

# Miguel Rodriguez

Dynamic and motivated professional with a proven record of generating and building relationships, managing projects from concept to completion, designing educational strategies, and coaching individuals to success. Skilled in building cross-functional teams, demonstrating exceptional communication skills, and making critical decisions during challenges. Adaptable and transformational leader with an ability to work independently, creating effective presentations, and developing opportunities that further establish organizational goals. Excels during all challenges and conflicts.

Address - Tampa, Fl. USA  
Mobile - 813-404-3734  
Email - miguelrodfer@gmail.com  
website: miguelrodfer.github.io

 [linkedin.com/in/miguelrodfer](https://www.linkedin.com/in/miguelrodfer)

## Employement

J.P MORGAN CHASE & CO. - FX Product Commercialization Manager-Associate 2017-Present ●

Focuses on product development execution and day to day marketing, management, and risk controls of FX Payments product suite while maintaining a focus of delivery of market viable, profitable and operationally supported solutions. Developed and maintains core marketing material that differentiates our product offering from other competitors in the market

BANK OF AMERICA - Relationship Manager 2016-2017 ●

Oversee internal interfacing and communication with preferred clients, small business and large corporations, focusing on providing banking and financial services expertise. Partners with Business Relationship Managers, Mortgage Loan Officers as well as Wealth Managers to assess solutions to help manage client's finances.

Verizon - Marketing Operations Consultant 2007-2016 ●

Engaged high value customers in a joint effort with all channels to support strategic Verizon Wireless Consumer and Business objectives. Develop and implemented strategic marketing campaigns for existing and potential clients while providing an exceptional client experience. Promoted throughout tenure with Verizon.

Verizon - Operations Manager

Developed in-depth business and technical strategies for system solutions, identified business gaps, and correlated potential solutions. Led the talent acquisition initiatives; screened, interviewed, hired, developed and retains top talent while positively reinforcing their progress towards the attainment of direct sales goals.

Verizon - Solutions Specialist 2007-2016 ●

Maintained and supported daily business operations, processed customer transactions, and audited procedures while providing customers with a basic understanding of the functionality of products and services purchased. Established and maintained positive relationships with all internal or external customers.

## Education

Bachelor of Applied Sciences candidate with a major in IT– Information Architecture  
University of South Florida – Bachelor of Science degree in Progress – Honors  
CUAM College of Business – Business Administration / Marketing Major / Graduated 2004 / Venezuela

International Experience

INTERMEDIA CONSULTING GROUP (Venezuela)  
Regional Marketing Director 2002-2006

BRIDGESTONE – FIRESTONE (Venezuela)  
Project Manager 2000-2002

JEEP-CHRYSLER-DODGE (Venezuela)  
Operations Manager 1999-2002

Miguel Rodriguez

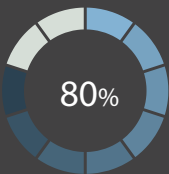
Address - Tampa, Fl. USA  
Mobile - 813-404-3734  
Email - miguelrodfer@gmail.com  
website: miguelrodfer.github.io

in linkedin.com/in/miguelrodfer

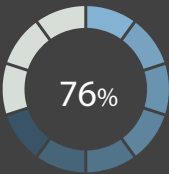
Professional Certifications and Training

Adobe Suite | Adobe analytics | Python Bootcamp | HTML | CSS | SQL Database | Microsoft ACCESS | JavaScript| GOOGLE Analytics | ITCAP Project Management | FX Product Management |Business Sustainability | Leadership Program | Operations for Leadership | Foundations for Successful Leadership | The New Psychology of Selling | Retail Finance Acumen | Business Marketing and Public Relations | Business Management | Foundational Banking | Consultative Approach| Financial Center Operations| CRM | Financial Management| Fixed Operations I & II| Variable Operations I & II| Business Leadership| Operations Management

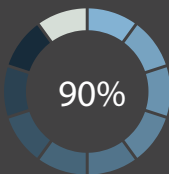
Work Skills



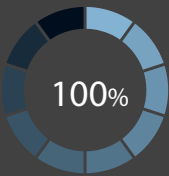
Project Management



HTML / CSS



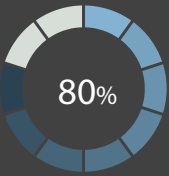
Adobe Suite



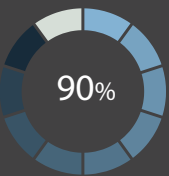
Branding Design



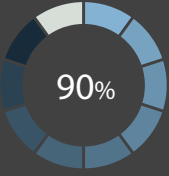
Product Management



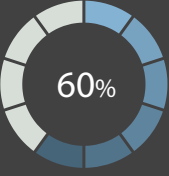
UX Design



Campaign Management



Product Development



Front End Development

Languages

English : Native Fluency

Spanish : Native Fluency

Italian : Basic Level