

MunchiMaps

Design Guidelines

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Palette and Colors

Intro

The color palette used for MuchiMaps is important for reliability, brand design, and accessibility for our users. Balancing our colors to be both fun and playful, while also being professional will create an easy and intuitive user experience. It is important for all icons, text, logos, backgrounds, and other aspects of the UI to adhere to the main color palette.

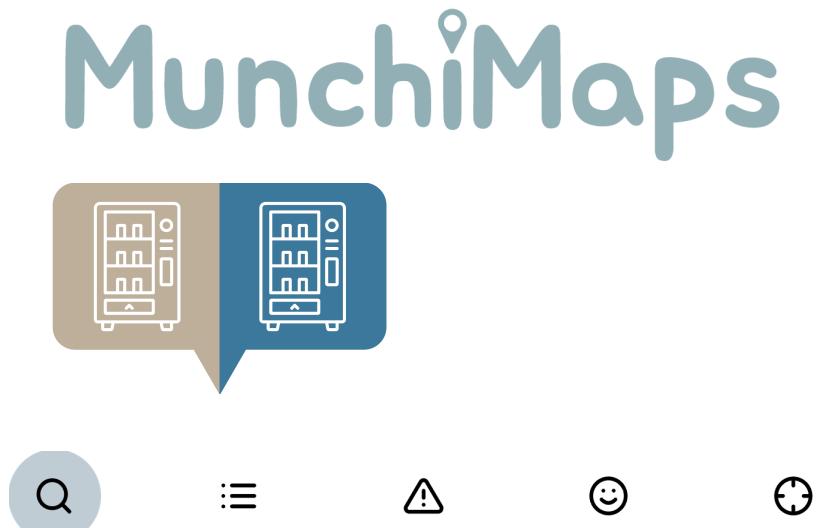
Main Color Palette



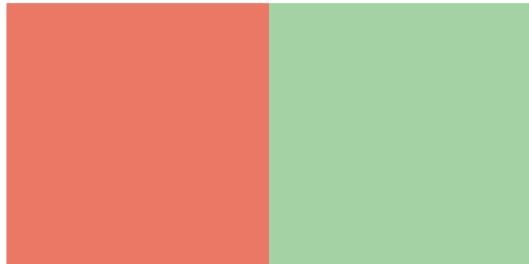
#50514F #92B3B5 #FFFCFF #247BA0 #C3B299

These are the main colors used in our website. All of these colors are coordinated around the logo color (#92B3B5). These colors may be used universally; for windows, icons, and other aspects of the UI.

Example usage:



Secondary Color Palettes

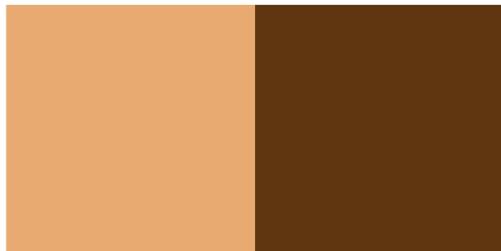


#FF715F

#98D4A1

Example usage:

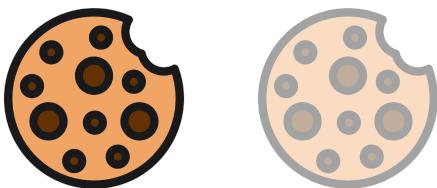




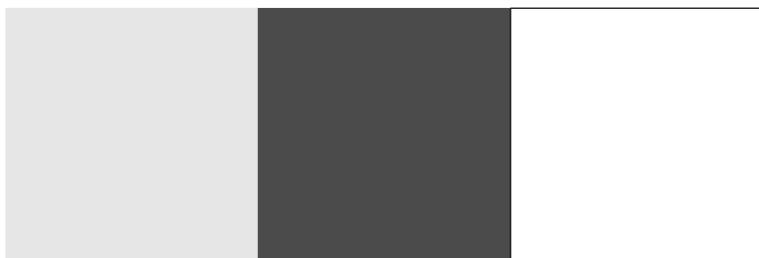
#F3A766

#663300

Example usage:



