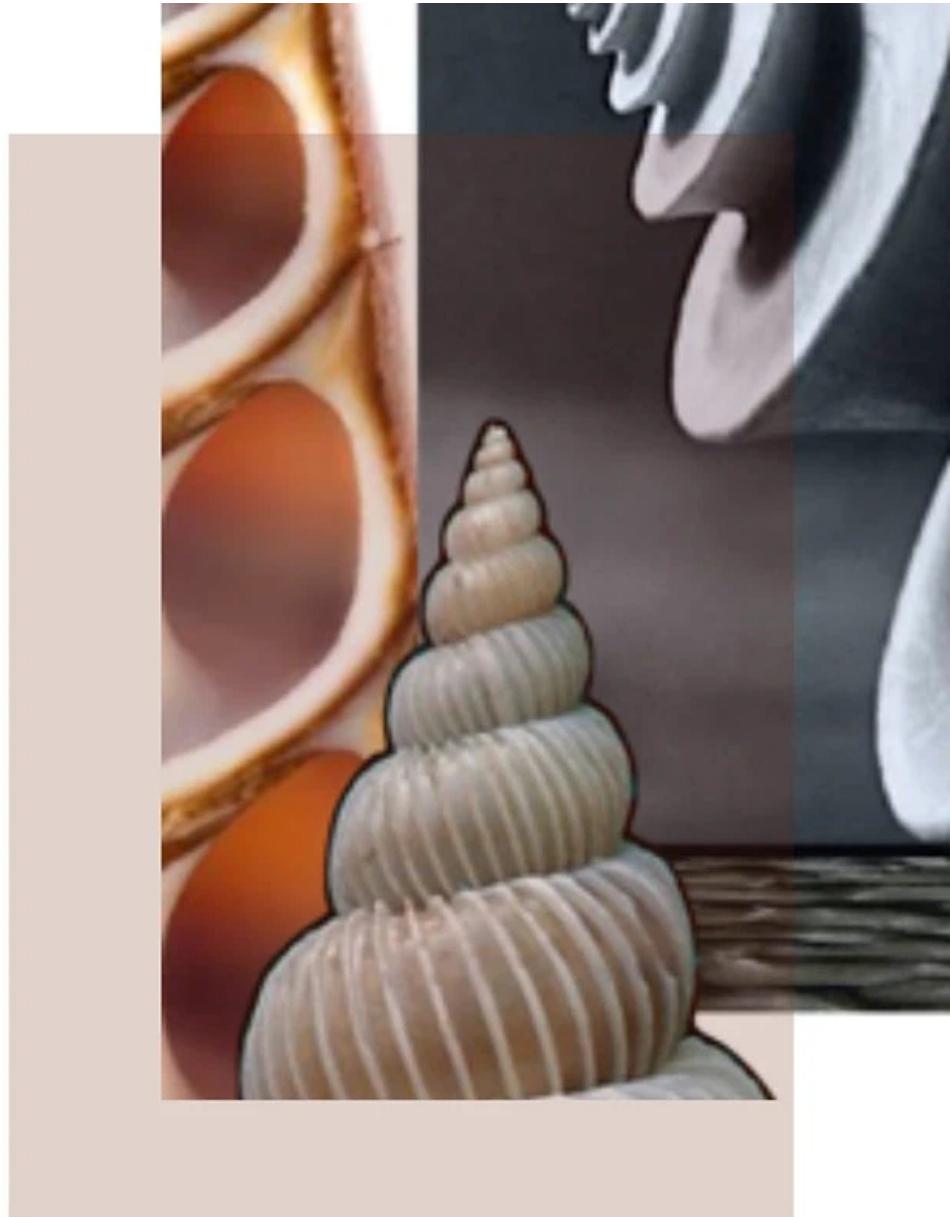


# Sankh

An expression for shell in Hindi is “**Sankh**”. Sea shells come in an astonishing variety of shapes, ranging from spiraled forms like those of snails and conchs to more flattened shapes like those of clams and scallops. Their colors and patterns can be striking, with some shells exhibiting intricate designs, stripes, spots, or even iridescence.



# Client

Design a sleek, minimalist, and lightweight necklace, pendant, and earring set. It may accomplish both functional and causal objectives.

