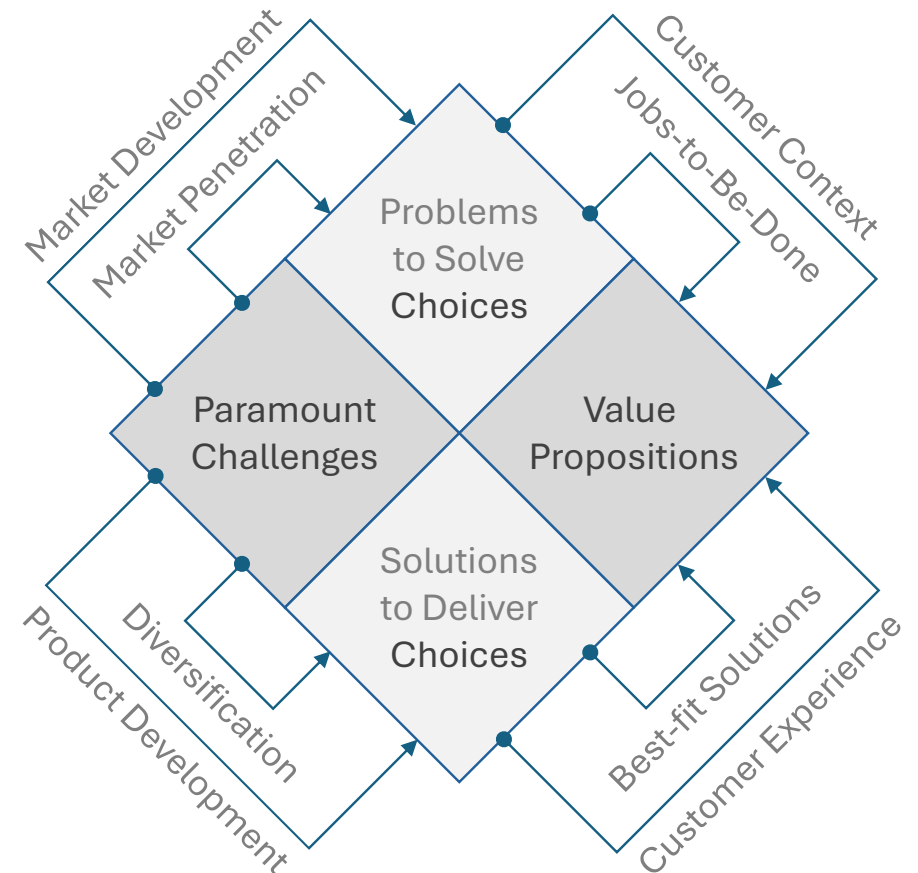


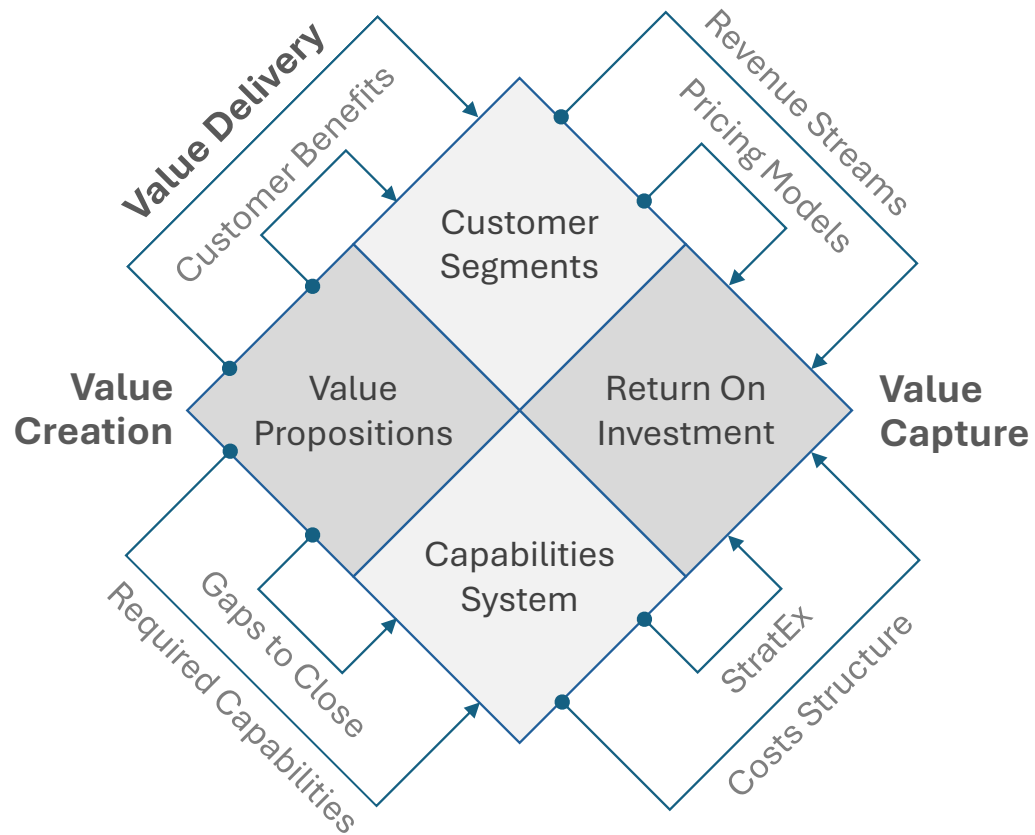
Strategy Model Structure



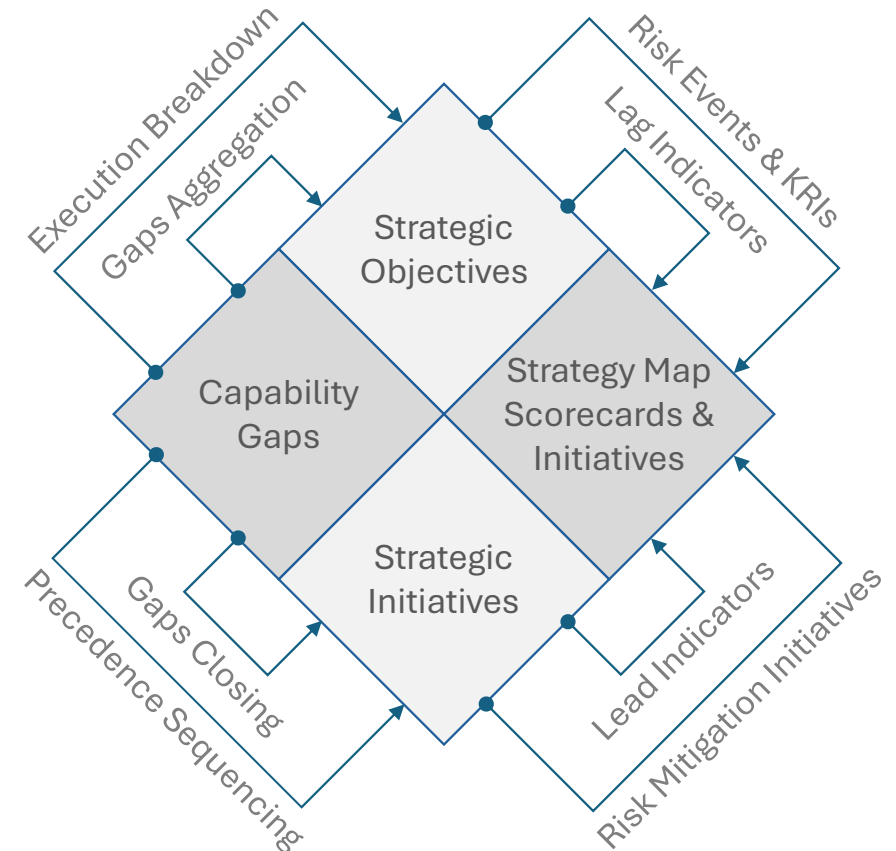
The Strategy Core



