Michael Sayan

Stacey Suver

CSE 300

Press Release

"DO A BARREL ROLL!"

Nintendo Strengthens Wii U Library with release of Star Fox Zero

Seattle, Washington, April 21st, **2016** – Today, Nintendo is proud to announce the release of Star Fox Zero, the first new release in the series since 2006. The fan favorite series is back with an all-new installment. Star Fox Zero is another spectacular addition to Wii U's critically acclaimed library.

Star Fox Zero is developed by Platinum Games and features their signature style of frantic high paced gameplay. Strap into the cockpit of an Arwing ship, and fly across the Lyatt galaxy using an innovative control scheme only possible on the Wii U. Also included in first-edition packages of the game, is an additional mini-game Star Fox Guard, directed by Super Mario creator Shigeru Miyamoto. In Star Fox Guard, players guard their home base from enemies by switching between 9 security cameras.

Star Fox Zero incorporates a synchronized use of two screens. While the TV displays a far away view of the ship, the Wii U GamePad screen provides a view from inside

the cockpit. Together, players will be able to asynchronously steer their ship and attack enemies, making for the most immersive Star Fox game yet. Two players can also play the game in a co-operative mode, where users each take a single task of either steering or aiming.

Star Fox Zero is a game full of obstacles to avoid, enemies to take down, and alternate routes to explore. Shigeru Miyamoto, the game's producer took inspiration from his youth and Japanese culture, "When there's an arch, you want to go under it. Thinking about the [Inari] shrine, this place is known for its row of arches. That's the kind of game we wanted to make". The game has dozens of missions and encourages players to replay levels, while challenging them to beat their high scores. Platinum Games has crafted enemies that make unique uses of Star Fox Zero's mechanics. Jose Otero of IGN said, "Big boss battles are Star Fox Zero's best moments, and each one feels different. Each fight focuses on using crucial maneuvers like flips and barrel rolls to avoid incoming projectiles or to expose an enemy's weak point."

Players will assume the role of Fox McCloud, leader of the Star Fox team. Classic characters of the series will make appearances in Star Fox Zero, including Falco Lombardi, Slippy Toad, Peppy Hare, and many more will make appearances in Star Fox Zero. A fan favorite feature, the charming in-game banter between characters, is better than ever in Star Fox Zero. Dialog is streamed through the Wii U GamePad speakers, really making you feel like you're in the cockpit of an Arwing.

The Wii U's library continues to grow with the addition of Star Fox Zero. It joins the ranks of other popular, critically acclaimed games such as Super Smash Bros. for Wii U, Splatoon, Mario Kart 8, and Super Mario 3D World.

About Nintendo

Nintendo, founded on September 23, 1889, is one of the leading manufacturers, publishers, and developers in the video games industry. Nintendo is focused on delivering fun and innovative experiences to gamers. Nintendo's iconic roster of franchises, include Super Mario, The Legend of Zelda, Pokémon, and many more. For more information, please visit http://www.nintendo.com/corp/index.jsp.

Contact

Please visit this webpage to contact a member of the Nintendo PR team, https://www.nintendo.com/corp/prcontact.jsp.