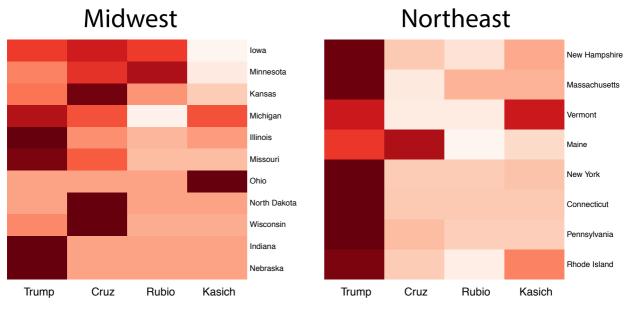
2016 Presidential Primaries: Delegates, Votes, Fundraising, and Polling

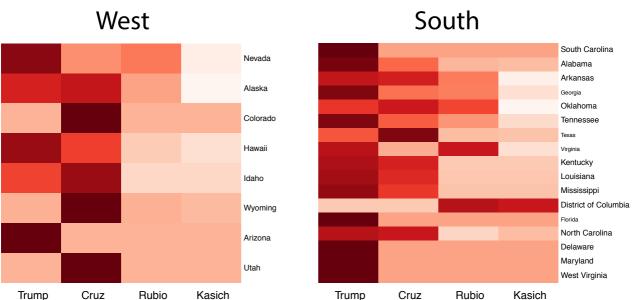
A Visual Exploration By Michael Bales

Primary Delegates and Votes

Heat map of Delegates won in 2016 Republican Presidential Primary

Colors are scaled to results for each individual state





Primary Caucus Convention

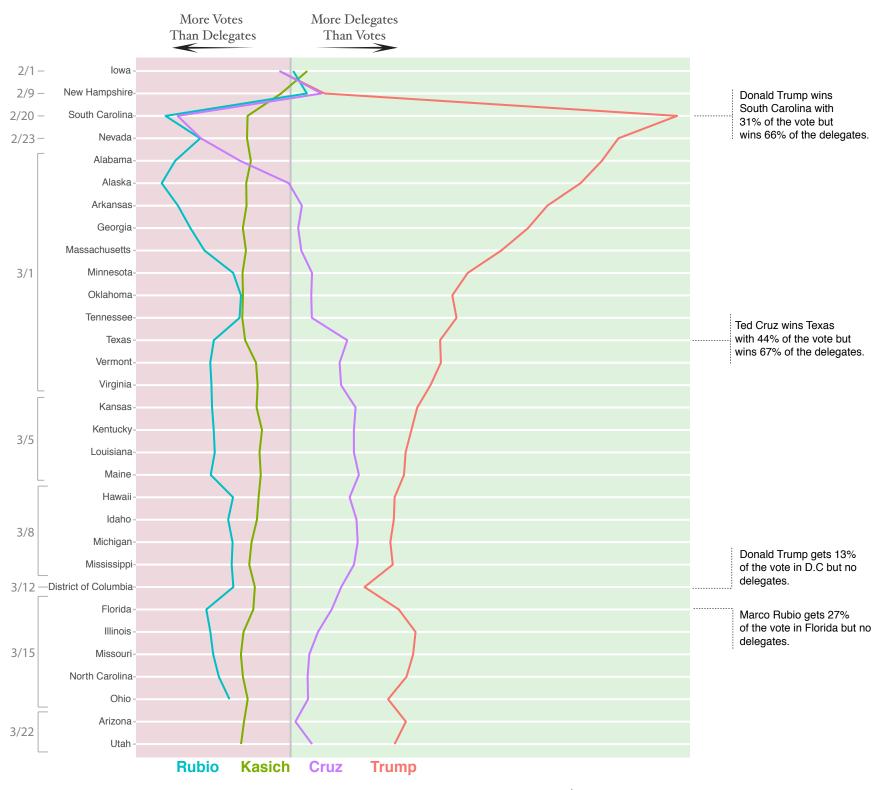
How did they win their delegates?

