Design of the brand presence and product pages
- Creation and optimization of product listings and catalogues
- Launching and tracking campaigns in the Amazon Advertising platform and reporting for clients

SamyRoad - Madrid

Business Development Intern | 02.2020 - 03.2020

- Customer support and acquisition
- Preparation of sales presentations
- Creating and optimizing advertising campaigns with the in-house database SamyforBrands

Alqua Digital - Madrid

Data Analyst - Intern | 01.2020 - 02.2020

- Use of Big Data tools for market analysis
- Integration of relevant KPI's into the database "Alqua Suite" for strategic consulting
- Design and translation of the website in WordPress

Rewe Group - Cologne

Business Insights Intern | 02.2019 - 03.2019

- Support in the evaluation of marketing campaigns
- Preparation of presentations
- Establishment of the Eurelec Trading purchasing company and redesign of the sales model with McKinsey & Company

Choice GmbH - Cologne

Working Student | 10.2018 - 03.2019

- Organization of the Mazda carsharing fleet in Cologne
- Coordination of drivers for maintenance and redistribution

Extracurricular Activities

Startplatz Startup Hub community member 2021 - Present

PIM & CEMS Student & Alumni Club 2019 - Present

Enactus - Digital coaching for senior citizens 2020 - 2021

MSC - Tennis coach for students with disabilities 2018 - 2019

Courses and Certificates

TOEFL iBT | Score: 117/120
ETS | 2022

Figma Design & Prototyping
Udemy | 2021

Winner Ideathon 2021
Rhive | 2021

HTML, CSS, JS & Ruby
Codecademy | 2021

Diploma Business in Spain
Comillas University | 2019

Leadership & Change
Comillas University | 2019