



nature first

Logo Versions



Primary

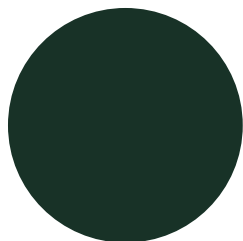
nature first

Wordmark Only



Icon

Colours



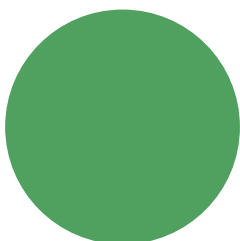
Primary

Hex #183227

RGB rgb(24,50,39)

CMYK 52 0 22 80

Pantone 19-5406



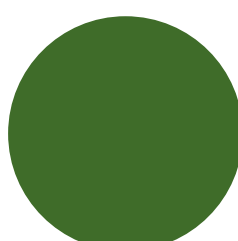
Secondary

Hex #50A060

RGB rgb(80,160,96)

CMYK 50 0 40 37

Pantone 16-6339



Accent

Hex #3F6C29

RGB rgb(63,108,41)

CMYK 42 0 62 58

Pantone 18-0135

Background

Hex #FFFFFF

RGB rgb(255,255,255)

CMYK 0 0 0 0

Pantone 11-0601

Typography

Primary

Quicksand Light

Aa Bb Cc