

# delta

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**Delta Economics | Scope Document | Website Development**

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# 1.0

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## Project specifications

Delta Economics has requested a website overhaul based on current designs, your task is to build the website to specification outlined in this document and from [provided] PSD/JPEG files.

Due to a short project time frame of 10 days, there are only two milestones on **14th August 2013** and [completion] **21st August 2013**.

**Milestone 1** | Back office implementation completed, CMS/WordPress midway, graphical assets underway.

**Milestone 2** | Finalising design work and CMS/WordPress, completing functionality and testing. Links to be established with Project Managers.

Each milestone will follow by a progress review.

These reviews will be made on **22nd August 2013** by Christopher Deller (Project Manager). A second review will be made by the Delta Economic team soon after project completion (date TBC).

Following both reviews, a training/consultation period will be booked for the team to become adjusted within the new WordPress environment. Date, length and costs are yet to be agreed.

### Schedule

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Date of commencement:	14th August 2013
Date of completion:	28th August 2013
Total project time:	10 working days

### Costs

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Agreed daily rate:	£250 per day
Total project cost:	£2500
Cost specification:	Set cost for project completion in 10 days
Payments made to:	Rob Sznajder
Bank name:	Halifax Bank of Scotland
Account number:	01068095
Sort code:	80-48-53

### Agreement made between

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For and on behalf of Delta Economics:  
**Dr Rebecca Harding** | CEO

.....  
**Rob Sznajder** | Freelance Web Developer

.....  
This agreement is within conjunction of:  
deltaEconomics\_consultancyAgreement\_robSznajder.pdf

## Deliverables

Below is a comprehensive list of what content will be delivered. Inclusive of delivery will be website upload onto the Delta Economic Memset Dedicated Server.

### By page

- Homepage
- Terms & Conditions
- Privacy
- Sitemap
- About > Our Approach
- About > Our Team
- Services > Data
- Services > Consultancy
- Services > Forecasting
- Analysis > Webcasts
- Analysis > Weekly Trade Views
- Analysis > Quarterly Trade Forecasts
- DeltaApp (holding page in form of banner)
- Contact

### Grid formation

All website content follows a grid formula, with a basis of 30pxls being the value to multiple in order to space elements apart.

There are four main columns which content fits into and a limited amount of rows based on volume of actual content.

Space (or gutters) between content vertically and horizontally, including edges of the site are 30pxls.

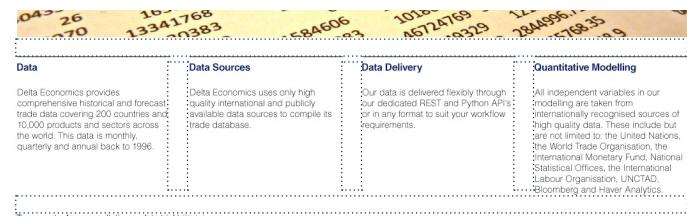
Each square on the grid is 240x240 and content fits into a grid formation following these dimensions. A strikethrough and header aligned at the top, content then a link aligned at the bottom.

Heights may change based on content, but the grid will follow a 30pxl spacing rules, with a fixed [maximum] website width of 1110pxls.

The only two exceptions to this rule are:

Webcasts - they fit into a 510x287pxls resolution, with content below continuing to follow the 30pxl formula.

Body copy - occasionally body copy over a number of columns will finish within a 240pxls square, the 30pxl formula will follow on from the lowest body copy item in that row before the next item is aligned (usually a link - see below).



# 3.0

## Content specifications

- [ALL] BODY COPY: Helvetica LT Std Light 14pt font in Registration Black. For T&C and Privacy pages use 10pt font (see 4.1).
- [ALL] HEADERS: Strikethrough line at 1pt stroke in Delta Master Blue. Headers in Helvetica LT Std Bold 16pt font in same colour sitting approx. 10 pixels under strikethrough line.
- NAVIGATION: Static primary navigation, drop down secondary navigation. Secondary navigation to disappear when user moves away from currently selected category.
- [ALL] LINKS: For link name Helvetica LT Std Roman 14pt font in Delta Master Blue. For link same font with Delta Grey #2 colour on ROLLOFF (C:27 M:20 Y:21 K:2 / R:195 G:195 B:195 / L:79 A:0 B:0 / #c3c3c3) and Delta Master Blue for ROLLOVER/CLICK state.
- BANNER: Sliding banner on Homepage, to allow 5 different messages to slide on/off at intervals specified within WordPress. Messages have a slight blur to indicate movement when sliding.

A 6th unique [temporary] banner for DeltaApp link will be used until Delta's API is functioning.
- WEBCASTS: YouTube hosted videos to appear in set frames within Homepage and Webcast pages to maintain 16:9 aspect ratio within grid format.
- INFO GRAPHIC: Comprised of body copy with Helvetica LT Std Light 19pt font in Delta Master Blue (PANTONE 2757 C / C:100 M:96 Y:31 K:27 / R:11 G:30 B:96 / L:14 A:15 B:-42 / #0b1e60) four lines of copy [max], with a region for 4 numericals, a decimal points and % sign in Helvetica LT Std Black 59pt font in same colour.
- PHOTOGRAPHY: Banner resolution 1050x240pxls. Staff resolution 240x240pxls (see 5.2). Images to be provided.
- ICONS: PDF, Twitter, LinkedIn, Email, YouTube. Artwork to be provided.
- GRAPHS/CHARTS: Graphic style TBC based on plug-in chosen - to be finalised during Milestone 2 however design should follow Brand Guidelines.

All charts must be interactive with [mouse ROLLOVER] response in providing user with value on rolled over area. Graph/charts types required are as follows:

  - Bar charts (option for vertical/horizontal)
  - Pie chart
  - Line chart
  - Interpolated line chart
  - World map chart
  - Donut chart (if possible)
  - Scatter chart (if possible)
- ECONOMIC TRADE CALENDAR: Consisting of 7 columns and 6 rows. Graphic style consists of Strikethrough line at 0.5pt stroke in Delta Master Blue. Data to be entered in WordPress and table to be displayed. Alternative is table is JPG and dropped into frame.
  - C1: 'Country' Flag graphic (to be provided)
  - C2: 'Date' date of entry
  - C3: 'Time' time of entry
  - C4: 'Event' Name of event
  - C5: 'Actual' numerical value
  - C6: 'Previous' numerical value
  - C7: 'Forecast' numerical value
- GOOGLE MAP: Contact page to have the London office marked on Google Map upon opening.

