

52



MIKEATTAH.COM

July 23, 2022 18:00:57



DETAILS

11 Passed

2 To Improve

10 Errors

YOUR AUDIT

Uh oh! Looks like you need to improve these three areas most.



META DESCRIPTION ⓘ



SCHEMA.ORG ⓘ

We didn't detect any schema.org items on your webpage



BACKLINKS SCORE ⓘ

Content

Content is an essential part of your SEO strategy. From product pages to blog posts, you want to optimize your content for search engines and users to get the most value from it. That's why our SEO checker takes a 360-degree look at your website's content and its SEO.



(https://www.webfx.com)

TITLE TAG ?

Mike Attah

Length: 10 character(s) (76 pixels)



REVENUE DRIVEN FOR OUR CLIENTS

\$3,021,182,299 ⓘ

(https://www.webfx.com/about/results/)

IMPACT: HIGH

SOLVING COMPLEXITY:

EASY TO SOLVE

MENU

WebFX’s Title Tag Tips:

- Limit title tags to 55 characters
- Place your core keyword at the start of your title tag, if possible
- Make title tags transparent, but also enticing for your audience

You might also like:



What Is a Title Tag? (/blog/seo/title-tag/)



How to Write a Title Tag: 8 Best Practices (/seo/learn/how-to-write-a-title-tag/)



META DESCRIPTION ?

Length: 0 character(s) (0 pixels)



IMPACT: HIGH



SOLVING COMPLEXITY:
EASY TO SOLVE

We suggest taking the following actions:

- Limit meta descriptions to 155 characters
- Include your core keyword and related keywords, if possible
- Use meta descriptions to summarize your page

You might also like:



What Is a Meta Description? (/blog/seo/what-is-a-meta-description/)



How to Write Meta Descriptions (/blog/seo/how-to-write-meta-descriptions/)



HEADINGS ?

<H1>	<H2>	<H3>	<H4>	<H5>
1	0	1	0	0
<H1>	Hi I'm Mike!			
<H3>	I am a frontend developer			
SHOW MORE				



IMPACT: MEDIUM



SOLVING COMPLEXITY:
EASY TO SOLVE

WebFX’s Heading Tips:

- Write informative, easy-to-follow heading tags
- Use heading tags, like H1s, H2s, and H3s, to organize content
- Feature core or related keywords in heading tags

You might also like:



What are Header Tags? [+4 Tips for Writing Website Headings] (/blog/marketing/what-are-header-tags/)

Can a H1 Tag Improve My SEO? | How H1 Affects SEO (/seo/learn/can-h1-



CONTENT ANALYSIS

frontend developer	1	Projects Contact	1
Mike Attah	1	Mike	2



ALT ATTRIBUTE

We found 7 images on this web page

0 ALT attributes are missing.

SHOW MORE

IMPACT: MEDIUM

SOLVING COMPLEXITY:
EASY TO SOLVE

WebFX’s Alt Attribute Tips:

- Add image alt text for all images
- Describe an image exactly as it appears, like “dog at beach”
- Include core or related keywords, like for product images

You might also like:

- [How to Do SEO for Images | SEO Tips for Images \(/seo/learn/seo-for-images/\)](#)
- [7 Tips for Optimizing Images for Visual Search \(/seo/learn/visual-search/\)](#)
- [8 SEO Tips for Image-Heavy Sites \(/seo/learn/seo-for-images/\)](#)



Internal Links: Follow (100%)

Anchor	Type	Follow
Home	Internal Link	Follow
About	Internal Link	Follow
Projects	Internal Link	Follow

SHOW MORE

IMPACT: MEDIUM

SOLVING COMPLEXITY:
EASY TO SOLVE

WebFX’s In-Page Links Tips:

- Use descriptive anchor text




You might also like:



WebFX’s URL Resolve Tips:

- Ensure content redirects to the correct version of your site, like example.com to www.example.com
- Use your .htaccess file to create redirects to your preferred domain
- Create redirects when moving to a new domain name, versus allowing the old site to expire

You might also like:

-  [What Is a 301 Redirect?](/blog/internet/what-is-a-301-redirect/)
-  [How to Create SEO-Friendly Redirects](/seo/learn/what-redirects-are-seo-friendly/)
-  [How to Secure & Redirect Your Site From HTTP to HTTPS](/blog/internet/my-website-is-not-secure/)

ROBOTS.TXT ⓘ



A robots.txt file allows you to restrict the access of search engine crawlers to prevent them from accessing specific pages or directories. They also point the web crawler to your page's XML sitemap file.

