

Sankh

An expression for shell in Hindi is “**Sankh**”. Sea shells come in an astonishing variety of shapes, ranging from spiraled forms like those of snails and conchs to more flattened shapes like those of clams and scallops. Their colors and patterns can be striking, with some shells exhibiting intricate designs, stripes, spots, or even iridescence.



Client

Design a sleek, minimalist, and lightweight necklace, pendant, and earring set. It may accomplish both functional and causal objectives.

Age :	19 to 35
Gender :	Female
Family setting	Young adult, Married, Unmarried
Class :	Upper middle, Upper
Location	Society, Home setting
Type :	Lifestyle jewelry
Design :	Modern, Lightweight



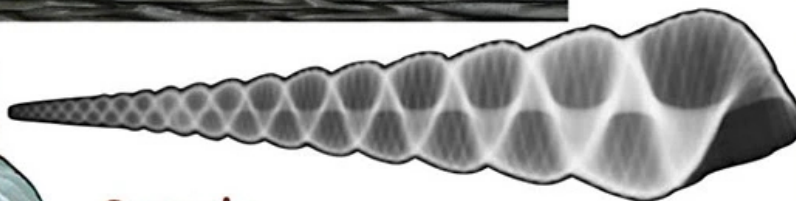
Natural



Curves



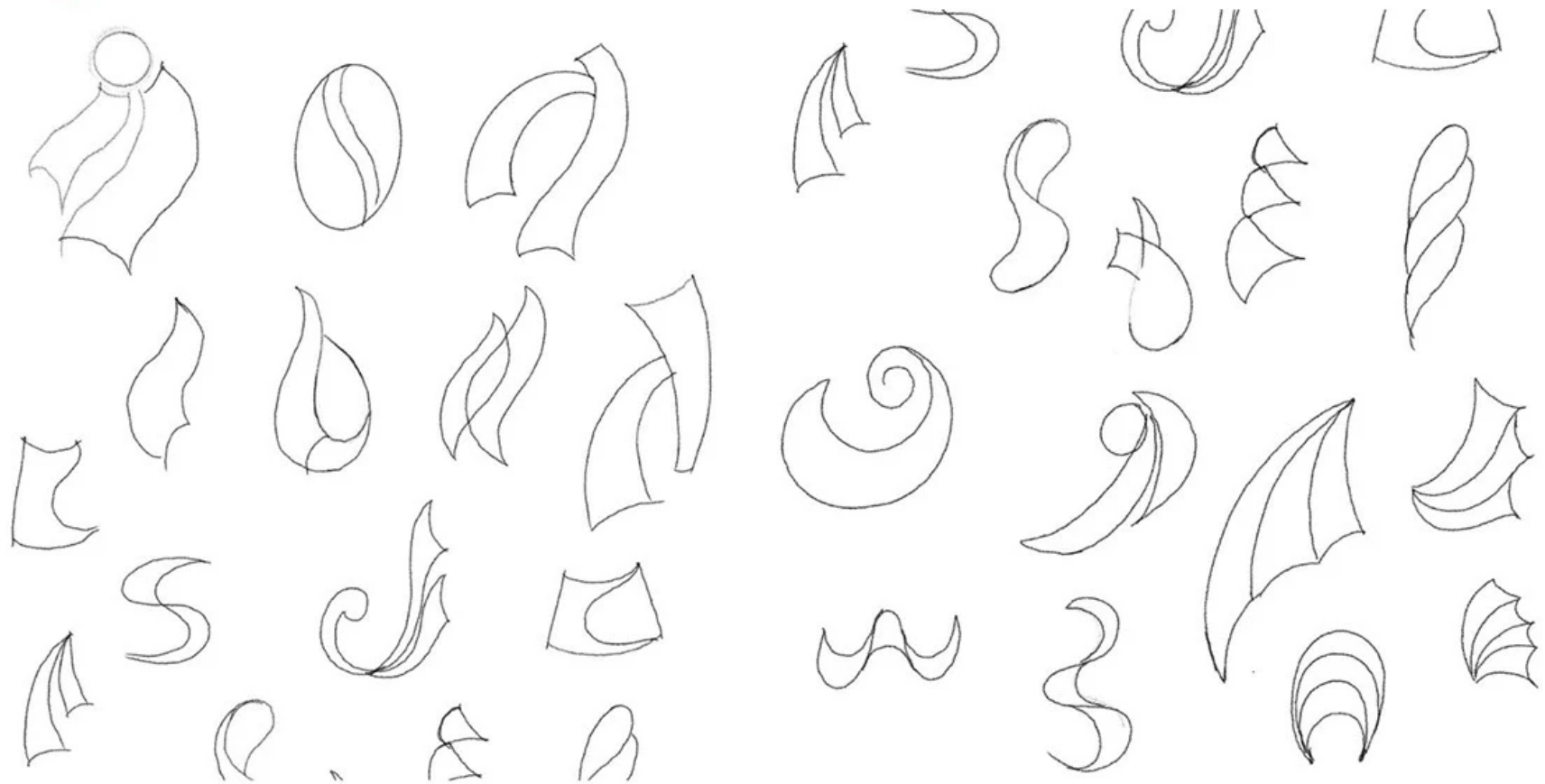