*Note: grayed out cookie has an opacity of 40% against white background

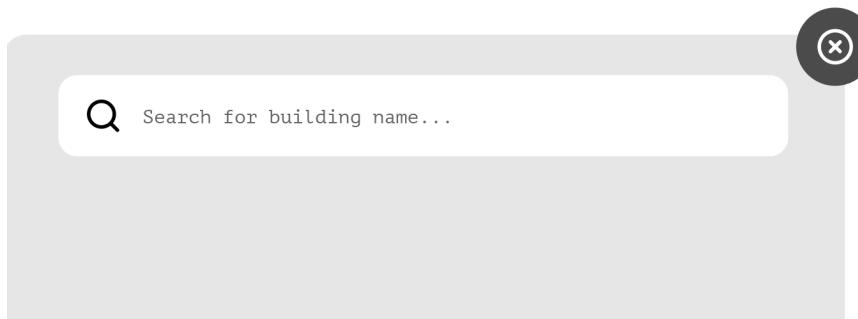


#E6E6E6

#4D4D4D

#FFFFFF

Example usage:



Iconography

Intro

The icons we use are important for the functionality of the website. By using simple icons with minimal intricate details, the design will remain easy to view from multiple sizes. The icons we use are able to be resized easily without losing details that convey their functions. Our icons are simply a black or white outline depicting the action. Sometimes, a colored box or circle will appear behind the icon to depict that the button has been selected.



Search



List Machines



Report Issue



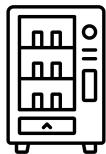
Reviews



Location



When the search button is selected, a light blue circle appears behind it



**Note: as the icons are resized, the width of the line is changed.*

Fonts and Typefaces

Intro

Throughout the website, we use a few different typefaces to differentiate between different windows. The variance of fonts not only keeps the design interesting, it also helps the user distinguish between different actions.

Fonts:

DCC

Arial Rounded MT Bold:

Used for:

- machine names in the machine profile pages

This machine

PT Mono:

Used for:

- Main font used for long pieces of text
- Auto generated description of machine in machine profile pages
- Users comments
- Text in report function
- Text in search box

