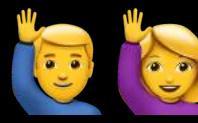


Hi, I'm @mijustin 🙌

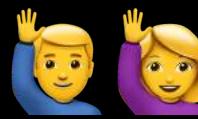
Startup: *transistor.fm*

Podcast: *Build your SaaS*

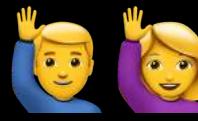
Blog: *justinjackson.ca*



How many people here are in their...



How many people here are in their...
- **Teens?**



How many people here are in their...

- Teens
- **20s?**



How many people here are in their...

- Teens
- 20s
- **30s?**



How many people here are in their...

- Teens
- 20s
- 30s
- **40s?**



How many people here are in their...

- Teens
- 20s
- 30s
- 40s
- **50s?**



How many people here are in their...

- Teens
- 20s
- 30s
- 40s
- 50s
- **60s?**



How many people here are in their...

- Teens
- 20s
- 30s
- 40s
- 50s
- 60s
- **70s?**

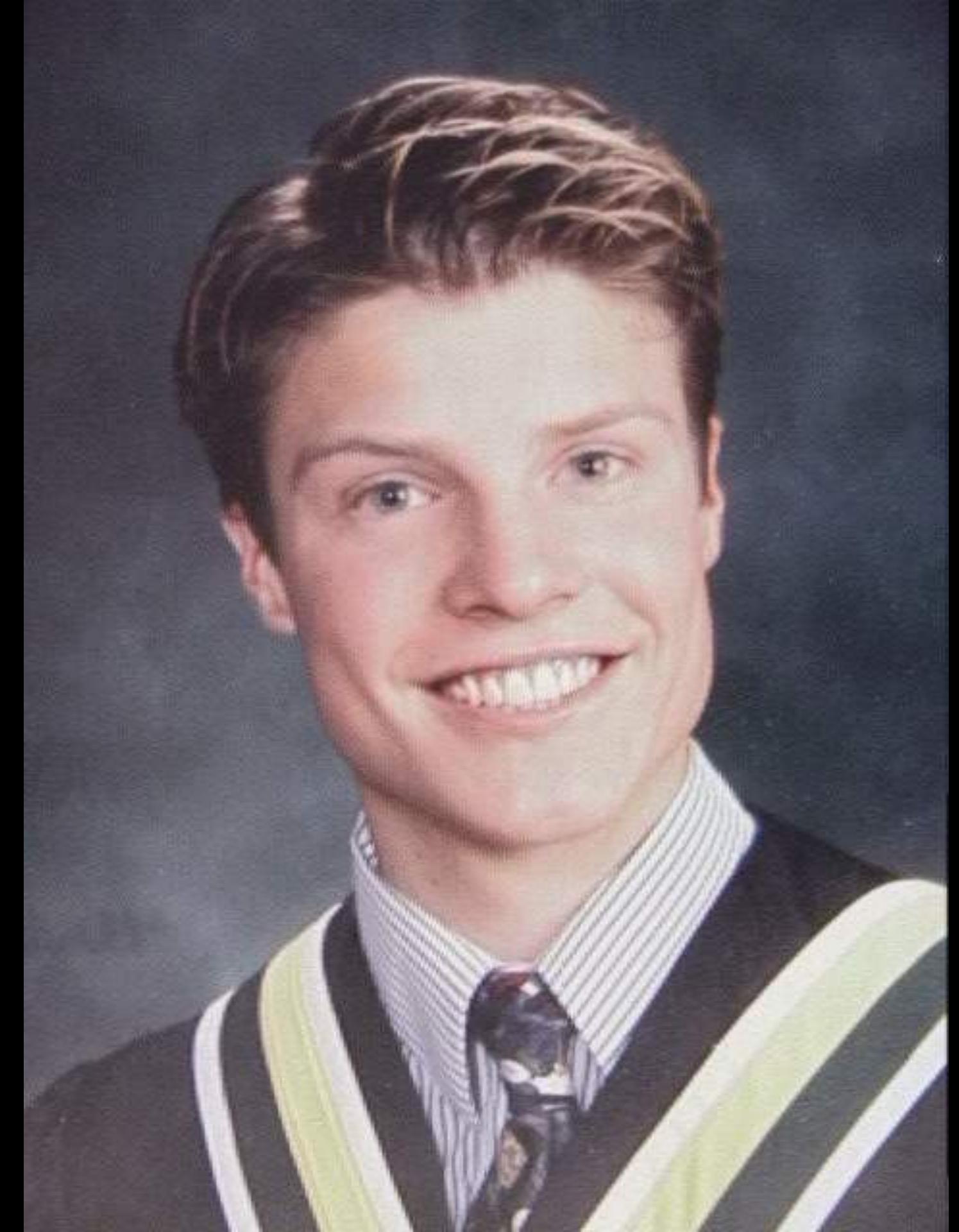


How many people here are in their...

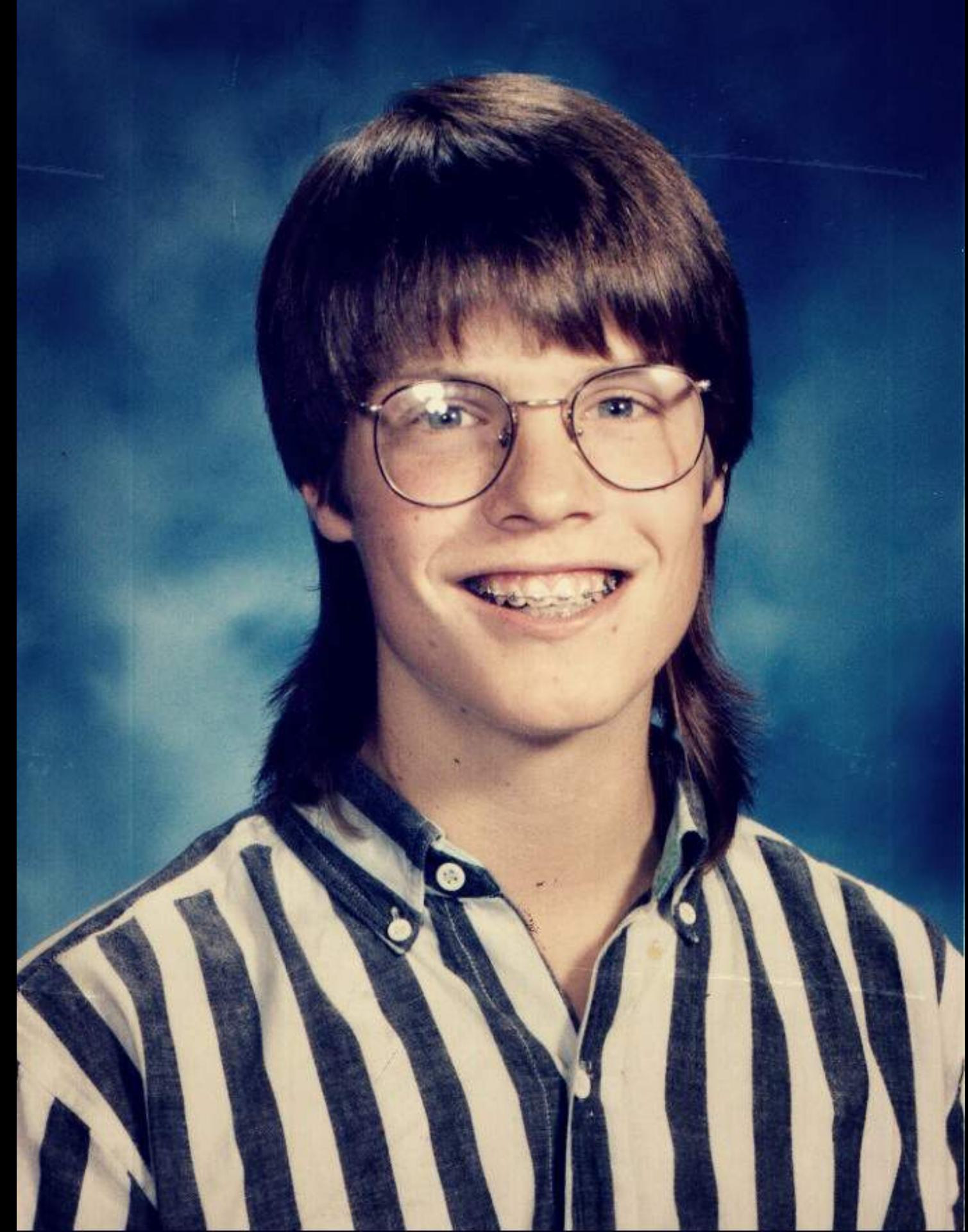
- Teens
- 20s
- 30s
- 40s
- 50s
- 60s
- 70s
- **80s+?**