Your site currently has a robots.txt file. You can use Google Search Console's Robots.txt Tester to submit and test your robots.txt file and to make sure Googlebot isn't crawling any restricted files.

ROBOTS.TXT ⓘ

No robots.txt file was found.




IMPACT: MEDIUM

SOLVING COMPLEXITY:
EASY TO SOLVE

We suggest taking the following actions:

- Test your robots.txt file with the Google Search Console robots.txt tool
- Prevent search engines from crawling duplicate content, like PDFs, with your robots.txt file
- Use your robots.txt file to direct crawlers to your XML sitemap

You might also like:

-  [Robots.txt | How to Use It and How It Affects SEO](/blog/web-design/robotstxt/)
-  [What Is Crawlability and Indexability?](/blog/seo/what-is-crawlability-indexability/)
-  [How to Get Your Newest Pages Indexed Fast](/blog/search-engine-optimization/get-new-site-pages-indexed-quickly-possible/)



XML SITEMAP ⓘ

No sitemap found in your robots.txt.

IMPACT: MEDIUM

SOLVING COMPLEXITY:
EASY TO SOLVE



WebFX's XML Sitemap Tips:

- Use a preferred URL format, like with "www," for your XML sitemap
- Include the correct protocol, like "http" or "https" in your XML sitemap
- Add a link to your XML sitemap in your website's footer

You might also like:



[What Is an XML Sitemap?](#)
(/blog/seo/what-is-an-xml-sitemap/)

[Video] [Everything You Need to Know](#)



[About XML Sitemaps](#)
(https://www.youtube.com/watch?v=3W80XGI0Xok)



HREFLANG TAGS ⓘ

No Hreflang Tags were identified.

Mobile

Mobile is a big part of SEO. Search engines like Google use mobile-friendliness as a ranking factor for search results, which is why businesses can't wait when it comes to building a mobile site. Learn where your site stands when it comes to mobile-friendliness by checking out your results now!



MOBILE FRIENDLINESS ⓘ



IMPACT: HIGH



SOLVING COMPLEXITY:
HARD TO SOLVE

WebFX's Mobile-Friendliness Tips:

- Have a responsive design versus a separate mobile site
- Limit the use of plugins like Flash, Java, and Silverlight
- Use AMP to improve the speed of pages on mobile devices

You might also like:



[Mobile SEO: 9 Ways to Optimize for Mobile-friendly SEO](#) (/seo/learn/mobile-seo/)



[4 Tips for Creating Content for Mobile Users](#) (/blog/marketing/4-tips-for-creating-mobile-content/)



[How to Use Google AMP for Your Site](#) (/blog/seo/how-to-use-google-amp-for-your-mobile-site/)



TAP TARGETS ⓘ

Tap Target	Size	Overlapping Target
null		



IMPACT: MEDIUM





SOLVING COMPLEXITY:
HARD TO SOLVE



WebFX's Tap Targets Tips:

- Increase your navigation menu's padding by 5-10 pixels
- Make your company logo a link to your website's homepage
- Try heatmaps to learn how users interact with your site and where they encounter issues

You might also like:

-  [8 Ways to Add a Responsive Navigation Menu on Your Site \(/blog/web-design/responsive-menus/\)](/blog/web-design/responsive-menus/)
-  [What Is a Heatmap? \[+3 Best Times to Use a Heatmap\] \(/blog/marketing/what-is-a-heatmap/\)](/blog/marketing/what-is-a-heatmap/)



MOBILE VIEWPORT ⓘ

- ✔ Great, a configured viewport is present.
- ✔ The content fits within the specified viewport size.



IMPACT: MEDIUM

SOLVING COMPLEXITY:
HARD TO SOLVE

WebFX's Mobile Viewport Tips:

- Use the meta viewport tag in the head tag
- Skip using fixed-width elements, like large images
- Use relative, versus absolute, width values in your CSS

You might also like:

-  [Everything You Need to Know About The Head Tag \(/blog/web-design/a-comprehensive-guide-inside-your/\)](/blog/web-design/a-comprehensive-guide-inside-your/)
-  [How to Redesign Your Website for Mobile \(/web-design/learn/redesign-website-for-mobile/\)](/web-design/learn/redesign-website-for-mobile/)



MOBILE RENDERING ⓘ



onaws.com/woothumbs/3e714c9908b5-mikeatiah.com.png)

MOBILE RENDERING ⓘ

The Mobile Rendering was not able to be generated.

