

## **Proposal for Final Team Project: Due March 30, 2017 at 8:15PM**

You are free to choose between Android and iOS development for the project. Please include at least 5 Concepts that you learned and apply it in the App that you create. In addition, the app must address a meaningful concern for mobile users. Create something new that hasn't been done before. If there is an existing App that you like, enhance it and make it your own. You will be required to participate in a presentation/demo and peer evaluation of the final projects.

Create a document to include the following:

1. Target platform: Android or iOS.
2. Target users and their concerns to be addressed.
3. The main functionality of the proposed project along with sketches of related user interface. Includes images of what your prototype will look like.
4. Should you need to make adjustment to the proposed functionality and user interaction, a request would need to be submitted and approved at least 1 week before the final project is due.
5. List and describe the iOS/Android features of your app. What features makes it different from other existing Apps?
6. What is the price for your App? Are you going to sell it or give it away for free? What is your marketing and advertising strategy?
7. Any assumption of resources outside of the app that will be required for the success of your application. For example, will the app access data on a server?
8. Submit the Powerpoint or Google Slides of the above document for this assignment. Discuss the validity of your proposed ideas with the me during class before it is due.
9. Everyone on the team will need to present the proposal.