Born: 1980

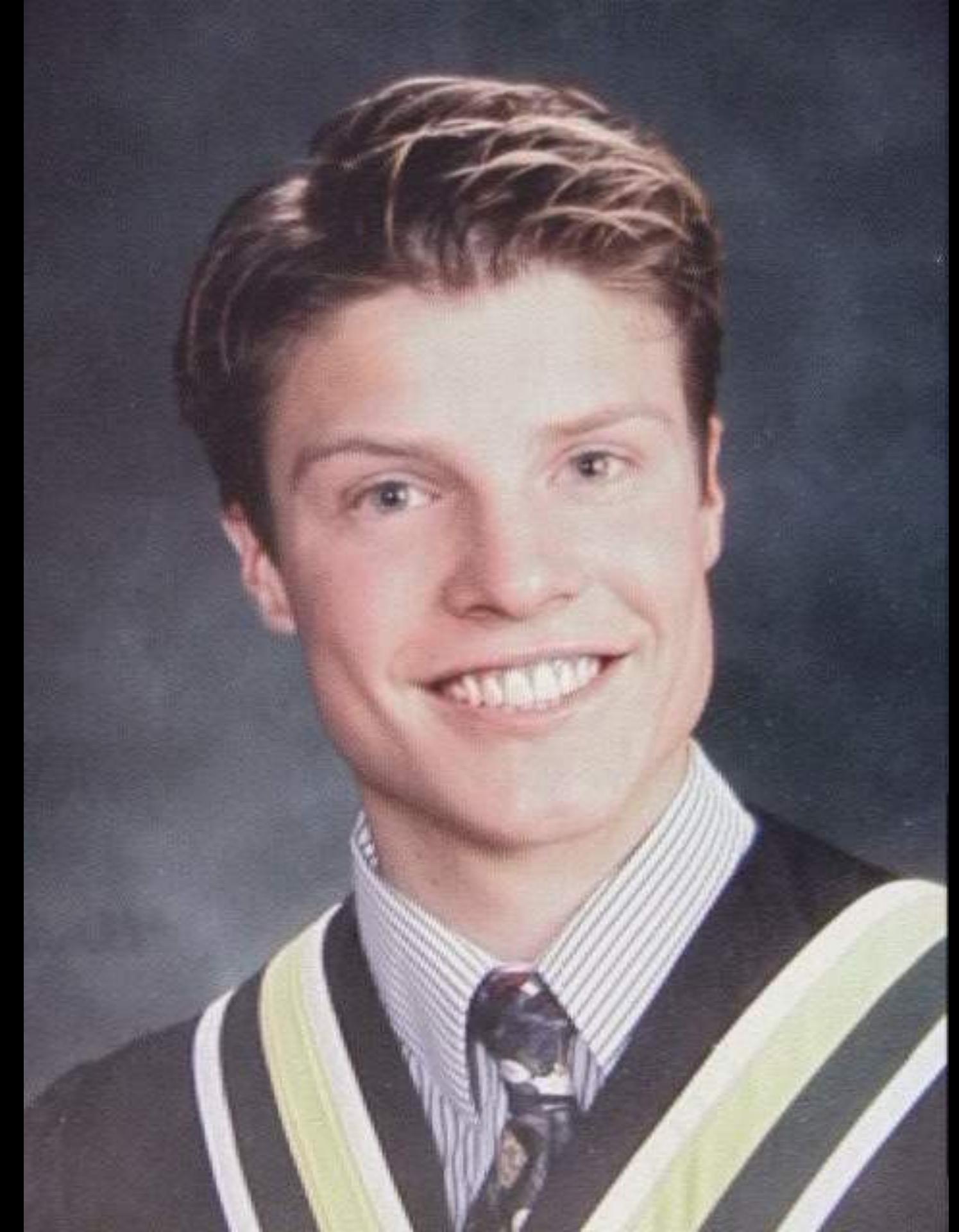
Age: 39



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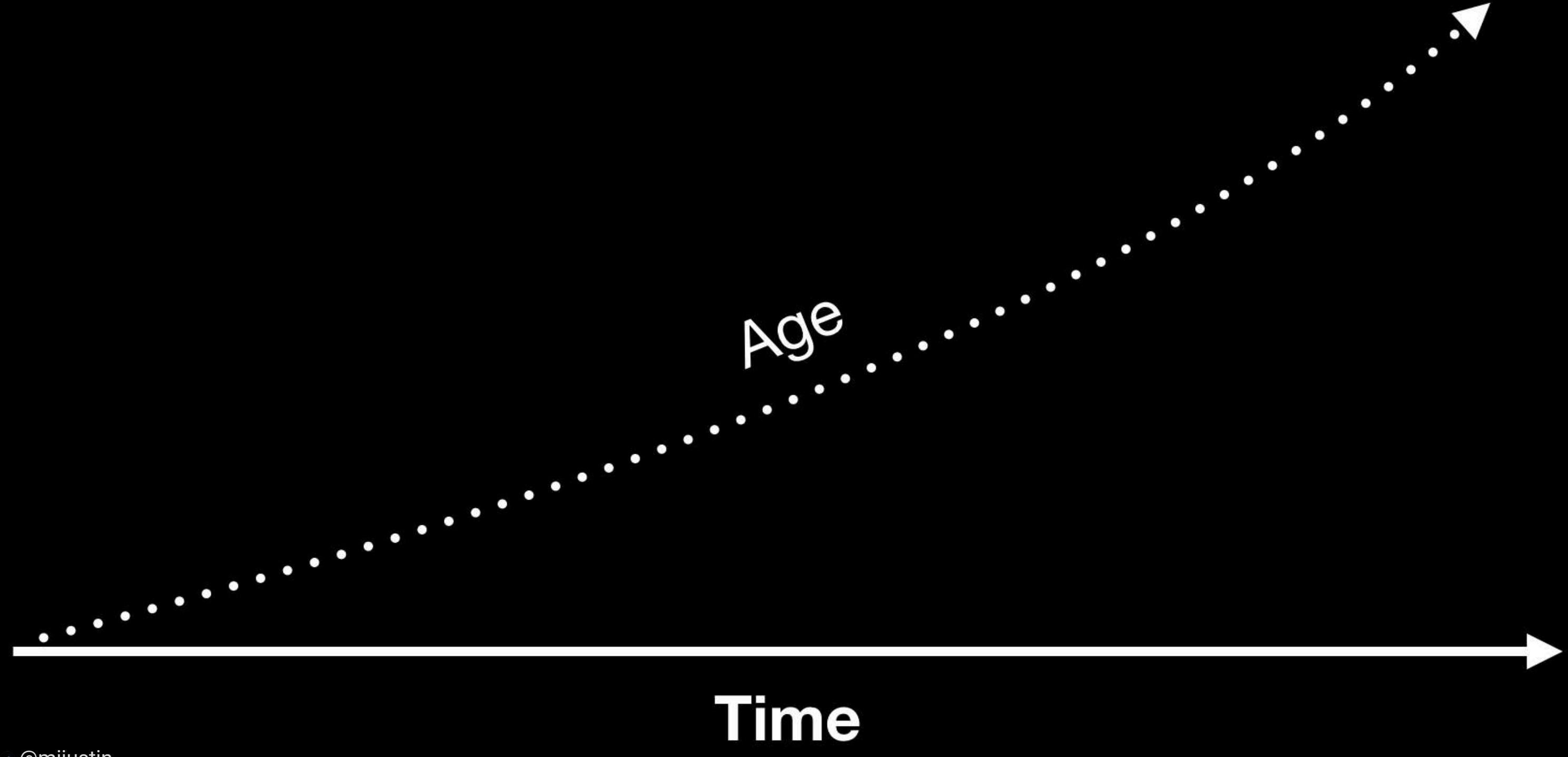
• @mijustin

