

Michael Danielson

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EDUCATION

Columbia College, Chicago, IL
BA Interactive Arts and Media, 2008

EXPERIENCE

Motion Designer , Leo Burnett Interactive

Chicago, IL — September 2009-present

Animation and development of rich media display ads as well as rich HTML5 ads for mobile devices. Execute creative concepting and motion graphics for new business pitches. Notable clients include Coca Cola, Invesco, NinetndoNorton, Allstate, Purina, Oracle and Intel.

Creative Technology Intern, Arc Worldwide

Chicago, IL — May-September 2009

Contributed to the development of creative content for Kellogg's brand CornPops. Developed flash game for a hypothetical advertising pitch. Assisted with administrative duties.

Motion Graphics Intern, Mode Project

Chicago — September-November 2008

Animation and video production for Barack Obama's 2008 presidential campaign.

Freelance Illustrator/Designer, Common Ground Marketing

Chicago, IL — April-July 2008

Created illustrations and assisted with design of a microsite for a comprehensive advertising campaign for Sprite.

SKILLS & EXPERTISE

- Expert knowledge of Adobe Creative Suite (Photoshop, Illustrator, After Effects, Flash, Premiere, Edge Animate)
- Proficient in, HTML5, Javascript , JQuery, CSS, and ActionScript
- Knowledge of 3D animation software (Cinema 4D, Maya)
- Experience working with Rich Media vendors such as DoubleClick, Pointroll and Mediamind
- Experience with professional video editing and compositing