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| Mauricio Heredia | **Los Angeles, CA 91345**  **Phone: (323) 335- 9461**  **Portfolio:**[**https://mihq2011.github.io/branding-portfolio/**](https://mihq2011.github.io/branding-portfolio/)  **Email:** [**mihq1990@gmail.com**](mailto:mihq1990@gmail.com) |
| ABOUT I am a self taught developer seeking a position where I can apply and expand my knowledge in this field which I am extremely passionate about while helping maximize the efficiency and productivity of the company. Below you will find my recent work experience and some personal projects, please feel free to contact me with any questions or offers. EXPERIENCEEmail/Shopify Developer <https://zinvowatches.com/> Currently Employed Create daily marketing campaigns using hand-coded HTML and CSS best practices. Test Campaigns in multiple email services for functionality and performance. Managed autoresponder campaigns, triggered, transactional emails, re-engagement campaigns and other marketing automation. Developed landing pages that increased sale conversions through increasing web traffic and promotion of products. Manage, maintain and update content and functionality using CMS. Marketing Agency<https://mihq2011.github.io/Digital-marketing/> A well designed landing page for a Digital Marketing Agency. The site has a modern, sleek and responsive look. I manage, maintain and update content and functionality constantly. Portfolio<https://mihq2011.github.io/branding-portfolio/> Checkout my most recent work in my portfolio. EDUCATIONVictor Valley College, Victorville CA Computer Science  Enrolled July 2022 | SKILLS HTML  CSS  Responsive Design  Bootstrap  JavaScript  jQuery  Shopify  Klaviyo  Willingness and ability to learn new systems and technologies  Excellent verbal and  communication skills.  Highly Energized and  creative thinker.  Detail and deadline oriented  Excellent teamwork and  people skills. LANGUAGES English  Spanish |