MunchiMaps

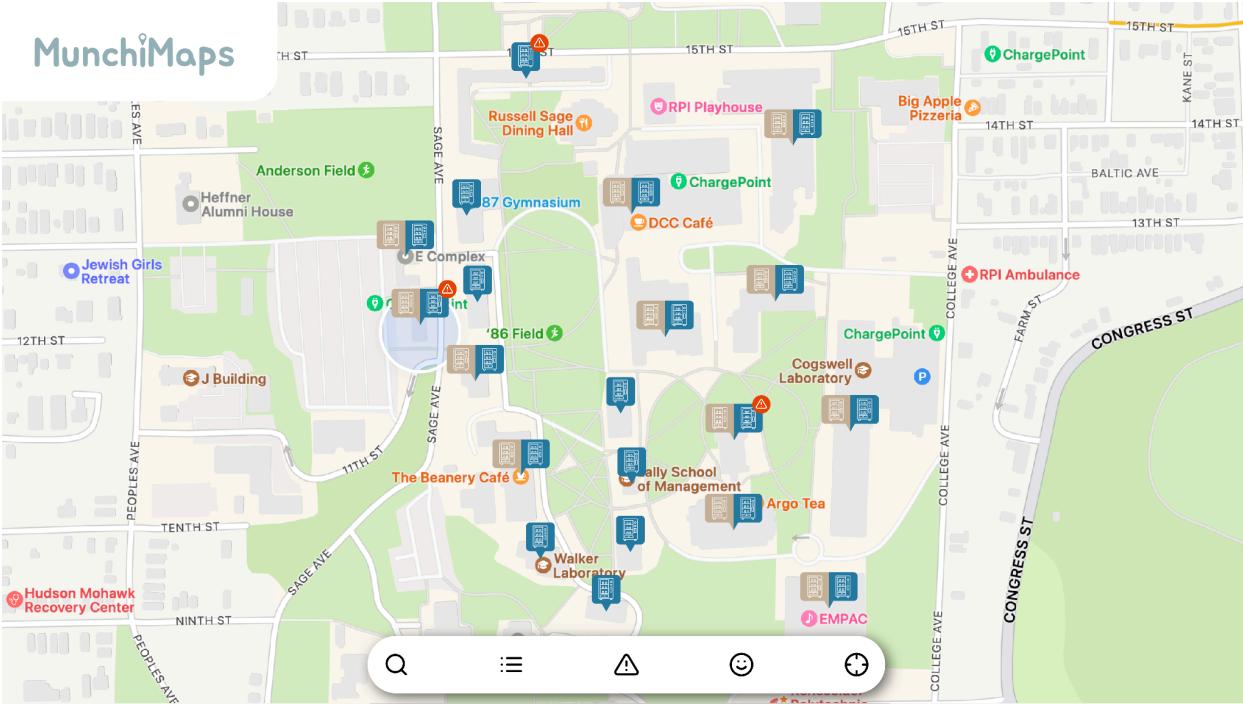
배달의민족 주아 OTF

*Only used for main logo

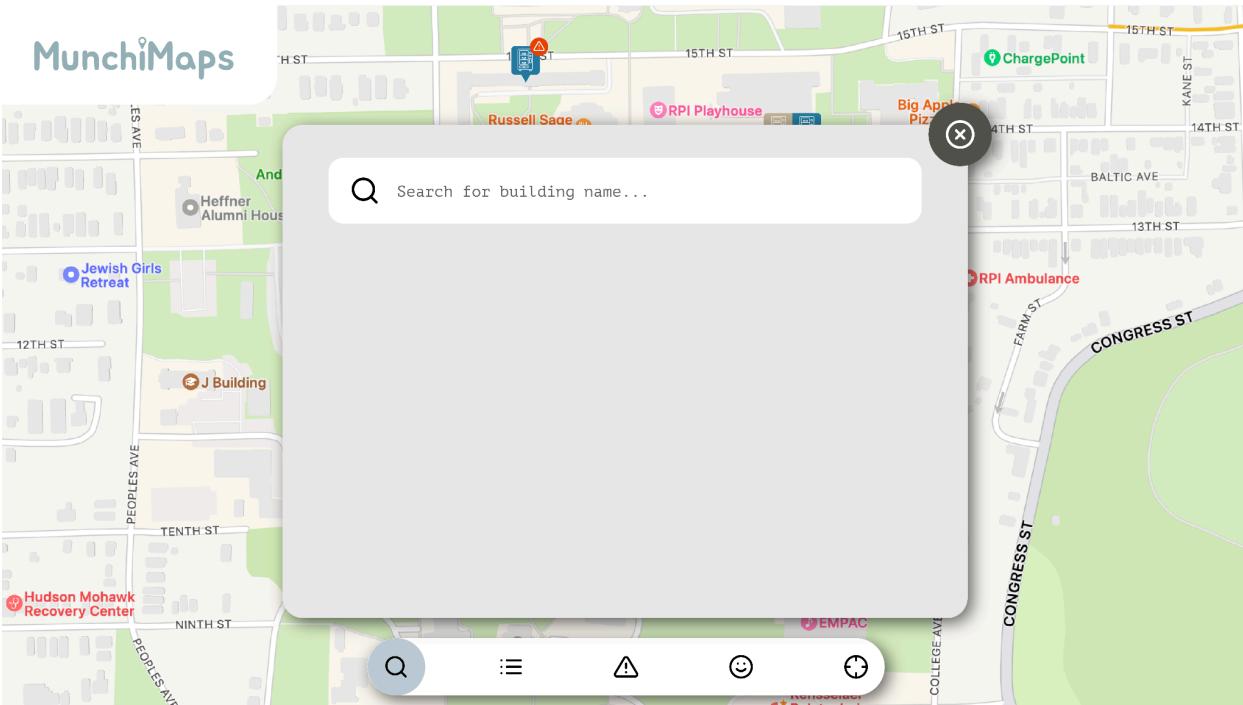
Windows and Sizes

Intro

The main screen contains the map where windows will appear as buttons are clicked. It is important that windows are sized appropriately, leaving all main aspects of the UI still visible.