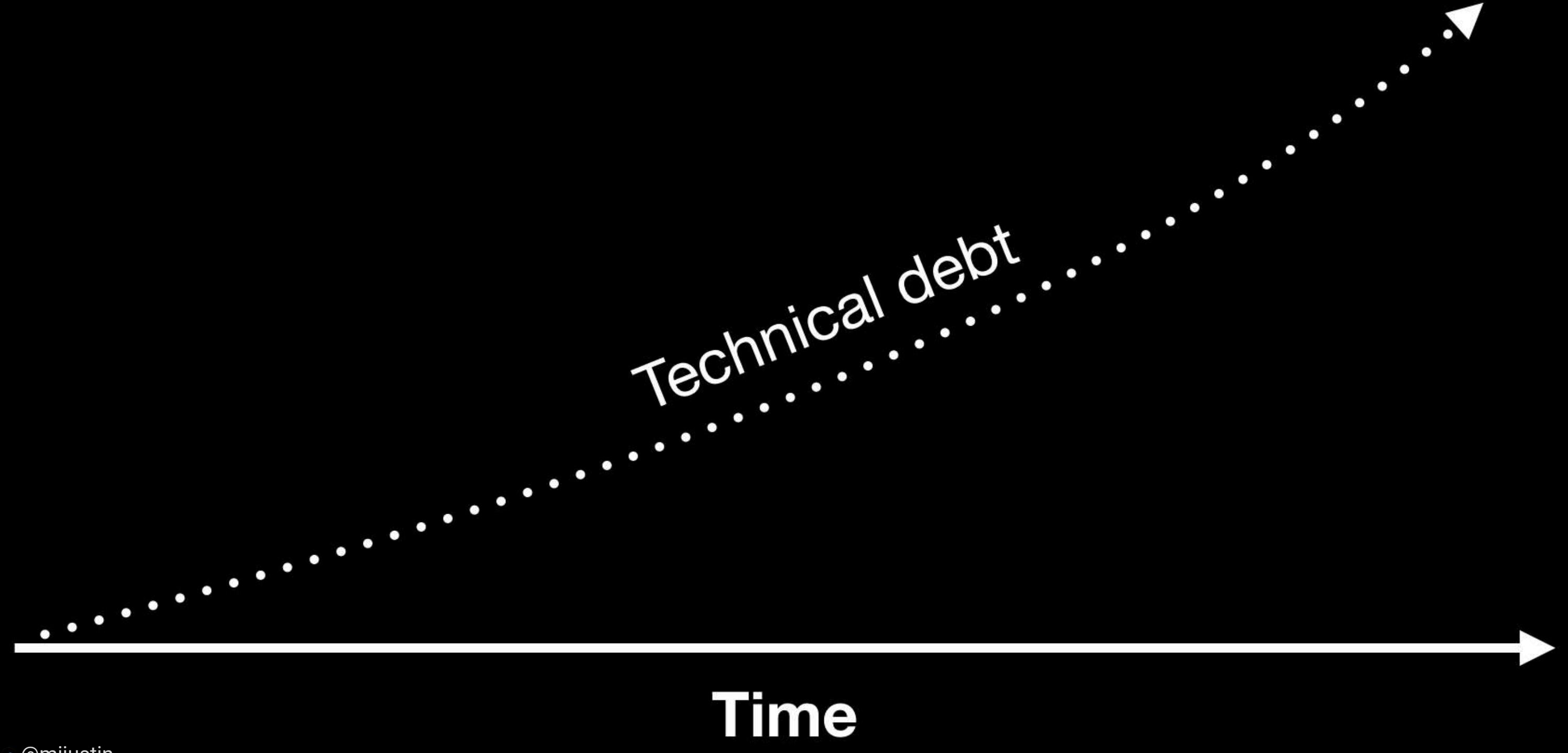


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• @mijustin





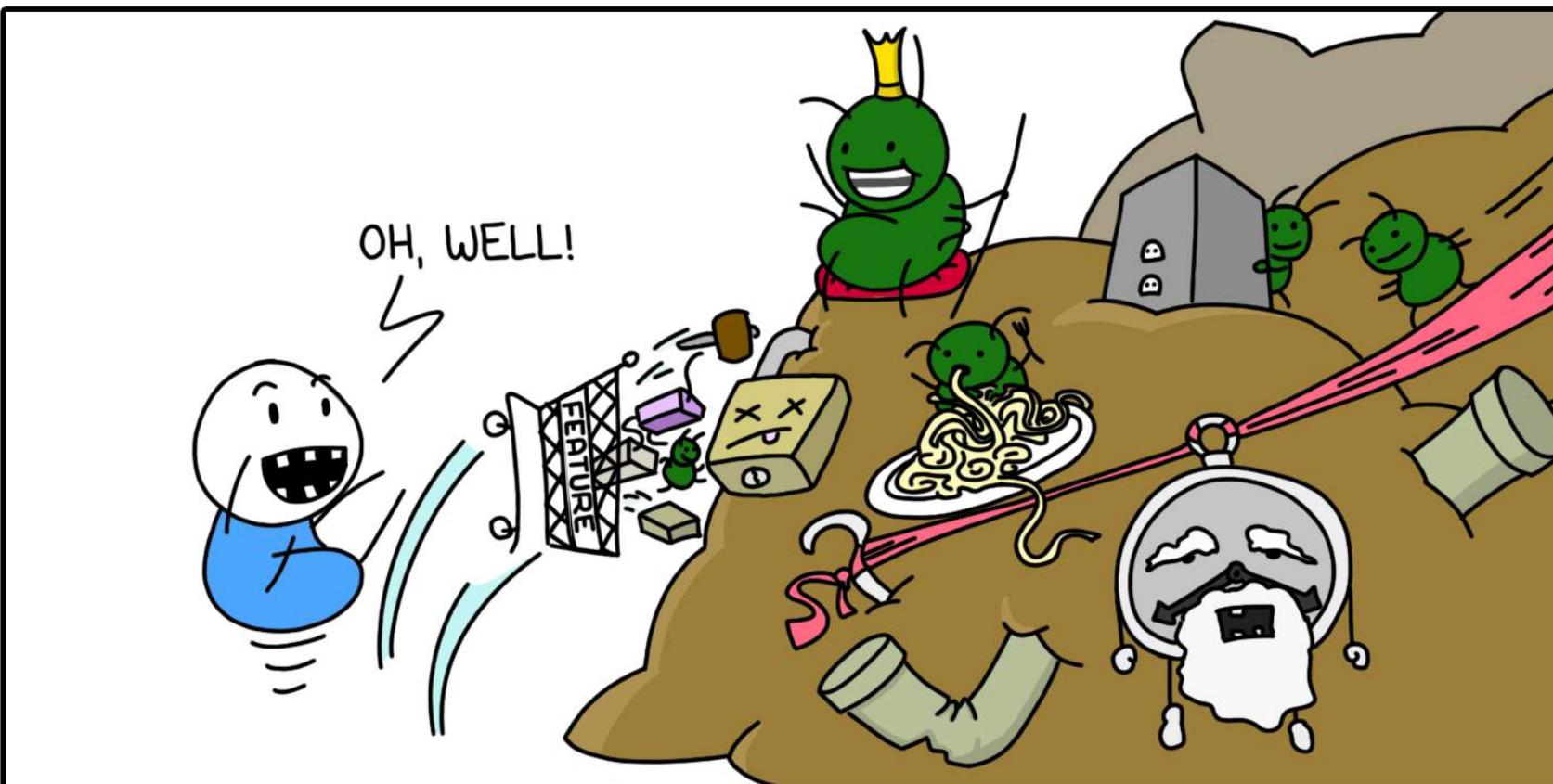
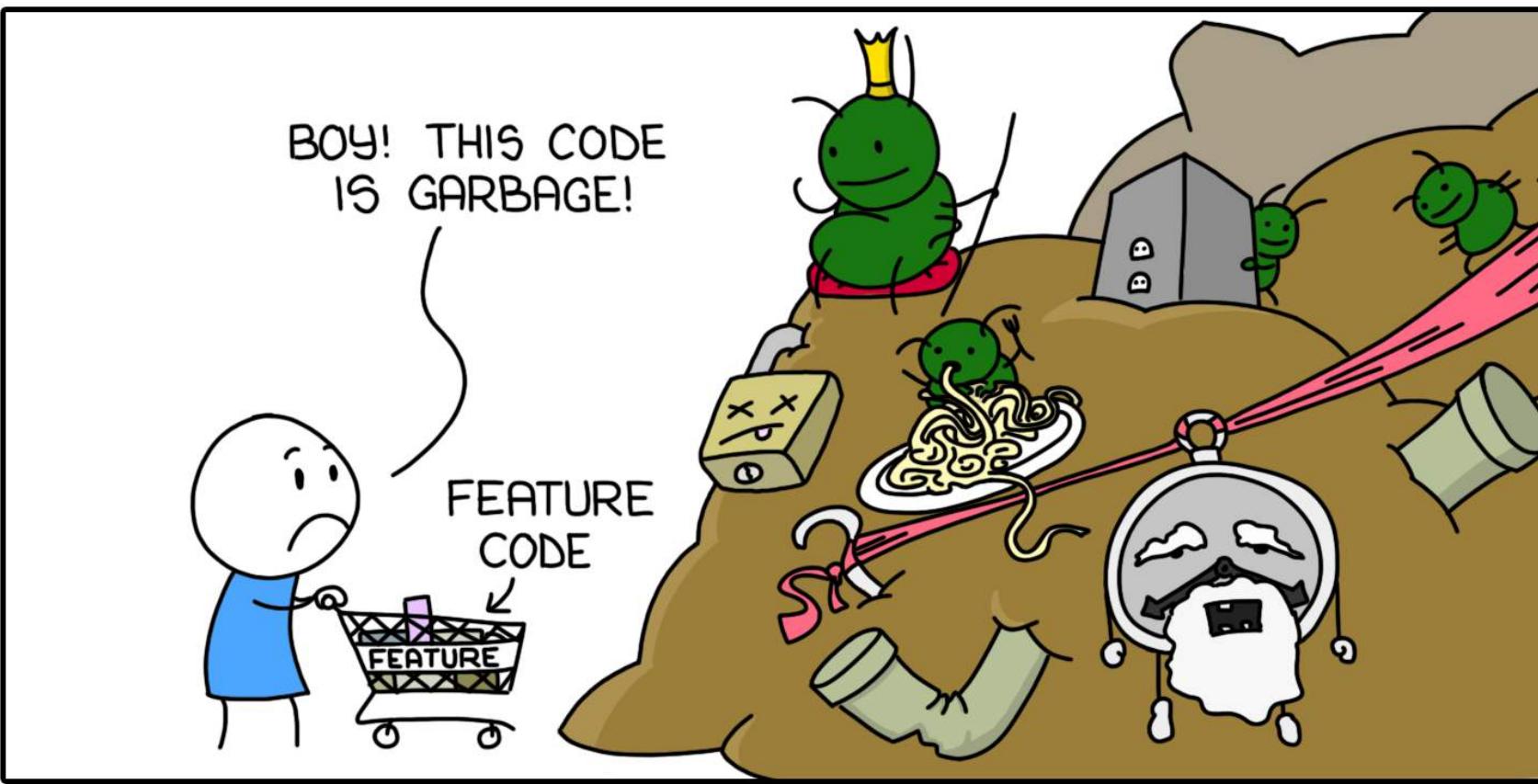
Software projects go through many modifications over their lifetime. The code grows in size and complexity creeps in. Developers add new functionality in a ‘quick and dirty’ manner and apply duct-tape to defects. The code quality suffers and deteriorates. After a while, things start to get really bad. The software becomes so complex and buggy, that it is virtually impossible to maintain.

