

☰ Documentation

[Apple Ads](#) / Ad Rejection Reasons

API Collection

Ad Rejection Reasons

Review reasons for an ad rejection.

Overview

Ads require approval by Apple. While in review, your [Ad](#) is on hold. After approval, the [Ad Serving Status](#) changes to RUNNING unless you schedule it to start on a specific date or [Update an Ad](#) status to PAUSED while in review.

Note

In [4.9](#) release, all previously rejected Today tab ad creatives were PAUSED and resubmitted for re-review. You need to update the status to ENABLED after the re-review. See [Update an Ad](#).

Use [Find Ad Creative Rejection Reasons](#) or [Get Ad Creative Rejection Reasons](#) to look up rejection reasons. See [ProductPageReason](#) for rejection reason descriptions.

Topics

Ad Rejections

[Find Ad Creative Rejection Reasons](#)

Fetches ad creative rejection reasons.

Get Ad Creative Rejection Reasons

Fetches ad creative rejection reasons by custom product page ID.

Find App Assets

Fetches app asset metadata by adam ID.

Ad Rejection Reason Objects

object AppAsset

The app assets associated with an adam ID.

object AppAssetListResponse

The response to a request that returns a list of app assets.

object ProductPageReason

The ad creative rejection reason based on a product page.

object ProductPageReasonListResponse

The response to a request that returns a list of product page rejection reasons.

object ProductPageReasonResponse

A container for product page reasons.

Data Types

type ReasonLevel

The level at which the system applies an ad rejection reason.

See Also

Custom Product Page Ads

☰ Ads

Assign an ad creative to an ad group.

☰ Creatives

Create and manage ad creatives within your organization.

≡ Custom Product Pages

View Custom Product Page details.