

[StoreKit](#) /  / [Product.SubscriptionOffer](#) / [Product.SubscriptionOffer.OfferType](#)

Structure

Product.SubscriptionOffer.OfferType

The types of offers for auto-renewable subscriptions.

iOS 15.0+ | iPadOS 15.0+ | macOS 12.0+ | tvOS 15.0+ | visionOS 1.0+ | watchOS 8.0+

```
struct OfferType
```

Topics

Getting offer types

```
static let introductory: Product.SubscriptionOffer.OfferType
```

An introductory offer for an auto-renewable subscription.

```
static let promotional: Product.SubscriptionOffer.OfferType
```

A promotional offer for an auto-renewable subscription.

```
static let winBack: Product.SubscriptionOffer.OfferType
```

A win-back offer for an auto-renewable subscription.

Getting a localized description

```
var localizedDescription: String
```

A string that contains the localized description of the offer type.

Relationships

Conforms To

Equatable
Hashable
RawRepresentable
Sendable
SendableMetatype

See Also

Subscription offers and offer codes

- 📄 Supporting win-back offers in your app
Re-engage previous subscribers with a free or discounted offer for an auto-renewable subscription, for a specific duration.
- 📄 Merchandising win-back offers in your app
Present win-back offers to eligible customers in your app with the win-back offer sheet or by implementing custom merchandising.
- 📄 Supporting subscription offer codes in your app
Provide subscription service for customers who redeem offer codes through the App Store or within your app.

`struct SubscriptionOffer`

Information about a subscription offer that you configure in App Store Connect.