Structured Data

Structured data, also called schema markup, tells search engines about your content. Search engines use structured data to learn more about your content and get definitive answers about its purpose and focus. Is your site using structured data correctly, though? Our SEO checker has your answer!



We didn't detect any schema.org items on your webpage

SOLVING COMPLEXITY:
EASY TO SOLVE

We suggest taking the following actions:

- Generate structured data for existing pages with Google's Structured Data Markup Helper tool
- Format structured data as JSON-LD versus microdata
- Check structured data for errors with Google's Structured Testing Tool

You might also like:



[Structured Data 101: What Is Structured Data & How Do I Use It? \(/seo/learn/structured-data/\)](#)



[How to Improve SEO With Structured Data in 7 Steps \(/blog/seo/how-to-improve-seo-with-structured-data/\)](#)



[What Is Schema Markup and How Do I Implement It for SEO? \(/blog/seo/what-is-schema-markup/\)](#)



OPEN GRAPH PROTOCOL

No Open Graph Tags were found.

IMPACT: MEDIUM

SOLVING COMPLEXITY:
EASY TO SOLVE



TWITTER CARD

No Twitter Card was found.

IMPACT: MEDIUM

SOLVING COMPLEXITY:
EASY TO SOLVE



MICROFORMATS

No Microformats were found.

Security

A secure website is essential. You don't want to shop on or provide personal information to a site that isn't secure — and nobody else does either! It's essential to build a secure site because it'll help your business rank higher in search results and get more value from its traffic.






EMAIL PRIVACY



WebFX's Email Privacy Tips:

- Avoid adding email addresses to your site, whether as links or plain text
- Replace email addresses on your website with contact forms
- Create a dedicated email address to receive contact form submissions

You might also like:

-  [9 Tips for Designing Contact Forms That Convert \(/blog/general/9-tips-for-designing-contact-forms-that-convert/\)](/blog/general/9-tips-for-designing-contact-forms-that-convert/)
-  [10 Helpful Examples of Contact Pages & Forms \(/blog/web-design/10-inspiring-contact-us-pages/\)](/blog/web-design/10-inspiring-contact-us-pages/)
-  [How to Create Effective Lead Generation Forms \(/lead-generation/learn/how-to-create-effective-lead-generation-forms/\)](/lead-generation/learn/how-to-create-effective-lead-generation-forms/)

SSL SECURE ⓘ



Great, your website is SSL secured (HTTPS).

- ✓ Your website's URLs redirect to HTTPS pages.
- ✓ Your headers are properly set up to use HSTS.
- ✓ The SSL certificate expired 4 weeks ago.
- ✗ The certificate issuer is Let's Encrypt.



IMPACT: MEDIUM






SOLVING COMPLEXITY:
VERY HARD TO SOLVE

WebFX's SSL Tips:

- Set a reminder to renew your SSL certificate each year
- Redirect your HTTP pages to HTTPS after purchasing your SSL certificate
- Update your XML sitemap and robots.txt file after installing your SSL certificate

You might also like:

-  [Does Your Site Need an SSL Certificate? \(/web-development/learn/does-your-site-need-an-ssl-certificate/\)](/web-development/learn/does-your-site-need-an-ssl-certificate/)
-  [Site Security Checklist: How to Secure Your Website \(/blog/marketing/site-security-checklist/\)](/blog/marketing/site-security-checklist/)
-  [Does Your Site Need HTTPS? \(/web-development/learn/does-my-site-need-https/\)](/web-development/learn/does-my-site-need-https/)



MIXED CONTENT ⓘ

No mixed content was found.



IMPACT: HIGH



SOLVING COMPLEXITY:
EASY TO SOLVE



ASSET MINIFICATION ?

Perfect, all your assets are minified.

