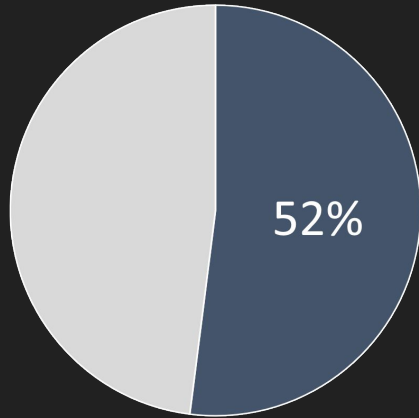


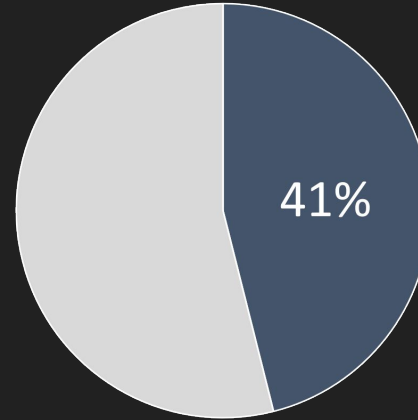
Citi-Auth

Team 2/4

Customer's Preference



Stronger Data Security



Login/authentication
process made easier

Traditional Security Measures

2FA

- Login password
- OTP using Physical Token/Mobile Token/SMS



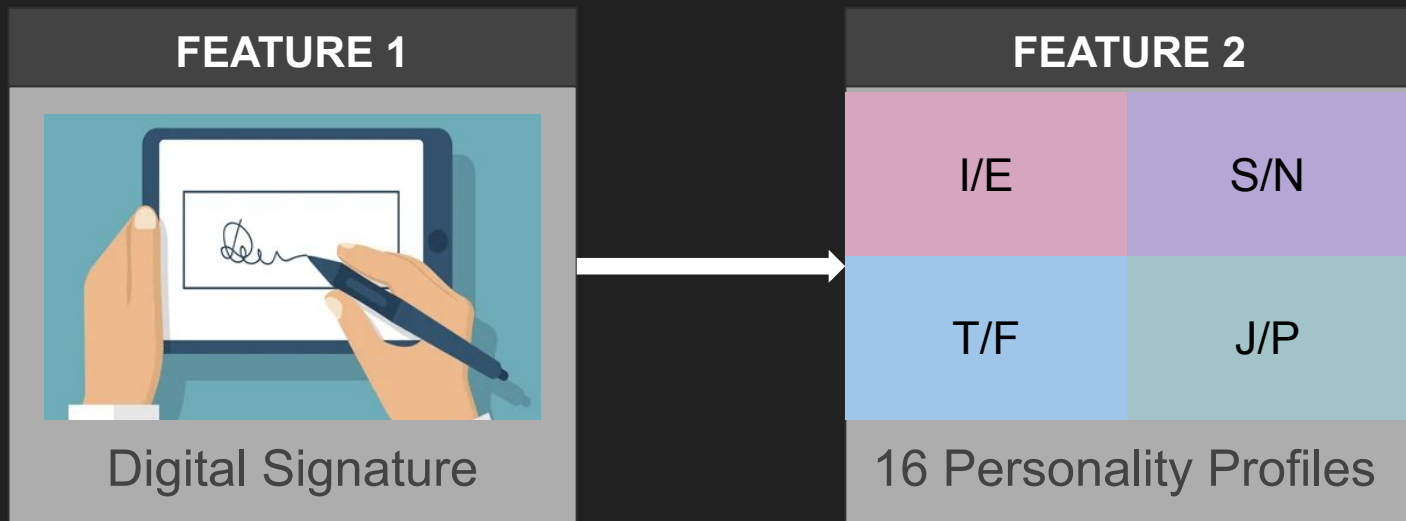
Biometrics Technologies

- Fingerprints and facial recognition
- Unique to each individual
- Can be duplicated