# 4.0

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## Homepage

### Key design points

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Contains:

- Main logo
- Strikethrough (2pt in Delta Master Blue)
- Navigation
- Banner(s)
- How can we help you (text section)
- Webcast (most current Webcast loaded)
- Did you know (info graphic)
- Data (text section)
- Consultancy (text section)
- Forecasting (text section)
- Latest YOY World Trade Forecast (graph)
- Weekly Trade Views (6 latest WTV listed)
- Delta Economic Trade Calendar (table)
- Trade opportunity (info graphic)
- Background (in grey #98999b)
- Outer background (in grey #98999b)
- Lower banner (in Delta Master Blue)
- Delta blurb
- Delta copyright
- Terms & Conditions page link
- Privacy page link
- Sitemap page link

### Reference files

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PSD >

fifthDraft\_homepage.psd

fifthDraft\_homepage >

all JPGS

## Homepage example

**Delta**

Delta Economics | About | Services | Analysis | DeltaApp | Contact | Login

### Delta Economics | A pre-eminent source of specialist forecasting and economic research

**How we can help you**

Delta Economics Forecasting and Modelling provides a unique and independent approach to understanding trade, economic growth and trade finance now and over the long term. We use economic forecasting and modelling as tools to help businesses make decisions. Our research is always focused on how it is useful and on how it can help our clients.

We provide this service through access to our unique trade and GDP data. Our data and research is tailored to the requirements of each client for their specific use.

To request a free consultation or data trial | [Click here](#)

Did you know	Data	Consultancy	Forecasting
Delta Economics expects UK exports of diesel engines to increase by <b>7.7%</b> in 2013	Our Trade and Economic Growth Forecasting software can provide time series and actual data as well as forecast data. Data can be accessed through our unique web-based app, or via our REST and Python API's. Our data covers 200 countries and 10,000 sectors globally. We have indicator data that measures the trade competitiveness of these countries.	We provide research-led consultancy, economic modeling, scenario planning and reporting based on our expertise in trade, macroeconomics and business growth.	The Delta Economics trade forecast covers all countries and trade corridors in the world across 10,000 commodity groups. We forecast trade competitiveness and trade indicators and have the only trade-based model of GDP in the world.
<a href="#">To find out how   Click here</a>	<a href="#">Unique data   Click here</a>	<a href="#">Bespoke research   Click here</a>	<a href="#">Leading edge forecasting   Click here</a>

**Latest YOY World Trade Forecast**

Delta Economics forecasts 2.4% growth in world trade in 2013. This is 0.3% higher than our forecast from last quarter and is the result of signs of recovery in European markets, particularly the UK, and demand from emerging economies.

[To read more of our forecasts | Click here](#)

**Delta Economic Trade Calendar**

Country	Date	Time	Event	Actual	Previous	Forecast
UK	30th November 2013	22:30	GBP Rightmove House Prices (YoY)	16	22	12
US	8th December 2013	12:40	GBP Rightmove House Prices (YoY)	20	33	13
France	16th December 2013	15:30	GBP Rightmove House Prices (YoY)	22	44	14
Spain	23rd December 2013	21:00	GBP Rightmove House Prices (YoY)	30	55	15
Germany	31st December 2013	15:05	GBP Rightmove House Prices (YoY)	45	66	16

Delta Economics is a pre-eminent market intelligence, research-led economics consultancy specialising in long term forecasting of trade, economic growth and trade payments.

**Trade opportunity**

There are opportunities for businesses in Vietnam. We expect the world's exports to Vietnam to increase by **8.9%** in 2013

[To find out how | Click here](#)

© Delta Economics. All rights reserved.  
Terms & Conditions | Privacy | Sitemap

## 4.2

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# Terms & Conditions, Privacy and Sitemap

## Key design points

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Contains:

- Body copy Helvetica LT Std Light 14pt
- Body copy colour in Registration Black
  
- Sitemap style to be determined by plugin  
(can be discussed prior to Milestone 2)

(all items below in Helvetica 10pt white)

- Delta blurb
  - Delta copyright
  
  - Terms & Conditions page link
  - Privacy page link
  - Sitemap page link
- (links have underlined ROLLOVER state)  
(links also have underlined CLICKED state)  
(de-underline once new is selection made)

## Reference files

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PSD >

fifthDraft\_homepage\_privacy.psd  
fifthDraft\_homepage\_siteMap.psd  
fifthDraft\_homepage\_t&c.psd

fifthDraft\_homepage >

05\_otherHomepagelItems >  
all JPGS

## 4.3

# Terms & Conditions example

 Delta

[Delta Economics](#) | [About](#) | [Services](#) | [Analysis](#) | [DeltaApp](#) | [Contact](#) | [Login](#)

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**Website Terms & Conditions**

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Please read this Agreement carefully before accessing or using the Website. By accessing or using any part of the web site, you agree to become bound by the terms and conditions of this agreement. If you do not agree to all the terms and conditions of this agreement, then you may not access the Website or use any services. If these terms and conditions are considered an offer by Delta Economics, acceptance is expressly limited to these terms. The Website is available only to individuals who are at least 13 years old.

Your DeltaEconomics.com Account and Site. If you create a blog on the Website, you are responsible for maintaining the security of your account and blog, and you are fully responsible for all activities that occur under the account and any other actions taken in connection with the blog. You must not describe or assign keywords to your blog in a misleading or unlawful manner, including in a manner intended to trade on the name or reputation of others, and Delta Economics may change or remove any description or keyword that it considers inappropriate or unlawful, or otherwise likely to cause Delta Economics liability. You must immediately notify Delta Economics of any unauthorized uses of your blog, your account or any other breaches of security. Delta Economics will not be liable for any acts or omissions by You, including any damages of any kind incurred as a result of such acts or omissions.

