

Michael J. Chiara
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EDUCATION

Fairfield University

Major: Information Systems

Fairfield, CT

May 2018

Minors: Business Analytics, Creative Writing

Information Systems GPA: 3.80 GPA: 3.53

Course Highlights: Project Management, Data Mining, Business Analytics, Web Design, E-Business Applications, Systems Design, Poetry, Graphic Novels, Advanced Portfolio Workshop, Screenwriting

Columbia University

Sports Industry Essentials Certificate Program

Summer 2018

Course Highlights: Sports Analytics and Big Data, Sports and Digital Media, Sports Events Management

EXPERIENCE

Synchrony Financial

Kettering, OH

Business Leadership Program: IT Intern

June- August 2017

- Member of the competitive Business Leadership Program which only accepted 1% of applicants
- Worked in Innovation Station, an open workplace encouraging creativity and collaboration
- Performed in Lead Frontend/UX Designer role on an agile web app project using HTML, CSS, and Bootstrap
- Collaborated in Augmented Reality app design and development for company-wide 24 hour Hackathon
- Provided design ideas, marketing, and copywriting skills to cross-functional Medici project

SB Nation

Site Manager: TwiceACosmo.com

November 2016- Present

- Responsible for maintaining constant content on site
- Used Google Analytics to learn audience trends and increase site sessions by 350%
- Managed current staff writers and recruited new writers
- Grew site audience by 300% using social media interactions with fans and collaboration with other sites

Writer: TwiceACosmo.com

July 2016- Present

- Published weekly content pertaining to the New York Cosmos soccer team
- Attended matches and voted for Emirates Man of the Match as a member of the media
- Conducted interviews with players and coaches at after match press conferences

FAIRFIELD UNIVERSITY INVOLVEMENT

Dogwood: A Journal of Poetry and Prose

Fairfield University

Managing Editor

September 2017- May 2018

- Read hundreds of fiction, nonfiction, and poetry submissions for *Dogwood*, Fairfield's literary magazine
- Discussed and judged submissions based on quality and aesthetic fit as member of editorial board
- Communicated directly with accepted writers to aid in the proper expression of their creative vision
- Assisted in the production and formatting of magazine using Adobe InDesign

Redesign of Dogwood Website

Fairfield University

Project Manager

January – May 2018

- Lead and implemented project for Fairfield University Capstone experience
- Consulted client on design and digital marketing strategies
- Analyzed client requirements using personas, sitemap, flowcharts, wireframes and a competitive review
- Managed all aspects of client meetings including scheduling, crafting agendas, and taking minutes
- Trained client in site maintenance and developed content schedule for launch of Dogwood's 2018 Issue

ADDITIONAL INFORMATION

Experienced in HTML, CSS, Bootstrap, Photoshop, Excel, SQL, MS Project, RapidMiner, Trello, Adobe Premiere Pro
Certified in Google Analytics and Google AdWords.

Writer for Box to Box Football

Dolan School of Business Professional Development Series Participant

Dolan Partners Program Mentor

Chaminade High School Class of 2014