Proposed Security Features

BEHAVIORAL BIOMETRICS



Digital Signature



- Pattern recognition
- Stroke and speed detection
- Pressure and finger size

✓ **Passive authentication**

✓ **Seamless user experience**

Digital Signature - Implementation

Registration

Submit 3 digital signatures

Login/Authentication

- Login ID and passcode
- Digital signature

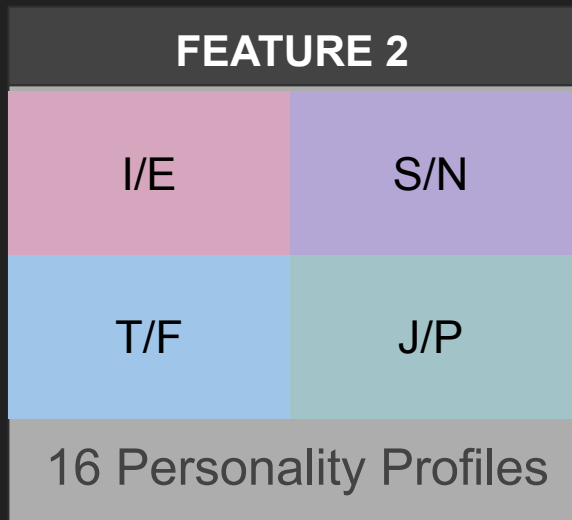
Analysis of micro-behaviour

- Cross-checked and matched

Pros and Cons of Digital Signature

Pros	Cons
<ul style="list-style-type: none">- The collection of data points required for authentication is dynamic	<ul style="list-style-type: none">- Signature may be difficult to do on a phone or laptop due to small screen or using a mouse to sign- Requires collection of large amounts of 'behaviour' data of each client

Personality Profile Authentication



- Categorised into one of the 16 personality groups
 - Recognition of user through the answers provided
- ✓ Personality is innate and cannot be stolen
- ✓ Unique profile creation that identifies the unique user
- ✓ Customise the user experience

Personality Profile Authentication - Implementation

Registration

Answer 16 personality questions, with 4 questions to identify a specific trait.

Login/Authentication

- Login ID and passcode
- Answer 4 T/F personality questions

Account Access

Pros and Cons of the Personality Profile Authentication

Pros	Cons
<ul style="list-style-type: none">- Dynamic security	<ul style="list-style-type: none">- Personality questions answer may be subjected to environment or current emotions

User Flow (Registration)

City-Auth Profile Search Register Login

Create Your Account

Name

Password


[Register](#)

Already have an account? [Sign In](#)

City-Auth Profile Search Register Login

Identity Authentication

Please sign in the canvas



[NEXT](#)

City-Auth Profile Search Register Login

Identity Authentication Registration

Question: I have no problems thinking of ways to entertain myself should I find myself alone ☐

Question: I solve problems by leaping between different ideas and possibilities. ☐

Question: I aim to treat people according to their situation and emphasize compassion when interacting with others ☐

Question: I'd rather look for ways to get more information rather than start planning with what I hand on hand ☐

Question: I like moving into action and making things happen. ☐

Question: I am seen as "outgoing" or as a "people person." ☐

Question: I sometimes jump too quickly into an activity and don't allow enough time to think it ☐

Question: I prefer to do things the established way ☐

Question: I like imagining the possibilities when working on a project ☐

Question: I solve problems by leaping between different ideas and possibilities. ☐

[FINISH](#)

City-Auth Profile Search Register Login

Sign into Your Account

Name

Password

[Login](#)

Don't have an account? [Sign Up](#)

User Flow (Login)

City-Auth Profile Search Register Login

Sign into Your Account

Name

Password


Login

Don't have an account? [Sign Up](#)

City-Auth Profile Search Register Login

Identity Authentication

Please sign in the canvas



NEXT

City-Auth Profile Search Register Login

Identity Authentication Registration

Question: I have no problems thinking of ways to entertain myself should I find myself alone ☐

Question: I solve problems by leaping between different ideas and possibilities. ☐


Question: I aim to treat people according to their situation and emphasize compassion when interacting with others ☐

Question: I'd rather look for ways to get more information rather than start planning with what I hand on hand ☐

