

Michael Carillon

Full-stack Web Developer

Michael Carillon

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Cleveland, OH 44113

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[LinkedIn](#)
[Github](#)
[Website](#)

Skills

HTML & CSS, Javascript, jQuery, React, NextJS, SQL, .NET Framework,
Git, Docker, Figma, UI/UX Design

Time Management, Organizational Skills, Problem Solving

Experience

The Goodyear Tire & Rubber Co. / Applications Developer

APRIL 2022 - JANUARY 2023, AKRON, OH

Worked for NASCAR division

Maintained an application used to keep track of tire inventory in
warehouse

Created dashboard web application for tire engineers to view data from
NASCAR races using a NextJS front-end, a .NET Web API back-end, and a
MySQL database

Wrote and tested software on schedule in support of company objectives
as defined by the software development manager

Communicated with other developers as well as supervisor concerning
software changes before, during, and upon their completion

Conformed software to established coding guidelines

Created UI/UX mockups in Figma with help and guidance from UI/UX
Specialist

Salesforce / Associate Technical Consultant

OCTOBER 2020 - APRIL 2022, CLEVELAND, OH

Worked on implementing new user stories and fixing bugs for a
well-known office furniture client using B2B Commerce on the Salesforce
platform

Participated in the full application life cycle from technical design to
development, testing, and deployment using contemporary Cloud based
development tools

Interacted directly with customer, development team, and other
stakeholders to ensure customer success

Designed, developed and integrated Salesforce applications using
Visualforce, APEX, Javascript, and other technologies

Worked with technical teams and senior architects to finalize architecture
specifications, and created design as it relates to the customization and/or
integration of software solutions

Developed proofs of concept (POC) as needed, integrated new components with back office systems during the design and requirements phase to evaluate products and integration strategies

Validated application code against unit tests, security tests, and profiling tools

Assisted in identifying, troubleshooting, and resolving defects encountered during various stages of project delivery, including during the deployment and implementation of the solution in production environments

Produced project documentation, including functional and technical designs, and end-user guides

Acme Fresh Market Corporate / Digital Content Specialist/Data Analyst

SEPTEMBER 2016 - OCTOBER 2020, AKRON, OH

Created customer-facing recipe page on website and back-end way to manage recipes

Maintained the digital shelf for all items on e-commerce platform, including editing product and brand descriptions to make them customer-facing and adding product images for items that do not have images using a custom content management system

Merchandised products within the e-commerce platform to drive traffic, conversion, and average order value by representing the weekly ad online and simplifying customers' online experience

Analyzed Google Analytics Data and applied knowledge to drive conversion and basket size growth, and suggested ways to simplify customers' online experience

Implemented and created effective and innovative online merchandising strategies to drive total online sales and profitability

Managed the placement of products that are displayed digitally across acmestores.com

Executed email campaigns to specific lists using Mailchimp, and analyzed performance of campaigns

Posted social media content using Later / Hootsuite and similar social media management tool

Used Customer Relationship Management software and customer database to manage promotions and created targeted groups, and provided analysis of the performance of promotions

Created weekly store signage package using custom web-based platform

Acme Fresh Market / Part Time Grocery Clerk

AUGUST 2014 - SEPTEMBER 2016, AKRON, OH

Education

The University of Akron / Bachelor's of Science, Computer and Information Systems - Programming

AUGUST 2015 - DECEMBER 2017, AKRON, OH

Overall GPA - 3.574

Dean's List - Fall 2015, Spring 2016, Fall 2016

The University of Akron / Associate of Arts

AUGUST 2011 - MAY 2015, AKRON, OH

Overall GPA - 3.516

Dean's List - Spring 2014, Fall 2014, Spring 2015

Akron Early College High School / High School Diploma

AUGUST 2011 - MAY 2015, AKRON, OH

Certifications

Salesforce Certified Platform Developer I

Received October 2020

Computer Information Systems Programming Certificate

Received June 2017