



FLAVIO NOTTALGIOVANNI  
ELECTORAL PROGRAMME

► MORE RIDERS BETTER SPORT

CANDIDATE FOR IMA PRESIDENT



## INTRODUCTION

WITH YOUR SUPPORT I AM COMMITTED TO LEAD THIS HUGE TEAM, IMA, TOWARDS A NEW STAGE, WORKING ACTIVELY FOR MOUNTAINBOARD ALL OVER WORLD, WITH THE SAME COMMITMENT AND ENTHUSIASM THAT I HAVE HAD OVER MY LIFE.

Currently, IMA is working well. This fact is evident in the many and valuable objectives achieved in the last two years, fruit of the work and effort of all of us in the Mountainboard scene. It is worth highlighting the following achievements that are particularly important: The implementation and collaboration in three consecutive world championships, WMC16-Serbia, WMC17-France and the next WMC18-Slovenia.

I am very proud and pleased to have been able to contribute with my work, and from my position as a member of the IMA Web Committee and President of one of its member associations, to the achievement of all these objectives, which have undoubtedly contributed to the improvement and development of Mountainboard worldwide.

We will face many challenges in the future, yet I firmly believe that the goals achieved in recent years are a strong basis to face them. My view on the future of IMA and Worldwide Mountainboarding is based on three primary pillars:

**I. The Evolution and Protection of our Organization** towards the best practices of corporate governance, transparency and democratic participation, which must be established on the principles of unity, solidarity and balance among all actors and areas of Mountainboarding.

**II. Continuous development**  
Mountainboarding's experience around the world, ensuring equal opportunities for all those who wish to play or participate in it and who wish to perform any other related functions.

**III. Promotion of sport** and Players, safeguarding their competitions, as a basis for the credibility of our sport, placing it in the mainstream of extreme sports.



# CVITAE



MOUNTAINBOARD IS MY LIFE.  
I HAVE GONE THROUGH MANY  
STAGES IN MY SPORTSLIFE  
THAT HAVE OFFERED ME THE  
EXPERIENCE AND  
KNOWLEDGE REQUIRED TO  
FACE THE NEW CHALLENGE  
OF BECOMING PRESIDENT OF  
IMA.

## ► PERSONAL DATA

I was born in Barcelona (Barcelona, Catalonia, Spain) on 19 June 1978.

I have a degree in Management and Electrical Production from IDEP. For the past ten years I have been involved in IT development and for the past year I have been a partner in a marketing and web development company.

## ► RIDER

I started my career as a rider like anyone else almost by chance. I started skating eleven years ago and since then I have been able to compete and visit:

Basque Country - Several times since 2009.

France - Payolle 2009, Payolle 2010, Payolle 2011, WMC Compiegne-2017.

England - Tour 2011 (several Parks), ATBAUK champs 2013.

Brazil - Tour 2014.

Germany - WMC Grosserlach 2015.

Serbia - WMC Buckovac 2016.

## ► LEADING POSITIONS IN MY COUNTRY

Since 2008 I am president of the A. C. M (Catalan Mountainboard Association) and I am also the owner of El SoT MCV (Mountainboard Center Vilamajor).

# THE THREE PILLARS



FIRST PILLAR  
**01**

SECOND PILLAR  
**02**

THIRD PILLAR  
**03**

EVOLUTION AND PROTECTION  
OF THE ORGANIZATION

DEVELOPMENT  
OF MOUNTAINBOARDING SPORTS

PROMOTION AND AIDS FOR THE SPORT



FIRST PILLAR  
01

## Evolution and protection of the Organization



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**"I guarantee my permanent, direct and personal availability to the Presidents of the national associations".**

As President of IMA, I undertake to devote my efforts to substantially boost the implementation of the following measures through the decision-making bodies of IMA:

### IMA

#### A. Good Governance and Transparency

Separate the political-sporting functions from the administrative functions: the political-sporting functions will be mainly performed by the Executive Committee with the permanent advice of the Committees; and the administrative functions will be performed by the IMA Administration.

Ensure absolute transparency and access to IMA accounts.

Initiate a study and debate on the composition of the Executive Committee

To maintain the Committees in their essential advisory functions by increasing the participation and role of the Presidents of the National Associations in them.

