API Collection

Budget Orders

Manage your payment model.

Overview

To use budget orders, you need to receive approval from Apple. Apple Ads payment model options include pay-as-you-go (PAYG) or standard monthly invoicing (LOC). Use either PAYG or LOC, but not both. Refer to the Apple Ads help for billing details.

In the API, LOC invoicing details are in the LOCInvoiceDetails object. PAYG invoicing details are in the BudgetOrder object. To confirm your payment model, call Get User ACL and check the PaymentModel field in the UserAcl response object. If you don't have a payment model set up, you can still create campaigns, but you need to select a payment model before a campaign is eligible to run.

Topics

Budget Order Endpoints

Create a Budget Order

    Creates a budget order in the context of your org ID.

Update a Budget Order

    Updates an existing budget order.

Get a Budget Order

    Fetches a specific budget order using a budget order identifier.

```
Get All Budget Orders
```
   Fetches all assigned budget orders for an organization.

Budget Order Request and Response Objects

`object` `BudgetOrder`

   The response to requests for budget order details.

`object` `BudgetOrderInfo`

   The parent object response to a request for budget order details.

`object` `BudgetOrderCreate`

   The parent object response to a request to create a budget order.

`object` `BudgetOrderUpdate`

   The parent object response to a request to update a budget order.

`object` `BudgetOrderInfoResponse`

   A container for the budget order response body.

`object` `BudgetOrderInfoListResponse`

   The response details to budget order requests.

`object` `LOCInvoiceDetails`

   The response to a request to fetch details for a monthly invoicing payment model.

`object` `Money`

   The response to requests for budget amounts in campaigns.

See Also

Campaigns

☰ Campaigns

   Create and manage Apple Ads campaigns.

☰ Ad Groups

   Create and manage ad groups.

- **Targeting Keywords and Negative Keywords**

  Apply relevant words or phrases that make your campaigns findable.

- **Search Geolocations**

  Search for apps and geocriteria for your campaigns.