**Age :** 19 to 35

**Gender :** Female

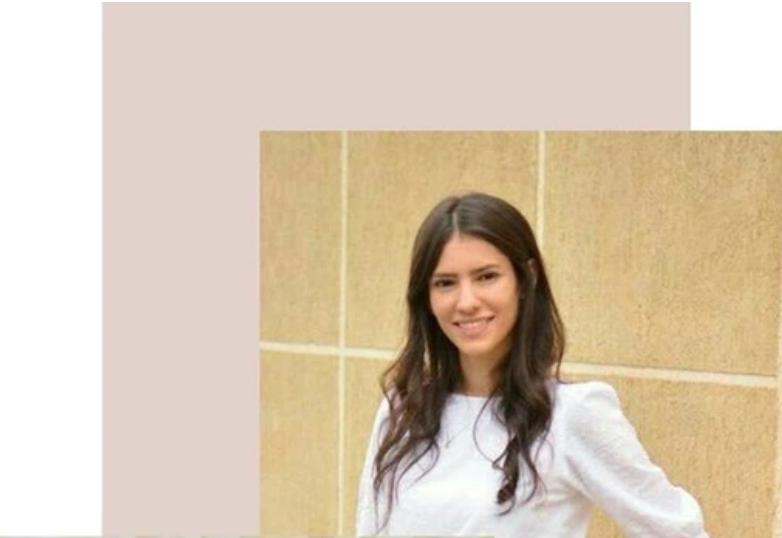
**Family setting** Young adult, Married, Unmarried

