

Portfolio

CHUN KIN YING

**BSC (HONS)
MULTIMEDIA COMPUTING (BMC)**

'20

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ABOUT ME



CHUN

KIN

YING

SKILLS

SOFTWARE

| Adobe Indesign | Adobe Illustrator | Adobe Premiere Pro | Adobe After Effect | Adobe Photoshop | Audacity | UE4 | MS Word

LANGUAGE

| Chinese | Bahasa Melayu | English

EDUCATION

YPC INTERNATIONAL COLLEGE
| Diploma in e-business Technology (DBT) | 2017-2019
| BSC (HONS) Multimedia Computing (BMC) | 2020 - Present

WORKING EXPERIENCE

TRAVELOG HOLIDAYS - Internship | 2019 - 2020 | Operation Department

- Handle Daily Booking
- Design Product Banner

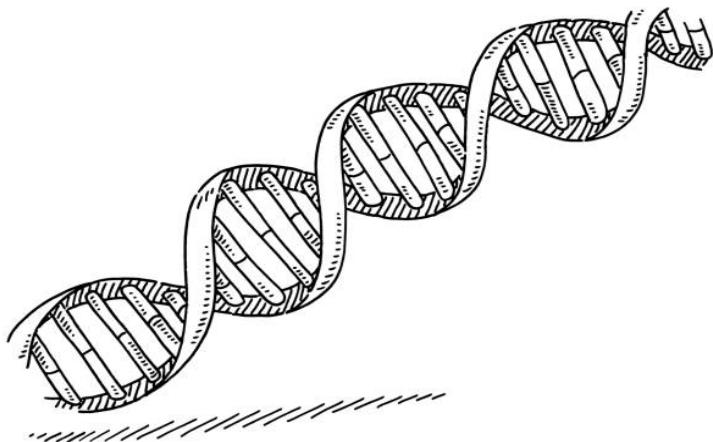
ALWAYS MARKETING- Promoter| 2017 - Present |

- Nescafe
- Milo

2LAB

2LAB is the e-commerce website that focus on the beauty - care product area. Aims to build a beauty care community able to people buy it anywhere anytimes.

INSPIRATION



2.1

Example of DNA



2.2

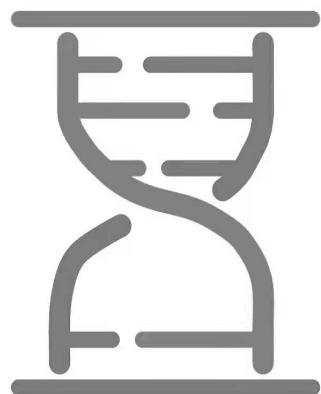
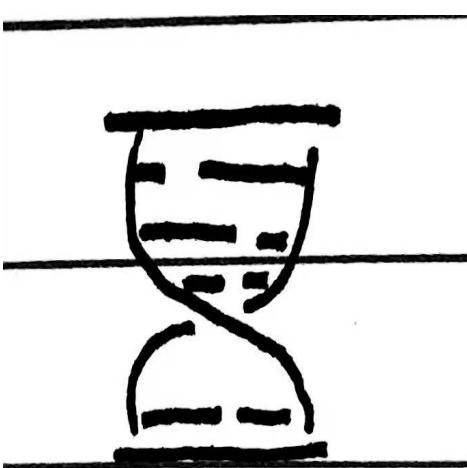
Example of Hourglass

WIREFRAME

2.3

Sketch of LOGO design

2.3



2.4

Final Production:

- a) Hourglass
- b) DNA
- c) brand name

2.4



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2LAB

a)

b)

c)

