## 🎓 Cantor College Website Style Guide

### 1. **Brand Identity**

**Name:** Cantor College  
**Tagline:** *Computing • Design • Networking*  
**Location Reference:** Sheffield

### 2. **Logo Usage**

* Use the official logo on the top-left of every page.
* Maintain clear space equal to the height of the “C” in Cantor around the logo.
* Minimum width: 100px for web, 50px for mobile.
* Do **not** distort, recolor, or crop the logo.

### 3. **Color Palette**

| Color | Usage | HEX | RGB |
| --- | --- | --- | --- |
| Deep Blue | Primary (logo, headers) | #0A437C | 10, 67, 124 |
| Light Grey | Background & section dividers | #F5F5F5 | 245, 245, 245 |
| Accent Orange | Buttons, highlights | #F28B30 | 242, 139, 48 |
| White | Background, text contrast | #FFFFFF | 255, 255, 255 |
| Dark Charcoal | Body text | #2B2B2B | 43, 43, 43 |

### 4. **Typography**

**Headings:**  
- Font: *Merriweather* or *Georgia*  
- Style: Bold, serif, uppercase for H1  
- Sizes:  
- H1: 2.5rem (≈ 40px)  
- H2: 1.875rem (≈ 30px)  
- H3: 1.5rem (≈ 24px)

**Body Text:**  
- Font: *Roboto*, *Open Sans*, or *Arial*  
- Style: Regular  
- Size: 1rem (16px)  
- Line height: 1.6

### 5. **Imagery Guidelines**

* Use high-quality, relevant photos of:
  + Classrooms, tech labs, digital workshops
  + Students in computing/design activities
* Maintain aspect ratio
* Rounded corners: 8px radius
* Consistent lighting/editing style

### 6. **Buttons & Links**

* Primary Button:
  + Background: #F28B30
  + Text: #FFFFFF
  + Border radius: 6px
  + Hover effect: Slight darken
* Text links:
  + Default: #0A437C
  + Hover: Underlined

### 7. **Accessibility**

* All images must include alt text.
* Use sufficient contrast (WCAG AA or better).
* Keyboard navigability required.
* Use semantic HTML (e.g., <nav>, <header>, <main>, <footer>).