Delegates to the Republican National Convention will determine the party's presidential nominee. Each state party decides whether its delegates are chosen through a primary, caucus, or state party convention. Below is a visual representation of the number of delegates each candidate has won in each state, colored by how that state's delegates are chosen.

Trump									Cruz						Rub	io
Florida		Texa	Texas		Georgia		Alabama		Texas		Georgia	Lo	uisiana l	Michigan	Puerto Rico	Georgia
											Tennesse	ee c	Oklahoma	a Alabama	Virginia	Oklahoma
Arizona		Tennes	see	North Carolina			Michigan				Arkansa		Mississipp	oi Virginia	Arkansas	Massachusetts North Carolina
	Illinoi	s	T	Massachusetts			\ rkansas Oklahom		North Carolina	Idaho	Missour	ri	Illinois	INCW	Tennessee	Louisiana Texas New Hampshire
		Missour	ri M			Ark				Kansas	Alasl	Alaska Maino		Hampshire Wyoming1	Minnesota	Kentucky
South Carolina			Lo	ouisiana		Id	Idaho		Utah					Hawaii	Iowa	Nevada Kansas
		Mississipp	oi 📉	Virginia			Idaho New			Kentucky	Minne	sota	Iowa –	Nevada		Columbia
				Zancas Maina No		Ha	Hampshi		Kasich			Michigan		Massachus	Illinois	Kentucky Kail
Kentucky	ntucky Alaska Nevad		Kans			Vortherr Marianas		Iowa		Ohio			th Caroli		Hampshire	District of Columbia

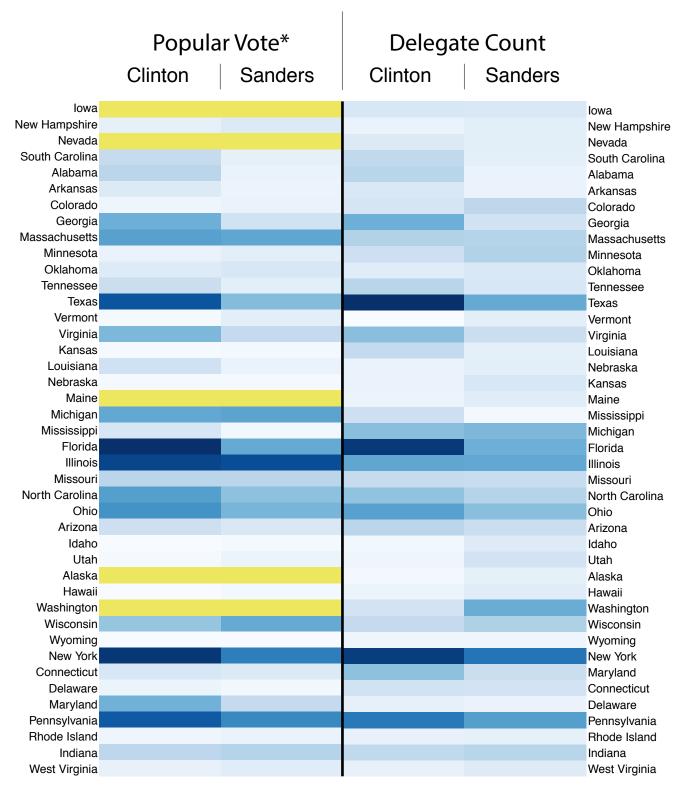
Delegate Share Vs. Vote Share

In the Republican primary state delegates are rarely allocated in proportion to the number of votes each candidate wins, which means that some candidates will win a greater share of the delegates than their share of the the raw vote. This is why Donald Trump can win 37% of all votes cast through the Utah caucus yet claim 46% of the delegates. This chart shows whether each candidate is winning a greater or lesser share of the delegates than their share of the raw vote. The difference is cumulative through each states contest starting with Iowa on 2/1 through Utah on 3/22.



