MICHAEL CURRAN

DATA ANALYST

Saint Petersburg, FL | Remote | mikecurran09@gmail.com | linkedin.com/in/mikecurran09

Data analyst with 2+ years of experience impacting positive organizational outcomes through Excel, Power BI, and SQL. Confident in ability to collaborate with cross-functional teams to solve complex, high-stakes problems. Committed to continuous improvement and contributing to team success.

TOOLS: SQL | Tableau | Power BI | Excel | VBA | Python | Smartsheet

SKILLS: Business Analysis | Data Visualization | KPI Analytics | Database | Data Preparation | Business Intelligence | Data Science Reporting | Dashboards | Statistics | Data Analysis | Analytics | Analytical Skills | Trends | Stakeholders | Problem Solving Project Management | Marketing | Communication | Agile

KEY ACHIEVEMENTS

Tax Rebates: Developed a comprehensive database and interactive dashboard in Power BI, enabling the Fleet Management Team to efficiently analyze over 1,500 distinct electric vehicle (EV) types for optimal tax rebate opportunities, projected to enhance rebate claims by 30%.

Department Reporting: Developed and automated a comprehensive VBA reporting tool, resulting in a 40% reduction in monthly report generation time across five departments, enhancing productivity and freeing up an estimated 120 hours annually for strategic initiatives.

Project Tracking: Automated data collection processes using Smartsheet and streamlined reporting mechanisms that reduced analysis time by 40%, allowing the department to focus on strategic decision-making regarding procurement cost savings.

PROFESSIONAL EXPERIENCE

Data Analyst, TD SYNNEX | Clearwater, FL   March 2024 - Present
- Utilized analytical tools like Excel, Smartsheet and Power BI to gather, process, and manipulate data from diverse sources, enhancing data quality for spend analysis and management reporting, thus supporting data-driven decision-making in Procurement.
- Collaborated across departments to provide data-driven support, conducting ad-hoc analytics that contributed to organizational efficiency enhancements, trend identification, opportunity spotting, and compliance gap highlighting in a global procurement context.

Senior Marketing Campaign Manager, TD SYNNEX | Clearwater, FL   May 2019 - March 2024
- Managed and analyzed a $12M annual budget for Microsoft Cloud, AWS, and Google campaigns, employing data-driven strategies to optimize consumer targeting, maximize ROI, and enhance CRM metrics.
- Conducted data-driven assessments of B2B campaigns, leading to a $3M revenue growth, a $750K reduction in ad spend, and an $80K per campaign savings through a thorough analysis of campaign performance metrics.

Marketing Project Specialist, TD SYNNEX | Clearwater, FL   June 2017 - May 2019
- Achieved $750K in cost savings and consistently delivered impactful results by optimizing marketing tactics through data-driven insights.
- Utilized channel-specific data tools to enhance client visibility and engagement, resulting in optimized campaign performance and strategic subscriber growth of 15%.

MILITARY EXPERIENCE

Naval Officer (Lieutenant), United States Navy   May 2009 - May 2017
- Demonstrated strong leadership by directing teams to achieve mission objectives within strict timelines while mentoring junior personnel to enhance team cohesion and ensure seamless task execution in a dynamic maritime environment.

EDUCATION

Bachelor of Science in Oceanography, United States Naval Academy
Certificate in Data Analytics, CareerFoundry