

[App Store Connect API](#) / BuildAudienceType

Type

# BuildAudienceType

A string that represents the App Store Connect audience for a build.

App Store Connect API 1.5+

```
string BuildAudienceType
```

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## Possible Values

INTERNAL\_ONLY

APP\_STORE\_ELIGIBLE

## Possible values:

INTERNAL\_ONLY

The build of your app is only available to members of your development team.

APP\_STORE\_ELIGIBLE

The build of your app is eligible for submission and release on the App Store.