

[Apple Ads](#) / Custom Product Pages

API Collection

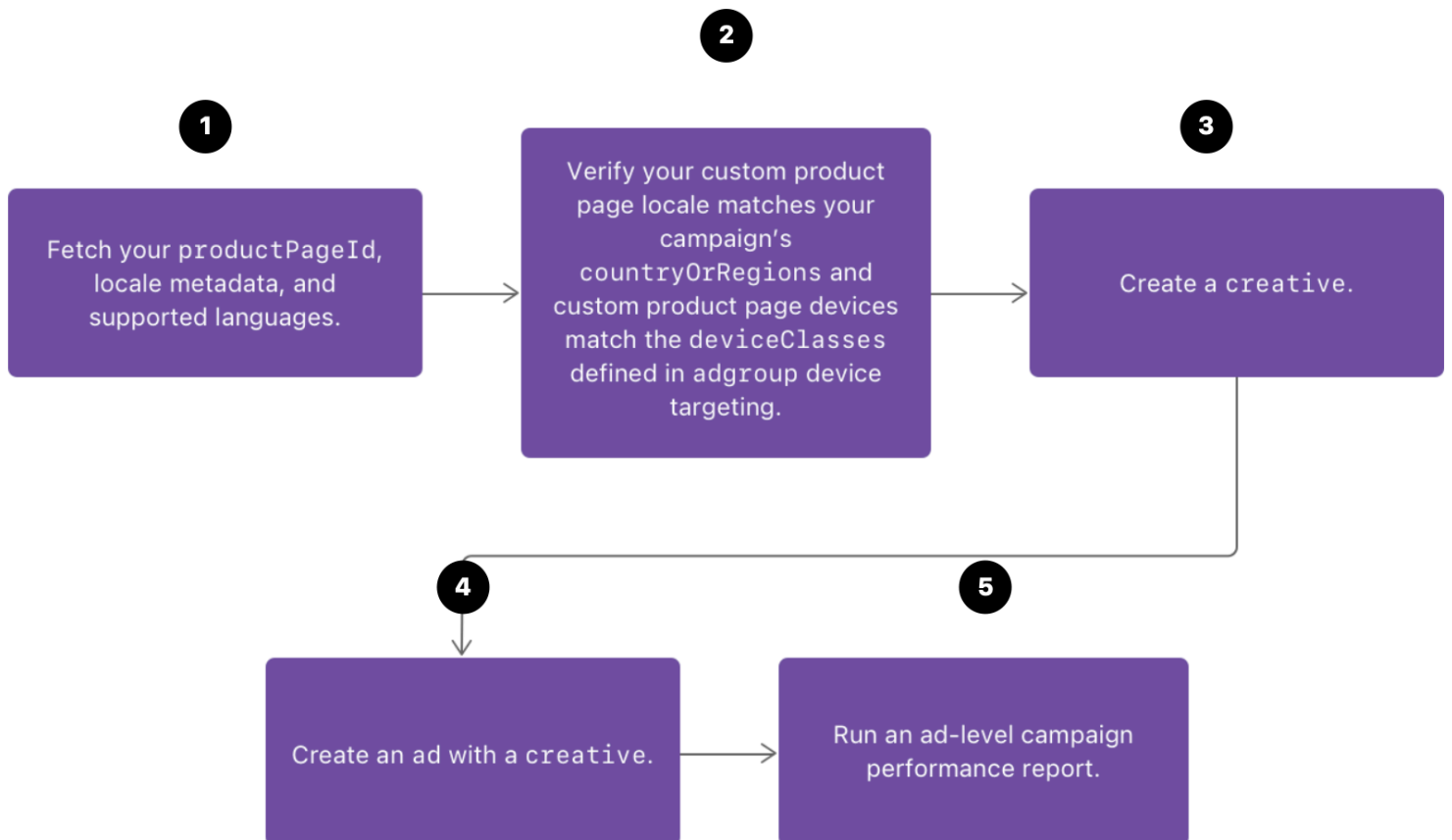
# Custom Product Pages

View Custom Product Page details.

## Overview

In iOS 15 and later, you can use [custom product pages](#) that you build in [App Store Connect](#) to create ad variations in the Apple Search Ads Campaign Management API to promote your apps.

To create a custom product page ad, use the following workflow:



1. Use [Get Product Pages](#) to fetch your productPageId.

2. Use [Get Product Page Locales](#) to fetch locale metadata and supported languages. Verify that your custom product page locale and asset data match the language and device types in your campaign [AdGroup](#).
3. Use [Create a Creative](#) with your `productId` to obtain a `creativeId`.
4. Use [Create an Ad](#) with a `creativeId` to assign a custom product page to an [AdGroup](#). Each ad group can have one custom product page. For information about how to update a custom product page ad group assignment, see [Update an Ad](#).
5. Use [Get Ad-Level Reports](#) to track the performance of ads in your campaigns. These details help you optimize your Apple Search Ads campaigns to deliver a contextualized customer experience.

#### Note

If you've been using Creative Sets with the API, see section 4.1 in [Apple Ads Campaign Management API 4](#) for Creative Sets deprecation details.

## Topics

### Product Page Endpoints

#### Get Product Pages

Fetches metadata of all your custom product pages.

#### Get Product Pages by Identifier

Fetches metadata for a specific product page.

#### Get Product Page Locales

Fetches product page locales by identifier.

#### Get Supported Countries or Regions

Fetches supported languages and language codes.

#### Get App Preview Device Sizes

Fetches supported app preview device-size mappings.

### Product Page Request and Response Objects

`object` `LocaleInfo`

The supported languages and language codes.

`object CountryOrRegion`

The supported locales of a product page.

`object CountriesOrRegionsListResponse`

A container for product page responses.

`object MediaAppVideoAsset`

The app preview or screenshot asset detail.

`object ProductPageLocaleDetail`

The product page locale metadata on App Store Connect.

`object ProductPageDetail`

The product page metadata.

`object ProductPageDetailWithAssets`

The product page asset metadata.

`object ProductPageLocaleDetailListResponse`

A container for product page responses.

`object ProductPageDetailResponse`

A container for product page responses.

`object ProductPageDetailWithAssetInfoResponse`

A container for product page responses.

`object ProductPageDetailListResponse`

A container for product page responses.

`object ProductPageReasonCreate`

The ad creative rejection reason based on a product page.

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## See Also

### Custom Product Page Ads



## Ads

Assign an ad creative to an ad group.



## Ad Rejection Reasons

Review reasons for an ad rejection.



## Creatives

Create and manage ad creatives within your organization.