Enumeration

CoarseConversionValue

Values that describe developer-defined, relative-attribution conversion values.

iOS 17.4+ | iPadOS 17.4+ | Mac Catalyst

```
enum CoarseConversionValue
```

Overview

Use these values to differentiate between the value of a person's actions that are meaningful for a specific interaction. These values have no effect on the framework, but calling the update ConversionValue(_:lockPostback:) method with the value with CoarseConversion Value.low, for example, causes the postback that the ad network receives to have a field "coarse-conversion-value": "low".

Topics

Enumeration Cases

`case` `high`

A value that represents a developer-defined, coarse conversion value that is high.

`case` `low`

A value that represents a developer-defined, coarse conversion value that is low.

`case` `medium`

A value that represents a developer-defined, coarse conversion value that is medium.

Relationships

Conforms To

```
Copyable
Decodable
Encodable
Equatable
Hashable
RawRepresentable
Sendable
SendableMetatype
```

See Also

Postbacks

struct **Postback**

A structure that provides methods you use to update conversion values for ad attributions.

struct **PostbackUpdate**

Values you use to update properties in a postback, such as the conversion value.