

[StoreKit](#) / [Product](#) / Product.SubscriptionOffer

Structure


Product.SubscriptionOffer

Information about a subscription offer that you configure in App Store Connect.

iOS 15.0+ | iPadOS 15.0+ | macOS 12.0+ | tvOS 15.0+ | visionOS 1.0+ | watchOS 8.0+

```
struct SubscriptionOffer
```

Mentioned in

 [Merchandising win-back offers in your app](#)

Overview

You set up subscription offers, such as introductory offers and win-back offers, in App Store Connect.

For more information about subscription offers, see [Providing subscription offers](#). For information about configuring the various types of subscription offers in App Store Connect, see:

- [Set up offer codes](#)
- [Set up introductory offers for auto-renewable subscriptions](#)
- [Set up promotional offers for auto-renewable subscriptions](#)
- [Set up win-back offers](#)

Topics

Getting the subscription offer identifier

```
let id: String?
```

The subscription offer identifier.

Getting the subscription offer type

```
let type: Product.SubscriptionOffer.OfferType
```

The type of subscription offer, which can be introductory, promotional, or win-back.

```
struct OfferType
```

The types of offers for auto-renewable subscriptions.

Getting price information

```
let displayPrice: String
```

The localized string representation of the discounted price of the subscription offer.

```
let price: Decimal
```

The decimal representation of the discounted price of the subscription offer.

```
let paymentMode: Product.SubscriptionOffer.PaymentMode
```

The offer's payment mode.

```
struct PaymentMode
```

The payment modes for subscription offers that apply to a transaction.

Getting the subscription duration

```
let period: Product.SubscriptionPeriod
```

The subscription period for the subscription offer.

```
let periodCount: Int
```

The number of periods that the subscription offer renews for.

Creating a subscription offer signature

```
struct Signature
```

A cryptographic signature for a promotional offer.

Deprecated

Relationships

Conforms To

Equatable

Hashable

Sendable

SendableMetatype

See Also

Subscription offers and offer codes

Supporting win-back offers in your app

Re-engage previous subscribers with a free or discounted offer for an auto-renewable subscription, for a specific duration.

Merchandising win-back offers in your app

Present win-back offers to eligible customers in your app with the win-back offer sheet or by implementing custom merchandising.

Supporting subscription offer codes in your app

Provide subscription service for customers who redeem offer codes through the App Store or within your app.

```
struct OfferType
```

The types of offers for auto-renewable subscriptions.