

EXPERIENCE

Knewton Senior Product Designer

O2/2017 - Present Leading a complete redesign of Knewton's student and instructor experiences.

New York, NY Establishing a design system and frontend component library with React.js.

Chase User Experience Design Lead

01/2016 - 02/2017 Led efforts to establish a modular design system for the Chase product ecosystem.

New York, NY Collaborated with bank executives on design strategy for digital banking services.

Kuddly Product Design Consultant

01/2015 - 03/2015 Established Kuddly's product vision, user experience, and visual identity in preparation Remote, Seoul, South Korea for its first product launch on iOS and Android, which led to a \$1.5M seed round.

Doblet Product Designer, Front End Developer

06/2014 - 03/2015 Led design across all platforms (web, iOS, Android). Developed Doblet's website.

Remote, San Francisco, CA Completed Y Combinator Summer 2014 program with a \$1.3M seed round.

Intuit Front End Developer

03/2013 - 10/2014 Designed and built responsive web interfaces for Intuit Demandforce's website.

San Francisco, CA Restructured the website's information architecture to streamline user flows.

The Energy Coalition User Experience Designer, Visual Designer, Web Developer

09/2010 - 02/2013 Led the redesign of The Energy Coalition's website. Designed visual elements and Los Angeles, CA established style guides for marketing and branding.

SKILLS

Design Design systems, user experience design, user interface design, interaction design,

visual design, interactive prototyping, information architecture, user research

Code HTML5, CSS3, JavaScript, React.js, GraphQL

Applications + Tools Sketch, Figma, InVision, Framer

EDUCATION

University of California, Los Angeles Bachelor of Arts, Economics

Class of 2009 Minors: Urban & Regional Studies, Environmental Systems & Society, Chinese

CONTACT —

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