



Drafting an emerging picture

Name: Mikayla Peterson

Community & UN SDG(s): Small Scale Producers of Cocoa and Coffee [SDG 1 and SDG 12]

Date: October 22, 2023

Instructions:

Using your researched information fill out the flowing comparing the current state of the art with what you think new (software) innovations could bring to the community

Covering the orientations

Compare the left-hand column of the document "Technology configuration inventory" table with the right-hand column of the document "Community characteristics & orientation" table. What do you notice about the match (or mismatch) between your dominant community orientations and the current configuration of tools?

How well does the technology
inventory cover the
orientations? What themes
emerged from both the
community orientations and
the technology configuration
from your colleagues' notes

The piloted Internal Management System appeared to cover the primary service context orientation very well. Something that I did notice is the system was trying to be a very generalized tool for **all** smallholders to manage **all** parts of their farm, not just the certification aspect, which could be why the system (apparently) failed to be widely adopted.

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☐ Are there big gaps?

Instead of focusing on all the aspects of managing the small holder's farms, a tool specifically tailored to the certification process would be more easily able to be adopted by smallholders.

What is the range of skills? If their interests and/or skills are diverse, could it cause conflict or distraction?

The general baseline appears to be that community members have some form of device (whether mobile or desktop) and are able to navigate the device in a basic manner. Some community members may be more advanced, but from my understanding the majority fall into a beginner/intermediate category.

Achieving integration

Look at all the pieces of your configuration

What level of integration and	b
interoperability has been	
achieved?	

The internal management system tried to integrate everything together (excluding e-mail), but it does not appear to be in use. The stand alone tools aren't integrated together in a platform, but they're used together to accomplish tasks.

Where are there big gaps

There is a gap in bridging email (access to experts) with the other tools.

Balancing the polarities (Current state)

How is the configuration balanced with respect to each polarity?





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Participation >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	>>>>>>>>>	<<<<<<<< ra> < <<< ReificationReification tools?
Group >>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>>	>>>>>>>>>>	<<<<<<<< Individual Individual tools?
How well does this balance fit your community?	Since managing documents related to certification is a highly individual thing, it makes sense that the tools are more asynchronous and focused on individuals.	

Solution seeking

In the new configuration, do you want your choice of tools to affect the polarities of your community in ways that differ from the current configuration? Which way?

I think that the current polarity makes sense. If I had to make an adjustment, I'd make one to make it a little more group focused to allow smallholders to share knowledge and advice with each other (but this might be slightly out of focus for the application I'm planning).

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MVP notes

- I just want to **guide** users through the process of certification to make it less daunting. I don't want totally replace the current process (nor do I have the authority to do so)
- Focusing on the Fairtrade certification process instead of making a Management System that does everything would be more beneficial since each farm is managed differently
- I'm not planning on disrupting the polarities of the community