

# **EXPERIENCE**

## JPMorgan Chase Digital

### User Experience Designer

New York, NY 01/2016 - Present

Designing and prototyping concepts for Chase Pay, a mobile payments solution for over 50 million bank customers. Aligning design strategy with business goals.

#### Posterus

#### Founder, Product Designer

New York, NY 07/2015 - Present Ongoing side project. Currently designing and developing the alpha version of Posterus with an intent to improve access to education around the world.

#### Kuddly

## **Product Design Consultant**

Remote, Seoul, South Korea 12/2014 - 03/2015 Established Kuddly's product vision, user experience, and visual identity in preparation for its first product launch on iOS and Android, which lead to a \$1.5M seed round.

#### Doblet

#### Product Designer, Front End Developer

Remote, San Francisco, CA 06/2014 - 03/2015 Lead design 1efforts across all platforms (web, iOS, Android). Developed Doblet's website. Completed Y Combinator Summer 2014 program with a \$1.3M seed round.

#### Intuit

### Front End Developer

San Francisco, CA 03/2013 - 10/2014 Designed and built responsive web interfaces for Intuit Demandforce's website. Restructured the website's information architecture to streamline user flows.

#### The Energy Coalition

## Los Angeles, CA

09/2010 - 02/2013

## User Experience Designer, Visual Designer, Web Developer

Lead the redesign of The Energy Coalition's website. Designed visual elements and established style guides for marketing and branding.



## **SKILLS**

Design

User experience design, user interface design, interaction design, visual design, responsive design, information architecture, user research, storyboarding

Code

HTML5, CSS3, JavaScript, ¡Query, PHP

Applications + Tools

Sketch 3, Pixate, InVision, Adobe Illustrator, Photoshop, After Effects, Git



## **EDUCATION**

## University of California, Los Angeles

## Bachelor of Arts, Economics

Class of 2009

Urban & Regional Studies Minor Environmental Systems & Society Minor Chinese Language & Culture Minor

CONTACT

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