Responsibility of Contributors. If you operate a blog, comment on a blog, post material to the Website, post links on the Website, or otherwise make (or allow any third party to make) material available by means of the Website (any such material, "Content"), You are entirely responsible for the content of, and any harm resulting from, that Content. That is the case regardless of whether the Content in question constitutes text, graphics, an audio file, or computer software. By making Content available, you represent and warrant that:

- the downloading, copying and use of the Content will not infringe the proprietary rights, including but not limited to the copyright, patent, trademark or trade secret rights, of any third party;
- if your employer has rights to intellectual property you create, you have either (i) received permission from your employer to post or make available the Content, including but not limited to any software, or (ii) secured from your employer a waiver as to all rights in or to the Content;

you have fully complied with any third-party licenses relating to the Content, and have done all things necessary to successfully pass through to end users any required terms;

the Content does not contain or install any viruses, worms, malware, Trojan horses or other harmful or destructive content;

the Content is not spam, is not machine- or randomly-generated, and does not contain unethical or unwanted commercial content designed to drive traffic to third party sites or boost the search engine rankings of third party sites, or to further unlawful acts (such as phishing) or mislead recipients as to the source of the material (such as spoofing);

the Content is not pornographic, does not contain threats or incite violence towards individuals or entities, and does not violate the privacy or publicity rights of any third party;

your blog is not being advertised via unwanted electronic messages such as spam links on newsgroups, email lists, other blogs and web sites, and similar unsolicited promotional methods;

your blog is not named in a manner that misleads your readers into thinking that you are another person or company. For example, your blog's URL or name is not the name of a person other than yourself or company other than your own; and/or you have, in the case of Content that includes computer code, accurately categorized and/or described the type, nature, uses and effects of the materials, whether requested to do so by Delta Economics or otherwise.

By submitting Content to Delta Economics for inclusion on your Website, you grant Delta Economics a world-wide, royalty-free, and non-exclusive license to reproduce, modify, adapt and publish the Content solely for the purpose of displaying, distributing and promoting your blog. If you delete Content, Delta Economics will use reasonable efforts to remove it from the Website, but you acknowledge that caching or references to the Content may not be made immediately unavailable.

Without limiting any of those representations or warranties, Delta Economics has the right (though not the obligation) to, in Delta Economics sole discretion (i) refuse or remove any content that, in Delta Economics reasonable opinion, violates any Delta Economics policy or is in any way harmful or objectionable, or (ii) terminate or deny access to and use of the Website to any individual or entity for any reason, in Delta Economics's sole discretion. Delta Economics will have no obligation to provide a refund of any amounts previously paid.

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Delta Economics reserves the right, at its sole discretion, to modify or replace any part of this Agreement. It is your responsibility to check this Agreement periodically for changes. Your continued use of or access to the Website following the posting of any changes to this Agreement constitutes acceptance of those changes. Delta Economics may also, in the future, offer new services and/or features through the Website (including, the release of new tools and resources). Such new features and/or services shall be subject to the terms and conditions of this Agreement.

**Termination.** Delta Economics may terminate your access to all or any part of the Website at any time, with or without cause, with or without notice, effective immediately. If you wish to terminate this Agreement or your DeltaEconomics.com account (if you have one), you may simply discontinuing using the Website. Notwithstanding the foregoing, if you have a VIP Services account, such account can only be terminated by Delta Economics if you materially breach this Agreement and fail to cure such breach within thirty (30) days from Delta Economics's notice to you thereof; provided that, Delta Economics can terminate the Website immediately as part of a general shut down of our service. All provisions of this Agreement which by their nature should survive termination shall survive termination, including, without limitation, ownership provisions, warranty disclaimers, indemnity and limitations of liability.

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**General Representation and Warranty.** You represent and warrant that (i) your use of the Website will be in strict accordance with the Delta Economics Privacy Policy, with this Agreement and with all applicable laws and regulations (including without limitation any local laws or regulations in your country, state, city, or other governmental area, regarding online conduct and acceptable content, and including all applicable laws regarding the transmission of technical data exported from the United States or the country in which you reside) and (ii) your use of the Website will not infringe or misappropriate the intellectual property rights of any third party.

**Indemnification.** You agree to indemnify and hold harmless Delta Economics, its contractors, and its licensors, and their respective directors, officers, employees and agents from and against any and all claims and expenses, including attorneys' fees, arising out of your use of the Website, including but not limited to your violation of this Agreement.

**Miscellaneous.** This Agreement constitutes the entire agreement between Delta Economics and you concerning the subject matter hereof, and they may only be modified by a written amendment signed by an authorized executive of Delta Economics, or by the posting by Delta Economics of a revised version. Except to the extent applicable law, if any, provides otherwise, this Agreement, any access to or use of the Website will be governed by the laws of the state of California, U.S.A., excluding its conflict of law provisions, and the proper venue for any disputes arising out of or relating to any of the same will be the state and federal courts located in San Francisco, California. Any dispute arising under this Agreement shall be finally settled by arbitration in accordance with the Comprehensive Arbitration Rules of the Judicial Arbitration and Mediation Service, Inc. ("JAMS") by three arbitrators appointed in accordance with such Rules. The arbitration shall take place in San Francisco, California, in the English language and the arbitral decision may be enforced in any court. The prevailing party in any action or proceeding to enforce this Agreement shall be entitled to costs and attorneys' fees. If any part of this Agreement is held invalid or unenforceable, that part will be construed to reflect the parties' original intent, and the remaining portions will remain in full force and effect. A waiver by either party of any term or condition of this Agreement or any breach thereof, in any one instance, will not waive such term or condition or any subsequent breach thereof. You may assign your rights under this Agreement to any party that consents to, and agrees to be bound by, its terms and conditions; Delta Economics may assign its rights under this Agreement without condition. This Agreement will be binding upon and will inure to the benefit of the parties, their successors and permitted assigns.

Delta Economics is a pre-eminent market intelligence, research-led economics consultancy specializing in long term forecasting of trade, economic growth and trade payments.

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[Terms & Conditions](#) | [Privacy](#) | [Sitemap](#)

## Privacy example

 Delta

[Delta Economics](#) | [About](#) | [Services](#) | [Analysis](#) | [DeltaApp](#) | [Contact](#) | [Login](#)

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**Website Privacy**

Your privacy is critically important to us. At Delta Economics we have a few fundamental principles:

We don't ask you for personal information unless we truly need it. (We can't stand services that ask you for things like your gender or income level for no apparent reason.)

We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.

We don't store personal information on our servers unless required for the on-going operation of one of our services.

On our website, we aim to make it as simple as possible for you to control what's visible to the public, seen by search engines, kept private, and permanently deleted.

If you have questions about deleting or correcting your personal data please contact our support team.

Delta Economics Ltd operates several websites including [deltaeconomics.com](#). It is Delta Economics's policy to respect your privacy regarding any information we may collect while operating our websites.

**Website Visitors**

Like most website operators, Delta Economics collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. Delta Economics's purpose in collecting non-personally identifying information is to better understand how Delta Economics's visitors use its website. From time to time, Delta Economics may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

Delta Economics also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on DeltaEconomics.com blogs. Delta Economics only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses are visible and disclosed to the administrators of the blog where the comment was left.