– Umer Mansoor, @codeahoy

Human beings go through many modifications over their lifetime. As they grow, complexity creeps in. Humans add new functionality in a ‘quick and dirty’ manner and apply duct-tape to their defects. As a result, their quality of life suffers and deteriorates. After a while, things start to get really bad. Their lives become so complex and buggy, that they’re virtually impossible to maintain.

– Justin Jackson

CODE ENTROPY

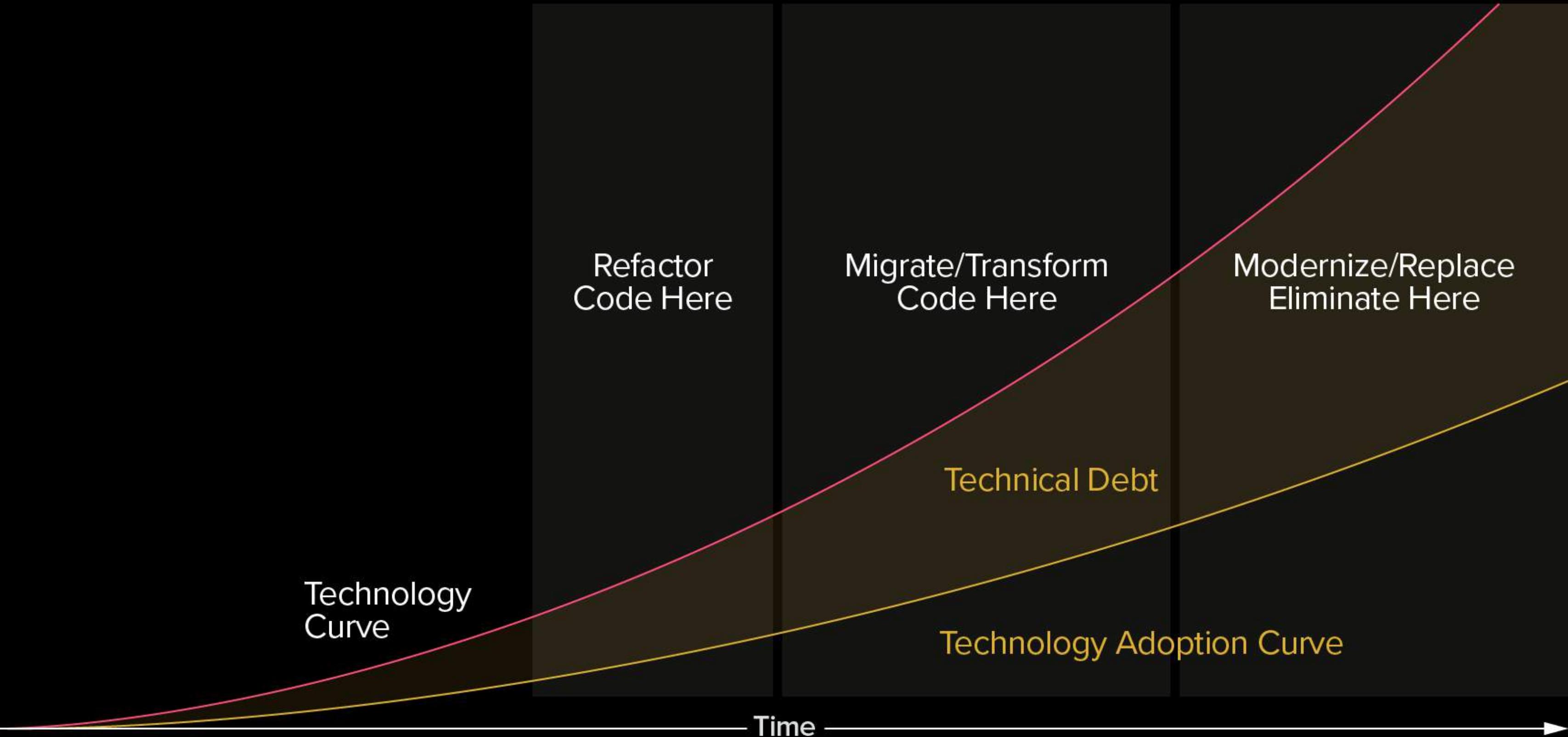


```
foo@bar:~$ npm install college
```

```
npm-college-driver:enroll  
npm ERR! 404 Funds not found
```

```
foo@bar:~$ npm install career
```

```
npm-job:application  
npm ERR! 404 Application denied  
npm ERR! 404 Application denied  
npm ERR! 404 Application denied  
success Job application accepted
```



• @mijustin

Source: Morphis





@mijustin

We're here because we want our
lives to be better.



Miguel Piedrafita 
@m1guelpf



People I want to be like when I grow up:

- [@taylorotwell](#)
- [@adamwathan](#)
- [@steveschoger](#)
- [@freekmurze](#)
- [@stauffermatt](#)
- [@mijustin](#)

Thank you guys for inspiring me and for your awesome work in teaching and helping others!

♥ 48 1:48 PM - Feb 23, 2018

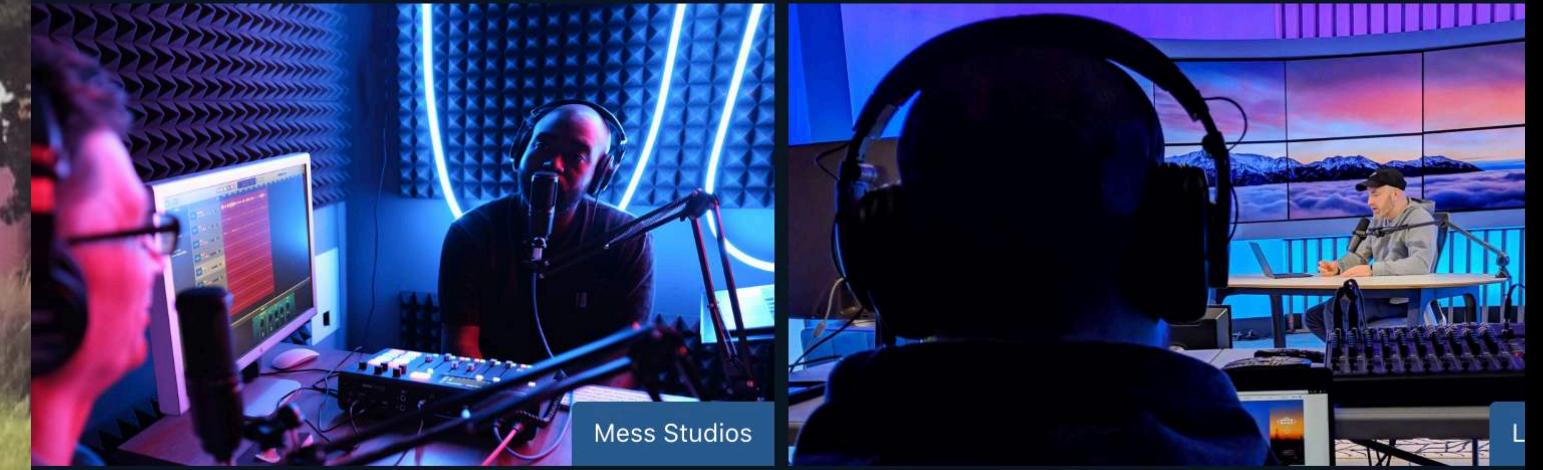
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Who uses Transistor for their podcast?

Creatives, businesses, and professional podcasters from around the world trust Transistor with their audio hosting and analytics.



