



SECURITY
MIDDLE EAST

SECURITY STRATEGY PRACTICUM

Launching at Intersec, the collaboration brings together two leading organizations IFPO and Security Middle East, to deliver a powerful, value-driven practicum that elevates strategy, strengthens capability, and advances the security profession.



intersec



03 DAYS
WORKSHOP

Dubai World Trade Centre

TAKE AWAYS

01

Strategy Implementation

A one-page document designed during the practicum, outlining key pillars, perspectives, strategy maps, and objectives.

02

Performance Tools

Practical knowledge on crafting objectives, defining performance measures, and creating effective strategy maps.

03

Comprehensive Resources

Access to the strategy alignment toolkit, reading materials, and reference documents for continued learning.

04

Recognized Certification

A practicum completion certificate to validate skills and achievement.



12-14 JAN 2026



8:00 - 2:00 PM

UAE



FUJAIRAH B&C

DURATION

Three-Day Practicum Overview

Over the course of three days, the program is designed to provide a comprehensive and engaging experience focused on strategic security leadership. Participants will:

ENGAGE IN CONCEPTUAL EXPLANATIONS

Gain clarity on key frameworks and principles through structured and insightful presentations.

1

CONDUCT PRACTICAL ACTIVITIES

Apply knowledge through hands-on exercises that reinforce concepts and build actionable strategies.

PARTICIPATE IN DISCUSSIONS

Collaborate with peers to explore challenges & opportunities, fostering deeper understanding and shared learning.

3

EVALUATE GROUP WORK

Present and critically assess the outcomes of group activities, ensuring valuable takeaways and measurable progress.

2

4

SECURITY STRATEGY PLANNING BALANCED SCORECARD APPROACH

In today's world of constant change and rising uncertainty, strategic planning is no longer optional, it's essential. Security leaders must anticipate risks, align priorities with business goals, and strengthen sustainability.

Strategy formulation sets the pathway to growth, defining direction and vision. But it is only through disciplined execution and collaboration that ideas transform into measurable results and tangible outcomes. Execution itself brings challenges, requiring alignment of processes, capabilities, and objectives.

Amid this continuum of planning and execution, Security Risk Management is often overlooked. Yet it is integral to both phases: enabling proactive planning and ensuring effective implementation.

Target Audience

This practicum is tailored for rising security professionals poised to advance into strategic leadership roles. It focuses on equipping participants with the knowledge, tools, and frameworks to bridge the gap between security operations and business objectives.

By honing strategic thinking and decision-making skills, attendees will gain the confidence to lead with impact, align security initiatives with organizational priorities, and position security as a catalyst for innovation, resilience, and long-term success in a rapidly evolving landscape.



Strategic Planning



Sustainability



Organizational Success



Risk Management

“EMPOWERING RISING SECURITY LEADERS FOR STRATEGIC IMPACT”



LEARNING OBJECTIVES



01

UNDERSTAND THE INTERSECTION OF SECURITY & BUSINESS STRATEGY

1. Explore how security initiatives influence financial performance by mitigating risks and ensuring business continuity.
2. Analyse the impact of security programs on enhancing customer trust and experience.



02

STRATEGICALLY ALIGN SECURITY PROGRAMS

1. Learn to craft security solutions that enhance and streamline vital internal procedures.
2. Shift the focus from hard core security principles to initiatives that address customer needs and organizational priorities.



03

MEASURE AND DEMONSTRATE THE VALUE OF SECURITY PROGRAMS

1. Utilize business relevant metrics to assess security's contribution to financial goals, operational efficiency, and risk reduction.
2. Communicate the strategic importance of security programs to executives through the Balanced Scorecard framework.



04

FOSTER COLLABORATION ACROSS BUSINESS FUNCTIONS

1. Security is a key enabler of enterprise-wide operational efficiency, ensuring seamless cross-functional collaboration (Internal Processes Perspective).
2. Engage employees at all levels in creating a learning-oriented culture to enhance security capabilities .



05

EMPOWER LEADERSHIP FOR PROACTIVE RISK MANAGEMENT

1. Utilize business relevant metrics to assess security's contribution to financial goals, operational efficiency, and risk reduction.
2. Communicate the strategic importance of security programs to executives through the Balanced Scorecard framework.



Delivery Method

This program is delivered through highly interactive in-person sessions designed to balance conceptual learning with practical application. Participants will engage in focused discussions, collaborative activities, and hands-on exercises that encourage them to tackle real-world challenges.

EVALUATION METHOD

The practicum assessment is designed to ensure participants not only grasp the core concepts but are able to apply them effectively in strategic security contexts. Evaluation will focus on the following:

Active Participation

Participants' engagement in individual and group assignments will be closely observed, encouraging collaboration, critical thinking, and proactive problem-solving.

Multiple-Choice Quizzes

Each session will conclude with a short multiple-choice assessment designed to reinforce key concepts and gauge understanding. These tests will cover theoretical foundations as well as their practical applications.

Practical Application

Emphasis will be placed on participants' ability to develop actionable implementation roadmaps through case studies, demonstrating their grasp of strategic tools like the Balanced Scorecard.

THE TEAM



Program Leader | Mihai Ionescu

Strategy Practice Coach & Senior Strategy Consultant

Mihai Ionescu is a strategy expert with over a decade of experience helping organizations and professionals master strategy formulation, strategic planning, and execution. He is currently a Course Lecturer for the Explaining Strategy program, delivering an integrative, online course that connects theory with practical application. At the intersection with his Software Engineering background, a new concept and soon-commercial product was born: the AI-Powered Strategy.

As Senior Strategy Consultant at Strategsys, Mihai helps companies implement full-cycle strategy management. Previously, as Managing Partner at Balanced Scorecard Romania, he established a regional center of excellence, guiding public and private organizations in SE Europe to achieve professional Balanced Scorecard implementation and strategic alignment.



John Robert

Global Security & Resilience Leader

John Robert is a seasoned global security and resilience strategist with over **30 years of experience** across **158 countries**. Most notably, he served as **Global Head of Corporate Security** at VFS Global, safeguarding **3,600+** visa centers and **30M+** customers annually.

An expert in crisis response, AI-powered surveillance, insider threat management, and fraud investigations, John has **pioneered AI-driven GSOCs** in Dubai & Mumbai and developed ISO 22301-certified business continuity frameworks. He also led security for India's first telecom **SEZ at Nokia**.

John holds top-tier credentials including **CPP, PSP, PCI, CFE, CPOI, MSI, CBCP, CSPM, PMP**, and **NEBOSH IGC 3**, and has been recognized with awards from Security India, Netrika, IISSM, BW Security World, OSPAs, ISJ Excellence, and Intersec.



Nadeem Iqbal

Security Strategy | Business Transformation Leader

Nadeem brings **25+ years of experience** in security strategy, program implementation, and enterprise leadership across the Middle East. He has successfully led multimillion-dollar businesses, startups, and transformation projects, leveraging his expertise in security programs, business incubation, and organizational growth.

He holds an MBA in Risk & Resilience and certifications including **CPP, MSI, CSSM, PMP, BSP**, and **Certified KPI Professional**. As **Director of IFPO MENASA** and **Global Advisory Board Member**, he champions the development of aspiring security professionals across MENASA, while contributing globally to risk management, security leadership, and business resilience.

QUERIES AND REGISTRATION



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