**Class :** Upper middle, Upper

**Location** Society, Home setting

**Type :** Lifestyle jewelry

**Design :** Modern, Lightweight



**Natural**



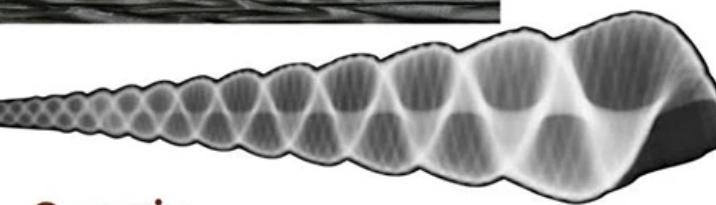
**Curves**



**Organic  
textures**



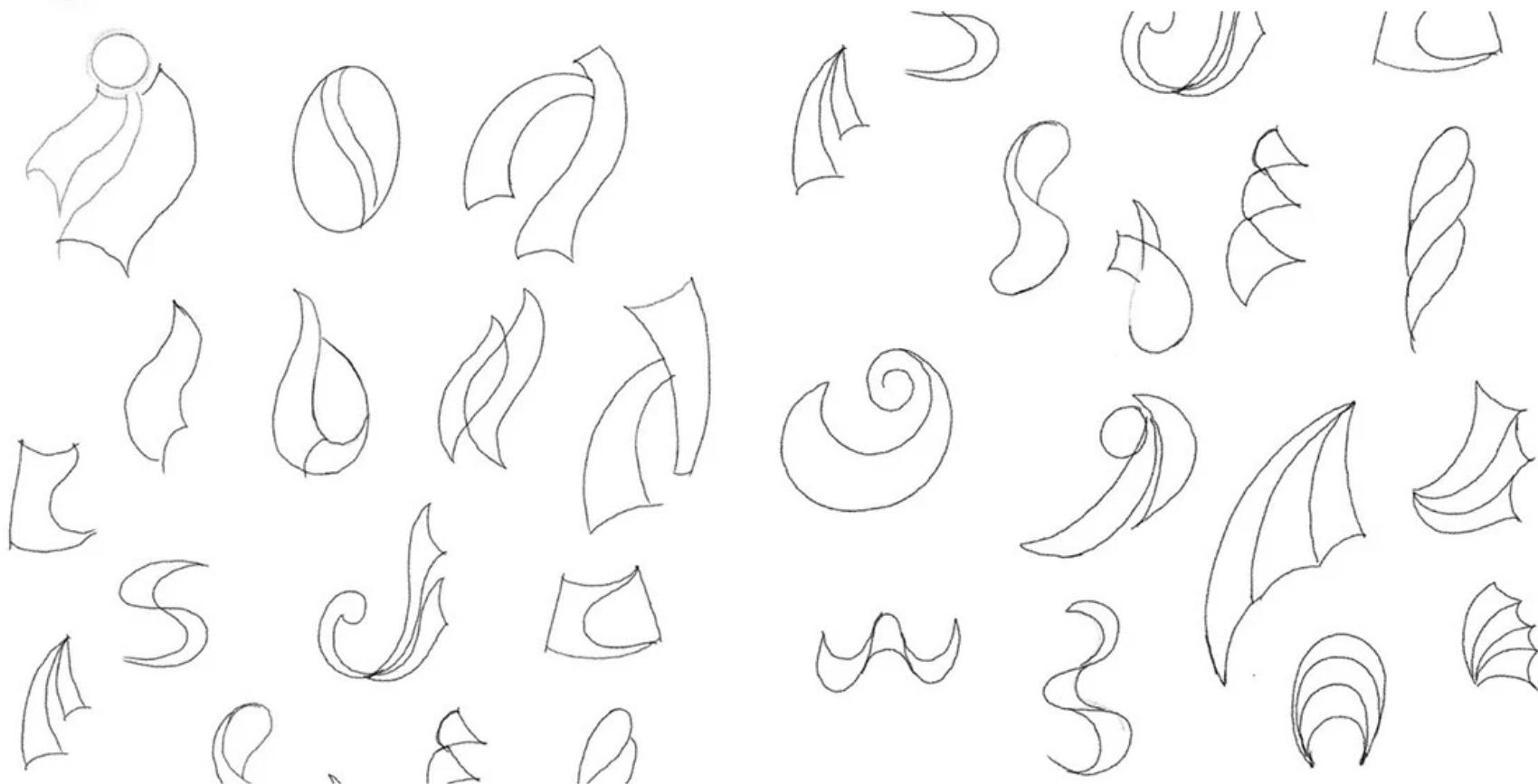
**Spiral**



**Organic  
textures**

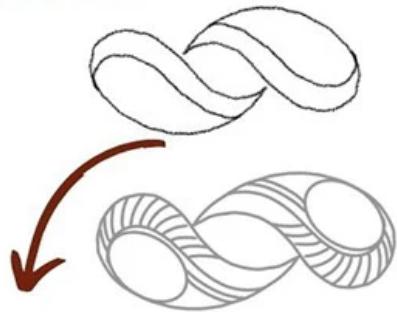


## Form generation

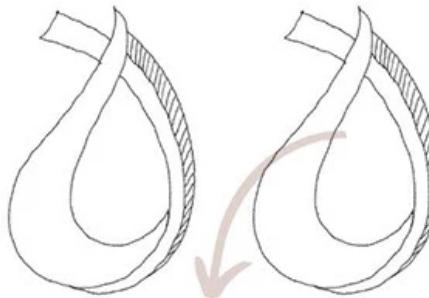


Inspired by the many parts of shell, a multitude of forms are produced.

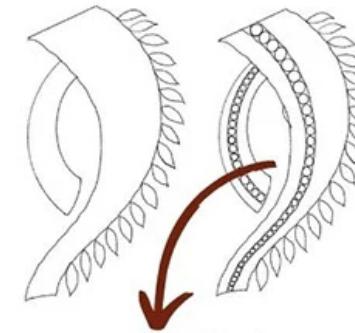
# Ideation



This design is inspired from the curves in the shell.

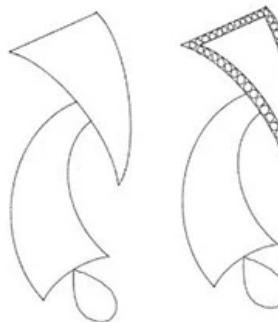
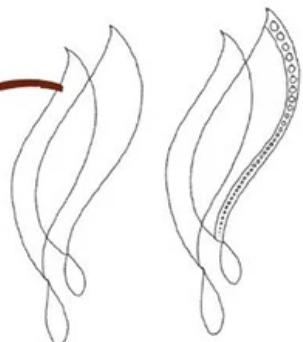


This design is inspired from the curves in the shell broad in the bottom and tapering towards end



The curves shows the flowy nature of the jewelry

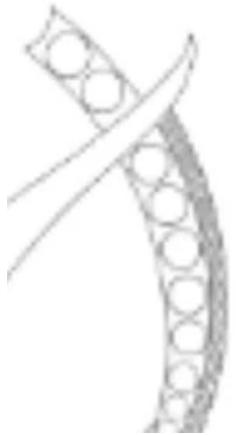
Textured surfaces, smooth curves, and iridescent finishes to mimic the tactile feel and shimmering appearance of seashells, enhancing the overall aesthetic appeal.