Mess Studios

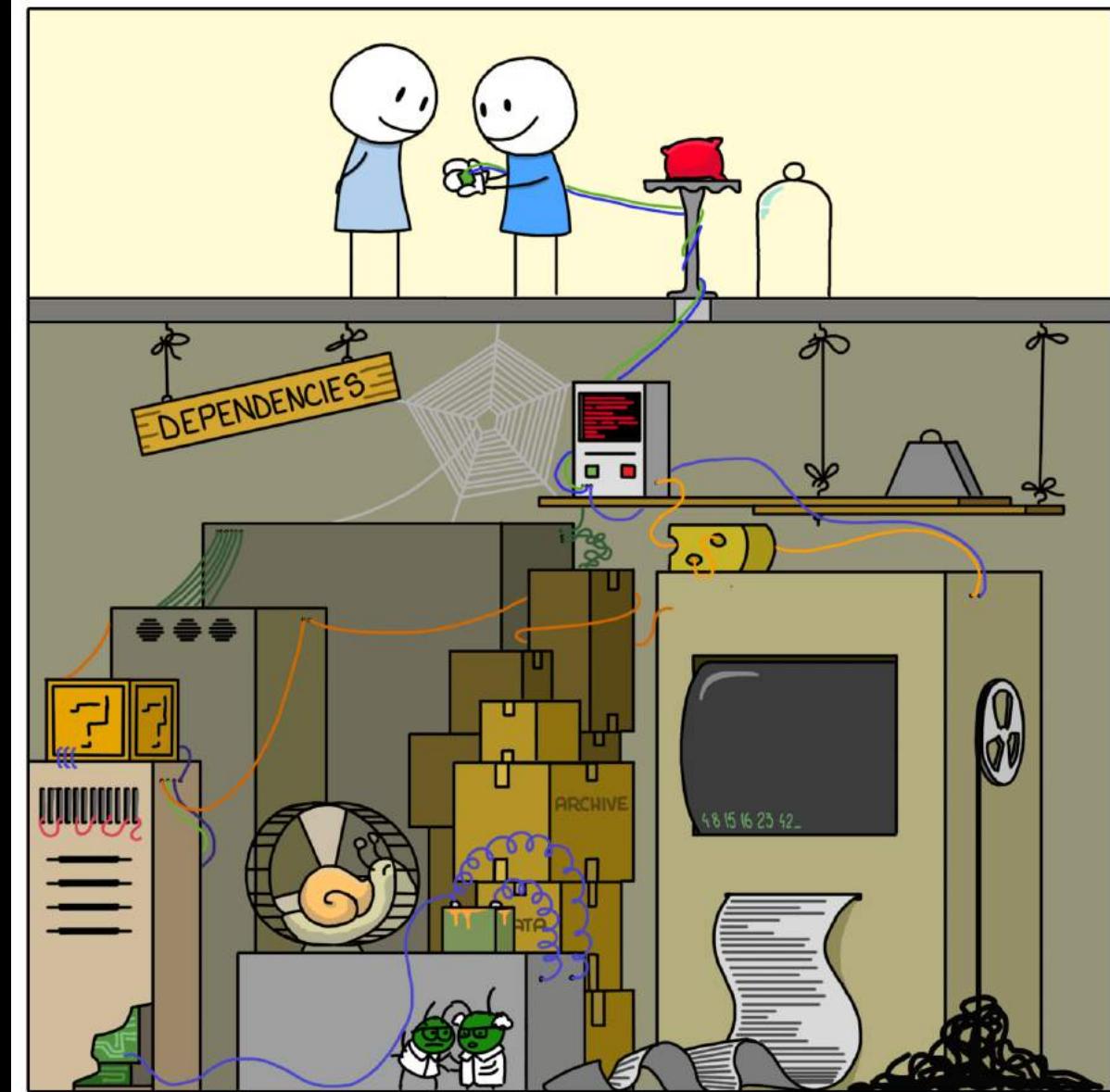
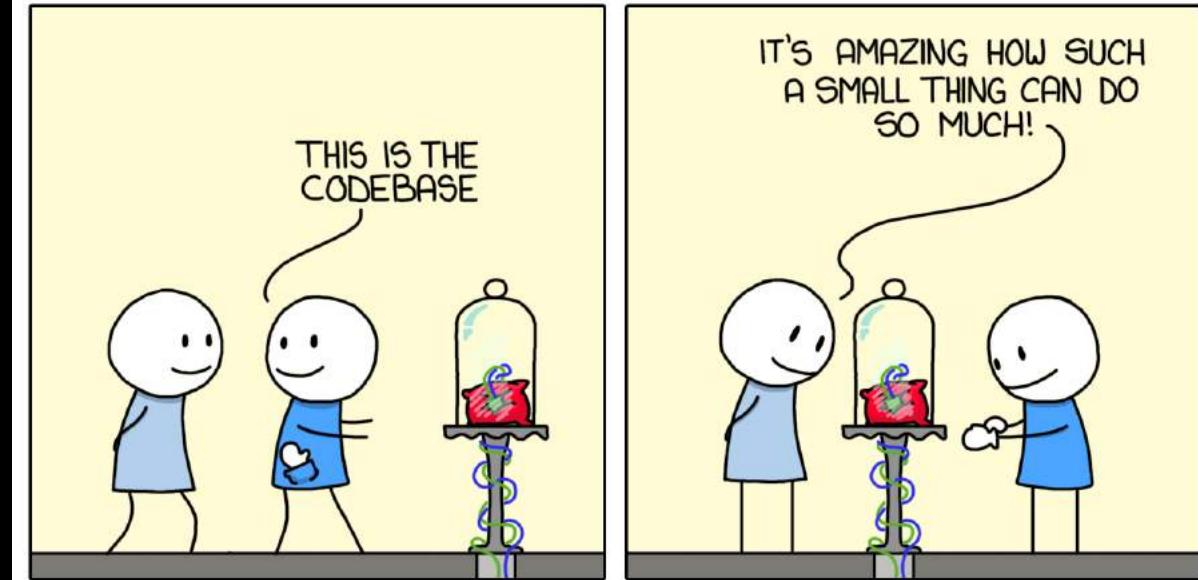


Colleen Pellissier

Bara Við

Ashle

IMPLEMENTATION



The psychological baggage we carry with us, if it's left unexamined, can lead us into destructive behaviors.

— Jerry Colonna

Our psyche is the computer that runs our lives.

It's important for us to **pay down our
mental technical debt.**

David Hemphill's format for a good talk:

Here's some interesting problems I've had to solve, and how I solved them.



*Here are some psychological
problems I've had to face, and a few
ideas on how to solve them.*



• @mijustin

"People evaluate their value by comparing themselves to their peers."

– Leon Festinger (paraphrased)



• @mijustin Guarding the gates of the Underworld is Cerberus the 3 headed dog.

acid underworld

| Telnet | Connected: 00:00:21 | ALT-Z for menu

Group Selection (news.bu.edu 24791)

h=help

u 849	alt.binaries.dominion.troll	
u 850	alt.binaries.doom	
u 851	alt.binaries.dragonz	
u 852	alt.binaries.dragonz.chimerical	?
u 853	alt.binaries.dragonz.elusive	
u 854	alt.binaries.dragonz.ephemeral	
u 855	alt.binaries.drew-barrymore	?
u 856	alt.binaries.drwho	
u 857	alt.binaries.drwho.pictures	?
u 858	alt.binaries.e-book	?
u 859	alt.binaries.education.distance	?
u 860	alt.binaries.electric-veh	(MODERATED) Files related t
u 861	alt.binaries.emulators	
u 862	alt.binaries.emulators.amiga	Amiga emulation binaries.
u 863	alt.binaries.emulators.arcade	Arcade video systems and the
u 864	alt.binaries.emulators.cbm	

<n>=set current to n, TAB=next unread, /=search pattern, c)atchup,
g)oto, j=line down, k=line up, h)elp, m)ove, q)uit, r=toggle all/unread,
s)ubscribe, S)ub pattern, u)nssubscribe, U)nsub pattern, y)ank in/out

