

[Apple Ads](#) / Creatives

API Collection

Creatives

Create and manage ad creatives within your organization.

Overview

You assign [Creative](#) objects to your [Custom Product Pages](#). You can assign one [Creative](#) per custom product page per organization. After assigning your creative, the next step is to [Create an Ad](#) object to assign to an ad group.

Topics

Creative Endpoints

Create a Creative

Creates a creative object within an organization.

Find Creatives

Finds creatives within an organization.

Get a Creative

Fetches a creative by identifier.

Get All Creatives

Fetches all creatives within an organization.

Creative Request and Response Objects

object AppPreviewDevicesMappingResponse

The app preview device mapping response to display name and size mapping requests.

object Creative

The creative object.

object CreativeLocalization

The localized creative metadata.

object CreativeLocalizationWithAssets

The localized creative metadata with app preview.

object CustomProductPageCreative

The creative details of a product page.

object CreativeResponse

The response details of a creative request.

object CreativeListResponse

A container for response details of a creative request.

object DefaultProductPageCreative

The default product page object.

object MediaAppAsset

The asset details of app preview or app screenshots.

object MediaAppAssetsDetail

The app asset details of a device.

Data Types

type CreativeType

The type of creative.

type CreativeState




The system state of the creative.

type CreativeStateReason

Reasons the system provides when an ad isn't running.

See Also

Custom Product Page Ads

-  **Ads**
Assign an ad creative to an ad group.
-  **Ad Rejection Reasons**
Review reasons for an ad rejection.
-  **Custom Product Pages**
View Custom Product Page details.