IMPACT: MEDIUM

SOLVING COMPLEXITY:
HARD TO SOLVE

WebFX’s Asset Minification Tips:

- Minify your HTML, CSS, and JavaScript
- Compress HTML, CSS, JavaScript, and image files
- Use a content distribution network (CDN)

You might also like:

- [What Is Page Speed & How to Improve Yours \(/blog/marketing/what-is-page-speed/\)](#)
- [13-Point Site Speed Checklist \(/blog/marketing/speed-site-speed-performance-checklist/\)](#)
- [Is Page Speed a Ranking Factor for SEO? \(/blog/marketing/page-speed-ranking-factor-7-ways-speed-up-pages/\)](#)

Technologies

The technologies powering your site and digital marketing strategy can help your business make the most of SEO. That’s why our SEO checker looks at your server, plus your website’s technologies. These pieces of tech can range from essentials, like Google Analytics, to optional tools, like Facebook Pixel.

SERVER IP ?



Server location: Walnut (Valle Lindo)

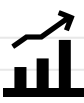
76.76.21.21

A content delivery network (CDN) can help users access your website faster by delivering your content sooner via a network of geographically distributed servers.

TECHNOLOGIES ?



- | | |
|----------------------------------|------------------------------------|
| Node.js
programming-languages | Next.js
Web Server |
| Vercel
Web Server | webpack
miscellaneous |
| React
Javascript Library | Google Search Console
Analytics |



ANALYTICS ⓘ

Google Search Console



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SOLVING COMPLEXITY:
EASY TO SOLVE

Branding

Your brand carries immense value. Following branding best practices, like featuring your brand name in your website URL, can help your business send positive signals to users and Google about "who" you are, like "Google" the search engine or "Google" the Internet provider. That's why our SEO checker looks at a few key areas of your branding.



URL ⓘ

mikeattah.com

Length: 9 character(s)

WebFX's URL Tips:

- Include your core keyword in your URL
- Separate words with dashes
- Write URLs in lowercase, without apostrophes or other special characters

You might also like:



[How to Create SEO-Friendly URLs \(/seo/glossary/what-is-seo-friendly-url/\)](#)

[Long Domain Names vs Short URLs:](#)



[Which is Better? \(/digital-marketing/learn/long-domain-name-vs-short/\)](#)



CUSTOM 404 PAGE ⓘ

- Great, your website has a custom 404 error page.

Custom 404 error pages are an opportunity for you to reduce customer frustration and link to other pages on your site.



IMPACT: MEDIUM



SOLVING COMPLEXITY:
EASY TO SOLVE

WebFX's Custom 404 Page Tips:

- Include your sitemap on your 404 page
- Have your custom 404 page apologize for the error
- Find and fix as many 404 errors as possible

You might also like:



[How to Find and Remove Broken Website Links \(/blog/web-design/find-remove-broken-links/\)](#)



[5 Reasons Your Site Says 404 \(/web-development/learn/what-does-404-mean/\)](#)

Domain

Your domain is one of the most important parts of your website. It should be short, concise, and mention your brand name if possible. Try not to include numbers, underscores, or random letters as it can make your domain hard for Google (and users) to understand and remember.



DOMAIN REGISTRATION ⓘ

Created 1 year ago
Expires in 9 months



DOMAIN AVAILABILITY ⓘ

Domains	Status
mikeattah.net	Available
mikeattah.org	Available
mikeattah.info	Available
mikeattah.biz	Available
mikeattah.eu	Available



TYPO AVAILABILITY ⓘ

Domains	Status
mkeattah.com	Available
mikea5tah.com	Available
ikeattah.com	Available

[SHOW MORE](#)

Backlinks

Backlinks are one of the most influential SEO ranking factors. Earning high-quality backlinks to your site sends a signal to Google that you have a respected, authoritative, and trustworthy site. How good is your backlink profile, though? Check out your SEO score and find out!



BACKLINKS SCORE ⓘ

Very Good

IMPACT: HIGH

SOLVING COMPLEXITY:
VERY HARD TO SOLVE



(https://www.webfx.com)

- Focus on quality versus quantity
- Create useful content, like tools and guides, related to your industry
- Avoid buying links and any unethical link building practices



[What Are Backlinks? \(And How to Earn Backlinks in 2020\) \(/seo/glossary/what-are-backlinks/\)](#)



[How Many Backlinks Should Your Website Have? \(/seo/learn/how-many-backlinks-do-i-need/\)](#)



[What Is a Backlink Analysis and Why Does It Matter? \(/seo/glossary/what-is-a-backlink-analysis/\)](#)

Traffic

It's good to keep tabs on where your site traffic is coming from. This can show you who your website is reaching, and where your audience resides. Your traffic rank shows your website's popularity in the world, and your visitor localization gives you information on the other countries where your website is popular.

