Mike Enting

IT Business Analyst

⦿ Amersfoort, NL
✉ mikeenting@gmail.com
in linkedin.com/in/mikeenting

PROFILE

Pragmatic and result-oriented business analyst with 8 years of experience in agile software delivery. International academic and professional background, analytical mindset, strong technical and problem-solving skills. Adept at bridging business needs with technical solutions to deliver measurable impact.

EXPERIENCE

Tikkie (ABN AMRO) — Business Analyst
2023–present

Partner to PO and engineers in a Scrum team for the Tikkie app. Responsible for scope clarification and timely delivery to over 10 million active users. Currently improving and automating the business client onboarding process.

- Launched Advertising Decision Engine, generating higher revenue streams for the Tikkie Retail app.
- Delivered an end-to-end engagement solution that increased usage of new propositions.
- Reduced operational setup time by over 70% through automation initiatives.

ABN AMRO — Data Analyst
2022–2023

Data-analyst within the risk data and modelling domain. Responsible for building and roll-out of the Bank-wide Behavioural Risk Management dashboard used by 2,000+ employees.

- Onboarded 11 internal data sources and created a sustainable data model to support the dashboard
- Automated dashboard access management to ensure a future proof solution

SKILLS

- Glue the team
- Story mapping
- Backlog Management
- Jira & Azure
- Data-informed decisions
- Programming

EDUCATION

University of Groningen
— MSc International Business

Fudan University
— MSc China and the World Economy

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