**Gathering of Personally-Identifying Information**

Certain visitors to Delta Economics's websites choose to interact with Delta Economics in ways that require Delta Economics to gather personally-identifying information. The amount and type of information that Delta Economics gathers depends on the nature of the interaction. For example, we ask visitors who sign up for a blog at DeltaEconomics.com to provide a username and email address. Delta Economics collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with Delta Economics. Delta Economics does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

**Aggregated Statistics**

Delta Economics may collect statistics about the behavior of visitors to its websites. For instance, Delta Economics may monitor the most popular blogs on the DeltaEconomics.com site or use spam screened by the Akismet service to help identify spam. Delta Economics may display this information publicly or provide it to others. However, Delta Economics does not disclose personally-identifying information other than as described below.

**Protection of Certain Personally-Identifying Information**

Delta Economics discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Delta Economics's behalf or to provide services available at Delta Economics's websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Delta Economics's websites, you consent to the transfer of such information to them. Delta Economics will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Delta Economics discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Delta Economics believes in good faith that disclosure is reasonably necessary to protect the property or rights of Delta Economics, third parties or the public at large. If you are a registered user of an Delta Economics website and have supplied your email address, Delta Economics may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Delta Economics and our products. We primarily use our various product blogs to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Delta Economics takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

**Cookies**

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. Delta Economics uses cookies to help Delta Economics identify and track visitors, their usage of Delta Economics website, and their website access preferences. Delta Economics visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using Delta Economics's websites, with the drawback that certain features of Delta Economics's websites may not function properly without the aid of cookies.

**Business Transfers**

If Delta Economics, or substantially all of its assets, were acquired, or in the unlikely event that Delta Economics goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Delta Economics may continue to use your personal information as set forth in this policy.

**Privacy Policy Changes**

Although most changes are likely to be minor, Delta Economics may change its Privacy Policy from time to time, and in Delta Economics's sole discretion. Delta Economics encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.

Delta Economics is a pre-eminent market intelligence, research-led economics consultancy specialising in long term forecasting of trade, economic growth and trade payments.

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[Terms & Conditions](#) | [Privacy](#) | [Sitemap](#)

# 4.5

## Sitemap example

The screenshot shows the Delta Economics website with a dark grey header and footer and a white main content area. The header features the word "delta" in a lowercase, italicized font. Below it is a horizontal navigation bar with links: Delta Economics | About | Services | Analysis | DeltaApp | Contact | Login. A section titled "Site Map" follows, containing a hierarchical list of pages:

- Homepage
- About
  - Our Approach
  - Our Team
- Services
  - Data
  - Consultancy
  - Forecasting
- Analysis
  - Webcasts
  - Weekly Trade Views
  - Quarterly Trade Forecasts
- DeltaApp
- Contact
- Login

In the footer, there is a small paragraph about the company's focus, followed by copyright and link information.

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# 5.0

---

## About > Our Approach

### Key design points

---

Contains:

- Navigation set to:  
About > Our Approach
- First body copy expands across 4 columns
- Secondary Body copy occupies 3 columns
- Photography resolution 1050x240pxls.
- Our Approach (text section)
- Unique Data (text section)
- Independent Research (text section)
- Unique & Independent Forecasting (text section)  
(tracking will need to be adjusted to get this  
heading to fit)
- 3 links

### Reference files

---

PSD >  
fifthDraft\_aboutUs\_ourApproach.psd

fifthDraft\_about >  
fifthDraft\_aboutUs\_ourApproach.jpg

\_photography >  
services\_consultancy\_1050x240.jpg

# 5.1

## About > Our Approach example

**delta**

---

[Delta Economics](#) | [About](#) | [Services](#) | [Analysis](#) | [DeltaApp](#) | [Contact](#) | [Login](#)  
| [Our Approach](#) | [Our Team](#)



---

**Our Approach**

Delta Economics was founded on the principle that economic research should make a commercial difference to business. This pragmatic approach has fuelled our growth: currently Delta Economics employs 10 high calibre economists and analysts all with strong academic backgrounds and substantial experience in business and policy settings.

Delta Economics Forecasting and Modelling provides a unique and fully independent approach to understanding trade, economic growth and trade finance now and over the long term. We use economic forecasting and modelling as tools to help businesses make decisions. Our research is always focused on how it is useful and on how it can help our clients:

<b>Unique Data</b>	<b>Independent Research</b>	<b>Unique &amp; independent forecasting</b>
Unrivalled time series and actual trade data across 200 countries and 10,000 sectors globally.	Research-led consultancy, economic modelling, scenario planning and reporting.	Trade flows, trade competitiveness and trade indicators.
<a href="#">Unique data</a>   Click here	<a href="#">Bespoke research</a>   Click here	<a href="#">Leading edge forecasting</a>   Click here

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## 5.2

---

### Our Team

#### Key design points

---

Contains:

- Navigation set to:  
About > Our Team
- Body copy expands across 3 columns
- Photography resolution 240x240pxls
- emails are [actual] links
- email program should open on click

#### Reference files

---

PSD >  
fifthDraft\_aboutUs\_ourTeam.psd

fifthDraft\_about >  
fifthDraft\_aboutUs\_ourTeam.jpg

# 5.3

## Our Team example

**delta**

[Delta Economics](#) | [About](#) | [Services](#) | [Analysis](#) | [DeltaApp](#) | [Contact](#) | [Login](#)  
| [Our Approach](#) | [Our Team](#)

---

**Dr. Stefan Georg** | Chairman

Dr. Stefan Georg, an alternative asset portfolio manager, was until recently the CEO of Bayern LB in London. He has a wealth of experience in the financial services industry, having spent many years working for the Power Utilities from Dresdner Kleinwort Wasserstein, and senior roles in Structured Finance, Project Finance and Risk Management in Russia, Singapore, Frankfurt and London for Dresdner Kleinwort Wasserstein and Bayern LB. He is multi-lingual and in addition to his financial career has had experience as a Board Member and CFO of Zentrum Mikroelektronik Dresden AG and academic roles at Humboldt University Berlin and the University of Regensburg. He is currently based in Tokyo, Japan, building on his research into the Japanese, German and US banking sector. He is a Board Member of the German-Japanese Chamber of Commerce, Chairman of Delta Economics Ltd and Chairman of the German British Forum.

[email](#) | [chair@deltaeconomics.com](mailto:chair@deltaeconomics.com)

---

**Dr. Rebecca Harding** | CEO

Dr. Rebecca Harding is CEO of Delta Economics. She is an independent economist with an extensive background in modelling economic growth, trade, productivity, innovation and enterprise. Most recently her work has focused on the drivers of long-term growth globally and its relationship with financial systems.