Support the participation of national associations in the development of IMA Executive Committee strategies.

#### B. Financing

- Increase revenues through a more efficient use of the IMA commercial rights by the IMA Administration.

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### C. Institutional relationships

- Work and work more closely with national associations to achieve our common objectives.
- Cooperate and strongly support other confederations in the development and promotion of Mountainboarding.
- Preserve the autonomy of the IMA vis-à-vis any other entity within the scope of its functions and powers.
- Engage in dialogue with countries' global institutions and powers to provide more effective development and evolution of mountainboarding.

#### NATIONAL ASSOCIATIONS

As members of IMA, and in their key role as the cohesive element of Mountainboarding in their respective countries, IMA has to ensure, as a priority:

- The defence of the interests of the national associations and the direct and personal support of the IMA and its President in all the requested matters.
- Preserving and promoting the unity of national associations worldwide, respecting their independence.
- A continuous and fluid dialogue between the IMA and the national associations that allows us to directly assess their opinions and ensure that they are actively involved in decision-making.
- Equal treatment and solidarity of the IMA with all national associations, in the economic and sports field.
- The defence of the principle of autonomy and non-interference in the affairs of national associations, in relation to any governmental or other intervention.

### RIDERS

We are Riders, that's it, we use our boards and travel around the world riding in all the spots and parks we know but we're really close?

I believe that although I also believe that we need to be able to be recognizable and that would be much easier to act as a true association, i. e. with the strength of its members, for that I want to:

Propose to all national, regional and local associations to join as members of the IMA and its members.

Open an online registration for all those Riders who want to join and do not belong to any association.

The creation of a census of riders for their use in the creation of the rankings of each association as well as the IMA ranking.





# Development of Mountainboarding

SECOND PILLAR  
**02**



## COMPETITIONS

- Ensure that riders from all member associations can participate in all IMA competitions.
- Establish a system that guarantees the geographical rotation of IMA events and the IMA World Championship.
- The selection of the venue for the World Mountainboarding Championship will be made by the IMA Competition Committee on the basis of proposals submitted by the national associations.
- Evaluate with all national associations the implementation of European, Asian and American championships.

## ASSISTANCE PROGRAMMES FOR NATIONAL ASSOCIATIONS

- The definition and implementation of all IMA assistance programmes should be done directly with or through national associations.
- The creation and improvement of initiation programs and scholarships as a basic tool for the development of Mountainboarding in member associations.
- Consider increasing contributions and maximum incentives within initiation and scholarship programs.

## COACHES

- IMA Trainers Convention: creation of the IMA Trainers Convention for the consolidation and continuous improvement of the training of Trainers in the world by holding an international convention, to propose that it be implemented by all national associations.
- Trainer Training Structure: Based on the principles established by the IMA Trainer Convention, each member association has to implement the same training structure.



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THIRD PILLAR

## Promotion and aids for the sport



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As far as the promotion of our sport is concerned, I believe that the first thing is to develop a good marketing plan as well as establish frequent relations with the media, both traditional:

- TV, local, national and international channels.
- Magazines, extreme sports, skateboarding, snowboarding, surfing.
- Newspapers, local, national, international.

and new technologies:

- Web site, various domains, SEO
- Social networks, FB, Twitter, Vk, Instagram, G+, Tmblr.
- Streaming online, specific channels, social networks, live streaming.

The development of content for the different platforms must be coordinated with national associations in order to give more visibility to all of them equally, with the aim of reaching the mainstream of sectors that are favorable to place mountainboarding as an attractive sport both for new riders and for possible aids and sponsorships for their continued development.

These aids must be used to promote our sport through the creation of motivation and help programs for riders by the national associations and with the support of the IMA.

One of the steps that I would like to take in this direction is to get at least one sponsor to sponsor the best children's rider of the season, motivating the children's participation something that is very necessary to us because the best help for our sport is the creation of a basis for sport.

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This is **the team** I think we can make all the objectives of this program possible over the next two years, I hope you can and want to get involved with us to do a bigger sport.