How the votes and delegates are distributed

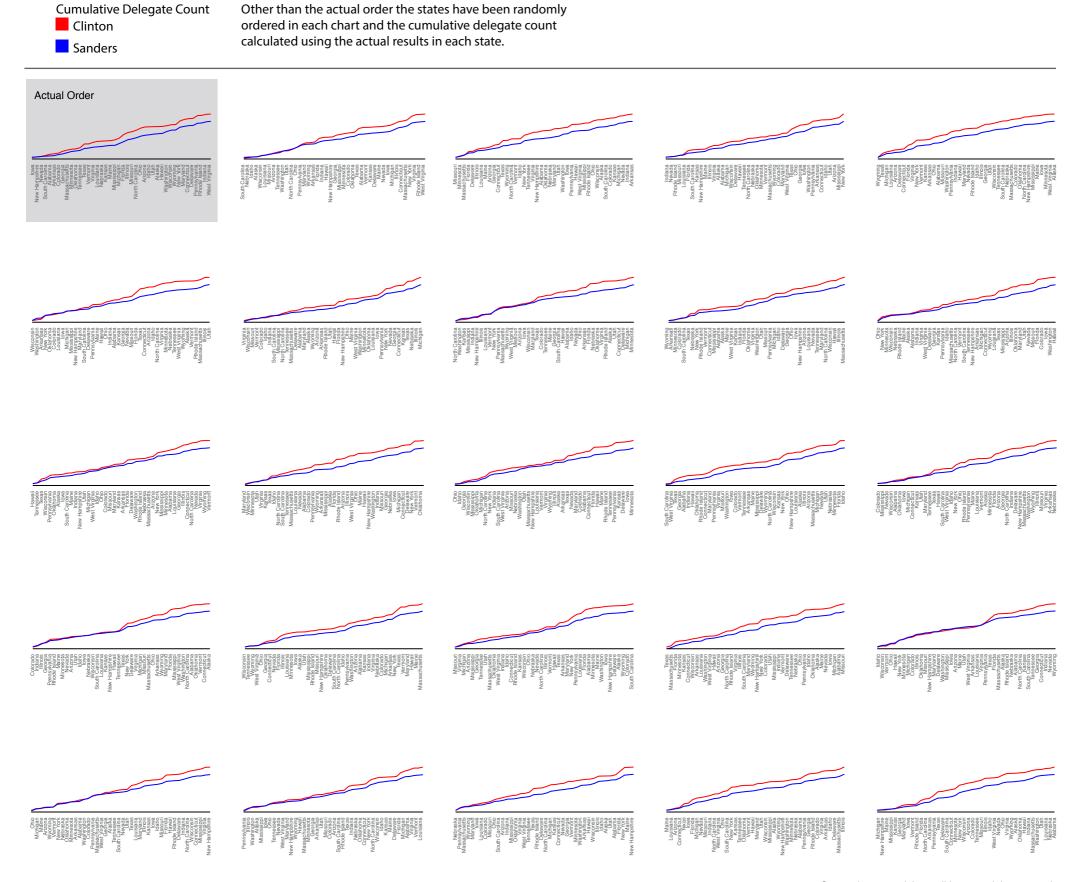
Each heatmap is on its own scale and both are scaled across all contests.



^{*}Gold indicates popular vote counts not available due to how caucus

or state convention are conducted for that state. Source | www.realclearpolitics.com delegate and popular vote trackers

