MICHAEL R. CRANE

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PROFESSIONAL SUMMARY

Web developer specializing in all things front end with experience in all stages of the development cycle for dynamic web projects. Well versed in numerous programming languages including Javascript, jQuery, CSS, Sass and HTML.

EXPERIENCE

Front End Developer, 11/2016 to 09/2017
3S Ventures – Raleigh, NC
- Translated designs to front-end code and determined developer requirements and specifications.
- Developed responsive web pages and UI components using HTML, CSS, JavaScript, jQuery and Bootstrap.
- Collaborated with content and analytics teams on the execution of ideas and projects.
- Wrote maintainable, scalable, responsive, and cross-browser code.
- Updated and streamlined existing code to improve site performance.
- Designed and developed views/templates using the Swig templating engine to integrate into CMS.

Financial Advisor, 05/2011 to 01/2016
Merrill Lynch Wealth Management – Raleigh, NC
- Licensed in Life, Accident, and Health Insurance, Series 66 & 7.
- Graduated from the Practice Management Development (PMD) program.
- Provided comprehensive financial planning for client base of high net-worth individuals.
- Oversaw investments and proactively managed client funds.
- Engaged in estate planning, implemented and administered 40lk and employee benefits.

SEO Specialist, 09/2010 to 05/2011
DermatechMD – Raleigh, NC
- Developed link building strategies to improve SEO positions for targeted keywords.
- Improved organic search results and pay per click campaigns through identification of profitable keywords.

EDUCATION

Bachelor of Science: 2008
North Carolina State University - Raleigh, NC

ACADEMIC PROJECTS

FoodStream App, https://github.com/foodstream - Mar 201 6- Apr 2016

A Single Page App built with AngularJS and Ruby on Rails
Developed profile controller and data-binding to post detail
Used Google Maps API to make the search more effective

TECHNICAL SKILLS

- HTML and XML
- CSS and Sass
- Javascript and jQuery
- AJAX
- Gulp
- AMP-HTML
- Wordpress
- Adobe Illustrator