

Jiabei Xu

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EDUCATION

2019 – 2023	Shanghai University of International Business and Economic English
2023 – Present	Stockholm University Strategic Information System Management

SKILLS

IT: Microsoft office (excel, ppt, word), Python, Tableau, SQL, Figma, CSS, HTML and JS

Languages: Chinese(native), English(fluent), Swedish(elementary)

INTERNSHIP EXPERIENCE

07-08 2022	Shanghai SDX Joint Publishing Company (Wuhan) Event Planning Intern <ul style="list-style-type: none"> Event organization: Participated in the planning and execution of rooftop concert, and several children’s shop manager activities Social Media management: Operated bookstore social media accounts (Douyin, Little Red / Xiaohongshu), shot short videos, and maintained social media followers.
04-05 2023	Shanghai Zeshi Enterprise Management Co. International Marketing Intern <ul style="list-style-type: none"> Market Research: Looked into international clients, rivals, and partners, created reports, and created and carried out follow-up strategies for important clients. Marketing Promotion: Created promotional content for international clients, and ran marketing campaigns.

ACADEMIC EXPERIENCE

12 2021	Python Analysis on Financial Status of the Elderly in China <ul style="list-style-type: none"> Collected the data from Chinese National Bureau of Statistics' official website and visualized and analyzed the data using Python and Tableau. Based on the existing data, the future financial status was predicted.
04 2021	Career Choice – Interview Contest <ul style="list-style-type: none"> led the team to conduct an integrated media interview with outstanding graduates of our university, wrote a 5000-word report, created a 5-minute interview summary video, and represented the team in a 15-minute presentation, the project won an excellent award.
2020 - 2021	Planning Department <ul style="list-style-type: none"> Worked with colleagues in the department to plan the "College of Foreign Languages Class Logo Design Competition" and the "Top Ten Singers of Campus Competition".