# Mikaela Connell

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# **DATA SCIENTIST**

Data scientist with a strong foundation in SQL, Python, and machine learning, transitioning from healthcare and marketing to data science. Beginning a Master's in Data Science at Harvard Extension School (June 2025) to deepen expertise in advanced analytics, big data, and applied machine learning.

#### **KEY SKILLS**

SQL • Python (pandas, NumPy, matplotlib, scikit-learn) • Tableau • Looker (basic) • Excel • Data Cleaning • EDA • Predictive Modeling • Regression • Git • Jupyter • ETL Processes • A/B Testing • Large Language Models • Cloud (learning AWS)

#### **RELEVANT PROJECTS**

#### MacroBTC Insights - Github | Streamlit

A crypto forecasting app using macroeconomic indicators and machine learning

- Engineered an XGBoost time series model to predict Bitcoin prices, achieving an R<sup>2</sup> of 0.91
- Built an interactive Streamlit dashboard for real-time forecast exploration and user interaction
- Integrated multiple macroeconomic sources (CPI, M2, Fed Funds Rate) and created ETL pipeline

### Vehicle Sales Analysis - Github

- Developed an XGBoost regression model to predict used vehicle prices with a test R<sup>2</sup> score of 0.97
- Visualized price distributions, feature relationships, and model performance using Matplotlib and Seaborn to support interpretability

### RELEVANT EXPERIENCE

### Data Analyst | Freelance - LLM Evaluation & Annotation | Data Annotation

April 2025 - Present

- Evaluated outputs from large language models (LLMs) to assess factual accuracy, tone, and response quality
- Annotated thousands of samples using structured rubrics to train and fine tune generative AI systems
- Collaborated with product teams to document edge cases and improve future iterations of AI tools
- Gained hands on experience with prompt engineering, model behavior analysis, and GenAl tooling

## **Registered Nurse**

May 2022 - December 2024

Memorial Sloan Kettering Cancer Center & New York Presbyterian Hospital - New York, NY

- Managed patient care for a diverse population, applying analytical skills to monitor, interpret, and act on patient data to provide optimal care in high-pressure environments
- Utilized electronic health records (EHR) systems to document patient information, ensuring accuracy and facilitating seamless communication between medical teams

### Account Manager | Paid Search Analyst

June 2018 - September 2019

Metric Theory - New York, NY

- Managed strategy and planning for 10+ brand accounts, overseeing \$1M in media spend
- Delivered data-driven recommendations to optimize paid media performance and maximize ROI
- Collaborated across creative, data, and client teams to support multi-channel go-to-market strategies
- Translated business requirements into actionable reporting strategies, improving campaign tracking

Financial Analyst June 2017 - August 2017

Cantor Fitzgerald - New York, NY

 Rotated across multiple desks, including Emerging Markets and Equities Sales & Training, gaining exposure to financial markets, trade execution, and client interactions

## **EDUCATION**

#### Harvard University Extension School, Cambridge, MA (Remote)

May 2027

Master of Liberal Arts (ALM) in Data Science

# Flatiron School, New York, NY - Data Science Bootcamp

April 2025

Focus: Machine Learning, Statistics, Business Analytics, SQL, Python, Data Visualization

# New York University, New York, NY

December 2021

**Bachelor of Science Nursing** 

### Claremont McKenna College, Claremont, CA

May 2018

**Bachelor of Arts Economics**