

Logo Versions



Primary

Elevate

Wordmark Only



Icon

Colours



Primary

Hex #DDD8C3

RGB rgb(221,216,195)

CMYK 0 2 12 13

Pantone 12-0104



Secondary

Hex #DDD8C3

RGB rgb(221,216,195)

CMYK 0 2 12 13

Pantone 12-0104



Accent

Hex #C9A181

RGB rgb(201,161,129)

CMYK 0 20 36 21

Pantone 15-1125



Background

Hex #3E373D

RGB rgb(62,55,61)

CMYK 0 11 2 76

Pantone 19-3902

Typography

Primary

Karla Regular

Aa Bb Cc