







H 160 S 61% L 20%	H 160 S 61% L 27%	H 160 S 58% L 37%	H 160 S 52% L 47%	H 160 S 52% L 64%	H 160 S 57% L 80%	H 160 S 68% L 94%








## Primary Green

Our primary color is green. Our green leans a bit toward teal, giving it a bit of coolness. We use it for branding everywhere, as well as for primary actions in user interfaces.

						
H 200 S 41% L 23%	H 200 S 60% L 28%	H 200 S 61% L 39%	H 200 S 57% L 49%	H 200 S 58% L 62%	H 200 S 69% L 81%	H 200 S 65% L 97%








## Accent Blue








In addition to green, we need an accent color to grab attention in secondary elements that don't need the full energy and impact of green.

						
H 200 S 20% L 17%	H 200 S 12% L 43%	H 200 S 14% L 59%	H 200 S 17% L 76%	H 200 S 15% L 84%	H 200 S 17% L 91%	H 200 S 20% L 97%

## Neutral Gray

Text, backgrounds, panels, form controls – almost everything in an interface is gray. But gray needn't be fully desaturated: we use a palette of cool grays tinted with our accent color.

						
H 0 S 62% L 24%	H 0 S 68% L 32%	H 0 S 71% L 43%	H 0 S 73% L 53%	H 0 S 73% L 66%	H 0 S 81% L 84%	H 0 S 71% L 97%

						
H 40 S 54% L 24%	H 40 S 54% L 36%	H 40 S 58% L 51%	H 40 S 88% L 67%	H 40 S 92% L 80%	H 40 S 100% L 90%	H 40 S 100% L 98%

## Semantics Red & Yellow

Because our primary color is green, it can also be used to represent success or positive states. Additionally, yellow and red will fulfill semantic roles, even though they're not part of our main brand and should be used sparingly. For example, yellow is often used to represent warnings, and red for errors or destructive actions. In data viz, red/blue can mean hot/cold, and red/yellow/green can mean stop/wait/go.