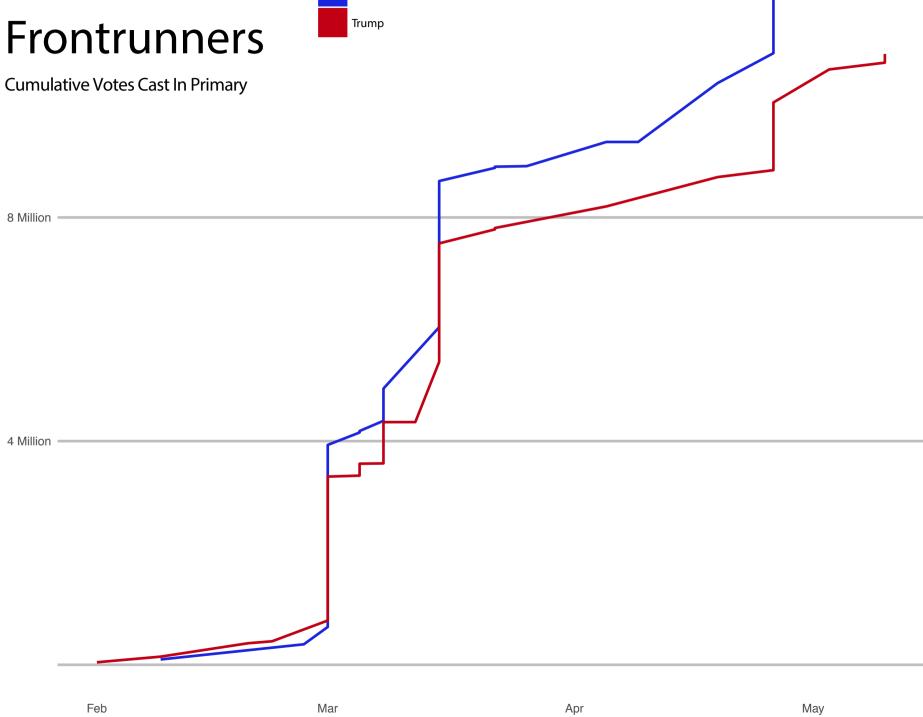
How The Democratic Party Delegate Race Would Look If The Order Of States Was Different



A Tale of Two



12 Million



Fundraising

The Democratic Divide

Bernie Sanders and Hillary Clinton represent two very distinct wings of the Democratic Party, which can cleary be seen in their very different donor bases. These are the self-reportedoccupations (minimum 100) of the donors for each candidate sized for the number of contributors and colored by the average contribution amount for that occupation.

Avg. Contr. Amount

2,480

PHOTOGRAPHER COMMUNICATIONS

SENIOR VICE PRESIDENT MANAGER

DESIGNER PSYCHOTHERAPIST LOBBYIST REAL ESTATE COO ENGINEER HOMEMAKER REALTOR PHYSICIAN MANAGING DIRECTOR I

CHAIRMAN

PROFESSOR BUSINESS OWNER ECONOMIST REGISTERED NURSE

SALES SOFTWARE ENGINEER NOT EMPLOY

ACCOUNTANT

MARKETING

PRINCIPAL

PHILANTHROPIST SCIENTIST FOUNDER

Bernie Sanders

PHOTOGRAPHER SOFTWARE DEVELOPER

FINANCE SCIENTIST

DESIGNER MUSICIANCPA PROJECT MANAGER OFFICE MANAGER

PSYCHOTHERAPIST BARTENDER

RESEARCHER GRADUATE STUDENT NURSE ENTREPRENEUR

COUNSELOR SELF-EMPLOYED EXECUTIVE DIRECTOR NURSE PRACTITIONER PRESIDENT

LAWYER EXECUTIVE IT CONSULTANT TECHNICIAN BOOKKEEPER WEB DEVELOPER CIVIL ENGINEER

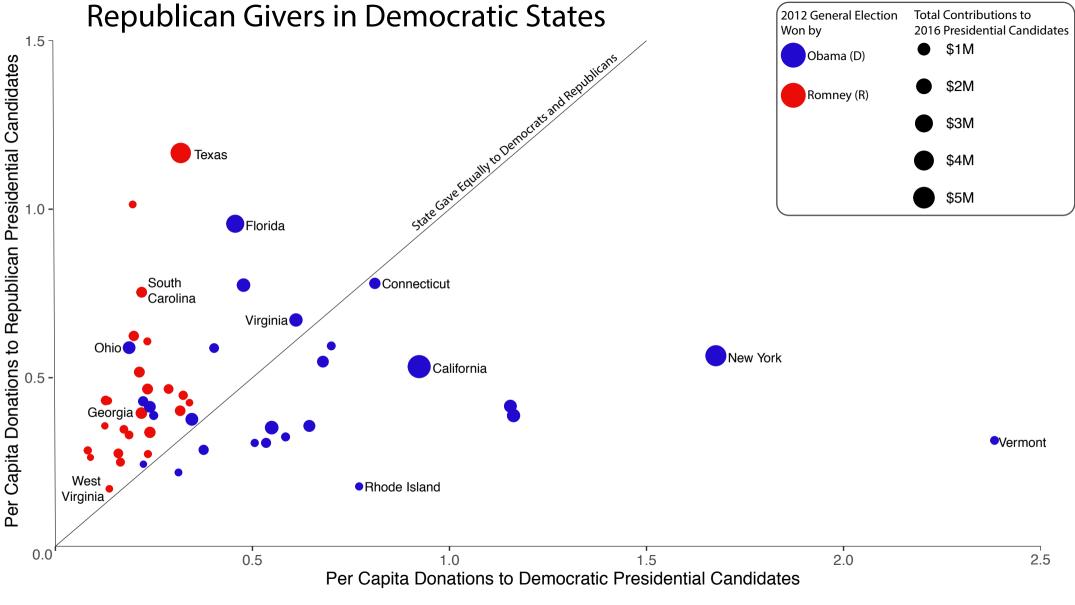
 ${\tt VETERINARIAN}_{\tt PSYCHIATRIST} {\tt PRODUCER}$ DOCTOR ACTOR

