## Michael E. Rhodes

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#### Objective

Experienced data scientist with over four years of experience looking to leverage knowledge of programming and databases in a software development position.

## Experience

## Information Resources, Inc - Chicago, IL

June 2012 - Present

Analyst II

Responsible for the creation and delivery of new analytics products to retail and manufacturer clients.

- Consulted many assortment analytics projects for Walmart and other retailers (including data pull, analysis in R or Python and delivery of insights).
- Automated time consuming data pulls and reporting using Python.
- Contributed to the creation of a store grouping algorithm, which was implemented in R.

## RocketClicks - Milwaukee, WI

January 2012 - June 2012

Pay-Per-Click Analyst

- Gained significant experience managing large online advertising campaigns, as well as writing Excel macros.
- Automated and standardized analysis of online advertising performance across various platforms for one of Rocket Clicks' largest clients.

#### Education

# Marquette University - Milwaukee, WI

January 2009 - December 2011

B.S. in Applied Mathematical Economics

- Program emphasized leveraging computer modeling and statistical analysis of real-world economic problems.
- Coursework included use of SAS, MATLAB and EViews for completion of econometrics/regression analysis, statistics and mathematical modeling courses (among others).

 ${\bf Holy\ Cross\ College\ -\ Notre\ Dame,\ IN}$ 

August 2007 - December 2008

Economics

### **Technical Skills**

Languages - Python, R, and JavaScript

Databases - Oracle/Microsoft SQL, MongoDB, and CouchDB

Web Development - Node.js, Express.js, Bootstrap.css, JQuery, Ajax, and Django

Operating Systems - Linux (Ubuntu), OS X, and Windows

Software - Tableau, Alteryx, and Excel (VBA)

Other - Git, LATEX, and Shell Scripting (Unix)

# Additional Projects

See additional projects here: https://github.com/mike-rhodes

**RhoStats.com** - Personal blog build using the MEAN stack and hosted on Heroku. Will feature current and future side projects.

Twitter Analysis - Twitter tone analysis using machine learning alogrithms. Implemented in Python and stored in MongoDB.

## Achievements

IRI CEO Award (2014) - Awarded for top overall performance within the company. IRI "Make It Happen" Award (2015) - Awarded for completing a custom analysis for one of IRI's top clients under pressing timelines.