



Running with Matt Brind and Mikael Gramont, here's our program:

- Creating better standardized events and bringing back cash purses on the international stage. We will create formal event formats for large international events, as well as cater to regional events' individual needs. We will bring back cash purses by incorporating a percentage system based on how many athletes register to participate.
- Setting up basics such as creating a monthly newsletter to keep us all better connected, creating and collecting content from all over the world. That way we stay up to date on each other's happenings with event reports, rider bios, vlogs, blogs, and mountainboard news.
- Consolidating the IMA's presence on social networks for a more efficient communication online.
- Helping tried and tested mountainboard instructor programs get replicated in more countries.
- Working with other members of the IMA to learn and create programs that are beneficial to their regions.

We can build a better sport. The best part of mountainboarding is that even though we all come from different backgrounds we have found a mutual passion. It will take all of us to make a difference but in the end we'll have something that we're proud of.

#makemountainboardinggreatagain