Lines are inspired from the texture on the shell



Pendent



# Specification

## Material :

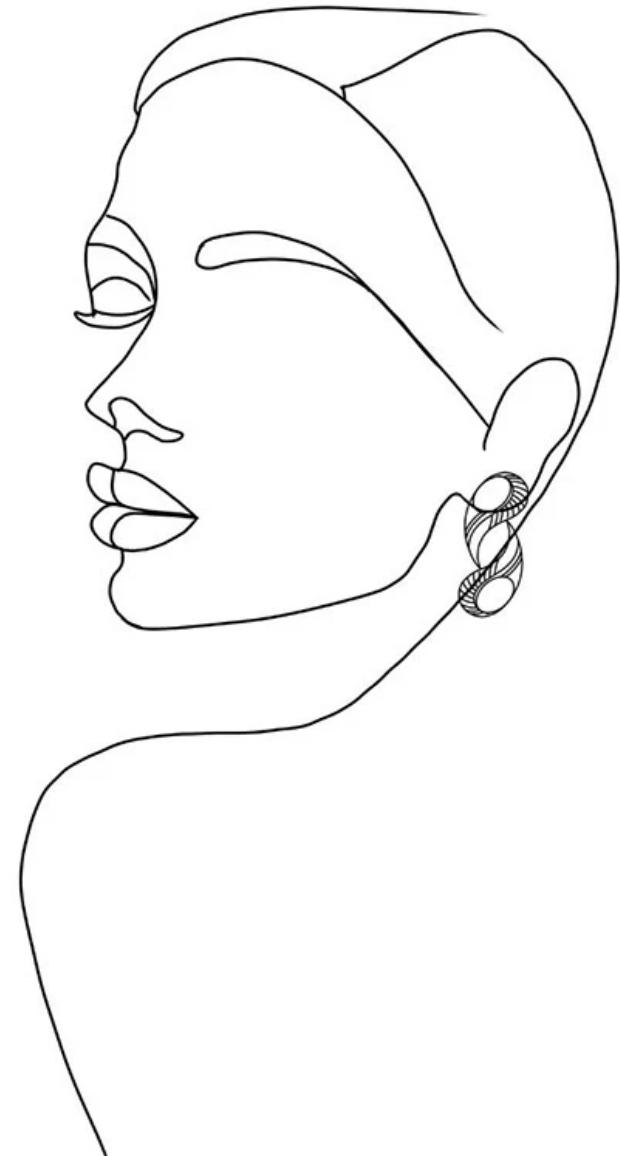
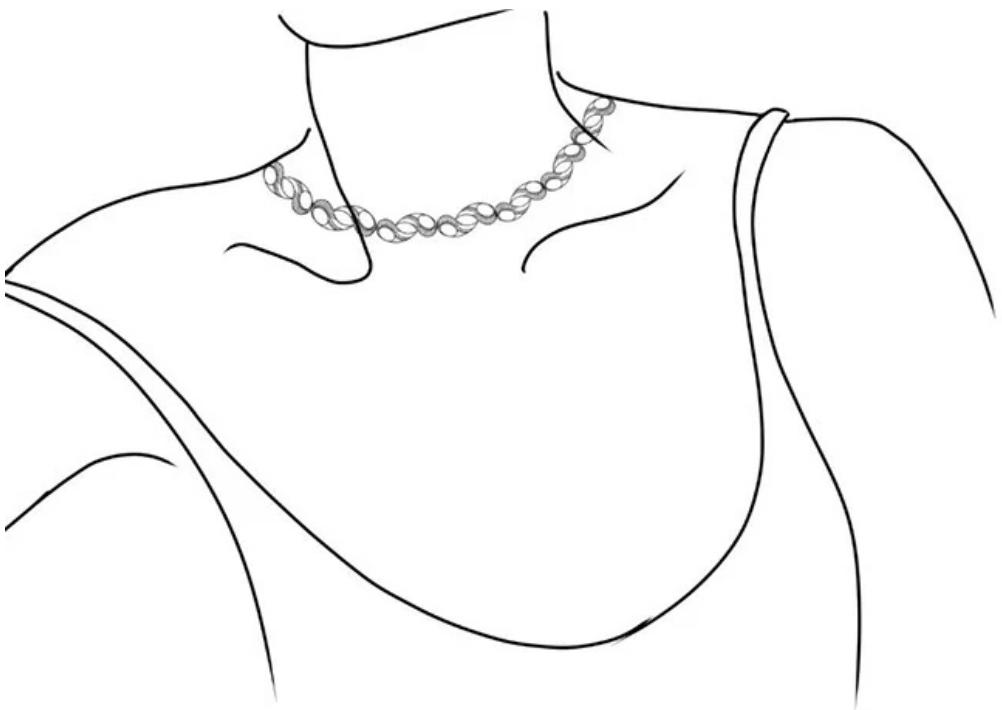
Gold, CZ round shape diamonds, Pear



Stone	Shape	Size (mm)	Quantity	Setting
Moissanite	Pear	20x10	1	Bezel
CZ	Round	0.9	2	Gipsy
CZ	Round	1	2	Gipsy
CZ	Round	1.5	2	Gipsy
CZ	Round	2	2	Gipsy
CZ	Round	3	2	Gipsy
CZ	Round	3.5	2	Gipsy

# Final product design 1





**Necklace**



# Specification

**Material :**

Platinum, Blue sapphire, Marquise, CZ round diamond



Stone	Shape	Size (mm)	Quantity	Setting
Blue Sapphire	Oval	5x4	14	Bezel
Navette	Marquise	4x2	7	Bezel
CZ	Round	1	98	Pave

## Final product design 2

