

[AdAttributionKit](#) / Postback

Structure

Postback

A structure that provides methods you use to update conversion values for ad attributions.

iOS 17.4+ | iPadOS 17.4+ | Mac Catalyst

```
struct Postback
```

Topics

Type Properties

```
static var isSupported: Bool
```

A Boolean value that indicates whether the framework supports postbacks on a person's device.

```
static var reengagementOpenURLParameter: String
```

A string that represents the query parameter that AdAttributionKit appends to the URL to indicate that a reengagement has occurred.

Type Methods

```
static func updateConversionValue(PostbackUpdate) async throws
```

Updates the conversion value using the given postback update configuration.

```
static func updateConversionValue(Int, coarseConversionValue: CoarseConversionValue, lockPostback: Bool) async throws
```

Updates the conversion value with the provided fine and coarse conversion values, and optionally locks the postback, reducing the amount of time the system needs to deliver a signal.

```
static func updateConversionValue(Int, lockPostback: Bool) async throws
```

Updates a conversion value with the provided fine and coarse conversion values, and optionally locks the postback, reducing the system time to deliver a signal.

See Also

Postbacks

```
struct PostbackUpdate
```

Values you use to update properties in a postback, such as the conversion value.

```
enum CoarseConversionValue
```

Values that describe developer-defined, relative-attribution conversion values.