FINISH




City-Auth Profile Search Register Login

Set company info preference

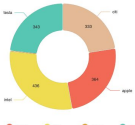
 Name: jinkind

Net Liquidation Value: N/A
Total Cash: \$503
[TOP UP CASH](#)

Watchlist

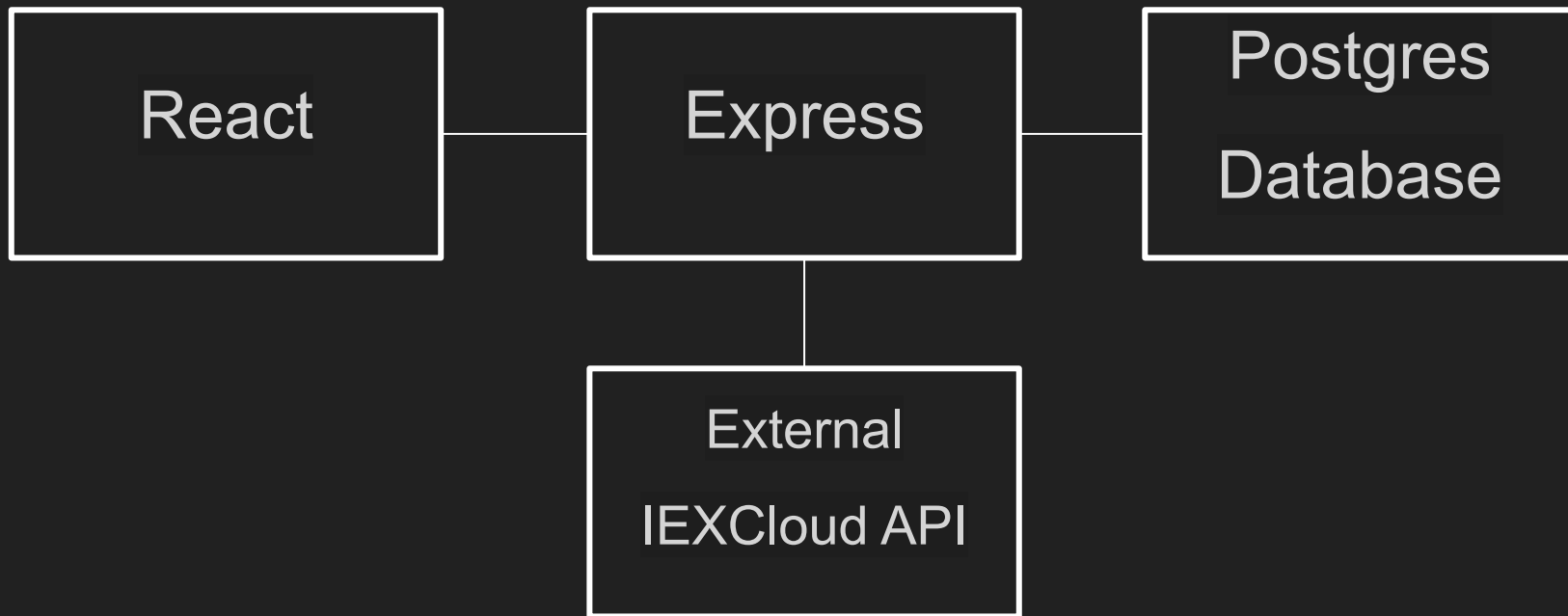
	Name: Apple Inc. Price: 114.43 Symbol: AAPL
	Name: BankofAmerica Inc. Class A Price: 181.56 Symbol: BANC
	Name: Citigroup Inc. Price: 42.84 Symbol: C

Portfolio demographics



Legend: Tech (red), Health (orange), Financial (yellow), Other (green)

Tech Stack



Possible Future Implementations

Text-based approach for personality questions

- Uses text-based answer for situation based questions. This answer can be ran through a neural network model which will indicate the users trait.

Periodic update of stored data

- Digital signatures and answers to the personality questions should be updated

Speech-to-text

- User reads out text displayed on the screen which is processed using a language model to identify if its a user or a bot.

THANK YOU

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