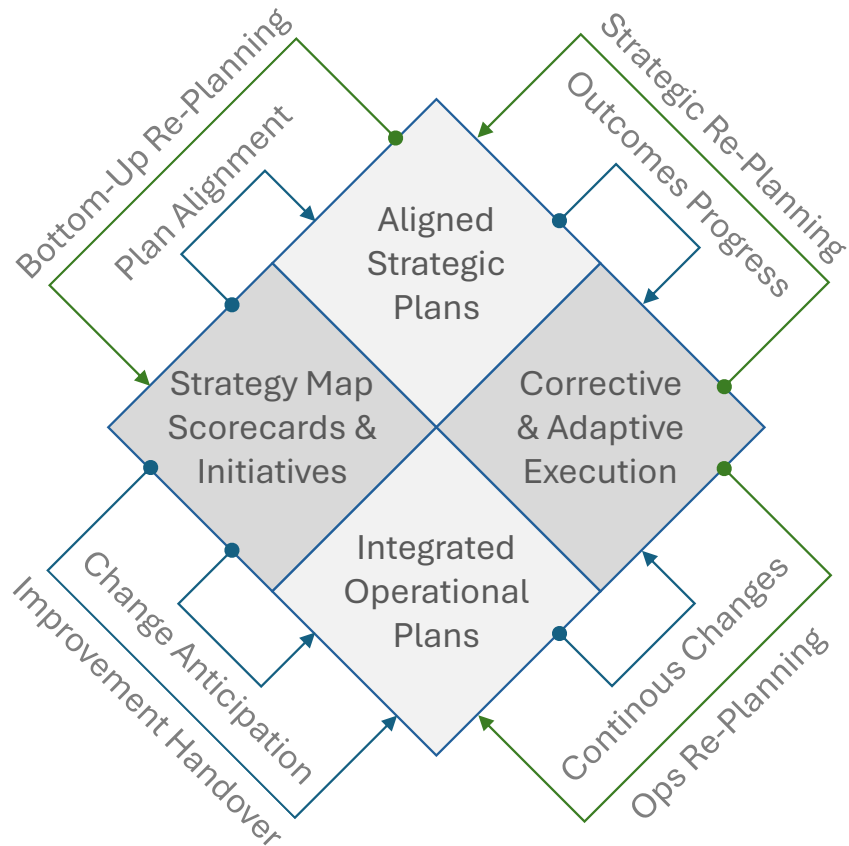
■ The Business Model



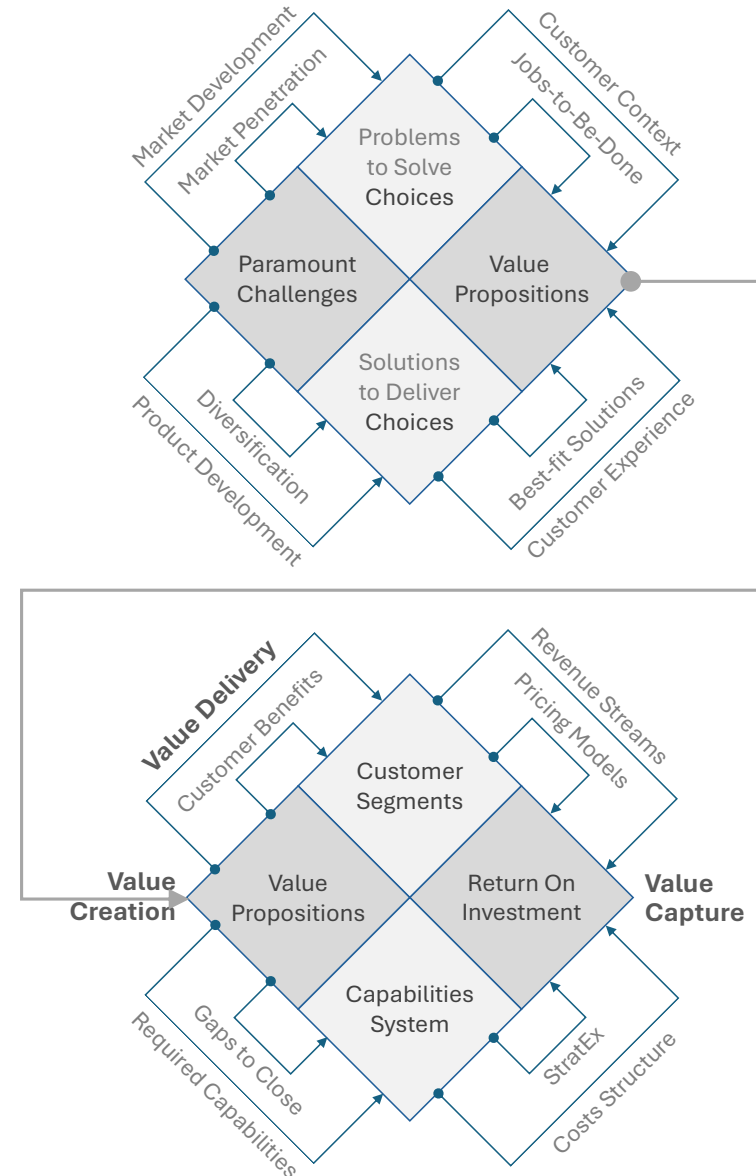
■ The Strategic Plan



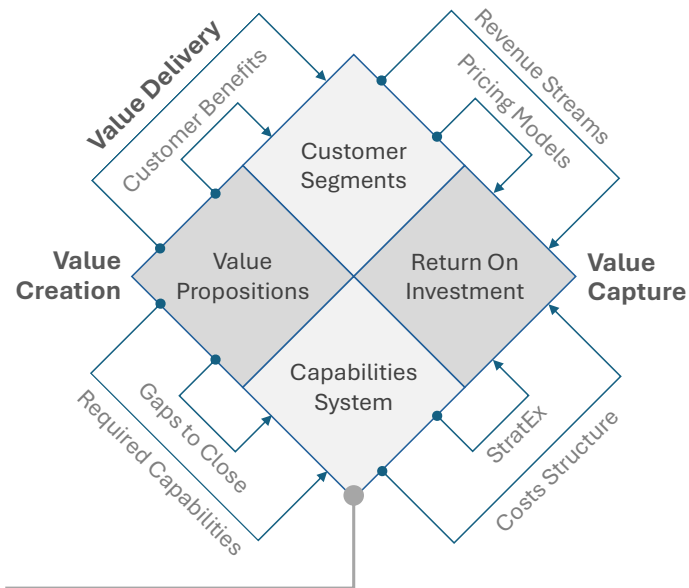
■ The Strategy Execution System



■ From Strategy Core ... ■ ... to Business Models



From Business Models to Strategic Plan



From Strategic Plan to Strategy Execution

