

Session Source ▾

Channel ▾

Total Users

€ K

↓ -34.8% from previous 28 days



Sessions

11.3K

↓ -29.3% from previous 28 days



Engaged Sessions

5.3K

↓ -53.7% from previous 28 days



Average Session Duration

02:24

↑ 47.4% from previous 28 days



Supporter Signatures

327

↓ -63.4% from previous 28 days



Top Channels		Sessions ▾
Organic Search		4,311
Direct		3,926
Paid Search		1,417
Organic Social		606
Paid Social		446
Unassigned		321
Referral		301
Email		15

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Session Source		Sessions ▾
google		5,331
(direct)		3,795
meta		443
bing		297
supportthemission		230
(not set)		180
m.facebook.com		153
l.facebook.com		151

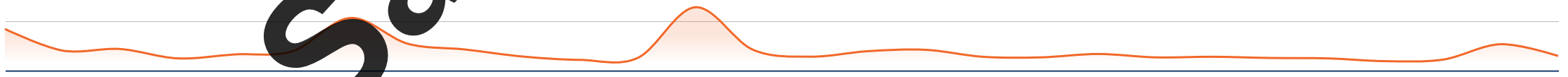
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Total Sessions Over Time

2K

0

Jul 16 Jul 18 Jul 20 Jul 22 Jul 24 Jul 26 Jul 28 Jul 30 Aug 1 Aug 3 Aug 5 Aug 7 Aug 9 Aug 11



Select date range

Page

Channel

Session Source

City

Total Users

6.9K

↓ -34.8% from previous 28 days



Sessions

11.3K

↓ -29.3% from previous 28 days



Engagement rate

47.2%

↓ -34.5% from previous 28 days



Bounce Rate

52.8%

↑ 88.9% from previous 28 days



Supporter Rate

0.02

↓ -46.1% from previous 28 days



Page Name	Sessions	Engaged sessions	AVG. Session Duration	Bounce rate	Engagement rate
Northeast Maglev - D...	4,335	2,614	00:01:35	39.7%	60.3%
Ip - Northeast Maglev	2,647	1,241	00:01:07	53.12%	46.88%
The SCMAGLEV Proj...	924	826	00:02:06	10.61%	89.39%
See the Project Timeli...	794	674	00:02:34	15.11%	84.89%
FAQ - Northeast Maglev	509	425	00:02:39	16.5%	83.5%
Maglev is for Baltimor...	479	3	00:00:00	99.37%	0.63%
Grand total	11,255	5,315	00:02:24	52.78%	47.22%

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Channels	Sessions
Organic Search	4,311
Direct	3,926
Paid Search	1,417
Organic Social	606
Paid Social	446

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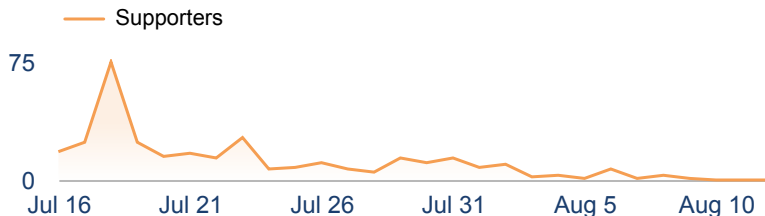
Page Name	Views
Northeast Maglev - DC to NYC in ...	7,055
Ip - Northeast Maglev	3,784
The SCMAGLEV Project - Fastest ...	1,633
See the Project Timeline and Statu...	1,236
FAQ - Northeast Maglev	828

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Session Source	Supporters
google	110
supportthemission	90
meta	42
(not set)	23
(direct)	21

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Supporters Over Time



Session source	Engaged sessions	Bounce rate	Engagement rate	AVG. Sess...
google	3,264	38.77%	61.23%	00:03:04
(direct)	834	78.02%	21.98%	00:01:02
bing	211	28.96%	71.04%	00:05:30
meta	171	61.4%	38.6%	00:00:39
supportthemission	152	33.91%	66.09%	00:02:28
Grand total	5,315	52.78%	47.22%	00:02:24

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Device

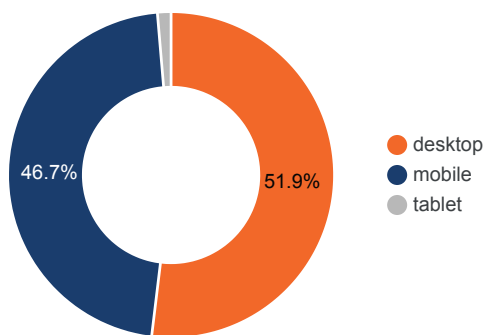
City

Browser

Day of Week

Device category	Sessions	AVG. Session Duration	Bounce rate	Engagement rate	Supporters
desktop	5,711	00:02:30	58.29%	41.71%	30
mobile	5,346	00:02:18	46.97%	53.03%	290
tablet	213	00:01:37	37.09%	62.91%	7
Grand total	11,255	00:02:24	52.78%	47.22%	327

Device Category by Views



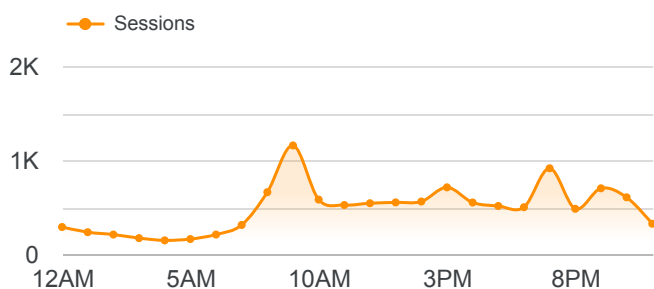
Country by Sessions



Browser	Sessions	City	Sessions
Chrome	6,354	Ashburn	1,241
Safari	2,524	New York	1,105
Safari (in-app)	776	(not set)	888
Edge	700	Boardman	518
Android Webview	401	Baltimore	408

Age	Sessions	Gender	Sessions
unknown	9,612	unknown	9,379
18-24	451	male	1,164
25-34	360	female	775

Sessions by Hour of Day



Sessions by Day of Week