TRAFFIC RANK ⓘ

No Traffic Rank was not able to be generated.

VISITORS LOCALIZATION ⓘ

No visitors localization were found.

Social Profiles

Your social profiles are an important part of your online presence. They can help you build brand awareness and help drive traffic to your website.



SOCIAL MEDIA ENGAGEMENT ⓘ

No Social Media Engagement were found.

IMPACT: MEDIUM

SOLVING COMPLEXITY: HARD TO SOLVE



FACEBOOK PAGE ⓘ

No Facebook Page was found.

IMPACT: LOW

SOLVING COMPLEXITY: EASY TO SOLVE



TWITTER ACCOUNT

No Twitter Account was found.

IMPACT: LOW

SOLVING COMPLEXITY:

EASY TO SOLVE



INSTAGRAM ACCOUNT

No Instagram Account was found.

IMPACT: LOW

SOLVING COMPLEXITY:

EASY TO SOLVE



LINKEDIN ACCOUNT

No LinkedIn Account was found.

IMPACT: LOW

SOLVING COMPLEXITY:

EASY TO SOLVE

We suggest taking the following actions:

- Create an account on all major social networks (they're free!).
- Share multiple times per week on social platforms to get the best engagement.
- Don't ignore negative comments that you receive on social profiles.

You might also like:



Does Social Media Marketing Work?

(</social-media/learn/does-social-media-marketing-work/>).



Social Media Marketing Strategies

(</social-media/learn/social-media-marketing-strategies/>).



How to Construct a Winning Social Media Strategy Plan in 8 Steps

(</social-media/learn/social-media-strategy-plan/>).

Local

Your availability in local directories can make or break the attention you get from customers who are geographically close to your business. Be sure to create a free Google My Business page for your company so that you appear in searches for local keywords.



LOCAL DIRECTORIES

No Local Directories were found.



Ready to speak with a marketing expert? Give us a ring

888-256-9448 (tel:+18882569448)

1.6
MILLION

Hours of Expertise

450+

Digital Marketing
Masters On Staff

1,128

Websites Launched

SERVICES

- Digital Marketing Services (/digital-marketing/services/)
- SEO Services (/seo/services/)
- PPC Services (<https://www.webfx.com/ppc/services/>)
- Web Design Services (/web-design/services/)
- Social Media Services (<https://www.webfx.com/social-media/services/>)
- Digital Advertising Services (/digital-advertising/services/)
- Content Marketing Services (/content-marketing/services/)

KNOWLEDGE BASE

- Digital Marketing (/digital-marketing/)
- Content Marketing (<https://www.webfx.com/content-marketing/>)
- Social Media (<https://www.webfx.com/social-media/>)
- Web Design (<https://www.webfx.com/web-design/>)
- SEO (<https://www.webfx.com/seo/>)
- PPC (<https://www.webfx.com/ppc/>)
- Amazon (/amazon/)

COMPANY

- Digital Marketing Agency (<https://www.webfx.com/>)
- SEO Agency (<https://www.webfx.com/seo/agency/>)
- PPC Agency (/ppc/agency/)
- Content Marketing Agency (/content-marketing/agency/)
- Social Media Agency (/social-media/agency/)
- Web Design Agency (<https://www.webfx.com/web-design/agency/>)
- Industries We Serve (/industries/)

RESOURCES

- About Us (/about/)
- Contact Us (/contact/)
- Careers (/careers/)
- Phishing Scam Alert (<https://www.webfx.com/careers/>)
- Locations (<https://www.webfx.com/locations>)
- Community Impact (<https://www.webfx.com/about/ch>)
- Tools (<https://www.webfx.com/tools/>)

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\$3,021,182,299

(<https://twitter.com/webfx>) (<https://www.facebook.com/webfxinc/>) (<https://www.instagram.com/webfx>) (<https://www.youtube.com/WebFX>)



WebFX solution type=campaign_management,22,2299 (https://www.webfx.com)



REVENUE DRIVEN FOR OUR CLIENTS

\$3,021,182,299

(https://www.facebook.com/business/partner-directory/search (https://www.webfx.com/about/results/)

home hero_cta&id=874109159609125§ion=overview