GROUND ZERO PRESENTS

ATOMIC



March 6th 1999

@mijustin

GROUND ZERO PRESENTS

FREE STYLÉ



FRIDAY, JULY 9th, 1999

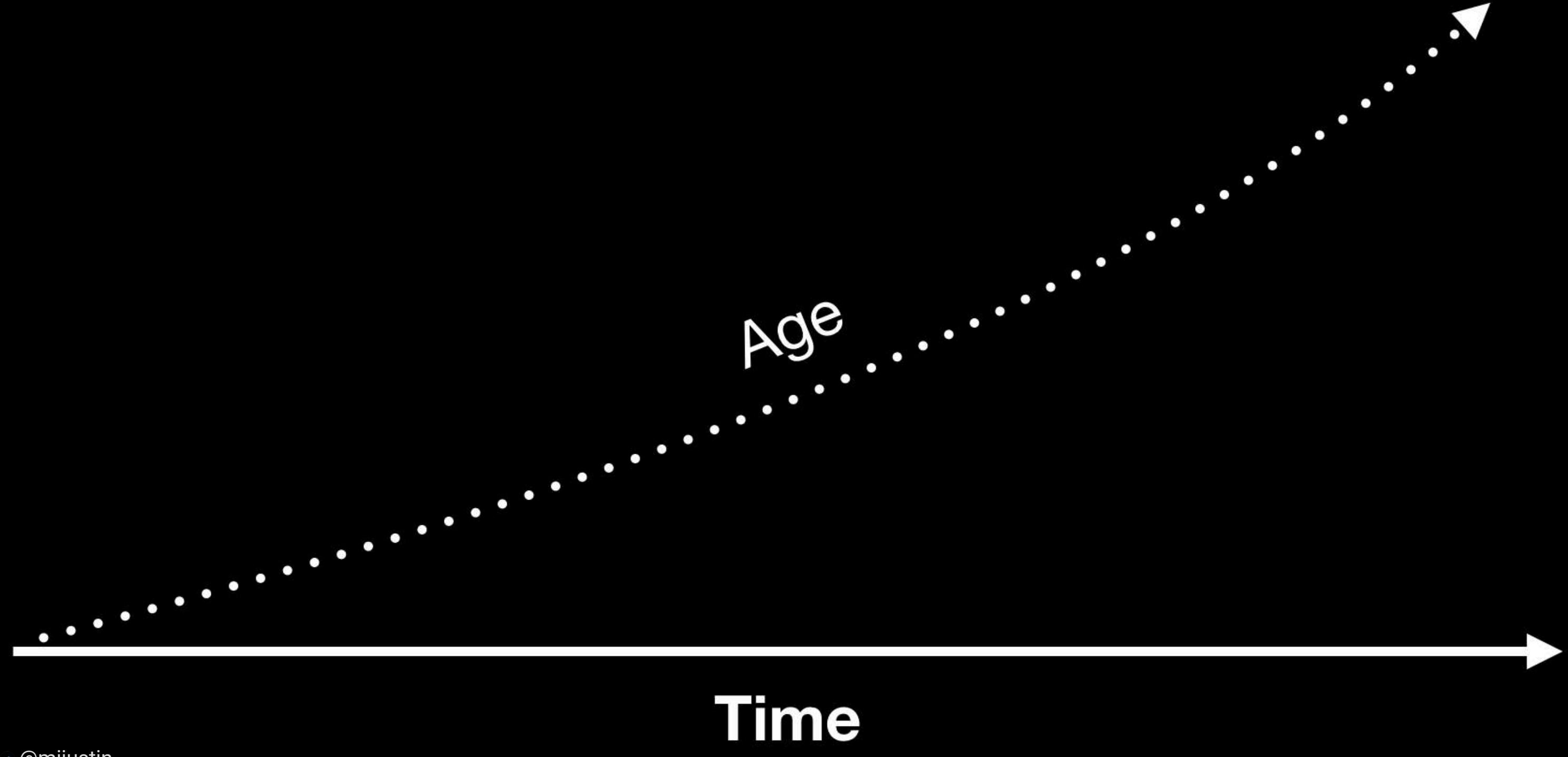
Stony Plain Community Center



• @mijustin



• @mijustin



Email

I'm 47 and I'm kind of freaked out that I am close to my professional peak.

I'm still in the trenches as a senior developer.

I'm not a team leader or manager of any kind.

I'm coming to that age where it's harder to keep up with the younger devs.

What's the hardest part of being older in tech?

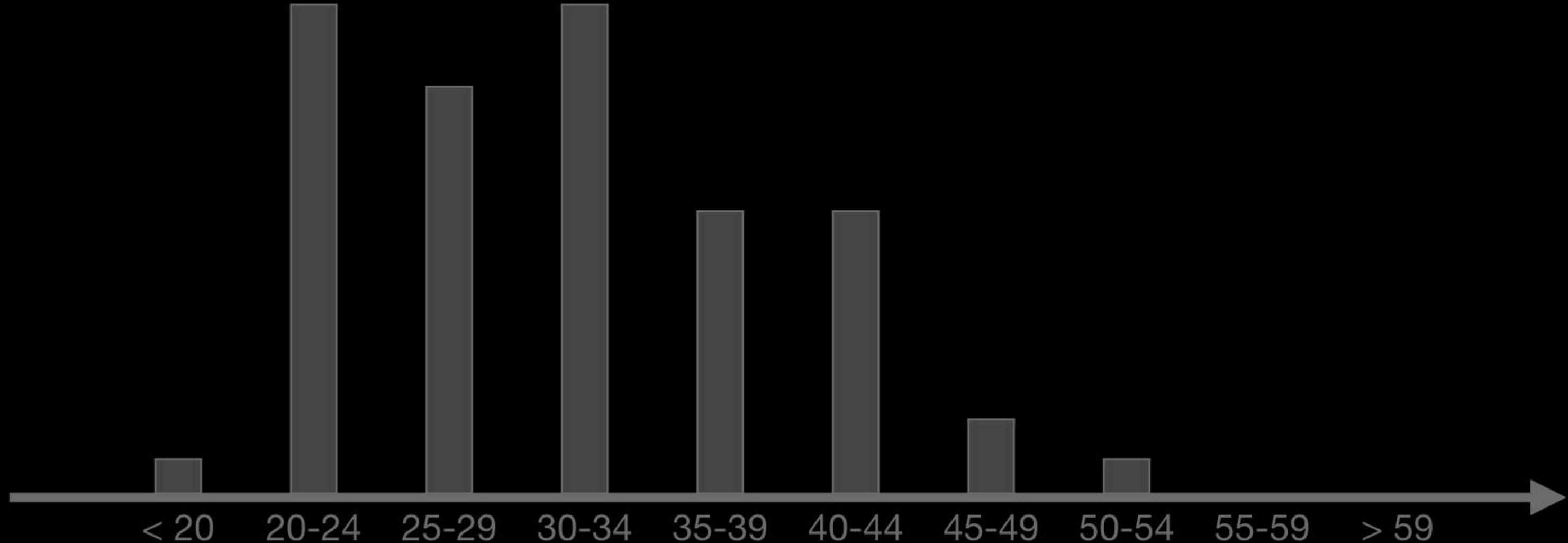
I KNOW WHAT I'M
TALKING ABOUT. I
HAVE THIRTY YEARS
IN THIS INDUSTRY!

///



Dilbert.com DillbertCartoonist@gmail.com

At what age do startup founders get their funding?¹



¹ hbr.org/2014/04/how-old-are-silicon-valleys-top-founders-heres-the-data

ASOK, THIS IS ALBERT.
HE'S OLD BUT WE NEED
TO CALL HIM MATURE.



scottadams@aol.com

www.dilbert.com

I WAS
A CHIP
DESIGNER
IN MY
LAST JOB.

REALLY?
CHOCO-
LATE OR
POKER?

RYAN TATE BUSINESS 03.25.13 05:15 PM

SHARE



SHARE



TWEET



COMMENT



EMAIL



Summly /VIMEO

THERE'S NO LOGICAL explanation for Yahoo's reported \$30 million acquisition of Summly, an app created by a 17-year-old Brit that launched five months ago. The team and technology are unexceptional and the app itself will be shut down. What Yahoo really gets for its big check is momentum and buzz.

In other words, Yahoo bought Summly to appear cool again.

@mijustin

Yahoo was last cool in approximately the mid 1990s. It has been attempting comebacks ever since. Its best

The older I get, the more worried I become.

It feels like I've been struggling for a long time.

It's been one startup failure after another.

It feels like everyone is moving ahead whereas I'm being left behind.

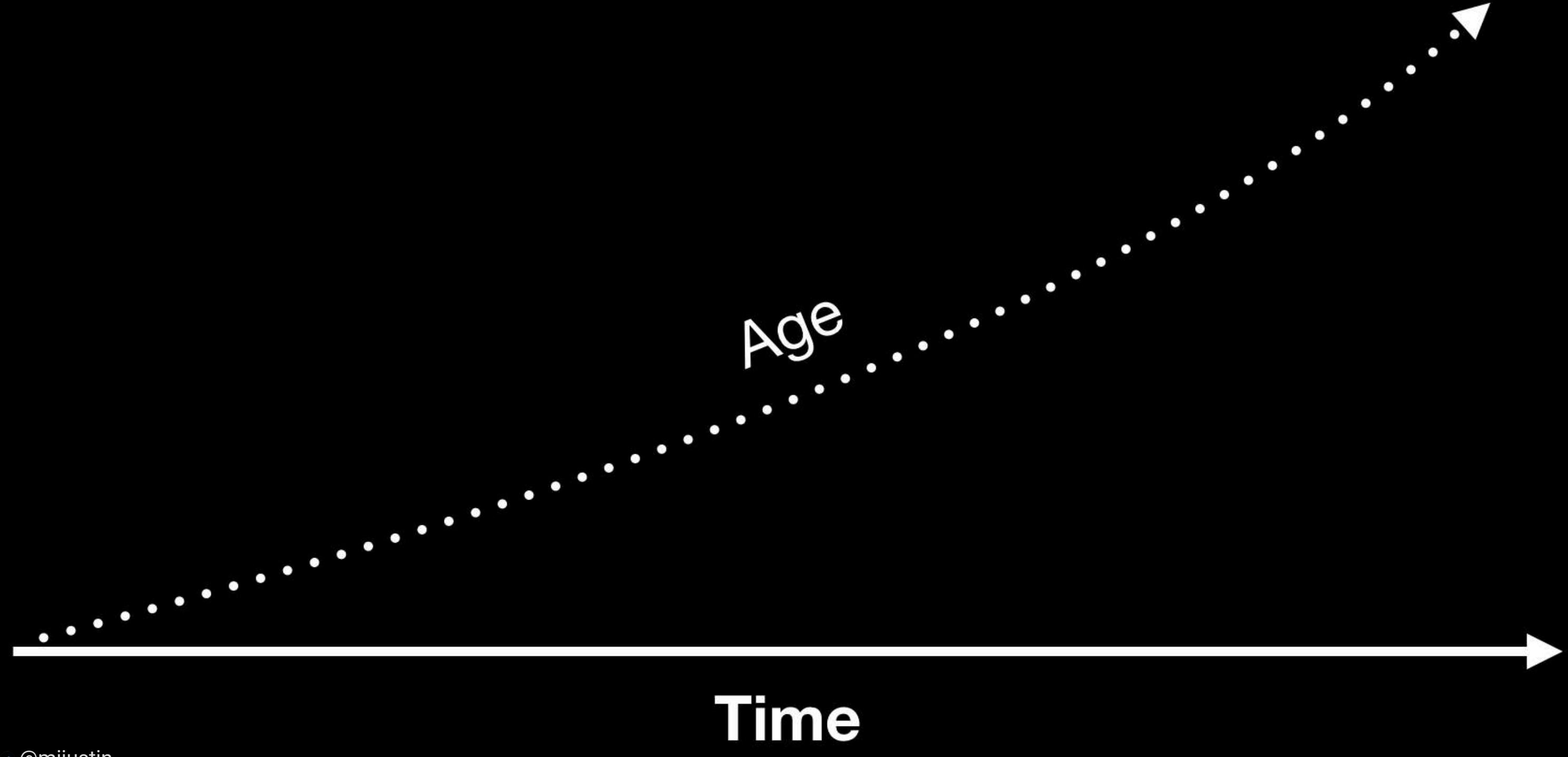


@mijustin

*"I thought I'd be further along by
now."*



• @mijustin



A black and white photograph of a person's face in profile, wearing dark sunglasses. The reflection in the lenses shows a road with trees and a building in the distance. The person has short hair and is wearing a light-colored shirt.

