

Michael J. Chiara
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EDUCATION

Fairfield University

Fairfield, CT

Major: Information Systems

May 2018

Minors: Business Analytics, Creative Writing

Information Systems GPA: 3.84 GPA: 3.41

Course Highlights: Project Management, Business Analytics, Web Design, E-Business Applications, Systems Design, Database Systems, Poetry I & II, Graphic Novels, Advanced Portfolio Workshop

EXPERIENCE

Synchrony Financial

Kettering, OH

Business Leadership Program: IT Intern

June- August 2017

- Member of the competitive Business Leadership Program which only accepted 1% of applicants
- Worked in Innovation Station, an open workplace encouraging creativity and collaboration
- Performed in Lead Frontend/UX Designer role on an agile web app project using HTML, CSS, and Bootstrap
- Collaborated in Augmented Reality app design and development for company-wide 24 hour Hackathon
- Provided design ideas and market insight in cross-functional Medici project

SB Nation

Site Manager: TwiceACosmo.com

November 2016- Present

- Responsible for maintaining constant content on site
- Used Google Analytics to learn audience trends and increase site sessions by 350%
- Managed current staff writers and recruited new writers
- Grew site audience by 300% using social media interactions with fans and collaboration with other sites

Writer: TwiceACosmo.com

July 2016- Present

- Published weekly content pertaining to the New York Cosmos soccer team
- Attended matches and voted for Emirates Man of the Match as a member of the media
- Conducted interviews with players and coaches at after match press conferences

FAIRFIELD UNIVERSITY INVOLVEMENT

Cathedral Poetry Project

Fairfield University

Teacher

September – December 2016

- Taught poetry at Cathedral Academy as part of Service Learning Initiative in Poetry II class
- Prepared weekly lessons with assistance of professor and classmates
- Co-taught seventh graders with a classmate encouraging sharing and participation from students
- Collected and compiled student poems for publication at the end of the program

Redesign of Career Resources Website

Fairfield University

Designer

January – May 2016

- Analyzed client requirements using personas, sitemap, flowcharts, wireframes and a competitive review as part of a Fairfield University team of 3 students and a professor
- Met with nonprofit client four times and made changes based on their feedback
- Conducted a usability test based on a usability plan and provided improvements in usability reports
- Trained nine employees at Career Resources and equipped them with knowledge to manage site

ADDITIONAL INFORMATION

Experienced in HTML, CSS, Bootstrap, Adobe Photoshop, Excel, Google Analytics, SQL, and JavaScript

Writer for Box to Box Football

2016 Leadership Recognition Award Winner: RHA of the Year

Dolan School of Business Professional Development Series Participant

Dolan Partners Program Mentor

Fairfield University Glee Club Alumni Liaison

WVOF Radio Show Host

Chaminade High School Class of 2014