

# Mike Herceg

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## About

Passionate Front-End Engineer with a strong eye for design and a drive to build engaging, scalable, and accessible web interfaces. Experienced in bridging the gap between UX and development, leading cross-functional teams, and creating reusable component libraries in React ecosystems.

## Relevant Experience

**Koddi – Senior Frontend Engineer**  
**Frontend Engineer II**  
**Frontend Engineer**

**08/2025 – Present**  
**01/2024 – 08/2025**  
**11/2022 – 01/2024**

Frontend lead on Koddi Ads, contributing to scalable adtech features and reusable UI systems.

- Led development of major features in Koddi Ads, an omni-channel advertising management platform.
- Built and maintained scalable, reusable components using React, Redux, TypeScript, Styled Components, and Chakra UI.
- Enhanced component library and design system, improving UI consistency and developer velocity.
- Developed unit testing strategies to improve code quality and reduce regressions.
- Integrated Auth0 for seamless user authentication and improved security workflows.
- Mentored junior engineers and led successful cross-functional project delivery.

**Temple University – Adjunct Professor**

**8/2022 – 4/2024**

Taught foundational web design and development to a diverse group of students.

- Led weekly virtual classes covering HTML, CSS, and JavaScript fundamentals.
- Created hands-on assignments that emphasized responsiveness, accessibility, and semantic markup.
- Provided one-on-one feedback to help students build confidence and technical fluency.
- Encouraged creative thinking while instilling best practices in front-end development.

**O3 world – Frontend Engineer**

**3/2022 – 11/2022**

Built custom web solutions for clients, while improving internal tooling and design system practices.

- Delivered front-end implementations using React, Next.js, WordPress, and Drupal.

- Collaborated with clients to align product goals with technical execution.
- Developed Yeoman generators for React and Drupal projects, speeding up project setup.
- Built a base component library integrated with Storybook to enforce design consistency.

## **IKEA – Software Engineer**

**11/2021 – 3/2022**

Contributed to IKEA's global online checkout platform serving millions of users worldwide.

- Implemented and optimized front-end features using React, Redux, and TypeScript.
- Maintained Styled Components and worked within IKEA's proprietary design system.
- Resolved bugs and performed code refactoring to improve maintainability.
- Collaborated with international teams to ensure functional parity and consistent UX.

## **DonorPerfect – Front End Developer**

**12/2020 – 11/2021**

Delivered modern UI components across DonorPerfect's suite of fundraising tools.

- Built accessible, reusable front-end components using Angular, React, SCSS, and Webpack.
- Worked closely with designers to translate UX concepts into interactive interfaces.
- Supported multiple development squads with shared UI resources and style guides.
- Helped standardize UI practices across products through internal documentation and collaboration.

## **DonorPerfect – Marketing Web & Design Team Lead**

**01/2019 – 12/2020**

Oversaw design and development of marketing websites while managing a creative team.

- Managed web development projects from concept through deployment.
- Led and mentored a team of designers and developers.
- Ensured branding consistency across marketing properties and public-facing assets.
- Balanced project timelines with creative direction and technical implementation.

## **Professionally Proven Skills, Technologies and Stacks**

- **Languages & Frameworks:** React, TypeScript, JavaScript, HTML, CSS, SCSS
- **Libraries & Tools:** Redux, Chakra UI, Styled Components, Storybook, Bootstrap,
- **Build Tools & CI/CD:** Webpack, Gulp, Git, GitHub Actions
- **AI Tools: Design:** Figma, Sketch, Photoshop, Illustrator, InDesign
- **Other:** Agile, UX Principles, Component Libraries, Design Systems, Mentoring, ChatGPT, Cursor

## **Education**

**Temple University**

**2012 - 2016**

Bachelor's in Fine Art, Focusing in Graphic and Interactive Design.