## **E-Commerce:**

- **1.** E-Commerce refers to the performing online commercial activities, transactions over internet.
- **2.** It includes activities like buying and selling product, making monetary transactions etc over internet.
- **3.** Internet is used for E-commerce. Websites and applications (apps) are required for e-commerce.
- **4.** it is mainly connected with the end process of flow means connected with the end customer.

**Examples** of E-Commerce are online retailers like amazon, flipkart, Myntra, paytm mall, seller of digital goods like ebooks, online service etc.

#### **Activities of E-Commerce are:**

- Buying and selling product online
- Online ticketing
- Online Payment
- Paying different taxes
- Online accounting software
- Online customer support

### **E-Business:**

- **1.** E-Business refers to performing all type of business activities through internet.
- 2. It includes activities like procurement of raw materials/goods, customer education, supply activities buying and selling product, making monetary transactions etc over internet.
- **3.** Internet, intranet, extranet are used in e-business. Websites, apps, ERP, CRM etc are required for e-business.

**Examples** of E-Business are e-commerce companies and its various internal business activities, auction site, classified site, software and hardware developer site etc.

### **Activities of E-Business are:**

- Online store setup
- Customer education
- Buying and selling product
- Monetary business transaction
- Supply Chain Management
- E-mail marketing

# **Difference between E-Commerce and E-Business:**

| S.No. | E-COMMERCE                         | E-BUSINESS                                      |
|-------|------------------------------------|---|
|       | E-Commerce refers to the           |   |
|       | performing online commercial       |   |
|       |                                    | E-Business refers to performing all type of     |
| 01.   | internet.                          | business activities through internet.           |
|       | E-Commerce is a narrow             |   |
|       | concept and it is considered as a  | E-Business is a broad concept and it is         |
| 02.   | subset of E-Business.              | considered as a superset of E-Commerce.         |
|       | Commercial transactions are        | Business transactions are carried out in e-     |
| 03.   | carried out in e-commerce.         | business.                                       |
|       | In e-commerce transactions are     |   |
| 04.   | limited.                           | In e-business transactions are not limited.     |
|       | It includes activities like buying | It includes activities like procurement of raw  |
|       | and selling product, making        | materials/goods, customer education, supply     |
|       | monetary transactions etc over     | activities buying and selling product, making   |
| 05.   | internet.                          | monetary transactions etc over internet.        |
|       | It usually requires the use of     | It requires the use of multiple websites, CRMs, |
| 06.   | only a website.                    | ERPs that connect different business processes. |
|       | It involves mandatory use of       | It involves the use of internet, intranet or    |
| 07.   | internet.                          | extranet.                                       |
|       | E-commerce is more appropriate     |   |
|       | in Business to Customer (B2C)      | E-business is more appropriate in Business to   |
| 08.   | context.                           | Business (B2B) context.                         |
|       | E-Commerce covers                  |   |
|       | outward/external business          | E-Business covers internal as well as external  |
| 09.   | process.                           | business process/activities.                    |