

AIRGAS MOBILE APP

AIRGAS / AIR LIQUIDE

The Airgas Mobile App prototype was created out of the Air Liquide SparkCX Hackathon which was hosted by French gas giant Air Liquide and overseen by BeMyApp. Air Liquide had recently acquired Airgas and wanted to lead innovation through customer satisfaction. Together the two companies boast over 75,000 employees aiding 3 million customers in a broad swath of industries from aerospace to healthcare.

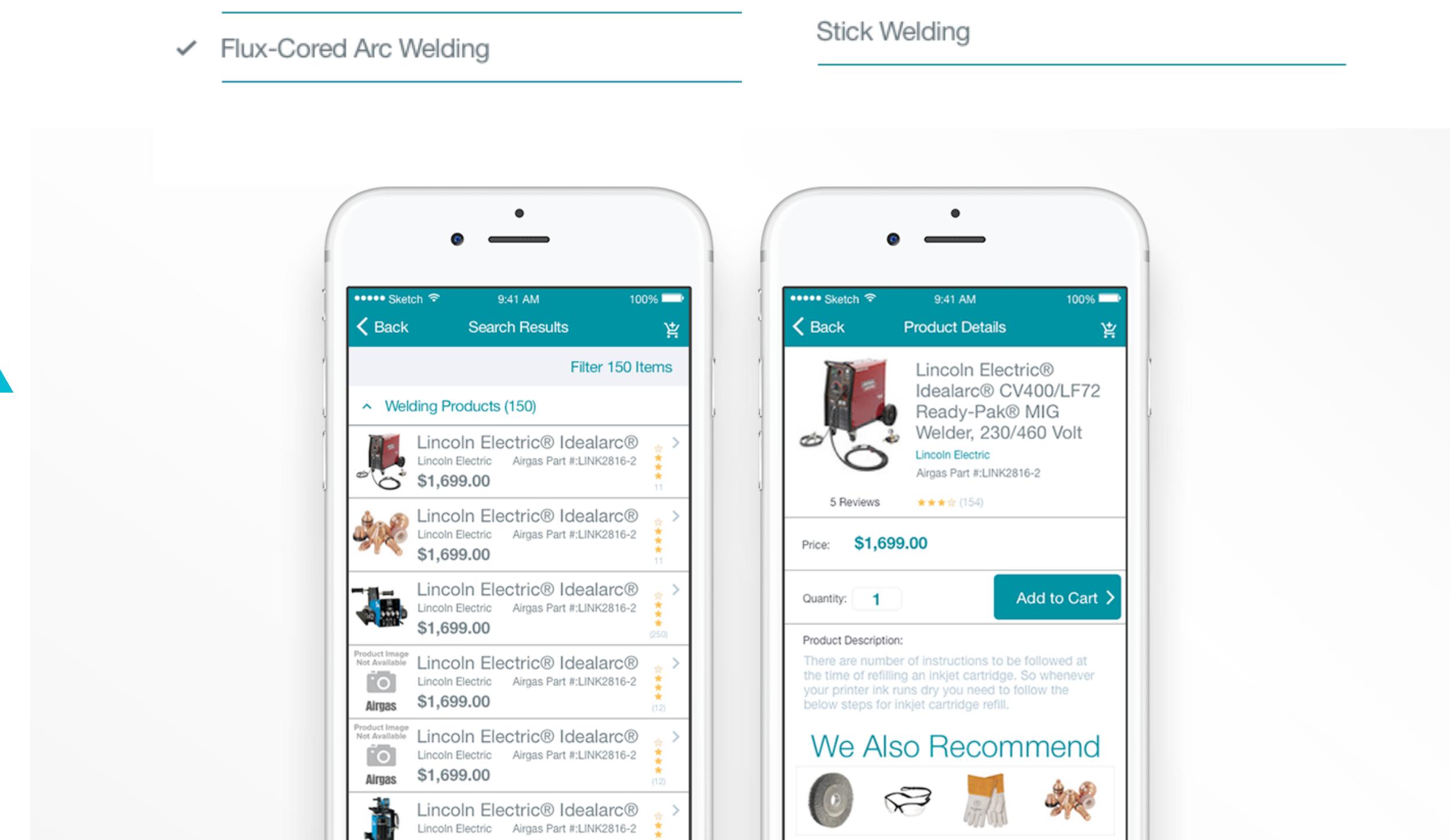
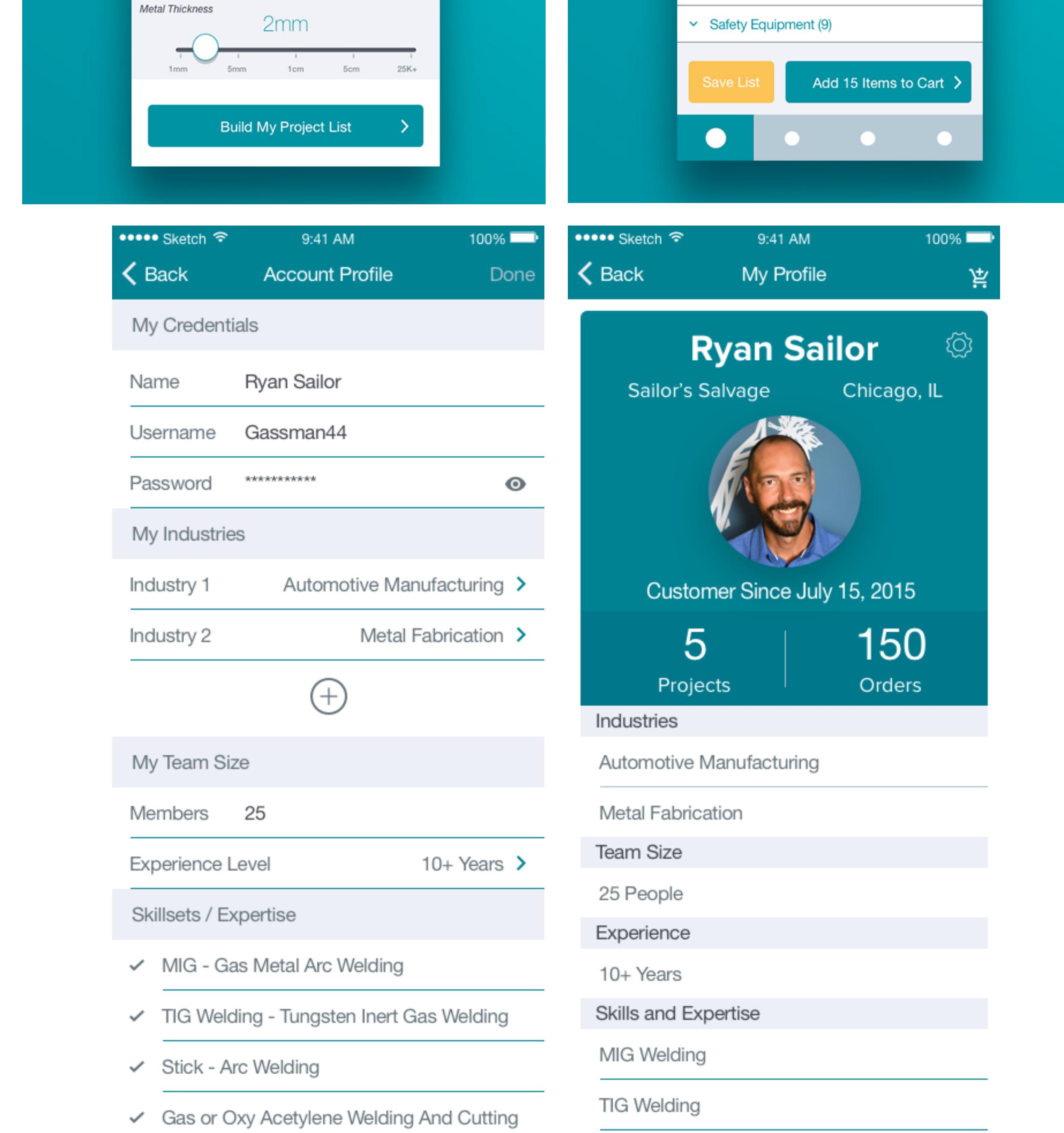
SparkCX was a two day weekend event held at Philadelphia's Chemical Heritage Foundation. The challenge we were aiming to solve was to improve the customer search experience on Airgas.com along with helping customers discover more relevant products. We achieved this through a native mobile app that would allow customers to shop by project rather than product, and be able to buy items quickly, from the shop floor or construction site.

In less than 24 hours, our team of four had created tangible solutions, culminating in a pitch that impressed the judges and earned our team the win. Design had played an invaluable role.

Check out the InVision prototype at the link below

https://invis.io/KF9B9XOCE#/204785308_Login

DESIGN ASSETS



EVENT PHOTOS