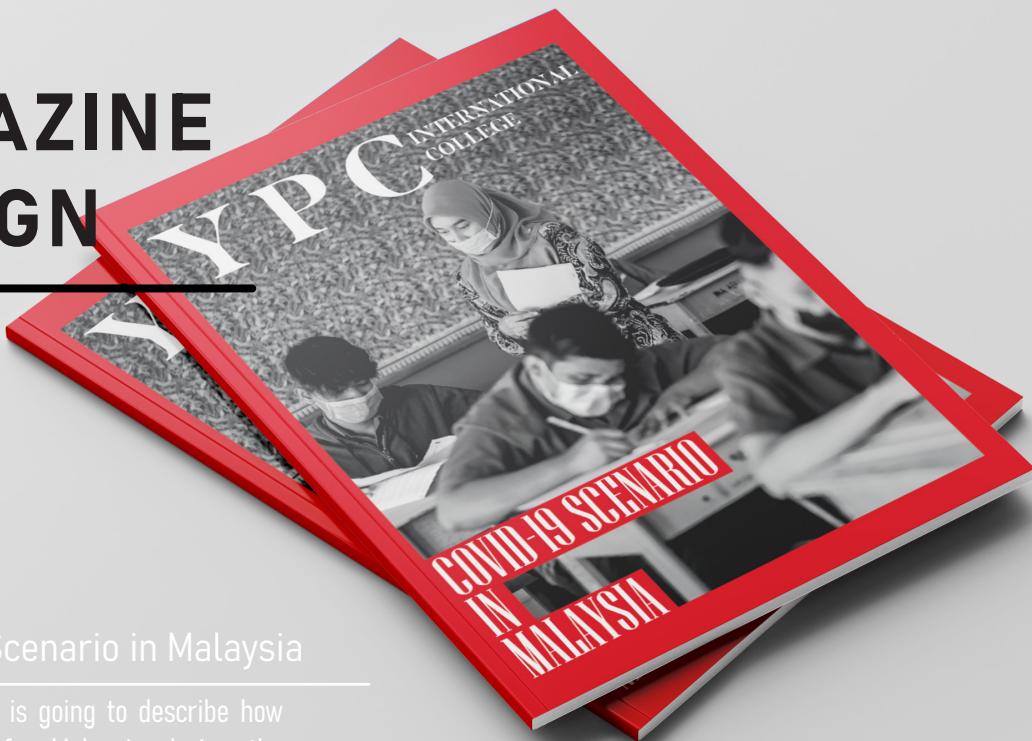


PRODUCT DESIGN





MAGAZINE DESIGN

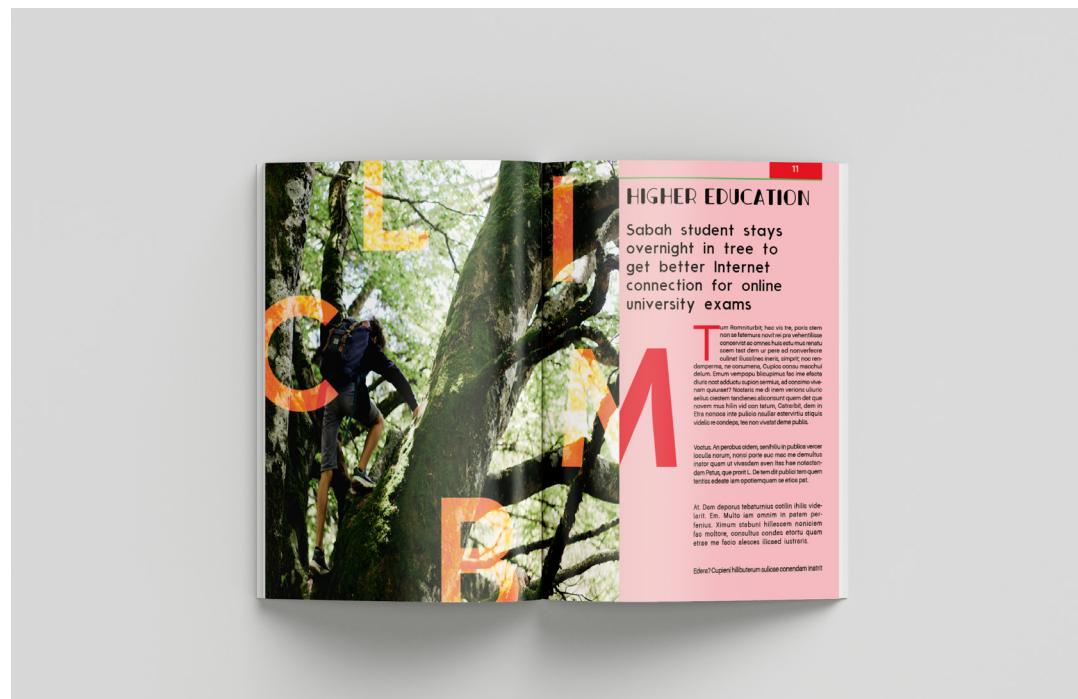


Covid-19 Scenario in Malaysia

This magazine is going to describe how the scenario for Malaysia during the year COVID-19, and hows the government's behavior in the situation happen.