"It's never going to happen for me."

"Bitterness follows unwanted experiences—failures, disappointment, setbacks—that are perceived to be beyond one's control."

– Hans Villarica, The Atlantic

"F*ck it"



• @mijustin

What helped

1. Get professional help
2. Assume ownership for your life
3. Do things, repeatedly, that are good for you and others
4. Get rid of bad habits
5. Lose the ego

(c) Copyright Creative Labs, Inc. 1992, all rights reserved

Please enter your name . . . Justin

HELLO JUSTIN, MY NAME IS DOCTOR SBAITSO.

I AM HERE TO HELP YOU.

SAY WHATEVER IS IN YOUR MIND FREELY,
OUR CONVERSATION WILL BE KEPT IN STRICT CONFIDENCE.
MEMORY CONTENTS WILL BE WIPED OFF AFTER YOU LEAVE,

SO, TELL ME ABOUT YOUR PROBLEMS.

>It feels like I'm never going to succeed
WHAT MAKES YOU NEVER GOING TO SUCCEED

>I'm too old now
DID YOU COME TO ME BECAUSE YOU ARE TOO OLD NOW

>_ @mijustin

*For years I've fought
with depression. In
2016, I started going
to counseling. It's the
best decision I've
made.*

– Nathan Barry, ConvertKit



therapists near me

Google Search

I'm Feeling Lucky





Dan Harmon ✅
@danharmon

Replying to [@chojuroh](#)

The most important thing I can say to you is please don't deal with it alone. There is an incredible, miraculous magic to pushing your feelings out. Even writing "I want to die" on a piece of paper and burning it will feel better than thinking about it alone. Output is magical.



Dan Harmon ✅
@danharmon

Replying to [@danharmon](#) and [@chojuroh](#)

Dark thoughts will echo off the walls of your skull, they will distort and magnify. When you open your mouth (or an anonymous journal or blog or sketchpad), these thoughts go out. They'll be back but you gotta get em OUT. Vent them. Tap them. I know you don't want to but try it.

A portrait of James Clear, a bald man with a beard, wearing a blue button-down shirt and dark pants, sitting against a dark background. He is smiling and looking towards the camera.

**Tiny Changes,
Remarkable Results**

Atomic Habits

**An Easy and Proven Way
to Build Good Habits
and Break Bad Ones**

James Clear

• @mijustin

'A supremely practical and useful book.'
Mark Manson, author of *The Subtle Art of Not Giving A F*ck*



@mijustin

*"Every action you take is a vote for
the person you want to become."*

– James Clear



"It doesn't matter whose fault it is; it's your responsibility to fix it. When you're in victim mode, you're stuck in suffering. The road to power is in taking responsibility. Your life, your heart, and your happiness is your responsibility and your responsibility alone."

– Will Smith

*Whatever the
problem with your
software is, take
ownership. Always
assume the problem
is in your code and
act accordingly.*

– Jeff Atwood, Coding Horror



*"Every action you take is a vote for
the person you want to become."*

– James Clear

What is life for?



• @mijustin



• @mijustin



• @mijustin

The goal of life is to maximise happiness by living virtuously, fulfilling your own potential as a human, and engaging with others – family, friends and fellow citizens – in mutually beneficial activities.

– Edith Hall (paraphrasing Aristotle)

BOOZE



• @mijustin



Andrew Wilkinson ✅
@awilkinson

It's insane how much I used to drink,
how normal it seemed, and how much
permanent damage I probably did to
my body without even thinking about
it.

From age 18 to 27, I would get drunk
4-6 nights a week, on average
consuming 3-45drinks.

It just kind of snuck up on me.

