

EXPERIENCE

JPMorgan Chase Digital

User Experience Design Lead

01/2016 - Present New York, NY

Cultivating a digital revolution within the bank. Building a modular design system for the Chase product ecosystem. Crafting a product design strategy for banking services.

Posterus

Founder, Product Designer

07/2015 - Present New York, NY

Ongoing side project. Currently designing and developing a service with the intent to improve access to educational resources around the world.

Kuddly

Product Design Consultant

01/2015 - 03/2015 Remote, Seoul, South Korea Established Kuddly's product vision, user experience, and visual identity in preparation for its first product launch on iOS and Android, which led to a \$1.5M seed round.

Doblet

Product Designer, Front End Developer

06/2014 - 03/2015 Remote, San Francisco, CA Led product design across all platforms (web, iOS, Android). Developed Doblet's website. Completed Y Combinator Summer 2014 program with a \$1.3M seed round.

Intuit

Front End Developer

03/2013 - 10/2014 San Francisco, CA Designed and built responsive web interfaces for Intuit Demandforce's website. Restructured the website's information architecture to streamline user flows.

The Energy Coalition

09/2010 - 02/2013 Los Angeles, CA User Experience Designer, Visual Designer, Web Developer

Led the redesign of The Energy Coalition's website. Designed visual elements and established style guides for marketing and branding.



Design

User experience design, user interface design, interaction design, visual design, prototyping, information architecture, user research, design systems and strategy

Code

HTML5, CSS3, JavaScript, ¡Query, Node.js/Express (in progress)

Applications + Tools

Sketch, InVision, Adobe Illustrator, Photoshop, After Effects, Git



EDUCATION

University of California, Los Angeles

Bachelor of Arts. Economics

Class of 2009

Urban & Regional Studies Minor Environmental Systems & Society Minor

Chinese Language & Culture Minor



CONTACT

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