

STT 811

In-Class Assignment 3

1. Use the Customer History data and follow the steps to generate all necessary rows for the modeling dataset. You do not have to generate the target (yet).

```
years <- data.frame(year = seq(2005,2022))
```

```
customer_history2 <- sqldf("SELECT *  
  FROM customer_history  
  INNER JOIN years  
  WHERE year <= Last_Year  
  AND year >= First_Year")
```

2. With the order_history dataset,
 - a. Use the pivot_wider function to create separate columns by year.

```
order_history2 <- sqldf("SELECT CustomerID, Product_ID, Year, Month,  
  sum(Quantity) as Quantity  
  FROM order_history  
  GROUP BY customerID")
```

```
order_wide <- pivot_wider(order_history2, names_from = Year, values_from =  
  Quantity)
```

- b. Use the the pivot_longer function to transform the data generated in (a) to the similar form. Compare the number of rows to the original dataset.

```
order_history2 <- sqldf("SELECT CustomerID, Product_ID, Year, Month,  
  sum(Quantity) as Quantity  
  FROM order_history  
  GROUP BY customerID")
```

```
order_wide <- pivot_wider(order_history2, names_from = Year, values_from =  
  Quantity)
```

```
order_long <- pivot_longer(order_wide, cols =  
  c('CustomerID','Product_ID','Month'), names_to = 'Year', values_to = 'Quantity')  
order_long
```