D NURSE EXECUTIVEDENTIST ADMINISTRATORREAL ESTATE BROKER

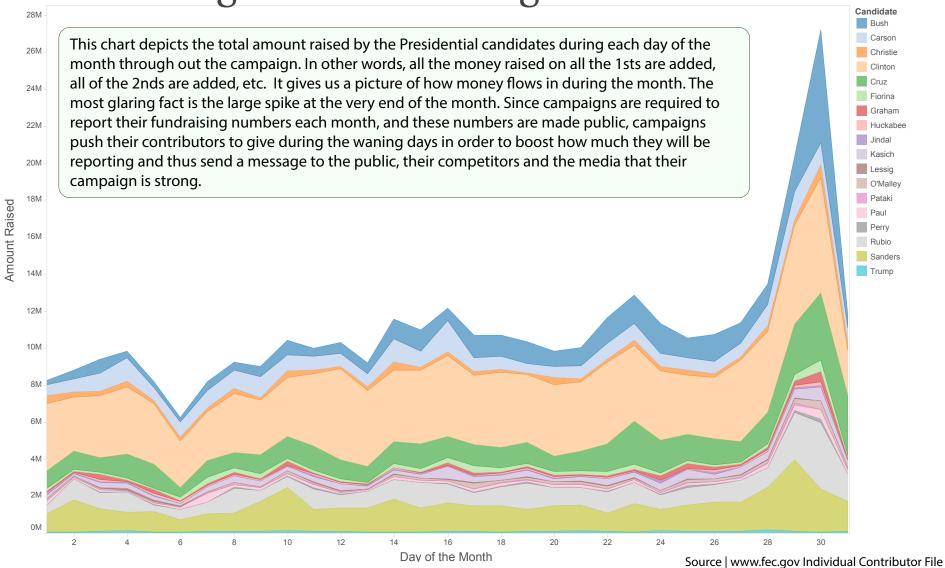
MANAGEMENT BUSINESS MANAGING PARTNERPARTNER PHARMACIST FINANCEDOCTOR REAL ESTATE DEVELOPER INTERIOR DESIGNED

