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[Bundle Resources](#) / [Information Property List](#) / `CFBundleName`

## Property List Key

# CFBundleName

A user-visible short name for the bundle.

iOS 2.0+ | iPadOS 2.0+ | macOS 10.0+ | tvOS 9.0+ | visionOS 1.0+ | watchOS 2.0+

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## Details

### Name

Bundle name

### Type

String

## Mentioned in

 [Managing your app's information property list values](#)

## Discussion

This name can contain up to 15 characters. The system may display it to users if [CFBundleDisplayName](#) isn't set.

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## See Also

### Naming

[CFBundleDisplayName](#)

The user-visible name for the bundle, used by Siri and visible on the iOS Home screen.

**Name:** Bundle display name

`CFBundleSpokenName`

A replacement for the app name in text-to-speech operations.

**Name:** Accessibility Bundle Name