Main web page size: W:1920px, H:1080px



All popup windows size: W:818px, H:1114px

Things to Avoid

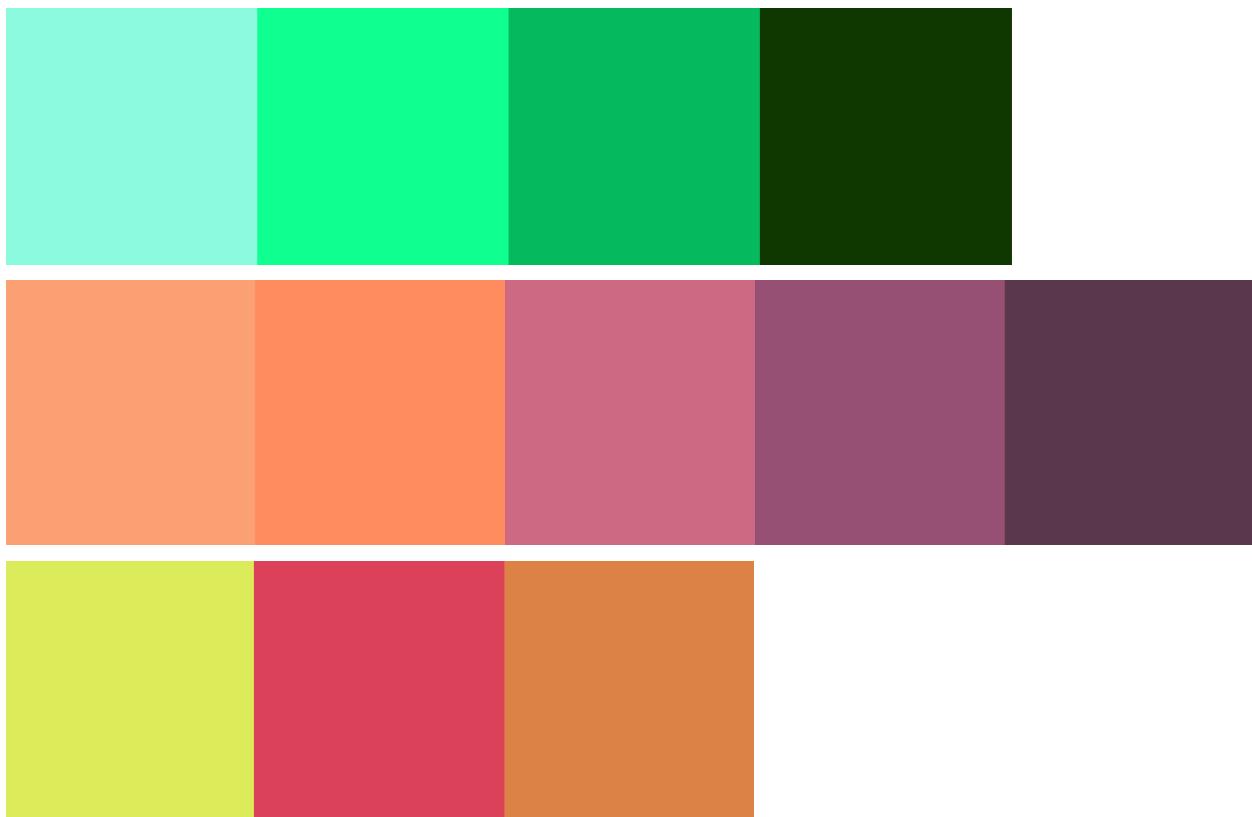
Intro

It is important to adhere to the colors, sizes, fonts etc.. for a cohesive and simple design.

Colors to Avoid:

- Yellow
- Pink
- Purple
- Orange
- Green

Example palettes that do not fit the color scheme:



Icons to avoid

3D Icons:



Skeuomorphic icons:



Intricate icons:



*Note: all these examples **do not** scale well / lose detail and readability when they are small