She has been an advisor to several governments, written almost 200 articles on economic issues, and held senior posts in leading academic, think-tank and corporate organisations. These include her role as a Senior Fellow at London Business School, Head of UK Corporate Research at Deloitte, Chief Economist at the Work Foundation and Executive Director of the Global Entrepreneurship Monitor world-wide (based at London Business School and Babson College Boston). She has also held visiting professorial roles at Birkbeck College and the Max Planck Institute for Growth Research and was on the Board of the European Institute of Economic Research from 2004 to November 2011. She holds a BA in Economics and German and an MSc and PhD in the economics of Science and Innovation.

She has advised the European Union and regional governments or agencies in the UK and Germany on innovation and enterprise policy and was a Specialist Advisor to the UK Treasury Select Committee between 2004 and 2006 on regional productivity. She was an advisor to the All Party Parliamentary Group on Entrepreneurship between 2005 and 2009. Rebecca is a Fellow of the Royal Society of Arts, and Academician of the Learned Societies for the Social Sciences and a member of the Society of Business Economists.

She is a regular commentator in the broadcast and print media speaking on economic trends, trade, finance and growth with major news agencies.

[email](#) | [ceo@deltaeconomics.com](mailto:ceo@deltaeconomics.com)

---

**Nayani Bandara** | Analyst, Project Manager, EA to CEO

Nayani is one of Delta Economics' two project manager, with a particular responsibility for media and public relations. She is Executive Assistant to the CEO, and is Delta's Head of Branding and Design. Her analytical focus is in the Middle East and North Africa region. Nayani is proficient in statistical methods and SPSS. She has a BSc in Sociology from the London School of Economics and an MA in Political Economy of Finance from the University of Manchester.

[email](#) | [nb@deltaeconomics.com](mailto:nb@deltaeconomics.com)

---

**Saoirse de Bont** | Analyst and Data Manager

With degrees from University College Cork and the University of Oxford, Saoirse has a background in law, economics and consulting and has recently completed the Graduate Diploma in Law and Legal Practice Course from Manchester University. She has worked with the United Nations and corporate firms in India and the UK and assesses economic implications of changes in global trade flows. She is data manager of the team analysing trade flows and their implications for financial services companies.

[email](#) | [sdb@deltaeconomics.com](mailto:sdb@deltaeconomics.com)

---

**Frankie Hadfield** | Analyst and Project Manager, EA to Chairman

Frankie is Delta Economics' Internal Process Manager and is responsible for the organisation and co-ordination of the company's head office and core client accounts. She is the Executive Assistant to the Chairman. Her analytical focus within Delta Economics is the South American economies. She has a degree in International Business and Spanish and has completed an MA in Political Economy of Finance at the University of Manchester.

[email](#) | [fh@deltaeconomics.com](mailto:fh@deltaeconomics.com)

---

**Jack Harding** | Publications Manager and Analyst

Jack is the chief editor of Delta Economics' research reports and publications and also has project liaison and research responsibilities, specialising in Asia, Europe and North America. His previous role was as a researcher with a Brussels based Public Relations Company. He holds a degree from Kings College London in War Studies and German and has studied abroad at Ludwig-Maximilians-Universität, Munich.

[email](#) | [jh@deltaeconomics.com](mailto:jh@deltaeconomics.com)

---

**Mayookh Lad** | Quantitative Analyst

Mayookh manages Delta Economics' automated programming interface (API) providing quantitative analysis for clients and for the analytical team. He has responsibility for managing data quality and interpretation. He has a background in engineering, quantitative marketing strategies and law. His previous work experience includes five years as a senior marketing manager at DuPont, India.

[email](#) | [ml@deltaeconomics.com](mailto:ml@deltaeconomics.com)

---

**Dan Oldfield** | Analyst

Dan is an analyst and writer for Delta Economics. His research is focused on sub-Saharan Africa's trade and economic policy. He manages social media and news for Delta Economics and is responsible for project-based research on specific client reports. He is proficient in statistical methods and SPSS and has a BSc in Sociology from LSE.

[email](#) | [do@deltaeconomics.com](mailto:do@deltaeconomics.com)

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# 6.0

---

## Services > Data

### Key design points

---

Contains:

- Navigation set to:  
Services > Data
- Photography resolution 1050x240pxls
- Body copy occupies 4 columns
- Data (text section)
- Data Sources (text section)
- Data Delivery (text section)
- Quantitative Modelling (text section)
- Single link

### Reference files

---

PSD >  
fifthDraft\_services\_data.psd

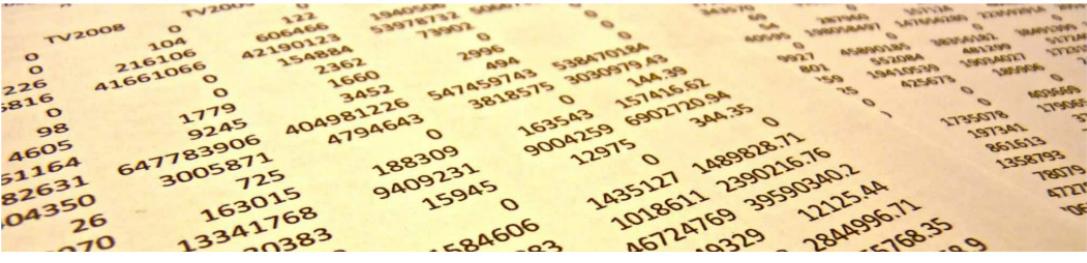
fifthDraft\_services >  
fifthDraft\_services\_data.jpg

# 6.1

## Services > Data example

# delta

[Delta Economics](#) | [About](#) | [Services](#) | [Analysis](#) | [DeltaApp](#) | [Contact](#) | [Login](#)  
[Data](#) | [Consultancy](#) | [Forecasting](#)



Data	Data Sources	Data Delivery	Quantitative Modelling
Delta Economics provides comprehensive historical and forecast trade data covering 200 countries and 10,000 products and sectors across the world. This data is monthly, quarterly and annual back to 1996.	Delta Economics uses only high quality international and publicly available data sources to compile its trade database.	Our data is delivered flexibly through our dedicated REST and Python API's or in any format to suit your workflow requirements.	All independent variables in our modelling are taken from internationally recognised sources of high quality data. These include but are not limited to: the United Nations, the World Trade Organisation, the International Monetary Fund, National Statistical Offices, the International Labour Organisation, UNCTAD, Bloomberg and Haver Analytics.