Organic textures



Spiral

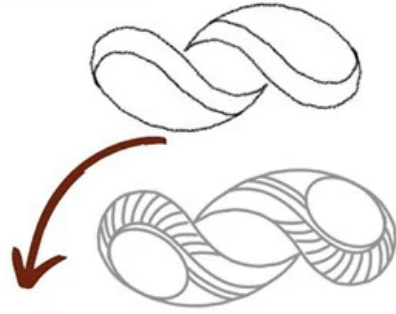


Form generation

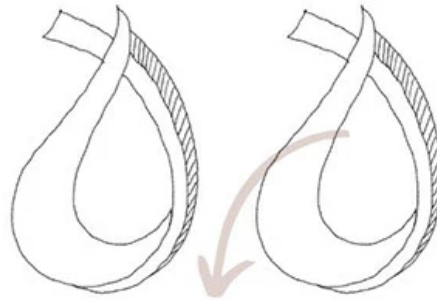


Inspired by the many parts of shell, a multitude of forms are produced.

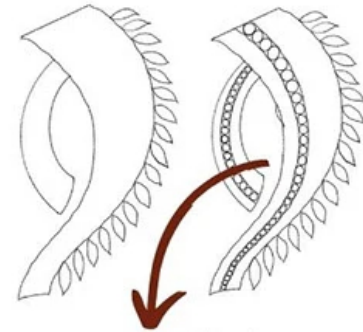
Ideation



This design is inspired from the curves in the shell.

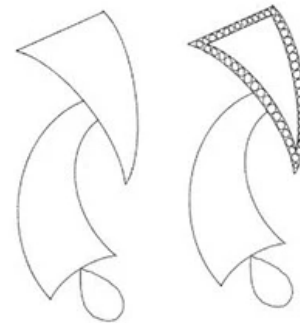


This design is inspired from the curves in the shell broad in the bottom and tapering towards end



The curves shows the flowy nature of the jewelry

Textured surfaces, smooth curves, and iridescent finishes to mimic the tactile feel and shimmering appearance of seashells, enhancing the overall aesthetic appeal.



Lines are inspired from the texture on the shell



Pendent



Specification

Material :

