TikTok Influencer Analysis

0.74

Average Likes per Upload (M)

26.92K

Followers Engagement Rate

27.49

Likes Per Follower

Influencer	Total_Following	Total Followers (M)	Total Likes (B)	Total Uploads
Addison Rae	1	88.50	5.20	318
Alejandro Nieto	340	34.00	2.70	3666
Anokhina Liza	48	40.80	1.40	171
Arianagrande	17	37.50	0.30	294
Arnaldo Mangini	105	32.30	0.25	2052
BabyAriel	873	36.80	1.90	2775
Barstool Sports	1482	42.70	8.20	6971
Bayashi	314	55.40	1.70	1309
Bella Poarch	649	94.30	2.40	771
Benji krol	1061	34.50	1.90	3859
BigChungus	46	40.10	0.53	350
BILLIE EILISH	65	69.40	0.45	70
Blackpinkoficial	7	49.30	0.60	268
BORREGO	411	32.80	1.10	948
Brent Rivera	598	48.60	1.60	1562
Total	83384	5,853.00	160.92	217383