To request a free consultation or data trial | [Click here](#)

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## 6.3

---

### Services > Consultancy

#### Key design points

---

Contains:

- Navigation set to:  
Services > Consultancy
- Photography resolution 1050x240pxls
- Body copy occupies 4 columns
- Consultancy (text section)
- Surveys (text section)
- Research Services (text section)
- Data Services (text section)
- 2 links

#### Reference files

---

PSD >

fifthDraft\_services\_consultancy.psd

fifthDraft\_services >

fifthDraft\_services\_consultancy.jpg

## 6.4

### Services > Consultancy example

**delta**

---

[Delta Economics](#) | [About](#) | [Services](#) | [Analysis](#) | [DeltaApp](#) | [Contact](#) | [Login](#)  
| [Data](#) | [Consultancy](#) | [Forecasting](#)



---

<b>Consultancy</b> <p>Delta Economics expertise covers all areas of trade and economic growth with a unique application to financial markets, business growth and competitiveness. Our bespoke research for clients uses this background alongside our data and applies it to specific business requirements for economic modelling, strategy, scenario planning and reporting.</p>	<b>Surveys</b> <p>Delta Economics has a long history in survey design, management and analysis. We have SPSS, Stata, E-Views and R expertise and experience with qualitative and quantitative survey techniques internationally.</p>	<b>Research Services</b> <p>Delta Economics provides bespoke research and data for clients employing a multi-disciplinary range of statistical, econometric and survey research methodologies as well as qualitative market research tools.</p>	<b>Data Services</b> <p>Our trade data is available monthly, quarterly and annually across 200 countries and 10,000 products and sectors globally.</p>
--	---	--	---

[For a free consultation, research service or survey](#) | [Click here](#)

[For a free data trial](#) | [Click here](#)

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# 6.5

---

## Services > Forecasting

### Key design points

---

Contains:

- Navigation set to:  
Services > Forecasting
- Photography resolution 1050x240pxls
- Body copy expands across 4 columns
- Body copy has bullet pointed list
- Bullet points are square
- Bullet points are in Delta Master Blue
- Body copy occupies 3 columns
- Forecasting (bullet pointed text section)
- Webcasts (text section)
- Weekly Trade Views (text section)
- Quarterly Trade Views (text section)
- 3 links

### Reference files

---

PSD >  
fifthDraft\_services\_forecasting.psd

fifthDraft\_services >  
fifthDraft\_services\_forecasting.jpg

# 6.6

## Services > Forecasting example

**delta**

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[Delta Economics](#) | [About](#) | [Services](#) | [Analysis](#) | [DeltaApp](#) | [Contact](#) | [Login](#)  
| [Data](#) | [Consultancy](#) | [Forecasting](#)



---

**Forecasting**

Delta Economics Trade Forecasts are based on our unique global dataset covering 200 countries and 10,000 products and sectors. We provide:

- Monthly estimates of trade values and changes across all trade flows and channels for the next 12 months.
- Quarterly and annual forecasts across all trade flows and channels for the next fifteen years.
- Monthly, quarterly and annual forecasts of key trade indicators

We filter data to provide bespoke or tailored data and forecast packages to match client preferences.

---

<b>Webcasts</b>  Watch insightful trade views from our Executive Team via our online media player.	<b>Weekly Trade Views</b>  Our weekly trade views anticipate and analyse forthcoming key economic data from Delta's unique trade perspective.	<b>Quarterly Trade Forecasts</b>  The Delta Economics Trade Forecast covers the key trading nations, partners and sectors for the world, global regions and individual countries.
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[Watch Webcasts](#) | Click here      [Our current view](#) | Click here      [Our outlook](#) | Click here

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# 7.0

---

## Analysis > Webcasts

### Key design points

---

Contains:

- Navigation set to:  
Analysis > Webcasts
- Body copy expands across 2 columns
- Body copy limited is height of Webcast
- Webcast resolution is 510x487pxls
- Maximum of 6 Webcasts shown
- Webcasts are in date order (recent at top)
- Show 'coming soon' for content empty slots
- Looking for more? Has 1 link

### Reference files

---

PSD >  
fifthDraft\_analysis\_webcasts.psd

fifthDraft\_analysis >  
fifthDraft\_analysis\_webcasts.jpg

## Analysis > Webcasts example

**Delta**

[Delta Economics](#) | [About](#) | [Services](#) | [Analysis](#) | [DeltaApp](#) | [Contact](#) | [Login](#)  
[Webcasts](#) | [Weekly Trade Views](#) | [Quarterly Trade Forecasts](#)

**Dr Rebecca Harding | CEO | Discussion on 2013 Figures**

This is Photoshop's version of Lorem ipsum: Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit.

Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Nam nec tellus a odio tincidunt auctor a ornare odio. Sed non mauris vitae erat consequat auctor eu in elit.

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo.

**Dr Rebecca Harding | CEO | Example Tradecast 02**

This is Photoshop's version of Lorem ipsum: Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit.

Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Nam nec tellus a odio tincidunt auctor a ornare odio. Sed non mauris vitae erat consequat auctor eu in elit.

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo.

**Dr Rebecca Harding | CEO | Example Tradecast 03**

This is Photoshop's version of Lorem ipsum: Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit.

Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Nam nec tellus a odio tincidunt auctor a ornare odio. Sed non mauris vitae erat consequat auctor eu in elit.

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo.

**Dr Rebecca Harding | CEO | Example Tradecast 04**

This is Photoshop's version of Lorem ipsum: Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit.

Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Nam nec tellus a odio tincidunt auctor a ornare odio. Sed non mauris vitae erat consequat auctor eu in elit.

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo.

**Dr Rebecca Harding | CEO | Example Tradecast 05**

This is Photoshop's version of Lorem ipsum: Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit.

Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Morbi accumsan ipsum velit. Nam nec tellus a odio tincidunt auctor a ornare odio. Sed non mauris vitae erat consequat auctor eu in elit.

Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo.

**Delta Economics | Webcast | Coming soon**

New bi-weekly webcasts uploading soon.

**Looking for more?**

For archived content please contact our analytical team.

