

GRAPHIC DESIGNER

*Minkyung Cho*

EMAIL

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WEBSITE

miincho.github.io

## Education & Certifications

Parsons School of Design | New York, NY

B.F.A., Communication Design,

Aug 21 — Current

Google UX Design Certificate

Jun 22 — Aug 22

## Skills

- Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere Pro
- Webflow, WordPress
- HTML/CSS
- JavaScript
- Python
- Figma, Sketch, Canvas

## Languages

English

Korean

## Experience

**Product Design Intern** Mar 23 — Feb 24

Two Average Gamers

Remote

- Curated and promoted brand identity with new products
- Conducted competitive analysis of new product pitches
- Sketched and developed new product lines from ideation to production
- Researched sourcing materials for new products

**Graphic Design Freelancer** Feb 24 — Present

Studio Heresy

New York, NY

- Rebranded and created logo designs for existing and upcoming businesses
- Increased revenues up to 6.5% through redesigning sales webpages

**Residential Advisor** Aug 23 — Present

Student Residence Hall

New York, NY

- Managed a floor of 40+ residents in a college dormitory through event planning, crisis response, and fostering interpersonal connections

## Awards & Events

**2022 — 2023**

IBM x The New School Quantum Design Jam

4th Place ShinHan Postcard Art Competition

**2020 — 2021**

3rd Place Alabama National Fair Art Show

Received KIMBO Foundation Scholarship

1st Place ACES Visual Arts Competition