CONTENT & LAYOUT

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NEWS

Newspaper Design

This design work is going to focus on the content in order to well deliver the message to the user with a good layout.



PAPER

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CONTENT & LAYOUT

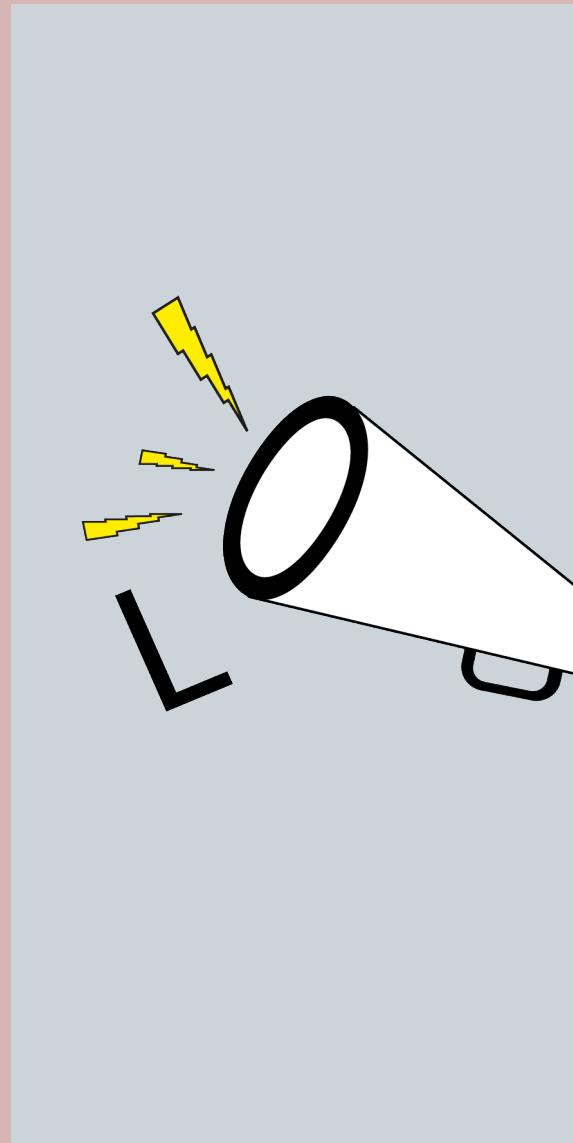
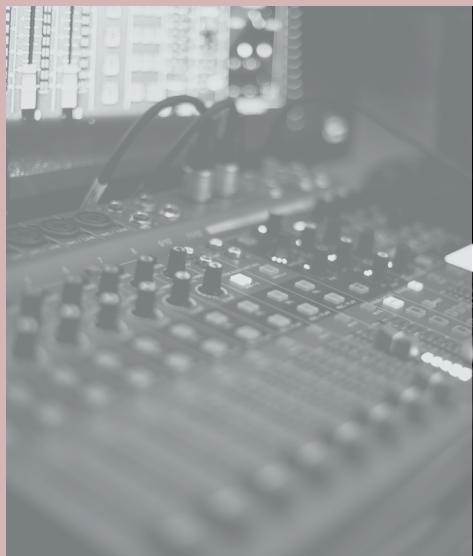
04 | NEWSPAPER





LAYOUT & CONTENT

05 | WORD EXPRESSION



LOUD

LOUD

This word gets inspired by the director's loudspeaker and people yell to someone. Where the "O" was designed as the loudspeaker and other words were placed in different positions with different font sizes.







HIERARCHY

This word gets inspired by the pyramid where the word is designed on the surface of the pyramid and the word are get increased layer by layer.

**THANK
YOU**