

→ "Already an Ad for a second place" something which catches my attention right away

- "[Bottom is logo]
photo cannot be blurred",
- "Hitting with a bunch of nice photos"
- Clicks "view more" (or)
- Us got a nice photo

ments.c

- Best change would be like snippets.
- lease kings (if you don't

dedone

ib USC students)

Seems more organic .

- lines — USC off campus housing
Something which should be more attractive .
- " Snippets very important "
- All of information would add legitimately to the platform
- Apartments.com is very slow .
- lot of places starting to feel little lonely "
- " Homely and pretty "
- photos need to be high quality
- " Map on the other side "
- ... and . Amenities

- People skip overna ...
and list of amenities -
- "Bills' included electricity and/or"



- How did you searching

Google

Monai - Freshman year study
(international student)

- Easy to find low quality,
Hard to find high quality.
Most of the stuff is just a jumble.
Dubious, hard to gauge.
Photos are manipulated (see a few
in the presentation)

of that") Lot of conflicting information.

→ They might not know what the distances mean in LA?

→ Distances can be deceiving.

→ "Houses from stranger things".

→ Highlights different zones or
(This is village, this radius is scooter)

→ What are factors while choosing?

① Location.

② Quality of the place.

③ Size does not matter in (LA)

④ All the other stuff community/
location, quality, neighborhood]

L of amenities
Floor plan → very important →
facilities.

What my transit be to USC?

⑤ USC students only housing

⑥ View outside is bad.

⑦ Dorm - the bedrooms gonna
be smaller.

What's a good view?

→ ① If its good height.
higher is good.

② Direction - how clear is the
line of sight.

[Price is the last thing]

What frustration?

- Bad management
 - (Victory they don't care about their customers)
 - I don't know - what USC and surrounding area is like?
 - How are the streets like?
is this going to be a lively place.
- ① Walking time (Feasibility of walking)
② Cycling time
③ it's patrolled by DPS, giving more information on neighborhood and community and safety,
- Using Apartments and using their in.. point

map was a good starting point
to the impression of the map of
the city or either link to the map.
[good photos].

Google - USC off campus housing
near USC
- I just go to different websites.

- I want to be in DPS
- I don't want to live on the ground floor.

- My budget was as much as was reasonable -
... - quite nice

- Victory "V"
- Housing Search wouldn't be too much helpful for me.