PHARMACISTHOMEMAKERSERVER SOCIAL WORKERBUSINESS

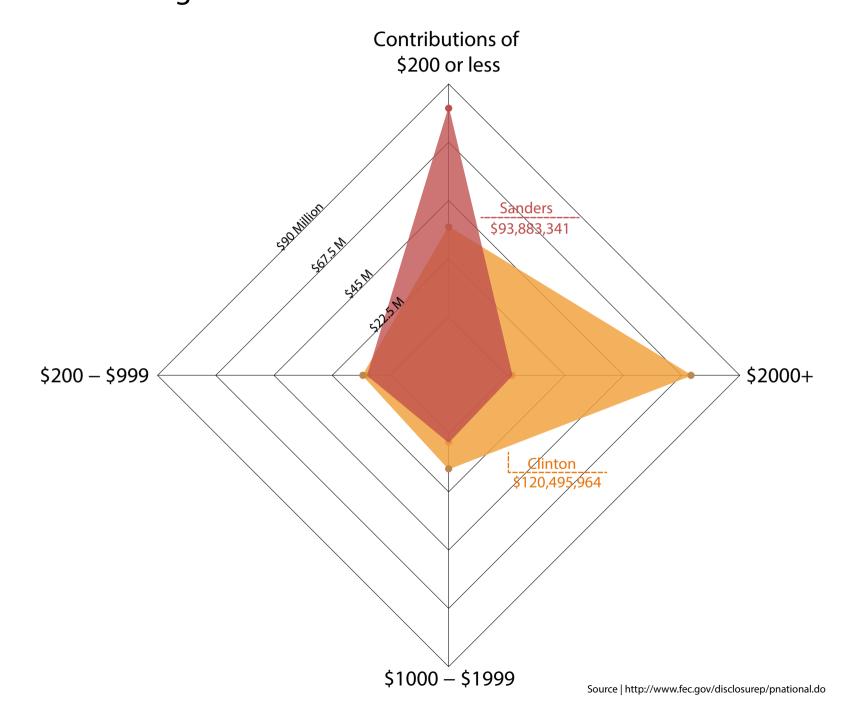
Source | www.fec.gov/disclosurep/pnational.do



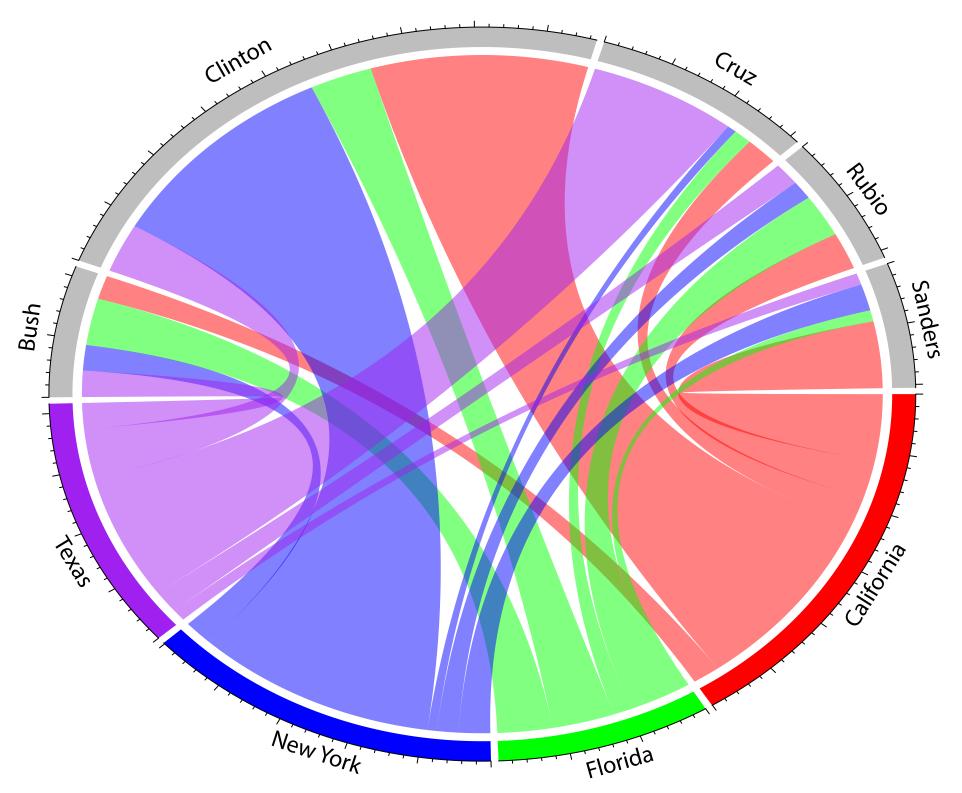
Fundraising To Send A Message



Bernie's Small Donations Vs Clinton's Large Donations



To which candidates does the money from the most generous states go?



Polling