## ► RIDER

### Philipp Heinle born '87 in Germany

I am Riding since 2008  
Always been more into the Freestyle and Freeriding side of Mountainboarding than Competing but I know the Importance of the Championships and an working Association! But let's keep it simple and fun. We don't want to loose our soul like other Sports did in the Past! But surely we need a bit more Professionalism. that's why I offer my Help.



## ► MANAGING POSITIONS IN MY COUNTRY

Member of the ATBA Germany Committee since 2010 and contact Person between IMA and ATBA since the Beginning. I am responsible for Mountainboarding and the Mountainboard Courses of the ATBA in South Germany.

## ► INTERNATIONAL MANAGING POSITIONS

Designer and Builder of the WMBX 15 Worldcup Track and Head of the Organization Team of the WMBX 15 in Germany. My Goal is to implement the Teamwork tools we used for Organizing the WMBX 15 into the IMA Teamwork.

## ► SPORTING GOALS

I am confident our tools are easy to handle for everyone and perfect to keep everyone up to date and on the same information level. It will also help to create a better overview and keep Deadlines in mind.

My second Goal is to start some work together with the Snowboard associations in Summer! They are great public and maybe they can help us with Connecting and helping with the association stuff and we can help them with a good Summer Training for SBX! As they are working onto the next Olympics we should start to collaborate a.s.a.p. I already have a Contact in South Germany.



## ▶ RIDER

**Michael Germann** In love with the mountainboarding since 2003.  
In 2005 I started my first mountainboard downhill race in cortina d ampezzo.  
Since then I have participated in at least one international mountainboard contest every year. No, not to win, but to meet friends and enjoy riding together.



## ▶ MANAGING POSITIONS IN MY COUNTRY

In 2005 I founded the gmg mountainboard gmbh and since 2009 i am co-founder and vice-president of atbaswitzerland.

In 2007 and 2008 together with schulz fabian I organized the legendary pool jump in interlaken.

In 2017 I reduced my job to 80% to start touring with my mountainboard bus in switzerland and offer mountainboard courses and workshops for kids.

## ▶ INTERNATIONAL MANAGING POSITIONS

In 2010 i was part of the organising committee for the first international donwhill race in switzerland.

## ▶ SPORTING GOALS

For me, the central question is how we can get more people into our sport....

In contrast to trendy sports, which are booming fast and disappear as quickly as they have come, the mountainboard has held its ground for 25 years now.

However, mountainboarding is still an unknown sport.

My personal goal is that everyone in switzerland knows that there are mountainboards and what they are.

I would like to exchange more with my international friends in order to profit from each other's experiences with the mountainboard courses.

The trainer convention is therefore the area where I can best support Flavio's program. For example, I could imagine that the trainers have to meet certain criteria which are set by ima in order to be allowed to call themselves official ima mountainboard coaches. Templates could also be created to define the lessons and their content.

Of course I am also willing to support in other areas.

I am not the great lyricist and my english is not the best either.

Self-learned web admin skills are available, here too I could offer a little help when it comes to content updates.

In addition, I am now equipped with a cutting plotter and transfer press and could print clothes in small series....

The most important thing for me, is that the mountainboard family will continue to stay together as well as before and everyone else, regardless of nationality, political views, opinions, etc., will accept each other.

Shut up and ride!!

► **PLAYER****Tilen Javornik**

born in Slovenia 1980. im riding mountainboard since 2010 . before that i was in snowboarding and skateboarding for 15 years . My riding style downhill - freeride - boardercross.

**MANAGING POSITIONS IN MY COUNTRY**

In Slovenia we still dont have slovenian mtb asociation but we are working on it whith full speed. So i promote mountainboarding wherever i go ride in slovenija or in other countries. i have alot of experience in building tracks and helping organizators . and i also work and ride whith guys who bild bike parks and pumptracks.

► **SPORTING ACHIEVEMENTS**

My first mountainboard race was in France in Les saissies 2012 it was world downhill championchip and after that race have been to alot of other races around europe and becoming alot of experience in mountainboard racing .

My goals are that we make mountainboarding bether and more profesional.

FLAVIO NOTTALGIOVANNI

# MORE RIDERS BETTER SPORT



Thanks for your time, I hope to be the next **team** to work with you  
for the future of **Mountainboarding**