[Contact us](#) | [Click here](#)

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## 7.2

---

### Analysis > Weekly Trade Views

#### Key design points

---

Contains:

- Navigation set to:  
Analysis > Weekly Trade Views
- Buttons use 1 column on left
- 6 buttons in total
- Buttons are 90pxls in height
- 1pt stroke in Delta Master Blue
- Fill with Delta Master Blue on click
- In clicked state font becomes white
- Buttons have a title, date and click here link
- Body copy expands across 3 columns
- Header style need to be set to Header 10
- Icons: PDF, Twitter, LinkedIn and Email
- Content is variable text, graphs, info graphics
- Looking for more? Has 1 link

#### Reference files

---

PSD >  
fifthDraft\_analysis\_weeklyTradeViews.psd

fifthDraft\_analysis >  
fifthDraft\_analysis\_weeklyTradeViews.jpg

# 7.3

## Analysis > Weekly Trade Views example

# delta

Delta Economics | About | Services | Analysis | DeltaApp | Contact | Login  
| Webcasts | Weekly Trade Views | Quarterly Trade Forecasts

**Weekly Trade View Header**  
31st December 2013  
[Read more](#) | [Click here](#)

**Weekly Trade View Header**  
31st December 2013  
[Read more](#) | [Click here](#)

**Weekly Trade View Header**  
31st December 2013  
[Read more](#) | [Click here](#)

**Weekly Trade View Header**  
31st December 2013  
[Read more](#) | [Click here](#)

**Weekly Trade View Header**  
31st December 2013  
[Read more](#) | [Click here](#)

**Our data says:**  
This is Photoshop's version of Lorem Ipsum: Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Duis sed odio sit amet nibh vulputate cursus a sit amet mauris. Sed non neque elit. Sed ut imperdiet nisi. Proin condimentum fermentum nunc. Etiam pharetra, erat sed fermentum feugiat, velit mauris egestas quam, ut aliquam massa nisl quis neque. Suspendisse in orci enim.

**Key turning points:**  
This is Photoshop's version of Lorem Ipsum: Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo. Nullam ac urna eu felis dapibus condimentum sit amet a augue. Sed non neque elit. Sed ut imperdiet nisi. Proin condimentum fermentum nunc. Etiam pharetra, erat sed fermentum feugiat, velit mauris egestas quam, ut aliquam massa nisl quis neque. Suspendisse in orci enim.

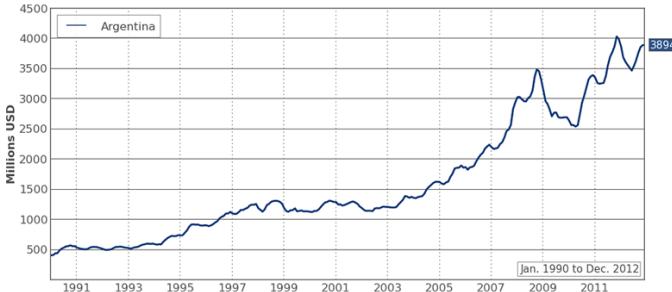
**Delta Economic Trade Calendar**  
This is Photoshop's version of Lorem Ipsum: Proin gravida nibh vel velit auctor aliquet. Aenean sollicitudin, lorem quis bibendum auctor, nisi elit consequat ipsum, nec sagittis sem nibh id elit. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Mauris in erat justo. Nullam ac urna eu felis dapibus condimentum sit amet a augue. Sed non neque elit. Sed ut imperdiet nisi. Proin condimentum fermentum nunc. Etiam pharetra, erat sed fermentum feugiat, velit mauris egestas quam, ut aliquam massa nisl quis neque. Suspendisse in orci enim.

Country	Date	Time	Event	Actual	Previous	Forecast
UK	30th November 2013	22:30	GBP Rightmove House Prices (YoY)	16	22	12
USA	8th December 2013	12:40	GBP Rightmove House Prices (YoY)	20	33	13
France	16th December 2013	15:30	GBP Rightmove House Prices (YoY)	22	44	14
Spain	23rd December 2013	21:00	GBP Rightmove House Prices (YoY)	30	55	15
Germany	31st December 2013	15:05	GBP Rightmove House Prices (YoY)	45	66	16

**Looking for more?**  
For archived content please contact our analytical team.  
[Contact us](#) | [Click here](#)

**Trade opportunity**  
There are opportunities for businesses in Vietnam. We expect the world's exports to Vietnam to increase by **8.9%** in 2013.  
[To find out how](#) | [Click here](#)





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## 7.4

---

# Analysis > Quarterly Trade Forecasts

## Key design points

---

Contains:

- Navigation set to:  
Analysis > Quarterly Trade Views
- Body copy expands across 4 columns
- Body copy has bullet pointed list
- Bullet points are square
- Bullet points are in Delta Master Blue
- Buttons use 1 column on left
- 7 buttons in total
- Buttons are 60pxls in height
- 1pt stroke in Delta Master Blue
- Fill with Delta Master Blue on click
- In clicked state font becomes white
- Buttons have a title and click here link
- Click here link disappears in clicked state
- World map image changes colour on click
- Country highlighted depends clicked button  
(artwork to be provided in Milestone 2)
- Body copy expands across 3 columns
- Header style need to be set to Header 10
- Icons: PDF, Twitter, LinkedIn and Email
- Content is mainly body copy
- Looking for more? Has 1 link

## Reference files

---

PSD >  
fifthDraft\_analysis\_quarterlyTradeForecasts.psd

fifthDraft\_analysis >  
fifthDraft\_analysis\_quarterlyTradeForecasts.jpg

## Analysis > Quarterly Trade Forecasts example

**delta**

---

[Delta Economics](#) | [About](#) | [Services](#) | [Analysis](#) | [DeltaApp](#) | [Contact](#) | [Login](#)  
[Webcasts](#) | [Weekly Trade Views](#) | [Quarterly Trade Forecasts](#)

---

**Quarterly Trade Forecasts**

The Delta Economics Quarterly Trade Forecast covers the key trading nations, partners and sectors for the world, global regions and individual countries:

- The Executive Summary is a monthly report covering the key changes in our Trade Climate Index (TCI) across the world. It is published in the last week of every calendar month.
- The quarterly regional reports cover the key findings for each of the global regions and individual countries and sectors within those regions. They track the trade of the largest trading country and select each quarter a regional sector trade corridor that is growing particularly quickly.
- The forecasts are available for individual regions. Click a button below for further information.

