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## Education

Reichman University, Herzliya  
*October 2022 - July 2025*

- Communications BA
  - First-year student specializing in the interactive track for UX development.
  - Strong foundation in communication theory, research, and media studies.
  - Participating in start-up marketing courses and the milab research program.
  - Future focus on advanced skills in UX design and interaction design.

## Career Goals

Aspiring UI designer seeking a position or internship in UX/UI design to apply skills and gain hands-on experience. Eager to learn from professionals, build a successful career, and contribute to the high-tech industry.

## Skills

- UI Design: Self-taught with a year of online courses, strong understanding of design principles.
- Figma: Completed Figma course, proficient in the popular design tool.
- UX/UI Design: Completed course in user-centered design principles.
- HTML & CSS: Completed course in front-end web development.

## Experience

UI Designer, Novacy, Tel Aviv  
*October 2022 - January 2023*

- Created and maintained the company's style guide.
- Designed interfaces (pop-ups, sections) and LinkedIn ads.
- Collaborated with UX designer and developer, ensuring user-centered design.
- Conducted user research and usability testing.

UI Designer Intern, SmartUp, Santiago de Chile  
*July 2023 - October 2023*

- Expanded skills in marketing design, created pitch deck, and style guide.
- Gained valuable experience before entering the high-tech industry.
- Stayed updated with AI tools and market trends.