• @mijustin

2:45 PM · 2019-07-21 · Twitter for iPhone



68 ★

⌚ TIDY UP 5:00



3

READ A REAL BOOK



99 ★

DON'T DRINK ALCOHOL



1

❤️ GO TO GYM 30:00



3

❤️ 5 MINDFUL
MINUTES



7 ★

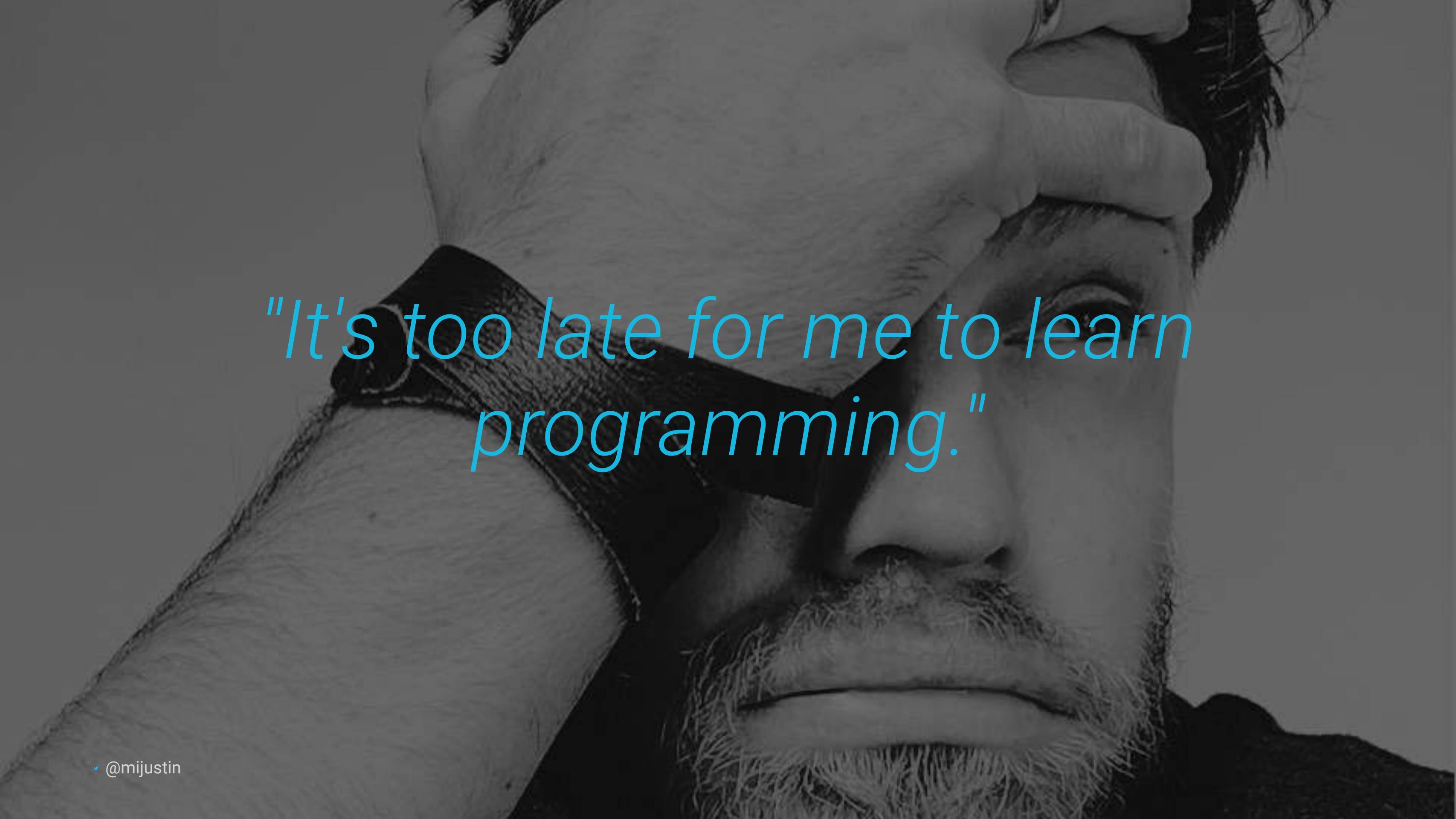
❤️ CYCLE 5 KM



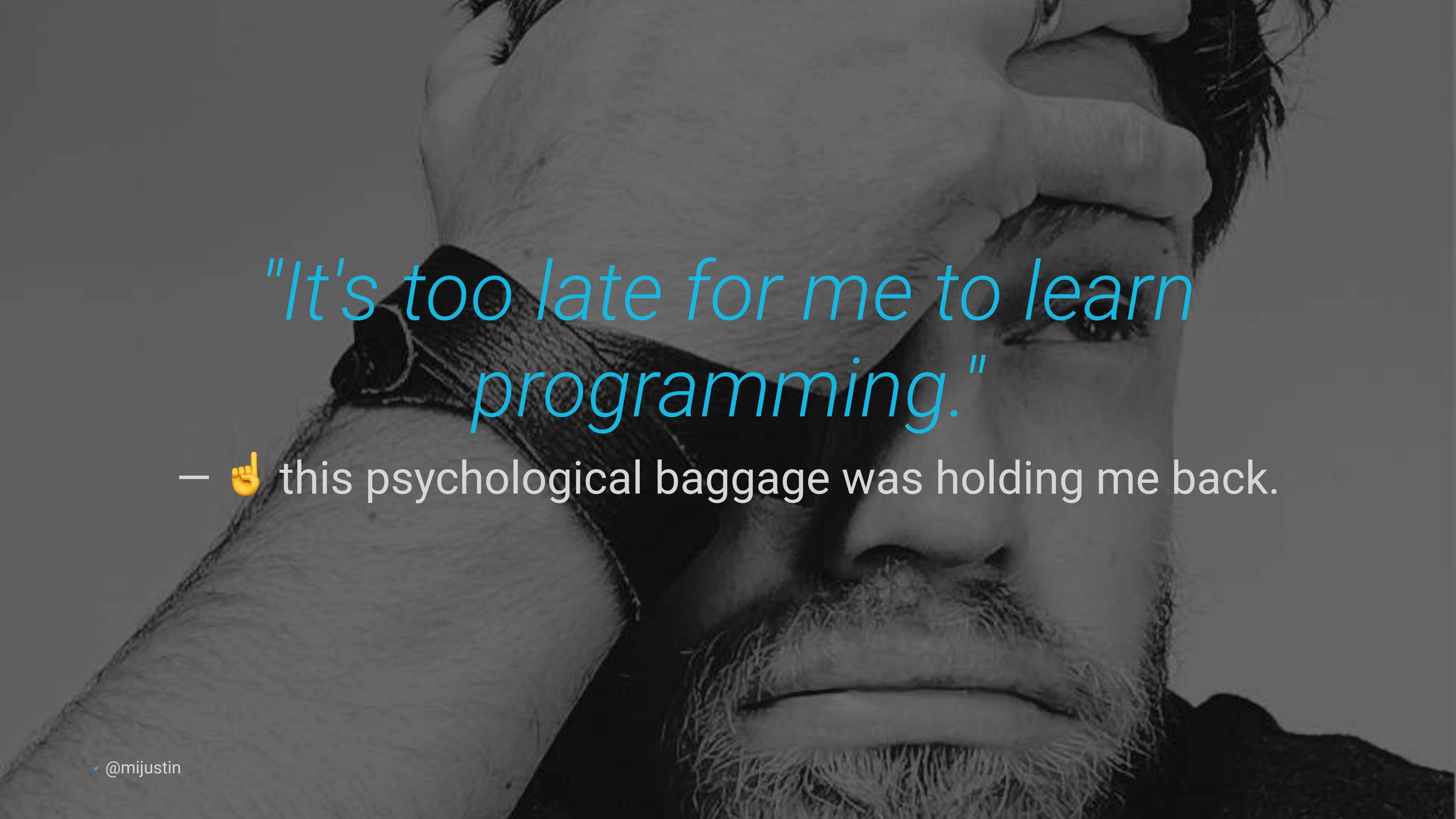
1. Get professional help
2. Assume ownership for your life
3. Do things, repeatedly, that are good for you and others
4. Get rid of bad habits
5. Lose the ego



© @mijustin



*"It's too late for me to learn
programming."*



*"It's too late for me to learn
programming."*

— 🤪 this psychological baggage was holding me back.



• @mijustin

```
statamic — more — Solarized Dark ansi — 95x27
| below webroot, so this route lets us serve them from a public
| location. If you need to use the word `__resources` in your
| own URLs, you may go ahead and modify this setting.
|
*/
$resources = '__resources';

/*
--- DANGER! $#@ ---
Don't edit anything below here.
Things might happen. Bad things.
*/
define('STATAMIC_ROOT', __DIR__);
define('RELATIVE_APP', $statamic);
define('APP', realpath(STATAMIC_ROOT . '/' . rtrim($statamic, '/')));

$bootstrap = APP . '/bootstrap/start.php';

if (! is_file($bootstrap)) {
    if (function_exists('http_response_code')) {
        http_response_code(500);
    }
}
```



```
simple.css — ~/Sites/justinjackson
Project
  - s
    - layouts
      - default.html
    - node_modules
    - partials
      - content_nets
        - image_with_caption.html
        - text.html
        - three_images.html
        - video.html
      - footer
        - footer.html
        - menu-item.html
      - header
        - header.html
        - pagination.html
        - post-preview.html
    - sass
    - settings
      - macros.yaml
      - theme.yaml
    - src
  simple.css
  index.md
  home.html
  default.html
  Project

1346 .border-yellow-light {
1347   border-color: #fff382
1348 }
1349 }
1350 .border-yellow-lighter {
1351   border-color: #fff9c2
1352 }
1353 .border-yellow-lightest {
1354   border-color: #fcfbef
1355 }
1356 .border-green-darkest {
1357   border-color: #0f2f21
1358 }
1359 .border-green-darker {
1360   border-color: #0f2f21
1361 }
1362 .border-green-dark {
1363   border-color: #0f2f21
```



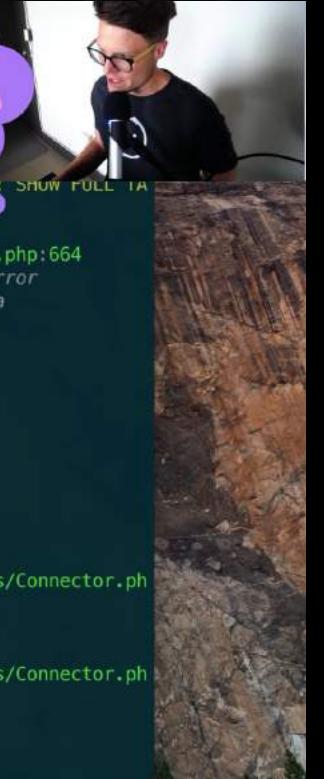
```
default.html — ~/Sites/justinjackson
Project
  - sess
  - settings
  - src
  - templates
    - default.html
    - home.html
    - post.html
    - .gitignore
    - brunch-config.js
    - meta.yaml
    - package-lock.json
    - package.json
    - tailwind.js
    - yarn.lock
  - users
  - static
    - index.php
    - installer.php
    - phpunit.xml
    - please
    - robots.txt
    - sample.env
    - sample.gitignore
    - sample.https
    - sample.nginx.conf
    - sample.web.config
  - site/themes/simple/templates/default.html:8:1
    <div class="my-16 max-w-md mx-auto py-8">
    ^

LF UTF-8 HTML 0 files
coder0704 @coder0704 preach it
akasoggybunz @coder0704 Ready and waiting for new messages.
```



twitch chat better than the

```
murze — bash — Solarized Dark ansi — 107x32
tailwindcss('tailwind.js'),
)
[J]:murze jijackson$ php artisan migrate:fresh --seed
 Illuminate\Database\QueryException : SQLSTATE[HY000] [1049] Unknown database 'murze' (SQL: SHOW FULL TABLES WHERE table_type = 'BASE TABLE')
at /Users/jijackson/Sites/murze/vendor/laravel/framework/src/Illuminate/Database/Connection.php:664
 660| // If an exception occurs when attempting to run a query, we'll format the error
 661| // message to include the bindings with SQL, which will make this exception a
 662| // lot more helpful to the developer instead of just the database's errors.
 663| > 664|     catch (Exception $e) {
 665|         throw new QueryException(
 666|             $query, $this->prepareBindings($bindings), $e
 667|         );
 668|     }
Exception trace:
1 PDOException::("SQLSTATE[HY000] [1049] Unknown database 'murze'")
/Users/jijackson/Sites/murze/vendor/laravel/framework/src/Illuminate/Database/Connectors/Connector.php:68
2 PDO::__construct("mysql:host=127.0.0.1;port=3306;dbname=murze", "root", "", [])
/Users/jijackson/Sites/murze/vendor/laravel/framework/src/Illuminate/Database/Connectors/Connector.php:58
Please use the argument -v to see more details.
JJ:murze jijackson$
```



```
const Vue = require('vue')
new Vue({
  el: '#nav',
  data: {
    isOpen: false
  },
  methods: {
    toggle() {
      this.isOpen = !this.isOpen
    }
  }
})
```

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Secure | https://dashboard.transistor.fm/shows/build-your-saas

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37signals started an indie SaaS revolution when they launched Basecamp and Ruby on Rails. Since 2004, thousands of entrepreneurs, developers, designers, and product people have tried to capture some of that success by launching their own web apps. But what does it take to launch a Software as a Service business in 2018? Follow Jon and Justin as they build & launch their new product: Transistor.fm.

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Episode 9	~250
Episode 10	~200
Episode 11	~220
Episode 12	~200
Episode 13	~200
Episode 14	~200

Thanks ❤

justinjackson.ca/newsletter
saas.transistor.fm