* **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**
  + Given the provided data, the three conclusions are:
    - If we compare the outcomes per category, music, theater, film & video have a significant number of outcomes compared to the other categories. While Theater has the greatest number of outcomes.
    - If we compare the outcomes per sub-category, Plays has the greatest number of outcomes compared to the rest of the other subcategories.
    - If we look that the outcomes per month, we have more successful outcomes in July while Failed outcomes were the most in August.
* **What are some limitations of this dataset?**
  + Some limitations in this dataset are:
    - We cannot see how the data was like going through the years. It would be nice to see the trend from a historical view, looking at the number of outcomes changes from the earliest year 2010 to 2020.
    - Seeing yearly trends per categories or subcategories could also be good points of data.
* **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**
  + Other possible tables/graphs we could create are:
    - Creating the number of outcomes to compare by year. Doing so, we could see a bigger picture of how the trend of the number of outcomes are like historically.
    - Each of the categories and subcategories could also be graphed per month/year. Doing so we could see the trend of each of the categories and subcategories through the years.
* **Use your data to determine whether the mean or the median better summarizes the data.**
  + If we only had two columns, outcome, and backers\_count, to summarize the data, then using the median would be better because if we were to graph the table, we are not seeing a symmetrical distribution points.
* **Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**
  + The data depicts the same standard deviation; however Successful Campaigns has more variance than Failed Campaigns. This does make sense since there are more number of successful outcomes.