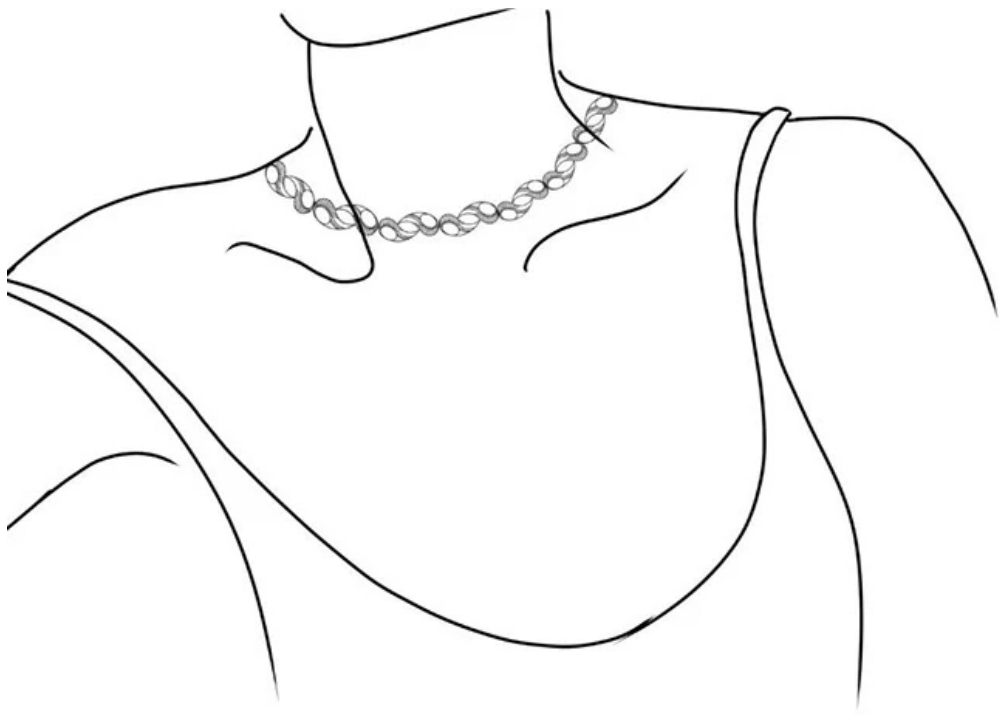
Gold, CZ round shape diamonds, Pear



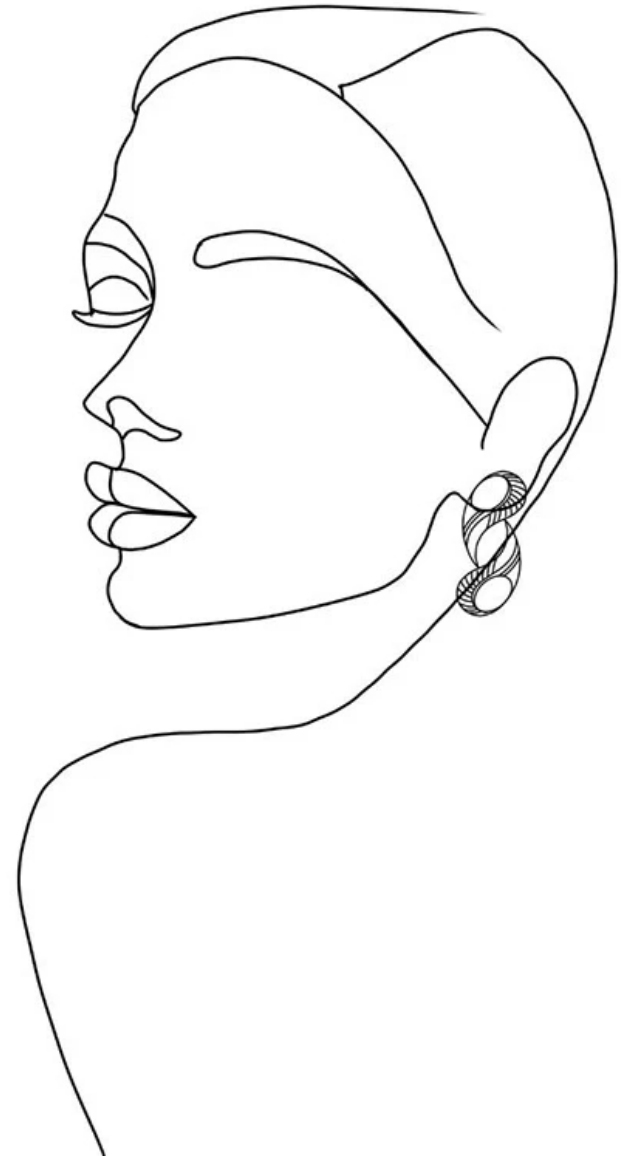
Stone	Shape	Size (mm)	Quantity	Setting
Moissanite	Pear	20x10	1	Bezel
CZ	Round	0.9	2	Gypsy
CZ	Round	1	2	Gypsy
CZ	Round	1.5	2	Gypsy
CZ	Round	2	2	Gypsy
CZ	Round	3	2	Gypsy
CZ	Round	3.5	2	Gypsy

Final product design 1





Necklace



Specification

Material :
Platinum, Blue
sapphire, Marquise, CZ
round diamond



Stone	Shape	Size (mm)	Quantity	Setting
Blue Sapphire	Oval	5x4	14	Bezel
Navette	Marquise	4x2	7	Bezel
CZ	Round	1	98	Pave

Final product design 2