**Asia Pacific**



**Europe**  
[Read more](#) | [Click button](#)

**MENA**  
[Read more](#) | [Click button](#)

**North America**  
[Read more](#) | [Click button](#)

**South America**  
[Read more](#) | [Click button](#)

**Sub-Saharan Africa**  
[Read more](#) | [Click button](#)

**World**  
[Read more](#) | [Click button](#)

---

**Asia Pacific | 31st December 2013**

Markets breathed a sigh of relief after China released better-than-expected trade data in early January. As the world's second-largest economy, China's economic fortunes are inextricably linked to those of the world and, indeed, the Asia-Pacific. China ranks first for imports from and exports to the Asia-Pacific and intra-regional trade is paramount to their success; eight of Asia-Pacific's top-ten export partners are from within the region.

In some respects, this setup is beneficial – the region's lack of dependence on Europe, for example, has shielded them from contagion – it does, however, mean that the region suffers when a large economy begins to slow or demand begins to fall. Given their reliance on one another, flat demand in one country often has a knock-on effect on others. We saw weakening growth in China, for example, damaging trade growth in countries such as South Korea, Japan and Australia. However Delta expects a reasonable level of growth in total trade in Asia-Pacific in 2013 at 5.8%; we do not expect a dramatic drop off in trade in China (7.4% total trade growth), indeed its economy may stabilise in 2013 as it ramps up its imports, thereby creating a strong foundation for growth in the future.

**Looking for more?**

For archived content please contact our analytical team.

[Contact us](#) | [Click here](#)

---

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# 8.0

## DeltaApp

### Key design points

Contains:

- Navigation set to:  
DeltaApp
- Banner appears as temp holding page  
(see below for example)

The screenshot shows the homepage of Delta Economics. At the top, there is a navigation bar with links: Delta Economics, About, Services, Analysis, DeltaApp (which is bolded), Contact, and Login. Below the navigation bar, the word "delta" is written in a large, lowercase, sans-serif font. The main content area features a large, bold, dark blue header "DeltaApp | Coming soon...". Below this, there is a section titled "How we can help you" with a paragraph of text and a "Click here" link. To the right, there is a video player interface featuring a portrait of Dr. Rebecca Harding, CEO, with the text "Discussion on 2013 Figures" above it. The video player has a play button, a progress bar, and an "HD" indicator. At the bottom of the page, there are four sections: "Did you know" (with a 7.7% growth statistic), "Data" (describing their trade and economic growth forecasting software), "Consultancy" (describing their research-led consultancy services), and "Forecasting" (describing their trade forecast). Each section includes a "Click here" link.

Contains:

- Navigation set to:  
DeltaApp
- Banner appears as temp holding page  
(see below for example)

**delta**

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# DeltaApp | Coming soon...

**How we can help you**

Delta Economics Forecasting and Modelling provides a unique and independent approach to understanding trade, economic growth and trade finance now and over the long term. We use economic forecasting and modelling as tools to help businesses make decisions. Our research is always focused on how it is useful and on how it can help our clients.

We provide this service through access to our unique trade and GDP data. Our data and research is tailored to the requirements of each client for their specific use.

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**Did you know**

Delta Economics expects UK exports of diesel engines to increase by **7.7%** in 2013

[To find out how](#) | [Click here](#)

**Data**

Our Trade and Economic Growth Forecasting software can provide time series and actual data as well as forecast data. Data can be accessed through our unique web-based app, or via our REST and Python API's. Our data covers 200 countries and 10,000 sectors globally. We have indicator data that measures the trade competitiveness of these countries.

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**Consultancy**

We provide research-led consultancy, economic modelling, scenario planning and reporting based on our expertise in trade, macroeconomics and business growth.

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The Delta Economics trade forecast covers all countries and trade corridors in the world across 10,000 commodity groups. We forecast trade competitiveness and trade indicators and have the only trade-based model of GDP in the world.

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## Contact

### Key design points

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Contains:

- Navigation set to: Contact
- Body copy occupies 4 columns
- Telephone and email leading set to 16pt
- Icons: PDF, Twitter, LinkedIn and Email
- Google Map plugin implemented
- Google Map has marker set to office location

### Reference files

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PSD >

fifthDraft\_contactPage.psd

fifthDraft\_contact >

fifthDraft\_contactPage.jpg

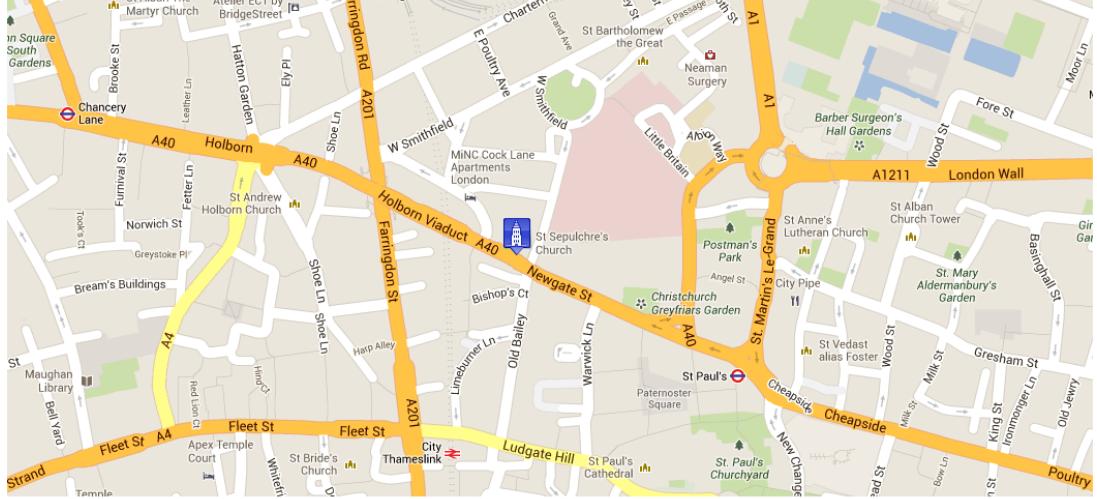
## Contact example

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<b>Contact us</b> <p>If you would like to know more about Delta Economics or to find out about how we could work together, please contact us.</p>	<b>London office</b> <p>Delta Economics 15 Old Bailey London EC4M 7EF United Kingdom</p>	<b>Telephone and email</b> <p>T   +44 (0) 20 3427 6106 F   +44 (0) 20 3585 3518 E   <a href="mailto:info@deltaeconomics.com">info@deltaeconomics.com</a></p> <p>Press enquiries: E   <a href="mailto:press@deltaeconomics.com">press@deltaeconomics.com</a></p>	<b>Find us on</b> <p>Twitter    LinkedIn    Vimeo   </p>
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Delta Economics is a pre-eminent market intelligence, research-led economics consultancy specialising in long term forecasting of trade, economic growth and trade payments.

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