



Michigan State AIGA

Michigan State AIGA is a student-led organization that celebrates design through connecting with students, networking with creative professionals, and collaborating through fun workshops and events.

Michigan State AIGA is a chapter of the oldest and largest professional membership organization for design, the American Institute of Graphic Arts. Their mission is to connect with students and celebrate their passion for design through creative workshops and events. Michigan State AIGA invites creatives & designers of all majors to join the student-led organization. They meet biweekly on Wednesdays at 7pm in the Kresge Art Center. The Spring 2024 semester schedule will be available soon.

Personas

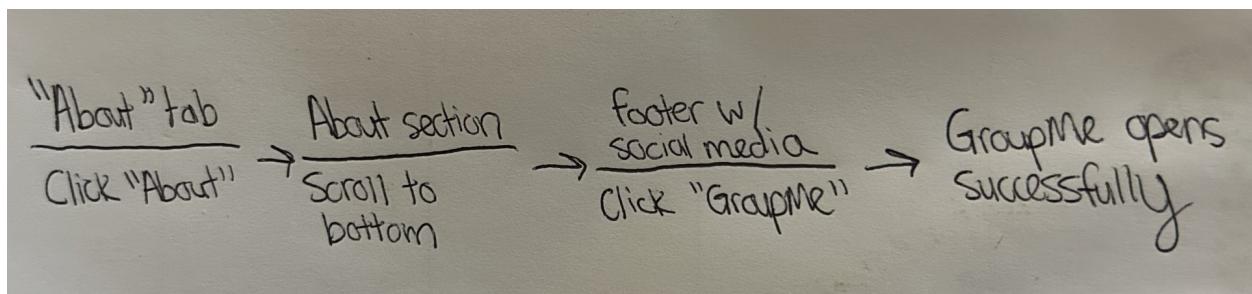
- 1)MSU students
- 2)MSU professors
- 3)MSU design clubs

Comps

- 1)MSU design clubs
- 2)AIGA West Michigan
- 3)Online design communities

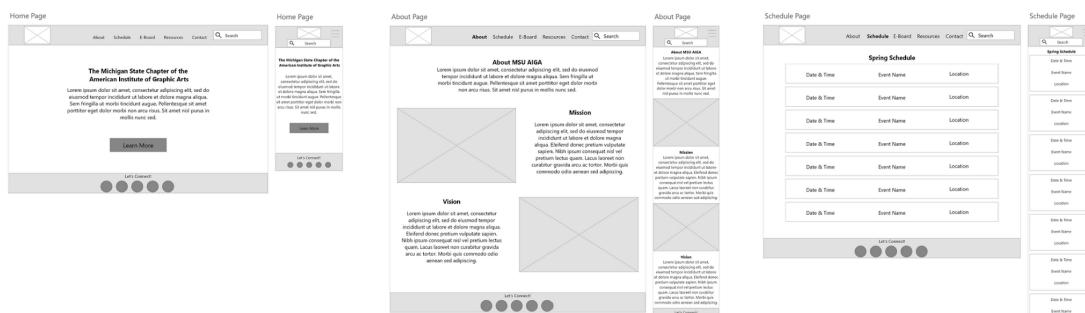
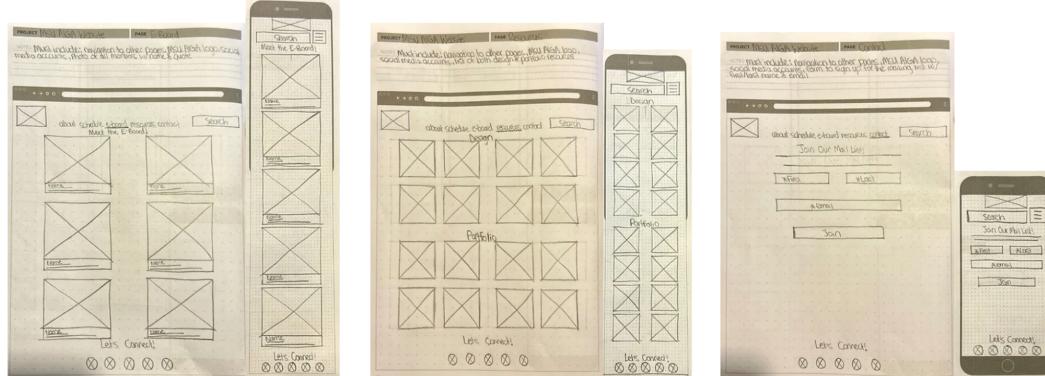
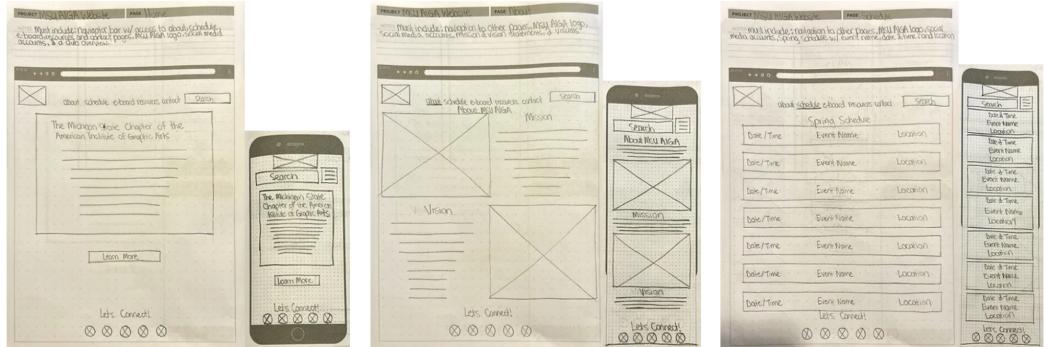
Shorthand Flow

I chose this flow because MSU AIGA's GroupMe is our most important contact point where all information can be found. In the final version of this site, the GroupMe link will be located on the "Contact" page, but in this flow it is part of the footer. I plan on fully finishing the website over break.



Low-Fidelity Wireframes

For an in-depth look into the Michigan State AIGA case study follow this [link](#).



High-Fidelity Wireframes (Comps)

Home Page

About Page

Schedule Page

Event Info Page

Event RSVP Page

Event RSVP Page

E-Board Page

Design Resources Page

Contact Page

Contact Page